



Defense Commissary Agency

1300 Eisenhower Avenue,
Fort Gregg-Adams, VA 23801

Sales Team Directory

03/27/2025

Prior to contacting the individual Sales teams, please reference the below:

- **File Maintenance:** deca.gregg-adams.hq.mbx.filemaintenance@mail.mil
- **CARTS/EBS/DAX issues – EBS Carts:** GlobalSupportCenter@deca.mil
- **Commissary CLICK2GO assistance:**
deca.gregg-adams.hq.list.ecommerce-directorate@mail.mil
- **General Cost Concerns:** Appropriate Category Management team email
- **Customer Service Team (Front End operations, Gift Cards, UMD):**
deca.gregg-adams.store-ops-grp.list.hqcustomerserviceteam@mail.mil
- **Regular Retail/Base Prices – Pricing team:** deca.gregg-adams.hq.mbx.vpp@mail.mil
- **Promotions issues/Promotional Pricing Concerns – Promotions team:**
deca.gregg-adams.hq.list.mpsg@mail.mil
- **Store layout, planogram issues, SOWb issues – Reset team:**
deca.gregg-adams.hq.list.mpsr@mail.mil
- **VPR Approval:** deca.gregg-adams.hq.mbx.vprapproval@mail.mil
- **General inquiry assistance produce department:**
deca.gregg-adams.store-ops-grp.list.hqproduceteam@mail.mil
- **General inquiry assistance meat department:**
deca.gregg-adams.store-ops-grp.list.hqmeatteam@mail.mil
- **General inquiry assistance (i.e., store alerts, special sales, promotional calendar, store invoicing issues):** deca.gregg-adams.store-ops-grp.list.hqgroceryteam@mail.mil
- **To request name changes on receipts please email:**
deca.gregg-adams.store-ops-grp.mbx.soss-store-support@mail.mil

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DeCA Vision

To be the grocery provider of choice for our eligible patrons – delivering a vital benefit exclusively for our military community and their families.

The DeCA Mission

Deliver a vital benefit of the military pay system that provides grocery items at significant savings while enhancing quality of life and readiness.

DeCA Values

We have **P.A.S.S.I.O.N.** for what we do...

- **P**URSUE: We PURSUE excellence through innovation...
- **A**CCOUNTABLE: We are ACCOUNTABLE to our patrons...
- **S**ENSE: We demonstrate a SENSE of commitment and urgency...
- **S**TANDARDS: We set relevant and high STANDARDS...
- **I**NSPIRE: We INSPIRE trust and ownership...
- **O**WNSHIP: We take OWNERSHIP of our performance and behavior...
- **N**ECCESSARY: We are NECESSARY to support our patrons as we deliver the benefit!

One Vision, One Team, One DeCA!

Office of the Director of Sales (MPS)

Bonita Moffett
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Aaron Bye
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The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Commissaries provide a military benefit, saving authorized patrons thousands of dollars annually on their purchases compared to similar products at commercial retailers. The discounted prices include a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America's military and their families, and help recruit and retain the best and brightest men and women to serve their country.

Sales, Fresh
Deli, Bakery, Sushi and Prepared Foods
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Operation - Sodexo
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Kirsten O'Neil
Sales - All Deli/Bakery/Sushi/Prepared Foods/
MDBS
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Kirsten.Onell@deca.mil

**Sales, Fresh
Produce**

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TEMP Chief, Produce
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Teena-Jeannie Williams
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Sales, Fresh
Meats and Seafoods

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Chief, Meats and Seafoods
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Meats

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Robert Shier
Operations - Beef, Pork, Bison, Lamb, Veal & Value Added
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Sales - Beef, Pork, Bison, Lamb, Veal & Value Added Meat
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Seafoods

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Operations - Seafood & Fresh Poultry
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Sales - Seafood & Fresh Poultry
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Sales, Fresh and Non-Fresh
Commissary Store Brands (MPSE)

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Sales, Fresh and Non-Fresh
Promotions (MPSG)
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Sales, Non-Fresh
Pet Food, HBC, Non-Consumables (MPSH)
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Category Manager
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Categories: Bread, Front End Racks, Cooler Bank Program, Paper, Laundry, Household, Pet, Health, Beauty, Baby, NIB & Tobacco Program

Cheryl Brown
Merchandising Specialist
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Sub-Categories: Bread (Buns/Rolls), Bread Mainstream, Bread Premium, Organic Bread, Bread Breakfast, International Bread, Sweet Goods, Dry/Wet Dog Food, Dry/Wet Cat Food, Pet Chill, Dog Treats, Cat Litter, Pet Supplies, Bird Food

Audrey Callen
Merchandising Specialist
804-734-8000 x86026

Audrey.callen@deca.mil

Sub-Categories: Paper Products, Laundry Products, Bleach, Charcoal, Disposable Bags, Food Storage & Wraps, Batteries, Light Bulbs, Home/Office, Supply, Shoe Care, Picnic Ware, Foil

Rebekah Fine
Merchandising Specialist
804-734-8000 x48736

Rebekah.fine@deca.mil

Sub-Categories: Vitamins & Supplements, Diapers, Baby Products, Sports Nutrition, Antacids, Analgesics, Eye Care, Foot Care, First Aid

Ruth Mereus
Merchandising Specialist
804-734-8000 x48635

Ruth.mereus@deca.mil

Sub-Categories: Deodorant, Feminine Hygiene, Hair Care, Hosiery, Oral Care, Organic HBC, Shaving Products, Skin Care, Soap/Body Wash, Travel Size, Adult Incontinence

Patricia Sykes
Merchandising Specialist
804-734-8000 x48260

Patricia.sykes@deca.mil

Sub-Categories: Household Cleaning, Dish, Kitchen Accessories, Air Care, NIB, J-Hook Products, Insecticides/Pesticides, Reusable Bags, Filters, Tobacco

Sales, Non-Fresh
Semi-Perishable (DSD) Consumables (MPSJ)
Team Email: deca.gregg-adams.hq.list.mpsj@mail.mil

Iveena Henderson
Category Manager
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Iveena.henderson@deca.mil

Categories: DSD, Snacks, Food, Specialty Food, and Rack Program

Mauricio Castro-Lopez
Merchandising Specialist
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Sub-Categories: Canned Fish, Canned Meat, Dried Fruit, Coffee (Instant/International/K-Cups), Tea, New Age RTD Tea & Coffee, Coffee Creamers & Dry Filters, General Health

Johnathan Harris
Merchandising Specialist
804-734-8000 x48314

Johnathan.harris@deca.mil

Sub-Categories: Prepared Dinners, Canned Vegetables, Jar Mushrooms, Dry Pasta, Ketchup & Mustard, Fruit (Canned/Jar), Rice Dry and Flavored, Pickles, Peppers & Relish, Vinegar, Olives, Sauces (BBQ/Hot/Steak/Worcestershire)

Daniel Kinstetter
Merchandising Specialist
804-734-8000 x48139

Daniel.kinstetter@deca.mil

Sub-Categories: Juice (Apple/Cider), Juice Aseptic, Juice Blends, Juice (Tomato/Vegetable), Isotonics, Sugar Granulated, Spices & Extracts, Gravy & Dry Season Mixes, Jams/Jelly, Peanut Butter

Lisa McWilliams
Merchandising Specialist
804-734-8000 x48708

Lisa.mcwilliams@deca.mil

Sub-Categories: Snacks (Miscellaneous/Meat), Latino, Asian Foods, Ramen (Oriental/Soup), Beans (Dry), Hispanic, Tortillas (DSD), Potatoes (Instant/Stuffing), Energy Drinks

Kevin Newborn
Merchandising Specialist
804-734-8000 x48661

Kevin.newborn@deca.mil

Sub-Categories: Baking Needs (Morsels/Nuts), Cake Mix & Flour, Cereal (Cold), International, German Foods, Milk (Canned/Powder/Ultra-High Temperature), Dressings (Salad/Dry/Liquid/Mayo/Croutons), Shortening/Oils, Soup (Can/Dry)

Sales, Non-Fresh
Semi-Perishable (DSD) Consumables (MPSJ)
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VACANT

Merchandising Specialist

804-734-8000

Vacant@deca.mil

Sub-Categories: Grain Cakes, Popcorn (Microwave), Cookies/Cookies Specialty, Crackers, Crackers (Snack), Puddings/Gelatins/Marshmallows, Granola Bars, Dried Fruit Snacks, Snacks (Nuts), Front End Healthy, Front End Confections, Front End Coolers, Front End SCO, Front End Snacks, Front End Non-Food

Loretta Williams

Merchandising Specialist

804-734-8000 x86135

Loretta.williams@deca.mil

Sub-Categories: Snacks (Canister), Chips (Healthy Snacks), Candy (Chocolate), Candy (Non-Chocolate), Popcorn (Pre-Popped), Canned Tomato (Sauce/Paste/Puree), Spaghetti Sauce & Dry Cheese, Pizza (Dry), Dry Cured Meats Rack

Agnieszka Szmeterling

Merchandising Specialist

804-734-8000 x48411

Agnieszka.szmeterling@deca.mil

Sub-Categories: Cereal Hot, Chocolate Syrup, Hot Chocolate, Breakfast (Drinkable), Pasta (Can), Pancake Mix, Syrup, Molasses, Pork & Beans, Chili, Kidney Beans, Ranch Beans, Toaster Pastry, Salty Snacks

Sales, Non-Fresh
Beer, Wine, Refrigerated & Frozen Consumables (MPSW)
Team Email: deca.gregg-adams.hq.list.mpsw@mail.mil

Jessica Stables

Category Manager

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Categories: Dairy (Refrigerated), Frozen, Frozen Poultry, Packaged Meats and Beer/Wine, Beverages

Jennifer Baker

Merchandising Specialist

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Sub-Categories: Milk (YES! Milk), Eggs (YES! Eggs), Specialty Eggs

Joseph Burrill

Merchandising Specialist

804-734-8000 x48499

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Sub-Categories: Bagged Ice, Lunch Meat, Combo Meals, Dinner Sausage (Cooked/Uncooked), Breakfast Meat, HMR, Hams, Cream Cheese, Cheese (Sliced/Shredded/Snack)

Donita Higgins

Merchandising Specialist

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donita.higgins@deca.mil

Sub-Categories: DSD Soda, Water, Premium Water, Premium Soda, Coconut Water, Sparkling Water, Mixers, Powdered Beverages, Beer/Wine

Kimberly Galvin

Merchandising Specialist

804-734-8000 x52853

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Sub-Categories: Ice Cream, Ice Cream Cones & Toppings, Novelties, Breakfast, Vegetables, Seafood, Frozen Potatoes, Desserts, Frozen Bread

Vacant

Merchandising Specialist

804-734-8000 x48181

Vacant@deca.mil

Sub-Categories: Yogurt, Milk Alternatives/Coffee Creamer, Cooking/Culture, Pasta, Chilled Juice/Coffee/Tea, Dough, Desserts, Butter/Margarine, Fueling Station

Johnny Stewart

Merchandising Specialist

804-734-8000 x48930

Johnny.stewart@deca.mil

Sub-Categories: Frozen Toppings, Frozen Fruit, Frozen Prepared Meals, Frozen International, Snacks, Pizza, Frozen Meat & Poultry (Packaged Meat/Burgers/Meatless/IQF Chicken/Prepared Chicken/Poultry)

Sales, Fresh and Non-Fresh
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**Sales, Fresh and Non-Fresh
Reset & Planograms (MPSR)
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