



DEFENSE COMMISSARY AGENCY
HEADQUARTERS AND SUPPORT CENTER
1300 EISENHOWER AVENUE
FORT GREGG-ADAMS, VIRGINIA 23801-1800

MPS

March 31, 2025

NOTICE TO THE TRADE – DeCA NOTICE 25-59

SUBJECT: Imperial Beach Reset Schedule: May 18th to May 23rd, 2025

The purpose of this “Notice to the Trade” is to provide the schedule for Imperial Beach Commissary reset with minimal dry shelving change out. DeCA will be using store specific POGs over the course of potentially 5 days for the Imperial Beach reset. The reset will be conducted nightly after store closing and opened each day for the customer’s new shopping experience. The schedule is as follows:

- Sunday, May 18th, reset of dry grocery starting at 6:00 p.m.
- Monday, May 19th, reset of dry grocery starting at 6:00 p.m.
- Tuesday, May 20th, reset of dry grocery starting at 7:00 p.m.
- Wednesday, May 21st reset of dry grocery starting 7:00 p.m.
- Thursday, May 22nd reset of dry grocery starting at 7:00 p.m.
- Thursday, May 22nd reset of perishable grocery starting at 7:00 p.m.
- Friday, May 23rd reset of dry grocery starting at 7:00 p.m.
- Friday, May 23rd reset of perishable starting at 07:00 p.m. (if needed)

In order to complete this aggressive nightly schedule, vendor support, to include DSD, each night, will be extremely important especially for the duration of the store set dates. We are requesting each company participating to send a list of their team members attending NLT May 5th, 2025.

Aisle 1, 2 and 3 will be completed the first night; all others will be determined on site.

If there are any questions or concerns, please contact Michael Denny, CMS Lead, 804-734 8000, ext. 8547 or Brooke Pfister, Chief of Resets 804-734-8000, ext. 8918.

Todd Heasley
Acting Director of Sales,
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