

MPS

May 12, 2023

NOTICE TO THE TRADE - DECA NOTICE 23-57

SUBJECT: Store Reset Schedule – Updated 3rd & 4th Quarters

The purpose of this "Notice to the Trade" is to provide the updated reset schedule for the remainder of FY 2023. These stores have been approved for full or partial shelving store resets.

This schedule is very aggressive but focuses on many of the pre-covid renovation stores. Please keep in mind there are still supply chain issues with shelving manufactures and labor shortages with the installers. With these issues being a primary concern, along with any unforeseen issues that occur throughout the FY, this schedule is subject to change.

In addition, please make all concerned aware that our current model is to execute the full store resets after normal business hours so there is limited disruption to our customers. This creates another layer within the scheduling because of the required days that need to be allocated to each store.

As a reminder, in order to complete this aggressive schedule, vendor support will be extremely important. As we approach the reset dates, an additional store specific NTT will be disseminated to include the reset time line, set up information, and required delivery dates for vendor supplied equipment. Your support is greatly appreciated.

The Perishable Consumables, Beer and Wine and Produce teams will also be working in conjunction with stores to right size categories, improve flow and enhance the overall footprint when needed or the opportunity arises. These resets will be performed in conjunction with the attached schedule, but also may be independent of this schedule to address stores that need attention. If there are stores that have issues with those departments please reach out to Michael Denny for assistance.

If there are any questions or concerns please contact Michael Denny, CMS Lead, 804-734-8000, extension 4-8547 or Thomas Burkett, Chief of Resets 804-734-8000, ext. 4-8918.

Bonita M. Moffett Director of Sales

Attachment: As stated

| Tentative Proposed Shelving Requirements Reset Schedule 2023Subject to change | | | | Additional Notes and Dates |
|---|---------------------|----------|-------------------------------------|----------------------------|
| STORE | DATES | Shelving | Schedule TYPE | Inventory |
| WRIGHT PATTERSON | May 21st-28th | FULL | AD REQUEST/BLOOM | April 10th-11th |
| CANNON | June 4th-7th | FULL | RENO- PRE COVID | January 23rd |
| ANDREWS AFB | Jun 11th-17th | FULL | AD REQUEST/ SHELVING LIFE | February 8th-9th |
| LITTLE ROCK | Jun 25th-30th | FULL | RENO | June 12th |
| HILL | Jul 9th-15th | FULL | AD REQUEST | April 3rd |
| OCEANA | July 23rd-July 30th | FULL | AD REQUEST | July 17th-18th |
| SAN ONOFRE | Aug 13-Aug 16 | FULL | RENO- R22 | June 12th |
| OSAN | Aug 20th-Aug 24th | FULL | RENO-PRE-COVID/SHELVING LIFE | |
| YOKOSUKA | Aug 27th-Sep 1 | FULL | AD REQUEST/ SHELVING LIFE/PRE-COVID | |
| MAYPORT or GULFPORT | Alternate | FULL | SHELVING LIFE | Tent date Sep 10-14 |