

Planning Calendar

2023



Proud, Committed and More



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

Hello Team DeCA,

I am very excited to unveil the 2023 Commissary Planning Calendar. This calendar serves as a reminder of all of the exciting activities our teams are involved in throughout the year and is a great planning tool for all. It helps to promote sales, increase the usage of the Commissary Benefit and enhance the quality of life for our important customers.

The Commissary Planning Calendar is a product of collaboration between the Sales, Marketing and Logistics Group; the Store Operations Group, and our industry partners. We value and encourage feedback from all. Much appreciation goes out to our field team for all of the great reviews provided each year – your ideas on how our customers can use this calendar shows your dedication to the benefit and customer service.

In 2022, we all continued to work through the unprecedented events of the COVID-19 pandemic and supply chain challenges and we have emerged as a proven force multiplier for our Service members and their families. We continue to address the challenges of a strained supply chain and with your support we have been effective in our efforts to keep our commissaries supplied.

Moving forward, there will be more change and we will strive to make process improvements a reality, applying industry best practices as we focus on DeCA's vision - "To be THE grocery provider of choice for our eligible patrons – delivering a vital benefit exclusively for our military community and their families."

Your ability to withstand all of the trials and tribulations confronted with this past year and "show up" to get the job done is inspiring. It is my hope that this planning calendar will help in delivering the best commissary benefit to our customers. Thank you for all that you do!

James Flannery
Acting Executive Director
Sales, Marketing & Logistics

Your Commissary ... It's Worth the Trip!



Mission, Vision and Values

Our Vision

To be THE grocery provider of choice for our eligible patrons – delivering a vital benefit exclusively for our military community and their families.

Our Mission

Deliver a vital benefit of the military pay system that provides grocery items at significant savings while enhancing quality of life and readiness.

Our Values

We have P.A.S.S.I.O.N. for what we do

PURSUE: We PURSUE excellence through innovation

ACCOUNTABLE: We are ACCOUNTABLE to our patrons

SENSE: We demonstrate a SENSE of commitment and urgency

STANDARDS: We set relevant and high STANDARDS

INSPIRE: We INSPIRE trust and ownership

OWNERSHIP: We take OWNERSHIP of our performance and behavior...

NECESSARY: We are NECESSARY to support our patrons...

... as we deliver the benefit!



CY2023 Display Periods

| Month | Promo Period | Event # | Date of Displays (all are two-week periods) | | Deadline to submit 889's | Deadline to submit 40-16's | Due to Promo Team | Finalize Plan-O-Gram |
|-------|--------------|----------|---|---------|--------------------------|----------------------------|-------------------|----------------------|
| Jan | Regular 1 | 20230001 | 1/2/23 | 1/15/23 | 7/18/2022 | | 8/26/22 | 9/12/22 |
| Jan | Shippers 2 | 20230302 | 1/16/23 | 1/29/23 | | 7/18/2022 | 8/8/22 | |
| Jan | Regular 2 | 20230002 | 1/16/23 | 1/29/23 | 8/1/2022 | | 9/9/22 | 9/26/22 |
| Feb | Shippers 3 | 20230303 | 1/30/23 | 2/12/23 | | 8/1/22 | 8/22/22 | |
| Feb | Regular 3 | 20230003 | 1/30/23 | 2/12/23 | 8/15/2022 | | 9/23/22 | 10/10/22 |
| Feb | Shippers 4 | 20230304 | 2/13/23 | 2/26/23 | | 8/15/22 | 9/5/22 | |
| Feb | Regular 4 | 20230004 | 2/13/23 | 2/26/23 | 8/29/2022 | | 10/7/22 | 10/24/22 |
| Mar | Shippers 5 | 20230305 | 2/27/23 | 3/12/23 | | 8/29/22 | 9/19/22 | |
| Mar | Regular 5 | 20230005 | 2/27/23 | 3/12/23 | 9/12/2022 | | 10/21/22 | 11/7/22 |
| Mar | Shippers 6 | 20230306 | 3/13/23 | 3/26/23 | | 9/12/22 | 10/3/22 | |
| Mar | Regular 6 | 20230006 | 3/13/23 | 3/26/23 | 9/26/2022 | | 11/4/22 | 11/21/22 |
| Apr | Shippers 7 | 20230307 | 3/27/23 | 4/9/23 | | 9/26/22 | 10/17/22 | |
| Apr | Regular 7 | 20230007 | 3/27/23 | 4/9/23 | 10/10/2022 | | 11/18/22 | 12/5/22 |
| Apr | Shippers 8 | 20230308 | 4/10/23 | 4/23/23 | | 10/10/22 | 10/31/22 | |
| Apr | Regular 8 | 20230008 | 4/10/23 | 4/23/23 | 10/24/2022 | | 12/2/22 | 12/19/22 |
| May | Shippers 9 | 20230309 | 4/24/23 | 5/7/23 | | 10/24/22 | 11/14/22 | |
| May | Regular 9 | 20230009 | 4/24/23 | 5/7/23 | 11/7/2022 | | 12/16/22 | 1/2/23 |
| May | Shippers 10 | 20230310 | 5/8/23 | 5/21/23 | | 11/7/22 | 11/28/22 | |
| May | Regular 10 | 20230010 | 5/8/23 | 5/21/23 | 11/21/2022 | | 12/30/22 | 1/16/23 |
| Jun | Shippers 11 | 20230311 | 5/22/23 | 6/4/23 | | 11/21/22 | 12/12/22 | |
| Jun | Regular 11 | 20230011 | 5/22/23 | 6/4/23 | 12/5/2022 | | 1/13/23 | 1/30/23 |
| Jun | Shippers 12 | 20230312 | 6/5/23 | 6/18/23 | | 12/5/22 | 12/26/22 | |
| Jun | Regular 12 | 20230012 | 6/5/23 | 6/18/23 | 12/19/2022 | | 1/27/23 | 2/13/23 |
| Jul | Shippers 13 | 20230313 | 6/19/23 | 7/2/23 | | 12/19/22 | 1/9/23 | |
| Jul | Regular 13 | 20230013 | 6/19/23 | 7/2/23 | 1/2/2023 | | 2/10/23 | 2/27/23 |
| Jul | Shippers 14 | 20230314 | 7/3/23 | 7/16/23 | | 1/2/23 | 1/23/23 | |

Promotions Calendar - Internal

| Minimum FDS / DSD Promotional Pricing Period Required for "K" Items | | Minimum FDS / DSD Promotional Pricing Period Required for "O" Items | | Themes |
|---|---------|---|---------|--|
| 1/1/23 | 1/31/23 | 12/1/22 | 1/31/23 | Family Fit Lifestyle month/Chinese New Year (1/22) |
| 1/1/23 | 1/31/23 | 12/1/22 | 1/31/23 | |
| 1/1/23 | 1/31/23 | 12/1/22 | 1/31/23 | |
| 1/16/23 | 2/15/23 | 12/16/22 | 2/15/23 | |
| 1/16/23 | 2/15/23 | 12/16/22 | 2/15/23 | Super Bowl/Valentine's Day//Heart Healthy Month/ National Canned Food Month/National Cherry Month/National Pet Dental Month |
| 2/1/23 | 2/28/23 | 1/1/23 | 2/28/23 | |
| 2/1/23 | 2/28/23 | 1/1/23 | 2/28/23 | |
| 2/16/23 | 3/15/23 | 1/16/23 | 3/15/23 | |
| 2/16/23 | 3/15/23 | 1/16/23 | 3/15/23 | March Madness/National Nutrition Month/National Frozen Food Month/Irish American Heritage Month/St. Patrick's Day (3/17)/National Cleaning Week (3/26 - 4/1) |
| 3/1/23 | 3/31/23 | 2/1/23 | 3/31/23 | |
| 3/1/23 | 3/31/23 | 2/1/23 | 3/31/23 | |
| 3/16/23 | 4/15/23 | 2/16/23 | 4/15/23 | |
| 3/16/23 | 4/15/23 | 2/16/23 | 4/15/23 | National Vietnam War Veterans Day (3/29)/Easter (4/9)/Month of the Military Child/Purple Up (4/15) /Earth Day(4/22)/MAY SIDEWALK SALES (5/1 - 5/31) |
| 4/1/23 | 4/30/23 | 3/1/23 | 4/30/23 | |
| 4/1/23 | 4/30/23 | 3/1/23 | 4/30/23 | |
| 4/16/23 | 5/15/23 | 3/16/23 | 5/15/23 | |
| 4/16/23 | 5/15/23 | 3/16/23 | 5/15/23 | Cinco de Mayo (5/5), Military Spouse Appreciation Day (5/12)/Mother's Day (5/14)//Military Appreciation Month/National Pet Month/National BBQ Month/Asian Pacific Heritage Month |
| 5/1/23 | 5/31/23 | 4/1/23 | 5/31/23 | |
| 5/1/23 | 5/31/23 | 4/1/23 | 5/31/23 | |
| 5/16/23 | 6/15/23 | 4/16/23 | 6/15/23 | |
| 5/16/23 | 6/15/23 | 4/16/23 | 6/15/23 | Memorial Day Sales Event/National Dairy Month/Healthy Lifestyle Festival/Father's Day (6/18)/Special Olympics |
| 6/1/23 | 6/30/23 | 5/1/23 | 6/30/23 | |
| 6/1/23 | 6/30/23 | 5/1/23 | 6/30/23 | |
| 6/16/23 | 7/15/23 | 5/16/23 | 7/15/23 | |
| 6/16/23 | 7/15/23 | 5/16/23 | 7/15/23 | July 4th Patriotic Sales Event |
| 7/1/23 | 7/31/23 | 6/1/23 | 7/31/23 | |

CY2023 Display Periods

| Month | Promo Period | Event # | Date of Displays (all are two-week periods) | | Deadline to submit 889's | Deadline to submit 40-16's | Due to Promo Team | Finalize Plan-O-Gram |
|-------|--------------|----------|---|----------|--------------------------|----------------------------|-------------------|----------------------|
| Jul | Regular 14 | 20230014 | 7/3/23 | 7/16/23 | 1/16/2023 | | 2/24/23 | 3/13/23 |
| Aug | Shippers 15 | 20230315 | 7/17/23 | 7/30/23 | | 1/16/23 | 2/6/23 | |
| Aug | Regular 15 | 20230015 | 7/17/23 | 7/30/23 | 1/30/2023 | | 3/10/23 | 3/27/23 |
| Aug | Shippers 16 | 20230316 | 7/31/23 | 8/13/23 | | 1/30/23 | 2/20/23 | |
| Aug | Regular 16 | 20230016 | 7/31/23 | 8/13/23 | 2/13/2023 | | 3/24/23 | 4/10/23 |
| Sep | Shippers 17 | 20230317 | 8/14/23 | 8/27/23 | | 2/13/23 | 3/6/23 | |
| Sep | Regular 17 | 20230017 | 8/14/23 | 8/27/23 | 2/27/2023 | | 4/7/23 | 4/24/23 |
| Sep | Shippers 18 | 20230318 | 8/28/23 | 9/10/23 | | 2/27/23 | 3/20/23 | |
| Sep | Regular 18 | 20230018 | 8/28/23 | 9/10/23 | 3/13/2023 | | 4/21/23 | 5/8/23 |
| Oct | Shippers 19 | 20230319 | 9/11/23 | 9/24/23 | | 3/13/23 | 4/3/23 | |
| Oct | Regular 19 | 20230019 | 9/11/23 | 9/24/23 | 3/27/2023 | | 5/5/23 | 5/22/23 |
| Oct | Shippers 20 | 20230320 | 9/25/23 | 10/8/23 | | 3/27/23 | 4/17/23 | |
| Oct | Regular 20 | 20230020 | 9/25/23 | 10/8/23 | 4/10/2023 | | 5/19/23 | 6/5/23 |
| Nov | Shippers 21 | 20230321 | 10/9/23 | 10/22/23 | | 4/10/23 | 5/1/23 | |
| Nov | Regular 21 | 20230021 | 10/9/23 | 10/22/23 | 4/24/2023 | | 6/2/23 | 6/19/23 |
| Nov | Shippers 22 | 20230322 | 10/23/23 | 11/5/23 | | 4/24/23 | 5/15/23 | |
| Nov | Regular 22 | 20230022 | 10/23/23 | 11/5/23 | 5/8/2023 | | 6/16/23 | 7/3/23 |
| Dec | Shippers 23 | 20230323 | 11/6/23 | 11/19/23 | | 5/8/23 | 5/29/23 | |
| Dec | Regular 23 | 20230023 | 11/6/23 | 11/19/23 | 5/22/2023 | | 6/30/23 | 7/17/23 |
| Dec | Shippers 24 | 20230324 | 11/20/23 | 12/3/23 | | 5/22/23 | 6/12/23 | |
| Dec | Regular 24 | 20230024 | 11/20/23 | 12/3/23 | 6/5/2023 | | 7/14/23 | 7/30/23 |
| Jan | Shippers 25 | 20230325 | 12/4/23 | 12/17/23 | | 6/5/23 | 6/26/23 | |
| Dec | Regular 25 | 20230025 | 12/4/23 | 12/17/23 | 6/19/2023 | | 7/28/23 | 8/14/23 |
| Jan | Shippers 26 | 20230326 | 12/18/23 | 12/31/23 | | 6/19/23 | 7/10/23 | |
| Dec | Regular 26 | 20230026 | 12/18/23 | 12/31/23 | 7/3/2023 | | 8/11/23 | 8/28/23 |
| Jan | Shippers 1 | 20240301 | 1/1/24 | 1/14/24 | | 7/3/23 | 7/24/23 | |

Promotions Calendar - Internal

| Minimum FDS / DSD Promotional Pricing Period Required for "K" Items | | Minimum FDS / DSD Promotional Pricing Period Required for "O" Items | | Themes |
|---|----------|---|----------|---|
| 7/1/23 | 7/31/23 | 6/1/23 | 7/31/23 | National Grilling Month/Back to School |
| 7/16/23 | 8/15/23 | 6/16/23 | 8/15/23 | |
| 7/16/23 | 8/15/23 | 6/16/23 | 8/15/23 | |
| 7/16/23 | 8/15/23 | 6/16/23 | 8/15/23 | |
| 7/16/23 | 8/15/23 | 6/16/23 | 8/15/23 | |
| 7/16/23 | 8/15/23 | 6/16/23 | 8/15/23 | Kids Eat Right Month/Back to School/Annual Pet Event/Purple Heart Day (8/7)/SEPTEMBER SIDEWALK SALES (9/1 - 9/30) |
| 8/1/23 | 8/31/23 | 7/1/23 | 8/31/23 | |
| 8/1/23 | 8/31/23 | 7/1/23 | 8/31/23 | |
| 8/16/23 | 9/15/23 | 7/16/23 | 9/15/23 | |
| 8/16/23 | 9/15/23 | 7/16/23 | 9/15/23 | |
| 9/1/23 | 9/30/23 | 8/1/23 | 9/30/23 | Labor Day Sales Event/National Family Meals Month/Disaster Preparedness/National Cleanup Day(9/16)/Hispanic Heritage Month |
| 9/1/23 | 9/30/23 | 8/1/23 | 9/30/23 | |
| 9/16/23 | 10/15/23 | 8/16/23 | 10/15/23 | |
| 9/16/23 | 10/15/23 | 8/16/23 | 10/15/23 | |
| 10/1/23 | 10/31/23 | 9/1/23 | 10/31/23 | |
| 10/1/23 | 10/31/23 | 9/1/23 | 10/31/23 | Commissary Store Brands Fall Event/National Breast Cancer Awareness Month/Halloween Sales Month/Italian American Heritage Month/Produce Fall Promotion (10/1-10/31) |
| 10/16/23 | 11/15/23 | 9/16/23 | 11/15/23 | |
| 10/16/23 | 11/15/23 | 9/16/23 | 11/15/23 | |
| 11/1/23 | 11/30/23 | 10/1/23 | 11/30/23 | |
| 11/1/23 | 11/30/23 | 10/1/23 | 11/30/23 | |
| 11/16/23 | 12/15/23 | 10/16/23 | 12/15/23 | Halloween/Military Family Appreciation Month/Veterans Day (11/11)/Thanksgiving (11/23)/COMMISSARY GIFT CARD PROMOTION (11/1 - 12/31) |
| 11/16/23 | 12/15/23 | 10/16/23 | 12/15/23 | |
| 12/1/23 | 12/31/23 | 11/1/23 | 12/31/23 | |
| 12/1/23 | 12/31/23 | 11/1/23 | 12/31/23 | |
| 12/1/23 | 12/31/23 | 11/1/23 | 12/31/23 | |
| 12/16/23 | 1/15/24 | 11/16/23 | 1/15/24 | Christmas/New Year's Day |
| 12/16/23 | 1/15/24 | 11/16/23 | 1/15/24 | |
| 1/1/24 | 1/31/24 | 12/1/23 | 1/31/24 | |

CY2023 Seasonal, Holiday, & Club Pack

| PACKAGES | EVENT # | DISPLAY DATES | MINIMUM FDS/DSD |
|--|----------|--------------------------------|----------------------------------|
| | | | PROMOTIONAL PRICING |
| | | | PERIOD REQUIRED |
| | | | FOR "K" ITEMS |
| SEASONAL 2023 | | | |
| VALENTINE'S DAY Tuesday, Feb. 14, 2023 | 20230030 | Jan. 2, 2023 - Feb. 14, 2023 | Dec. 16, 2022 - Feb. 28, 2023 |
| EASTER Sunday, April 9, 2023 | 20230031 | Feb. 15, 2023 - April 9, 2023 | Feb. 1, 2023 - April 15, 2023 |
| SINUS/ALLERGY SPRING 2023 | 20230060 | March 1, 2023 - April 30, 2023 | March 1, 2023 - April 30, 2023 |
| PASSOVER Wednesday, April 5 - Thursday, April 13, 2023 | 20230042 | March 3, 2023 - April 13, 2023 | March 1, 2023 - April 15, 2023 |
| SUN CARE 2023 | 20230061 | March 1, 2023 - Feb. 29, 2024 | March 1, 2023 - Feb. 29, 2024 |
| EASTER HAMS 2023 | 20230041 | March 14, 2023 - April 9, 2023 | Feb. 16, 2023 - April 15, 2023 |
| SEVERE WEATHER 2023 | 20230035 | April 1, 2023 - Oct. 31, 2023 | March 16, 2023 - Oct. 31, 2023 |
| MOTHER'S DAY Sunday, May 14, 2023 | 20230032 | April 16, 2023 - May 14, 2023 | April 1, 2023 - May 15, 2023 |
| HEALTHY PET SUMMER EVENT 2023 <i>Runs from DP 10 - DP 13</i> | 20230036 | May 8, 2023 - July 2, 2023 | May 1, 2023 - July 15, 2023 |
| FATHER'S DAY Sunday, June 18, 2023 | 20230033 | May 16, 2023 - June 18, 2023 | May 1, 2023 - June 30, 2023 |
| FIRST AID RACK 2023 | 20230062 | May 1, 2023 - July 31, 2023 | May 1, 2023 - July 31, 2023 |
| HALLOWEEN DAY Tuesday, October 31, 2023 | 20230034 | Aug. 1, 2023 - Oct. 31, 2023 | Aug. 1, 2023 - Nov. 15, 2023 |
| SINUS/ALLERGY FALL 2023 | 20230063 | Aug. 1, 2023 - Sept. 30, 2023 | Aug. 1, 2023 - Sept. 30, 2023 |
| HEALTHY PET FALL EVENT 2023 <i>Runs from DP 18 - DP 19</i> | 20230038 | Aug. 28, 2023 - Sept. 24, 2023 | Aug. 16, 2023 - Sept. 30, 2023 |
| WINTER COCOA/CIDER 2023 | 20230040 | Oct. 1, 2023 - March 31, 2024 | Sept. 16, 2023 - March 31, 2024 |
| FOOTBALL MADNESS/SUPER BOWL Sunday, February 11, 2024 | 20230098 | Oct. 1, 2023 - Feb. 11, 2024 | Sept. 16, 2023 - Feb. 29, 2024 |
| COUGH/COLD 2023 | 20230064 | Oct. 1, 2023 - Feb. 29, 2024 | Oct. 1, 2023 - Feb. 29, 2024 |
| BEVERAGE SUMMER EVENT 2023 | 20230039 | May 1, 2023 - Sep 30, 2023 | May 1, 2023 - Sep 30, 2023 |
| HOLIDAYS 2023 INCLUDES: | | | |
| INTERNATIONAL 2023 | 20230090 | Oct. 2, 2023 - Dec. 25, 2023 | Oct. 1, 2023 - Jan. 15, 2024 |
| COOKIES/CRACKERS/FRUITCAKE 2023 | 20230092 | Oct. 2, 2023 - Dec. 25, 2023 | Oct. 1, 2023 - Jan. 15, 2024 |
| GIFT PACKS/HBC GIFT PACKS 2023 | 20230093 | Oct. 2, 2023 - Dec. 25, 2023 | Oct. 1, 2023 - Jan. 15, 2024 |
| NONFOOD 2023 | 20230094 | Oct. 2, 2023 - Dec. 25, 2023 | Oct. 1, 2023 - Jan. 15, 2024 |
| DRY GROCERY 2023 | 20230099 | Oct. 2, 2023 - Dec. 25, 2023 | Oct. 1, 2023 - Jan. 15, 2024 |
| BAKING 2023 | 20230095 | Oct. 2, 2023 - Dec. 25, 2023 | Oct. 1, 2023 - Jan. 15, 2024 |
| CHILL/FREEZE/PREPACKED MEAT 2023 | 20230091 | Oct. 2, 2023 - Dec. 25, 2023 | Oct. 1, 2023 - Jan. 15, 2024 |
| CANDY 2023 | 20230096 | Nov. 1, 2023 - Dec. 25, 2023 | Oct. 16, 2023 - Jan. 15, 2024 |
| HOLIDAY HAMS 2023 | 20230097 | Oct. 2, 2023 - Dec. 25, 2023 | Oct. 1, 2023 - Jan. 15, 2024 |
| CLUB PACKS 2023 | | | |
| SPRING/SUMMER CLUB PACK UPDATE 2023 SSCP | 20230058 | April 1, 2023 - Sep 30, 2023 | |
| FALL/WINTER CLUB PACK UPDATE 2023 FWCP | 20230057 | Oct. 1, 2023 - March 31, 2024 | |
| ANNUAL CLUB PACK UPDATE 2024 ACP | 20240056 | Jan. 1, 2024 - Dec. 31, 2024 | |
| SIDEWALK SALES 2023 | | | |
| MAY SIDEWALK SALE 2023 | 20230054 | May 1, 2023 - May 31, 2023 | April 16, 2023 - May 31, 2023 |
| SEPTEMBER SIDEWALK SALE 2023 | 20230055 | Sept. 1, 2023 - Sept. 30, 2023 | August 16, 2023 - Sept. 30, 2023 |

| MINIMUM FDS/DSD | PRESENTATION TIMEFRAME |
|-----------------------------------|--|
| PROMOTIONAL PRICING | |
| PERIOD REQUIRED | |
| FOR "O" CODED ITEMS | |
| | |
| Oct. 1, 2022 - Feb. 28, 2023 | Monday, June 27 - Friday, July 8, 2022 |
| Nov. 16, 2023 - April 15, 2023 | Monday, July 18 - Friday, July 29, 2022 |
| Feb. 16, 2023 - April 30, 2023 | Monday, Aug. 8 - Friday, Aug. 19, 2022 |
| Dec. 16, 2022 - April 15, 2023 | Monday, Aug. 29 - Friday, Sept. 9, 2022 |
| Dec. 16, 2022- Feb. 29, 2024 | Monday, Sept. 12 - Friday, Sept. 23, 2022 |
| Jan. 1, 2023 - April 15, 2023 | Monday, Oct. 10 - Friday, Oct. 21, 2022 |
| Jan. 1, 2023 - Oct. 31, 2023 | Monday, Sept. 26 - Friday, Oct. 7, 2022 |
| Jan. 16, 2023 - May 15, 2023 | Monday, Oct. 3 - Friday, Oct. 14, 2022 |
| Feb. 16, 2023 - July 15, 2023 | Monday, Nov. 7 - Friday, Nov. 18, 2022 |
| Feb. 16, 2023 - June 30, 2023 | Monday, Oct. 24 - Friday, Nov. 4, 2022 |
| April 16, 2023 - July 31, 2023 | Monday, Nov. 28 - Friday, Dec. 9, 2022 |
| May 1, 2023 - Nov. 15, 2023 | Monday, Dec. 26, 2022 - Friday, Jan. 6, 2023 |
| July 16, 2023 - Sept. 30, 2023 | Monday, Feb. 6 - Friday, Feb. 17, 2023 |
| June 16, 2023 - Sept. 30, 2023 | Monday, Feb. 13 - Friday, Feb. 24, 2023 |
| July 1, 2023 - March 31, 2024 | Monday, April 3 - Friday, April 14, 2023 |
| July 16, 2023 - Feb. 29, 2024 | Monday, March 20 - Friday, March 31, 2023 |
| Sept. 16, 2023 - Feb. 29, 2024 | Monday, April 10 - Friday, April 21, 2023 |
| March 1, 2023 - Sep 30, 2023 | Monday, Sept. 19 - Friday, Sept. 30, 2022 |
| | |
| June 1, 2023 - Jan. 15, 2024 | Monday, Jan. 16 - Friday, Jan. 27, 2023 |
| July 1, 2023 - Jan. 15, 2024 | Monday, Feb. 20 - Friday, March 3, 2023 |
| July 1, 2023 - Jan. 15, 2024 | Monday, Feb. 20 - Friday, March 3, 2023 |
| July 1, 2023 - Jan. 15, 2024 | Monday, Feb. 20 - Friday, March 3, 2023 |
| July 1, 2023 - Jan. 15, 2024 | Monday, March 13 - Friday, March 24, 2023 |
| July 1, 2023 - Jan. 15, 2024 | Monday, March 13 - Friday, March 24, 2023 |
| July 1, 2023 - Jan. 15, 2024 | Monday, March 13 - Friday, March 24, 2023 |
| Aug. 1, 2023 - Jan. 15, 2024 | Monday, March 27 - Friday, April 14, 2023 |
| Aug. 16, 2023 - Jan. 15, 2024 | Monday, May 1 - Friday, May 12, 2023 |
| | |
| Jan. 1, 2023 - Sep 30, 2023 | Monday, Sept. 19 - Friday, Sept. 30, 2022 |
| July 1, 2023 - March 31, 2024 | Monday, March 20 - Friday, March 31, 2023 |
| Oct. 1, 2023 - Dec. 31, 2024 | Monday, Jun. 19 - Friday, Jun. 30, 2023 |
| | |
| March 1, 2023 - May 31, 2023 | Monday, Oct. 24 - Friday, Nov. 4, 2022 |
| July 1, 2023 - September 30, 2023 | Monday, Feb. 13 - Friday, Feb. 24, 2023 |

notes

National Events

January

National Hot Tea Month
National Soup Month
National Oatmeal Month
National Meat Month

February

Black History Month
Canned Food Month
Great American Pie Month
National Cherry Month
National Grapefruit Month
American Heart Healthy Month
National Snack Food Month
National Hot Breakfast Month
Sweet Potato Month

March

National Women's History Month
Frozen Food Month
Irish American Heritage Month
National Nutrition Month
National Peanut Month
National Sauce Month
National Salt Awareness Week

April

National Grilled Cheese Sandwich Month
National Soy Foods Month
National Pecan Month

May

Jewish American Heritage Month
Asian American and Pacific Islander
Heritage Month
National Egg Month
National Salad Month
National BBQ Month
National Hamburger Month
National Pet Month
Gifts from the Garden Month
National Vegetarian Month

June

National Hawaiian Food Week
National Dairy Month
National Iced Tea Month
Fresh Fruits and Vegetables Month
National Candy Month
Turkey Lovers Month

July

National Ice Cream Month
National Hot Dog Month
National Family Reunion Month
National Watermelon Month
National Grilling Month
National Blueberry Month
National Picnic Month

August

Kick-Off Football Season
Get Ready for Kindergarten Month
National Peach Month
Family Fun Month
National Catfish Month
National Water Month

September

National Hispanic Heritage Month
National Food Safety Month
National Chicken Month
Better Breakfast Month
Organic Harvest Month
Honey Month

October

Italian American Heritage Month
Breast Cancer Awareness Month
National Energy Action Month
National Apple Month
National Chili Month
National Dessert Month
National Cookie Month
National Pizza Month
National Popcorn Popping Month
Eat Country Ham Month
National Seafood Month

November

National Native American Heritage Month
National Pomegranate Month
National Peanut Butter Lovers Month

December

National Fruitcake Month
National Egg Nog Month

| FEBRUARY | | | | | | |
|----------|----|----|----|----|----|----|
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| 26 | 27 | 28 | | | | |

notes

to do

* Plan for SuperBowl LVII (Feb. 12) & Mardi Gras (Feb. 21)

| THURSDAY | | FRIDAY | | SATURDAY | |
|----------|---------------------|--------|--------------------|----------|---------------------------|
| 5005 | Whipped Cream Day | 6006 | Bean Day | 7007 | Tempura Day |
| 12012 | Curried Chicken Day | 13013 | Peach Melba Day | 14014 | Hot Pastrami Sandwich Day |
| 19019 | Popcorn Day | 20020 | Cheese Lover's Day | 21021 | Granola Bar Day |
| 26026 | Peanut Brittle Day | 27027 | Chocolate Cake Day | 28028 | Blueberry Pancake Day |

- Family Fit Lifestyle Month
- Dietitian-Approved Thumb (DAT) Program Promotion
- Thinking Outside the Box Promotion
- Football Playoffs (Jan. 4-29), Chicken wings and salty snacks!
- Chinese New Year (Jan. 22)
- Red Shirt Day every Friday to salute our military

12

February

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|--|---|---|--------------------------------|
| | | | 1032 Dark Chocolate Day |
| 5036 Pudding Day | 6037 Frozen Yogurt Day | 7038 Fettucine Alfredo Day | 8039 Potato Lover's Day |
| 12043 Super Bowl Sunday Biscotti Day | 13044 DP 04 BEGINS Tortellini Day | 14045 Valentine's Day Cream-filled Chocolates Day | 15046 Chewing Gum Day |
| 19050 Chocolate Mint Day | 20051 Washington's Birthday Observed Cherry Pie Day | 21052 Mardi Gras Sticky Bun Day | 22053 Cook Sweet Potato Day |
| 26057 Pistachio Day | 27058 DP 05 BEGINS Strawberry Day | 28059 Chocolate Souffle Day | |

-promotions & events

- promotions & events*
- Fisher House Scholarships for Military Children Application Deadline, (Mid-February)
 - American Heart Healthy Month
 - African American/Black History Month
 - Idaho Potato Month
 - Pet Dental Month
- Super Bowl LVII (Feb. 12), Chili, Chips, Dips & Nuts
 - Valentine's Day (Feb. 14)
 - NASCAR Daytona 500 (Feb. 19)
 - Red Shirt Day every Friday to salute our military

| JANUARY | | | | | | |
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| MARCH | | | | | | |
|-------|----|----|----|----|----|----|
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2023
— notes —

| THURSDAY | | FRIDAY | | SATURDAY | |
|---|--|--------|--|----------|--|
| 2033 <i>Ground Hog Day</i> | | | | | |

- ideas

- to do

*** Plan for Pro Camps® for kids**

March

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|---|---|--------------------------------|--|
| | | | 1060 Pancake Day |
| 5064 Cheese Doodle Day | 6065 Frozen Food Day | 7066 Cereal Day | 8067 Peanut Cluster Day |
| 12071 Daylight Savings Time Begins Baked Scallops Day | 13072 DP 06 BEGINS Coconut Torte Day | 14073 Potato Chip Day | 15074 Peanut Lover's Day |
| 19078 Oatmeal Cookie Day | 20079 Ravioli Day | 21080 French Bread Day | 22081 Ramadan Begins Bavarian Crêpes Day |
| 26085 Spinach Day | 27086 DP 07 BEGINS Spanish Paella Day | 28087 Black Forest Cake Day | 29088 Chiffon Cake Day |

promotions & events

- Frozen Food Month
- National Nutrition Month
- Women's History Month
- ProCamp® for Kids Sales Competition begins March 13
- YES! Your Everyday Savings Campaign
- NASCAR Las Vegas 400 (March 4-6)
- Daylight Savings Time Begins (March 12)
- College Basketball Playoffs (March 14-April 3), Chips, Dips & Nuts
- St. Patrick's Day (March 17)
- Vietnam War Veterans Day (March 29)
- Baseball Season Starts (March 31)
- Red Shirt Day every Friday to salute our military

| FEBRUARY | | | | | | |
|----------|----|----|----|----|----|----|
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| APRIL | | | | | | |
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| THURSDAY | FRIDAY | SATURDAY |
|------------------------------|--|----------------------------------|
| 2061 Banana Cream Pie Day | 3062 Civilian Pay Day Cold Cut Day | 4063 Pound Cake Day |
| 9068 Meatball Day | 10069 Military Pay Day Popcorn Lovers Day | 11070 Oatmeal Nut Waffles Day |
| 16075 Artichoke Heart Day | 17076 Civilian Pay Day St. Patrick's Day Cheese Lover's Day | 18077 Sloppy Joe Day |
| 23082 Chip and Dip Day | 24083 Military Pay Day Chocolate Covered Raisin Day | 25084 Waffle Day |
| 30089 Hot Chicken Day | 31090 Civilian Pay Day TOP 10 sales day Clams on the Half Shell Day | |

ideas

2023

notes

to do

*Plan for Easter, April 9

April

| SUNDAY | | MONDAY | | TUESDAY | | WEDNESDAY | |
|-----------------------------|-----|-----------------------|-----|-------------------------|-----|---------------------|-----|
| | | | | | | | |
| 2 | 092 | 3 | 093 | 4 | 094 | 5 | 095 |
| Palm Sunday | | | | | | Passover Begins | |
| Peanut Butter and Jelly Day | | Chocolate Mouse Day | | Chicken Cordon Bleu Day | | Deep Dish Pizza Day | |
| 9 | 099 | 10 | 100 | 11 | 101 | 12 | 102 |
| Easter | | DP 08 BEGINS | | | | | |
| Chinese Almond Cookie Day | | Cinnamon Roll Day | | Cheese Fondue Day | | Peach Cobbler Day | |
| 16 | 106 | 17 | 107 | 18 | 108 | 19 | 109 |
| Eggs Benedict Day | | Cheeseball Day | | Animal Crackers Day | | Garlic Day | |
| 23 | 113 | 24 | 114 | 25 | 115 | 26 | 116 |
| Cherry Cheesecake Day | | DP 09 BEGINS | | | | | |
| | | Pigs in a Blanket Day | | Zucchini Bread Day | | Pretzel Day | |

| | |
|--|---|
| <div data-bbox="53 1446 91 1466">30</div> <div data-bbox="292 1446 327 1466">120</div> <div data-bbox="153 1625 236 1645">Raisin Day</div> | <div data-bbox="416 1446 865 1494"> <p><i>promotions & events</i></p> <ul style="list-style-type: none"> • Month of the Military Child Promotions • ProCamp® for Kids Sales Competition ends April 9 • Good Friday (April 7) • Purple Up Day, Tax Day (April 15) • Palm Sunday (April 2) • Easter (April 9) • Red Shirt Day every Friday to salute our military </div> |
|--|---|

| MARCH | | | | | | |
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| MAY | | | | | | |
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| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

| THURSDAY | FRIDAY | SATURDAY |
|---|--|---|
| | | <div>1091</div> <div>1</div> <div>April Fools' Day</div> <div>TOP 10 sales day</div> <div>Sourdough Bread Day</div> |
| <div>096</div> <div>6</div> <div>Caramel Popcorn Day</div> | <div>097</div> <div>7</div> <div>Burrito Day</div> | <div>098</div> <div>8</div> <div>Empanada Day</div> |
| <div>103</div> <div>13</div> <div>Peach Cobbler Day</div> | <div>104</div> <div>14</div> <div>Civilian Pay Day</div> <div>St. Patrick's Day</div> <div>Military Pay Day</div> <div>Pecan Day</div> | <div>105</div> <div>15</div> <div>Glazed Spiral Ham Day</div> |
| <div>110</div> <div>20</div> <div>Lima Bean Respect Day</div> | <div>111</div> <div>21</div> <div>Ramadan Ends</div> <div>Chocolate Covered Cashew Day</div> | <div>112</div> <div>22</div> <div>Jelly Bean Day</div> |
| <div>117</div> <div>27</div> <div>Prime Rib Day</div> | <div>118</div> <div>28</div> <div>Civilian Pay Day</div> <div>Blueberry Pie Day</div> <div>Military Pay Day</div> | <div>119</div> <div>29</div> <div>Shrimp Scampi Day</div> |

ideas

A blank lined notebook page. At the top, the year "2023" is written in a large, bold, purple font. Below it, the word "notes" is written in a smaller, italicized, black cursive font. The page is ruled with horizontal dotted lines. The entire page is framed by a thin black border.

to do

** Plan for Military
Appreciation Month &
Memorial Day both in May*

May

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|--------------------------|-----------------------|--------------------------|-----------------------|
| | 1121 | 2122 | 3123 |
| | Chocolate Parfait Day | Truffle Day | Chocolate Custard Day |
| 7127 | 8128 | 9129 | 10130 |
| Roast Leg of Lamb Day | Coconut Cream Pie Day | Butterscotch Brownie Day | Shrimp Day |
| 14134 | 15135 | 16136 | 17137 |
| Mother's Day | Chocolate Chip Day | Barbeque Day | Cherry Cobbler Day |
| 21141 | 22142 | 23143 | 24144 |
| Strawberries & Cream Day | Vanilla Pudding Day | Taffy Day | Escargot Day |
| 28148 | 29149 | 30150 | 31151 |
| Hamburger Day | Biscuit Day | Mint Julep Day | Macaroon Day |

promotions & events

- Military Appreciation Month
- Healthy Lifestyle Festival
- National Pet Month
- Healthy Pet Summer
- Asian American and Pacific Islander Heritage Month
- Cinco de Mayo (May 5)
- Military Spouse Day (May 12)
- Mother's Day (May 14)
- Armed Forces Day (May 20)
- Sidewalk Sales
- Red Shirt Day every Friday to salute our military

| APRIL | | | | | | |
|-------|----|----|----|----|----|----|
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| 30 | | | | | | |

| JUNE | | | | | | |
|------|----|----|----|----|----|----|
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| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

| THURSDAY | FRIDAY | SATURDAY |
|-----------------------|----------------------------------|---------------------|
| 4124 | 5125 | 6126 |
| Orange Juice Day | Cinco de Mayo | Beverage Day |
| 11131 | 12132 | 13133 |
| Eat What You Want Day | Totally Chipotle Day | Apple Pie Day |
| 18138 | 19139 | 20140 |
| Cheese Souffle Day | Military Spouse Appreciation Day | Armed Forces Day |
| 25145 | 26146 | 27147 |
| Brown Bag It Day | Nutty Fudge Day | Quiche Lorraine Day |
| | Devil's Food Cake Day | Grape Popsicle Day |
| | Civilian Pay Day | |

ideas

2023

notes

to do

*Plan for Summer Grilling
and Pet Promotions

June

| MAY | | | | | | |
|-----|----|----|----|----|----|----|
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

| JULY | | | | | | |
|------|----|----|----|----|----|----|
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| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

Notes

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|---------------------------|---|------------------------------|---|
| | | | |
| 4155 | 5156 | 6157 | 7158 |
| Cheese Day | DP 12 BEGINS Gingerbread Day | D-Day Applesauce Cake Day | Chocolate Ice Cream Day |
| 11162 | 12163 | 13164 | 14165 |
| Corn on the Cobb Day | Jerky Day | Cupcake Lover's Day | Army's Birthday Flag Day Strawberry Shortcake Day |
| 18169 | 19170 | 20171 | 21172 |
| Father's Day Sushi Day | DP 13 BEGINS Juneteenth Dry Martini Day | Vanilla Milkshake Day | Peaches 'N' Cream Day |
| 25176 | 26177 | 27178 | 28179 |
| Strawberry Parfait Day | Chocolate Pudding Day | Orange Blossom Day | Ceviche Day |

promotions & events

- Healthy Lifestyle Festival Continues
- Hurricane Season Begins
- Stock Up on Essentials
- Feds Feed Families (Display Box Up Front)
- Planning for July 4th (Picnics and Parties)
- Healthy Pet Summer
- Special Olympics (June 17 -25)
- Army Birthday (June 14)
- Flag Day (June 14)
- Father's Day (June 18)
- Juneteenth (June 19)
- First Day of Summer (June 21)
- **Red Shirt Day every Friday to salute our military**

| THURSDAY | | FRIDAY | | SATURDAY | |
|----------------------------------|-----|--------------------|-----|-------------------------|-----|
| 1 | 152 | 2 | 153 | 3 | 154 |
| Atlantic Hurricane Season Begins | | Military Pay Day | | | |
| Hazelnut Cake Day | | Doughnut Day | | Chocolate Macaroons Day | |
| 8 | 159 | 9 | 160 | 10 | 161 |
| Jelly-Filled Doughnut Day | | Civilian Pay Day | | Herbs & Spices Day | |
| 15 | 166 | 16 | 167 | 17 | 168 |
| Military Pay Day | | Fudge Day | | Apple Strudel Day | |
| Lobster Day | | | | | |
| 22 | 173 | 23 | 174 | 24 | 175 |
| Onion Rings Day | | Civilian Pay Day | | National Pralines Day | |
| Pecan Sandies Day | | | | | |
| 29 | 180 | 30 | 181 | | |
| Military Pay Day | | Ice Cream Soda Day | | | |
| Waffle Iron Day | | | | | |

Lucas

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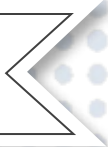
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** Plan for Summer Produce Promotions*

July



| JUNE | | | | | | |
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| AUGUST | | | | | | |
|--------|----|----|----|----|----|----|
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2023

notes

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|----------------------------|---|---------------------------|------------------------|
| | | | |
| 2183Anisette Day | 3DP 14 BEGINS184Barbecued Spareribs Day | 4185Independence Day | 5186Apple Turnover Day |
| 9190Sugar Cookie Day | 10191Pina Colada Day | 11192Blueberry Muffin Day | 12193Jello Day |
| 16197Corn Fritters Day | 17DP 15 BEGINS198Peach Ice Cream Day | 18199Caviar Day | 19200Daiquiri Day |
| 23204Vanilla Ice Cream Day | 24205Tequila Day | 25206Hot Fudge Sundae Day | 26207Bagelfest Day |
| 30211Cheesecake Day | 31DP 16 BEGINS212Avocado Day | ideas | |
| | | | |
| | | | |
| | | | |
| | | | |


| THURSDAY | FRIDAY | SATURDAY |
|--|--------------------------------------|-------------------------------|
| | | 1182Commissary Birthday |
| | | Creative Ice Cream Flavor Day |
| 6187Fried Chicken Day | 7188Civilian Pay Day\$Macaroni Day | 8189Blueberry Day |
| 13194Beans & Franks Day | 14195Military Pay Day\$Bastille Day | 15196Tapioca Pudding Day |
| 20201Lollipop Day | 21202Civilian Pay Day\$Junk Food Day | 22203Mango Day |
| 27208Korean War Veterans Armistice Day | 28209Milk Chocolate Day | 29210Lasagna Day |

to do

*Plan for Labor Day Weekend

promotions & events

- Fourth of July Celebration!
 - Grilling Season (Promo on Fresh Meat & Poultry)
 - Watermelon & Fruit Sales
 - Water Promo (Commissary Brands, Flavored Sparkling , Energy & Electrolytes)
 - Cross-merchandise Snacks with Fruit (Vanilla Wafers with Bananas)
 - Chill Frozen Promos - Ice Cream
 - Feds Feed Families (Cont'd)
- Display Box Up Front
 - Commissary Birthday (July 1)
 - Korean War Veterans Armistice Day (July 27)
 - Red Shirt Day every Friday to salute our military



| SEPTEMBER | | | | | | |
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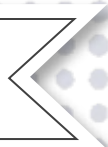
* Plan for Oktoberfest & Halloween Candy Displays

| THURSDAY | | FRIDAY | | SATURDAY | |
|---|-----|---|-----|---|-----|
| 3 | 215 | 4 | 216 | 5 | 217 |
|  | |  <div>Civilian Pay Day \$</div> <div>Coast Guard Birthdays</div> | |  | |
| Watermelon Day | | Chocolate Chip Cookie Day | | Mustard Day | |
| 10 | 222 | 11 | 223 | 12 | 224 |
|  | |  | |  | |
| Department of Defense Birthdays | | Raspberry Bombe Day | | Julienne Fries Day | |
| 17 | 229 | 18 | 230 | 19 | 231 |
|  | |  <div>Civilian Pay Day \$</div> | |  | |
| Vanilla Custard Day | | Ice Cream Pie Day | | Soft Ice Cream Day | |
| 24 | 236 | 25 | 237 | 26 | 238 |
|  | |  | |  | |
| Waffle Day | | Banana Split Day | | Cherry Popsicle Day | |
| 31 | 243 | | | | |
|  | |  | |  | |
| Bacon Day | | | | | |

ideas

- ideas*

September



| AUGUST | | | | | | |
|--------|----|----|----|----|----|----|
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| OCTOBER | | | | | | |
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2023

notes

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|---|---|---------------------------------------|-----------------------------------|
| | | | |
| 3 246 Welsh Rarebit Day | 4 247 Labor Day Macadamia Nut Day | 5 248 Cheese Pizza Day | 6 249 Coffee Ice Cream Day |
| 10 253 TV Dinner Day | 11 254 DP 19 BEGINS Patriot Day Hot Cross Bun Day | 12 255 Chocolate Milkshake Day | 13 256 Peanut Day |
| 17 260 Constitution Day Apple Dumpling Day | 18 261 Air Force Birthday Cheeseburger Day | 19 262 Butterscotch Pudding Day | 20 263 Pepperoni Pizza Day |
| 24 267 Gold Star Mother's Day Cherries Jubilee Day | 25 268 DP 20 BEGINS National Cooking Day | 26 269 Pancake Day | 27 270 Corned Beef Hash Day |

| THURSDAY | FRIDAY | SATURDAY |
|---------------------------------------|---|---|
| | 1 Civilian Pay Day Military Pay Day 244 Gyro Day | 2 245 International Bacon Day |
| 7 250 Salami Day | 8 251 Date Nut Bread Day | 9 252 Weiner Schnitzel Day |
| 14 257 Cream Filled Donut Day | 15 Civilian Pay Day Military Pay Day 258 Linguine Day | 16 259 Oktoberfest Guacamole Day |
| 21 264 Pecan Cookie Day | 22 265 White Chocolate Day | 23 266 First Day of Fall Pot Pie Day |
| 28 271 Strawberry Cream Pie Day | 29 Civilian Pay Day Military Pay Day 223 Coffee Day | 30 224 Chewing Gum Day |

Notes section with horizontal lines.

to do
* Plan for Military Veterans Commemoration Ceremony & Disaster Preparedness Month

to do section with horizontal lines.

promotions & events

- Disaster Preparedness Campaign
- Back to School (BTS) Sidewalk Sales
- Oktoberfest Promo Begins
- Display German Food Specialties
- Hispanic Heritage Month
- Annual Italian American Festival of Savings
- Breakfast Bundling Event (Create with Cereal, Granola Bars, Almond Milk)

Sidewalk Sale

- Family Meals Month
- Fruit & Veggies (More Matters Month)
- Labor Day Weekend Sale
- Healthy Pet Fall Event continued (Aug. 28- Sept. 24)
- 9/11 Remembrance Day (Sept. 11)
- Air Force Birthday (Sept. 18)
- Red Shirt Day every Friday to salute our military

ideas

Ideas section with horizontal lines.

October



| SEPTEMBER | | | | | | |
|-----------|----|----|----|----|----|----|
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| NOVEMBER | | | | | | |
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2023

notes

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|---|---|--|-------------------------------------|
| 1 274 Defense Commissary Agency Birthday! Homemade Cookie Day | 2 275 Fried Scallops Day | 3 276 Caramel Custard Day | 4 277 Taco Day |
| 8 281 Pierogi Day | 9 282 DP 21 BEGINS Columbus Day Pizza & Beer Day | 10 283 Angel Food Cake Day | 11 284 Sausage Pizza Day |
| 15 288 Cheese Curd Day | 16 289 World Food Day | 17 290 Pasta Day | 18 291 Chocolate Cupcake Day |
| 22 295 Nut Day | 23 296 DP 22 BEGINS Boston Cream Pie Day | 24 297 Bologna Day | 25 298 Greasy Food Day |
| 29 302 Oatmeal Day | 30 303 Candy Corn Day | 31 304 Halloween Caramel Apple Day | |

| THURSDAY | FRIDAY | SATURDAY |
|----------------------------------|--|-----------------------------|
| 5 278 Apple Betty Day | 6 279 Noodle Day | 7 280 Frappe Day |
| 12 285 Gumbo Day | 13 286 Civilian Pay Day Navy Birthday Military Pay Day Yorkshire Pudding Day | 14 287 Dessert Day |
| 19 292 Seafood Bisque Day | 20 293 Brandied Fruit Day | 21 294 Sweetest Day |
| 26 299 Pumpkin Day | 27 300 Civilian Pay Day Potato Day Military Pay Day | 28 301 Chocolate Day |
| | | |

promotions & events

- Columbus Day Weekend Sale
- Commissary Store Brand Fall Sale
- Produce Fall Promo (Pumpkins, Squash, & Apples)
- Breast Cancer Awareness Month
- MLB World Series Party Promotions
- Oktoberfest Promotion Continues
- Italian/American Heritage Month
- Halloween (Create "Spookiness!")
- Terrific Turkey Savings
- Navy Birthday (Oct. 13)
- Red Ribbon Week
- Every Friday Salute our Military
- Red Shirt Day every Friday to salute our military

ideas

to do

* Plan for Decor for Holiday
Dinners & Parties

November

| OCTOBER | | | | | | |
|---------|----|----|----|----|----|----|
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| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

| DECEMBER | | | | | | |
|----------|----|----|----|----|----|----|
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2023
notes

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|---|--|--|---|
| | | | 1 Military Pay Day 305 |
| 5 Daylight Savings Time Ends Doughnut Appreciation Day 309 | 6 DP 23 BEGINS Nachos Day 310 | 7 Election Day Bittersweet Chocolate with Almonds Day 311 | 8 Vinegar Day Cappuccino Day 312 |
| 12 Pizza With the Works Day 316 | 13 Indian Pudding Day 317 | 14 Pickle Day 318 | 15 Military Pay Day Raisin Bran Cereal Day 319 |
| 19 Carbonated Beverage w/ Caffeine Day 323 | 20 DP 24 BEGINS Peanut Butter Fudge Day 324 | 21 TOP 10 sales day Stuffing Day 325 | 22 Cranberry Relish Day 326 |
| 26 Cake Day 330 | 27 Bavarian Cream Pie Day 331 | 28 French Toast Day 332 | 29 Lemon Cream Pie Day 333 |

| THURSDAY | FRIDAY | SATURDAY |
|-----------------------------|--|--|
| 2 Devised Egg Day 306 | 3 Sandwich Day 307 | 4 Candy Day 308 |
| 9 Scrapple Day 313 | 10 Civilian Pay Day Marine Corps Birthday 314 | 11 Veterans Day Sundae Day 315 |
| 16 Fast Food Day 320 | 17 Homemade Bread Day 321 | 18 TOP 10 sales day Vichyssoise Day 322 |
| 23 Thanksgiving 327 | 24 Civilian Pay Day 328 | 25 Parfait Day 329 |
| 30 Mousse Day 334 | | |

to do

* Plan for National Football League Playoffs & Christmas

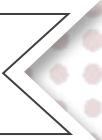
promotions & events

- Military Family Appreciation Month
- Warrior Care Month
- National Diabetes Month
- Military Veterans Commemoration Month
- Veterans Day Holiday Weekend Sale
- Native American Indian Heritage Month
- Thanksgiving Mass Displays
- Promote Commissary Gift Cards

- Marine Corps Birthday (Nov. 10)
- Veterans Day (Nov. 11)
- Red Shirt Day every Friday to salute our military

ideas

December



| NOVEMBER | | | | | | |
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| JANUARY | | | | | | |
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2023
notes

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
|---|---|---|---|
| | | | |
| 3 337 Green Bean Casserole Day | 4 DP 25 BEGINS 338 Cookie Day | 5 339 Comfort Food Day | 6 340 Microwave Oven Day |
| 10 344 Gingerbread Decorating Day | 11 345 Noodle Ring Day | 12 346 Ambrosia Day | 13 347 National Guard Birthday Cocoa Day |
| 17 351 Maple Syrup Day | 18 DP 26 BEGINS 352 Air Force Birthday Bake Cookies Day | 19 353 TOP 10 sales day Hard Candy Day | 20 354 TOP 10 sales day Parsley Day |
| 24 358 Christmas Eve Egg Nog Day | 25 359 Christmas Pumpkin Pie Day | 26 360 Kwanzaa Celebration begins Candy Cane Day | 27 361 Fruitcake Day |

| THURSDAY | FRIDAY | SATURDAY |
|---|---|---|
| | 1 Civilian Pay Day 335 | 2 336 Fritters Day |
| 7 341 Pearl Harbor Day Cotton Candy Day | 8 Military Pay Day 342 Brownie Day | 9 343 Pastry Day |
| 14 348 Biscuits and Gravy Day | 15 Civilian Pay Day 349 Cupcake Day | 16 350 Chocolate-Covered Anything Day |
| 21 355 First Day of Winter French Fried Shrimp Day | 22 Military Pay Day 356 Date Nut Bread Day | 23 357 Pfeffernusse Day |
| 28 362 TOP 10 sales day Chocolate Candy Day | 29 Civilian Pay Day 363 Pepper Pot Day | 30 364 Bacon Day |

promotions & events

- “Scholarships for Military Children” Officially Opens
 - In-store Décor/Promos for New Year’s Eve Parties
 - Commissary Gift Card In-store Display
 - Promote Party Deli Platters & Desserts
 - Holiday Promos (Crackers, Cookies, Candy, and Salty Snacks)
 - Produce Promo (Pears)
- National Guard Birthday (Dec. 13)
 - Hanukkah (Dec. 7 - 15)
 - Kwanzaa (Dec. 26 - Jan. 1)
 - Red Shirt Day every Friday to salute our military

ideas

to do

* Plan for the Superbowl LXVIII

Commissary Programs

MORE WAYS TO SAVE



CONUS commissary shoppers will find seasonal products with great sale prices in our weekly Commissary sales flyer. There, you'll also find special Deals of the Week for limited-time-only promotions with even greater savings while supplies last.



Your online shopping and curbside pickup service. Commissary CLICK2GO provides you greater access to your commissary benefit anytime or anywhere you have internet access. It is as easy as 1-2-3: (1) order online, (2) choose your time, and (3) pick up and pay.

► START SHOPPING: <https://shop.commissaries.com>

MANUFACTURER'S COUPONS

Commissaries accept valid manufacturers' coupons when redeemed in accordance with the terms stipulated on the coupon. Visit commissaries.com/rewards-and-savings/savings-center for more details.

LOWER EVERYDAY PRICES

The YES! Program offers everyday great savings on many of the items that customers buy frequently. The items are marked by bright orange and blue YES labels.



SPECIAL ORDERS

For all your holiday and family gathering needs year round! Fill out the "Special Order" form on www.commissaries.com/shopping/special-orders. Be sure to plan ahead to allow for shipment lead times. European commissaries can only special order certain items so some restrictions may apply.

ENJOY YOUR BENEFITS AND REWARDS

REWARDS CARD



Save time and money with the Commissary Rewards Card! Simply pick up your Rewards

Card at any location worldwide and register it on Commissary CLICK2GO at <https://shop.commissaries.com>, at the same time when you set up a customer account.

COMMISSARY GIFT CARD



Our commissary gift cards can be purchased online and at our customer service desks.

Anyone can purchase these gift cards but recipients must be authorized commissary shoppers. Card can be purchased for as little as \$5 to as much as \$300 per card. The commissary gift card is also available at your local Navy Exchange Service Command.

YEAR-ROUND SAVINGS



FOR YOU & YOUR FAMILY



NUTRITION ASSISTANCE PROGRAMS



Use your federal supplemental nutrition program benefits at the commissary to fill your pantry with nutritious foods and extend your grocery budget.

**Your
Commissary.
Where
Loyalty is
the Common
Ground.**

Communication Tools

Team Members

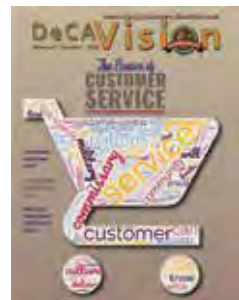
OneNet

DeCA's intranet site lets employees access agency tools, documents and information to help with their day-to-day mission.



DeCA 20/20 E-Newsletter

A bi-weekly electronic newsletter available to all DeCA employees featuring best practices, individual employee accomplishments, and news regarding the agency.



Vision Magazine

Vision Magazine helps to inform, educate and celebrate the employees of DeCA. Find it on OneNet under ouragency/ community/ blogs-andpublications/vision-magazine.

OneMail

OneNet's email subscription service sends notifications on late-breaking DeCA news right to employee's personal devices. Sign up for the service on OneNet.



DeCA Communication Toolbox

Visit <https://onenet.commissaries.com/our-teams/corporate-communications> to access various communication tools to help stores spread the story of the benefit. You will find links to the Commissary 101 briefing, bios, store webpage style guide, photo aids and other helpful resources.

Customers



Commissaries.com

Go to www.commissaries.com, our mobile-friendly website. To view official publications on a non-government computer visit <https://commissaries.com/> our-agency/official-publications. Here you can find all the Director's policies, manuals, directives and more.

Sales Flyer

The current sales flyer can be found by navigating to <https://www.commissaries.com/rewards-and-savings/savings-center/featured-items-sales-flyer>. The sales flyer depicts everything on sale for that promotion period.



Express Line

Prepared by Corporate Communications and customized by stores, Express Line is the monthly e-newsletter that stores send to

their customers highlighting sales, events and news of their commissary. Doesn't get more local than that!



Monthly Sales News Release

Promoting themed, sales events, giveaways, and deep discounts in commissaries worldwide and/or stateside only, these releases are distributed worldwide to all military public affairs, newspapers, websites, publications, social media, and radio/TV locales.

Social Media



You can find promotions and pertinent information posted on Facebook, Twitter, Pinterest, Instagram, video and YouTube accounts. Like, follow, comment, and share with customers!

Find out if you're eligible for exclusive savings only available at your Commissary.



Your Commissary. Where Loyalty is the Common Ground.

THE COMMISSARIES EXIST TO ENHANCE THE MILITARY FAMILY QUALITY OF LIFE WITH:

EXCLUSIVE SAVINGS FOR MORE SAVINGS IN YOUR POCKET

STORE BRANDS FOR EVEN GREATER SAVINGS

COUPONS WITH AMAZING REWARDS

ONLINE SHOPPING CONVENIENCE TO FIT YOUR LIFESTYLE

DIETITIAN APPROVED MEALS MADE FOR HIGH PERFORMANCE

A UNIQUE CONNECTION WITH FELLOW VETERANS AND FRIENDS

A LOYAL WORKFORCE THAT SHARES YOUR PRIDE

Let's work together to get you the benefit you've earned.

How to determine eligibility on your Veteran Health Identification Card (VHIC).



ELIGIBILITY CONFIRMATION

SCAN WITH YOUR CAMERA PHONE TO CHECK FOR ELIGIBILITY



www.commissaries.com

Communication Tools



Delicious food shouldn't come at a high price or just when it's on sale. Our Freedom's Choice brand was developed for this very reason. Freedom's Choice food options offer a full line of food items that are equal to or better than the national brand.



Taking care of business around the home shouldn't be complicated. HomeBase brands help take the guesswork out of the grunt work by offering a line of quality nonfood items such as paper towels, garbage bags, aluminum foil and other household items at a fraction of the national brand price.



We want our military families to have healthy, wholesome options. That's why we're offering Full Circle Market products, including GMO-Free and USDA-organic-certified items. Our Full Circle options provide sustainable, simple and better choices through all natural ingredients, all while not costing a fortune or sacrificing taste.



Your baby deserves a happy, healthy future. We care about helping our military parents in that effort by providing a full range of trusted baby and child care solutions that deliver quality products at even greater savings.



No one should have to break the bank to stay healthy. That's why we offer our patrons TopCare – the go-to health and beauty brand that provides our customers with affordable products that are as effective as the big brands. All TopCare over the counter products match the national brand's active ingredient and are FDA- certified. Each product is laboratory-tested to guarantee its highest quality, so you can get everything you need in one shopping trip.



Wide Awake delivers ready to drink coffee beverages with distinctive flavor and quality. Whether you are wise like an owl, strong like a lion or even a little fancy like a poodle, there is a Wide Awake coffee beverage flavor that matches you. Find your favorite flavor and unleash your coffee animal!



You've got a craving for something REALLY satisfying and that's just what you'll get with Crav'n Flavor. All the comforts of home cooked flavor made easy. So, go ahead, satisfy that craving!



You're the highlight of your pets' lives so why not give them the best? Our Pure Harmony dog and cat foods and treats are made from real wholesome ingredients from a variety of food groups using real meat as the first ingredient. You can count on Pure Harmony to fill your pet with rich antioxidants, vitamins and minerals so you can keep your best friend around for years to come.



Flock's Finest wild bird food helps you transform your outdoor space to a songbird paradise. Made in the USA for use in hopper, tube or platform feeders, Flock's Finest is sure to attract your favorite songbirds for a fraction of the price you would pay for branded bird food.

Dietitian-Approved Recipe Cooking & Shopping Demonstrations

One of the ways your installation assets can partner with you is by demonstrating how easy it is to cook one of our dietitian-approved meals in the store, and do shopping tours highlighting our deli and health and wellness resources.

There is a collection of "Thinking Outside the Box" recipes on commissaries.com under the Healthy Living tab to help promote customer nutrition. These resources can be printed out to promote events and hand out to customers at the stores or throughout the installation.

Patrons use these to engage your installation partners so they can help you increase your sales.

Dietitian-Approved Thumb (DAT)

The DAT refresh makes the program much easier to maintain, folding it into the shelf label program alongside the "Your Everyday Savings! ((YES) program. DAT uses "Thumbs Up" shelf tags to highlight products that are nutritionally dense, high-performing foods. DAT guides patrons in choosing nutritious items to assist in building a healthy overall eating pattern. We take the guesswork out by putting Thumbs Up tags on dietitian-approved food items, making it easier to identify products that supplement wellness needs. Make a display of only thumbed items to facilitate the impulse buy during the Healthy Lifestyle Festival and show our customers how easy it is to build a nutritious cart. Stores can use Dietitian-Approved Thumb rack cards at events around the installation. These are perfect to take to Newcomer's Briefings or other events around the installation.



Dietitian-Approved Fueling Stations

Dietitian-Approved Fueling Stations are grab-and-go sections filled with nutritious snacks, salads and sandwiches. Service members can use these to stock up their mini fridge in the barracks. These stations are proven traffic drivers during meal times and also support impulse buying, especially if they are located near the front-end checkouts.

Dietitian-Approved Recipe Posters

Each store was sent 57 Dietitian-Approved Recipe Posters. Use these posters to build displays in the store, highlighting your meat or produce specials. The posters can also be loaned out to your local health and wellness assets so they can display these posters in areas outside of the Commissary and help drive traffic to your store. They can be a great tool to build a strong partnership with the local installation community with minimal effort.

"Thinking Outside the Box"



"Thinking Outside the Box" is built into the sales flyer. Some items featured in this meal will be on promotion or offered at reduced cost, enhancing savings to our patrons. Each DP these meal solutions are integrated into "My Commissaries" where, with one click, a patron can add all the items to their basket. Build them as displays or give the meal solutions, with the accompanying nutrition education, to your local health and wellness asset and they can teach your customers for you.

All 2023 recipes are available on our website and in the public domain so you can use them to help promote the Commissary by sending the recipe to your public affairs office (PAO) ahead of the promotion. These resources can also be printed out to promote themes and displays, and to hand out to customers during health fairs and events at the store and around the installation.

Thinking Outside the BOX



| | | |
|------|--|---|
| DP1 | Savory Crepe | Family Fit Lifestyle/Football Playoffs/Natural and Organics |
| DP2 | Tomato Soup & Grilled Cheese | |
| DP3 | Chicken Caesar Salad | Super Bowl/Hot Breakfast/Snack Food/Valentine's Day/Chocolate/Idaho Potato/Heart Health/ Canned Food/Cherries/Pet Dental/Chinese New Year |
| DP4 | Tuna Couscous Salad | |
| DP5 | Weeknight Pasta | March Madness/Nutrition/Frozen Food/Irish American Heritage/St. Patrick's Day (March 17) |
| DP6 | Sheet Pan Chicken Fajitas | |
| DP7 | Greens & Quinoa Salad | Vietnam War Veterans (March 29)/Easter (April. 4)/Month of the Military Child/Asian American and Pacific Islander Heritage Month |
| DP8 | Spicy Vegetarian Chili | |
| DP9 | Lettuce Wraps | Cinco de Mayo (May 5), Military Spouse Appreciation (May 7)/Mother's Day (May 9)/Armed Forces Day (May 15)/Salad/Disaster Preparedness/Military Appreciation/Pets/BBQ |
| DP10 | Sausage & Pasta Soup | |
| DP11 | Cowboy Caviar | Memorial Day Sales/Dairy/Healthy Lifestyle Festival/Father's Day/Special Olympics |
| DP12 | Salmon Foil Packs & Shish Kebab Vegetables | |

2023 Recipes

| | | |
|------|--------------------------------------|---|
| DP13 | Lemon Garlic Parmesan Shrimp Pasta | July 4th Patriotic Sales Event |
| DP14 | Curry Chicken Salad | |
| DP15 | Black Bean Quesadillas | Grilling/Pack-a-Picnic/Watermelon/Back to School/Ice Cream |
| DP16 | Beef and Rice | |
| DP17 | Overnight Oats | Kids Eat Right/Peaches/Back to School/Pets/Purple Heart Day |
| DP18 | Curried Chickpeas with Spinach | |
| DP19 | Fire Roasted Quinoa Soup | Labor Day Sales/NFL Kick-Off/Food Safety/Organic Harvest/Family Meals/Fruit & Veggies-More Matters/Hispanic Heritage |
| DP20 | Pesto Chicken | |
| DP21 | Red Lentil & Pumpkin Soup | Commissary Store Brand Sale (Sept. 27-Oct. 10)/Halloween Sales/Energy Action/Breast Cancer Awareness/World Series/Italian American Heritage/Navy-Air Force Football Game (Oct. 1) |
| DP22 | Vietnamese Soup | |
| DP23 | Pumpkin Molasses Bread | Halloween/Army-Air Force Football Game (Nov. 15)/Military Family Appreciation/Diabetes Awareness/Veterans Day (Nov. 11)/Thanksgiving (Nov. 25) |
| DP24 | Tofu Scramble | |
| DP25 | Berry and Almond Cottage Cheese Bowl | Christmas/New Year's Day/Army-Navy Football Game (Dec. 10) |
| DP26 | Chicken Posole | |

QUARTERLY PLANNER

1st quarter

| JANUARY | FEBRUARY | MARCH |
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| goals/events | | |
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2nd quarter

| APRIL | MAY | JUNE |
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QUARTERLY PLANNER

3rd quarter

| JULY | AUGUST | SEPTEMBER |
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4th quarter

| OCTOBER | NOVEMBER | DECEMBER |
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notes

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notes

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2022

| JANUARY | | | | | | |
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| FEBRUARY | | | | | | |
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| MARCH | | | | | | |
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| JUNE | | | | | | |
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| JULY | | | | | | |
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| AUGUST | | | | | | |
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| SEPTEMBER | | | | | | |
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| OCTOBER | | | | | | |
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| MARCH | | | | | | |
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| JUNE | | | | | | |
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| DECEMBER | | | | | | |
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| JANUARY | | | | | | |
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| FEBRUARY | | | | | | |
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| MARCH | | | | | | |
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| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

| JANUARY | | | | | | |
|---------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

| FEBRUARY | | | | | | |
|----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | | |

| MARCH | | | | | | |
|-------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

| APRIL | | | | | | |
|-------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

| MAY | | | | | | |
|-----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

| JUNE | | | | | | |
|------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

| APRIL | | | | | | |
|-------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

| MAY | | | | | | |
|-----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

| JUNE | | | | | | |
|------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

| JULY | | | | | | |
|------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

| AUGUST | | | | | | |
|--------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

| SEPTEMBER | | | | | | |
|-----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

| JULY | | | | | | |
|------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

| AUGUST | | | | | | |
|--------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

| SEPTEMBER | | | | | | |
|-----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

| OCTOBER | | | | | | |
|---------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

| NOVEMBER | | | | | | |
|----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

| DECEMBER | | | | | | |
|----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

| OCTOBER | | | | | | |
|---------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

| NOVEMBER | | | | | | |
|----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

| DECEMBER | | | | | | |
|----------|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |



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