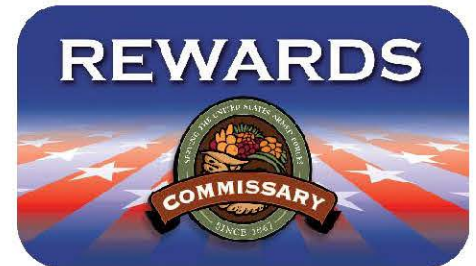


CUSTOMER ENGAGEMENT TIPS & TALKING POINTS

- 1 Promote the Pathway to Savings by explaining that, at this time, you do not need the Rewards Card to enjoy the instant savings and Buy One, Get One Free advertised by the Pathway to Savings shelf talkers.
- 2 Help them understand that the Rewards program also offers additional coupon savings that can be digitally clipped and saved onto your Rewards card online. Coupons for purchased items will be automatically redeemed when they swipe their card at the checkout.
- 3 Explain to them that they must go online and register their new Rewards Card at www.commissaries.com to enjoy the coupon clipping options.
- 4 Offer them a Rewards Card and an informational brochure.
- 5 Tell them that once they are registered, all they have to do is follow the online instructions to automatically load digital coupons to their Rewards Card.



Locating Your Rewards Card Number

Look on the back of your Rewards Card and enter the "4" and the next 10 digits. You should ignore the very last number.

REWARDS

For questions about your Rewards Card please call 855-829-6219.

Rewards are not provided by the US Gov. or DoD. See web site for details.
Commissaries.com



Get a Rewards Card at your local commissary.

Benefits of the Rewards Program
Subject to change without notice.


00000 00353

*The Rewards Card has **11 digits** and includes the front check digit but not the last check digit.*

- Special promotions throughout the year.
- Special coupons for you to download.
- At checkout, redeem your coupons by swiping your Commissary Rewards Card or entering your Alternate ID number at checkout. Your coupons are electronically matched against your purchase, automatically deducted from your bill and shown on your receipt.
- Be sure to include your phone and e-mail address to opt in for the future promotions.