



## DEFENSE COMMISSARY AGENCY

HEADQUARTERS  
1300 E AVENUE  
FORT LEE, VIRGINIA 23801-1800

MPSG

January 24, 2023

NOTICE TO THE TRADE - DECA NOTICE 23-21

SUBJECT: Health & Wellness Expo

The purpose of this notice is to inform industry that the Defense Commissary Agency will conduct a Health & Wellness Expo at the top 50 stores from April 28, 2023 through April 29, 2023 from 1500-1700. Each Commissary will have sampling, prizes, coupons and more. The event number for the Health and Wellness Expo is 20230059.

This package should consist of items that are meant to promote a healthy lifestyle. Promotions can include coupons, price reductions, gift cards, prizes and vendor support. Industry partners should send their promotional offers to Christine Roussey by February 17, 2023. All Vendor Price Reductions (VPR's) should be entered in Bill Back Manager by February 17, 2023. Please submit offers as Managers Specials. The VPR dates will be April 27, 2023 to April 30, 2023.

Our goal is to create a package for the commissaries to use as a guide to support their Expos. Commissaries will be required to send in advance orders for items in the Expo package 30 days prior to their sale start date. This will assist Industry with ensuring product is available to support the sale.

Point of Contact for Industry store support is Christine Roussey, [Christine.Roussey@IRIWorldwide.com](mailto:Christine.Roussey@IRIWorldwide.com). Point of contact for this notice is Rebekah Fine, Merchandising Specialist, [Rebekah.fine@deca.mil](mailto:Rebekah.fine@deca.mil) or (804) 734-8000, extension 48736.

For: Bonita M. Moffett  
Director of Sales

Attachments: Store Listing  
Cc: Marketing Logistics  
Store Operations  
Zone Managers  
Store Directors

PROUD, COMMITTED AND MORE

Store Name	Military Store ID Value	DeCA Class Dry Value	DeCA Zone Value
DEFENSE COMMISARY 139 : (NFF) FORT BELVOIR VA, FORT BELVOIR, VA	NFF	5	ZONE 24
DEFENSE COMMISARY 206 : (WHW) PEARL HARBOR HI, PEARL HARBOR, HI	WHW	4	ZONE 13
DEFENSE COMMISARY 38 : (KL8) SAN DIEGO NS CA, SAN DIEGO, CA	KL8	5	ZONE 16
DEFENSE COMMISARY 207 : (WHX) SCHOFIELD BARRACKS HI, SCHOFIELD BARRACKS, HI	WHX	4	ZONE 13
DEFENSE COMMISARY 125 : (NEN) FORT MEADE MD, FORT MEADE, MD	NEN	5	ZONE 25
DEFENSE COMMISARY 900 : (CBT) FORT BRAGG SOUTH NC, FORT BRAGGS, NC	CBT	5	ZONE 29
DEFENSE COMMISARY 204 : (WHU) HICKAM AFB HI, HICKAM AFB, HI	WHU	4	ZONE 13
DEFENSE COMMISARY 199 : (WGQ) FORT LEWIS WA, FORT LEWIS, WA	WGQ	5	ZONE 12
DEFENSE COMMISARY 13 : CAM FORT CAMPBELL KY, FORT CAMPBELL, KY	CAM	5	ZONE 27
DEFENSE COMMISARY 47 : (KLM) CAMP PENDLETON MCB CA, CAMP PENDLETON, CA	KLM	5	ZONE 16
DEFENSE COMMISARY 72 : (KMQ) MIRAMAR NAS CA, MIRAMAR NAS, CA	KMQ	5	ZONE 16
DEFENSE COMMISARY 131 : (NEW) MCGUIRE AFB NJ, MC GUIRE AFB, NJ	NEW	5	ZONE 23
DEFENSE COMMISARY 200 : (WGR) MCCHORD AFB WA, MCCHORD AFB, WA	WGR	5	ZONE 12
DEFENSE COMMISARY 140 : (NFH) FORT MYER VA, FORT MYER, VA	NFH	3	ZONE 24
DEFENSE COMMISARY 21 : (CAY) FORT BRAGG NORTH NC, FORT BRAGG, NC	CAY	5	ZONE 29
DEFENSE COMMISARY 123 : (NEK) ANDREWS AFB MD, ANDREWS AFB, MD	NEK	5	ZONE 25
DEFENSE COMMISARY 162 : (SJL) JACKSONVILLE NAS FL, JACKSONVILLE, FL	SJL	5	ZONE 4
DEFENSE COMMISARY 29 : (CBJ) OCEANA NAS VA, VIRGINIA BEACH, VA	CBJ	5	ZONE 28
DEFENSE COMMISARY 141 : (NFJ) QUANTICO VA, QUANTICO, VA	NFJ	5	ZONE 24
DEFENSE COMMISARY 164 : (SJM) MACDILL AFB FL, TAMPA, FL	SJM	5	ZONE 4
DEFENSE COMMISARY 809 : SKU FORT BUCHANAN PR, SAN JUAN, PR	SKU	2	ZONE 24
DEFENSE COMMISARY 172 : (SJW) FORT BENNING GA, FORT BENNING, GA	SJW	5	ZONE 2
DEFENSE COMMISARY 84 : (MCA) FORT CARSON CO, FORT CARSON, CO	MCA	5	ZONE 9
DEFENSE COMMISARY 205 : (WHV) KANEOHE BAY HI, M C B H KANEOHE BAY, HI	WHV	3	ZONE 13
DEFENSE COMMISARY 66 : (KMG) NELLIS AFB NV, NELLIS AFB, NV	KMG	5	ZONE 19
DEFENSE COMMISARY 18 : (CAV) SCOTT AFB IL, SCOTT AFB, IL	CAV	5	ZONE 26
DEFENSE COMMISARY 102 : (MDA) FORT SAM HOUSTON TX, FORT SAM HOUSTON, TX	MDA	5	ZONE 6
DEFENSE COMMISARY 175 : (SK3) EGLIN AFB FL, EGLIN AFB, FL	SK3	5	ZONE 4
DEFENSE COMMISARY 98 : (MCW) FORT BLISS TX, FORT BLISS, TX	MCW	5	ZONE 8
DEFENSE COMMISARY 1 : CA1 CP LEJEUNE NC, CAMP LEJEUNE, NC	CA1	4	ZONE 29
DEFENSE COMMISARY 62 : (KMC) TRAVIS AFB CA, TRAVIS A F B, CA	KMC	5	ZONE 15
DEFENSE COMMISARY 27 : (CBG) LITTLE CREEK NAB VA, NORFOLK, VA	CBG	5	ZONE 28
DEFENSE COMMISARY 40 : (KLB) DAVIS-MONTHAN AFB, AZ, DAVIS MONTHAN AFB, AZ	KLB	4	ZONE 19
DEFENSE COMMISARY 184 : (SKG) KEESLER AFB MS, KEESLER AFB, MS	SKG	4	ZONE 1
DEFENSE COMMISARY 26 : (CBF) LANGLEY AFB VA, LANGLEY AFB, VA	CBF	5	ZONE 28
DEFENSE COMMISARY 86 : (MCE) PETERSON AFB CO, PETERSON AFB, CO	MCE	5	ZONE 9
DEFENSE COMMISARY 165 : (SJP) PATRICK AFB FL, PATRICK AFB, FL	SJP	4	ZONE 4
DEFENSE COMMISARY 23 : (CBB) FORT EUSTIS VA, FORT EUSTIS, VA	CBB	3	ZONE 28
DEFENSE COMMISARY 190 : (WGD) ELMENDORF AFB AK, ELMENDORF AFB, AK	WGD	4	ZONE 12
DEFENSE COMMISARY 19 : (CAW) FORT LEONARD WOOD MO, FORT LEONARD WOOD, MO	CAW	3	ZONE 26
DEFENSE COMMISARY 24 : (CBC) FORT LEE VA, FORT LEE, VA	CBC	3	ZONE 28
DEFENSE COMMISARY 28 : (CBH) NORFOLK NS VA, NORFOLK, VA	CBH	5	ZONE 28
DEFENSE COMMISARY 80 : (MC6) LACKLAND AFB TX, SAN ANTONIO, TX	MC6	4	ZONE 6
DEFENSE COMMISARY 82 : (MC8) RANDOLPH AFB TX, RANDOLPH AFB, TX	MC8	5	ZONE 6
DEFENSE COMMISARY 181 : (SKC) PENSACOLA NAS, FL, PENSACOLA, FL	SKC	4	ZONE 4
DEFENSE COMMISARY 174 : (SJZ) FORT GORDON GA, FORT GORDON, GA	SJZ	4	ZONE 2
DEFENSE COMMISARY 42 : (KLF) LUKE AFB, AZ, GLENDALE, AZ	KLF	5	ZONE 19
DEFENSE COMMISARY 76 : MC2 FT HOOD I TX, FORT HOOD, TX	MC2	5	ZONE 6
DEFENSE COMMISARY 88 : (MCG) FORT RILEY KS, FORT RILEY, KS	MCG	5	ZONE 9
DEFENSE COMMISARY 160 : (SJH) FORT RUCKER AL, FORT RUCKER, AL	SJH	3	ZONE 1