



**DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800**

MPS

November 16, 2022

NOTICE TO THE TRADE – DeCA NOTICE # 23–04

SUBJECT: 2023 Category Review Schedule

The purpose of this notice is to inform Industry of the 2023 Category Review Schedule.

The attached provides you with a snapshot of the scheduled starts for each Category Team regarding category and/or business reviews for 2023. Relative to this schedule, you will receive an NTT notification of the review no less than 30 days prior to the start date. This NTT will provide specific details pertaining to the category under review.

Points of contact for the notice are the appropriate Category Manager.

MOFFETT.BONIT
A.M.1147361153

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MOFFETT.BONITA.M.11473611
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Date: 2022.11.16 12:09:53 -0500'

Bonita M. Moffett
Director of Sales

Attachments
As stated

Category Manager	Merchandising Specialist	Category Code & Description	Category Role	Review Scale	Target Start Date
Darrell Clary	Audrey Callen	1400 CHARCOAL/LIGHTERS/MATCHES	Traffic Driver	EVALUATION	JANUARY
Darrell Clary	Cheryl Brown	3800 DOG FOOD DRY	Destination	EVALUATION	JANUARY
Bridget Bennett	James Booker	08200 PRODUCE - SUPER PREMIUM JUICE	Basket Builder	EVALUATION	JANUARY
Iveena Henderson	Kevin Newborn	00575 MILK CANNED_POWDER_UHT	Occasional	EVALUATION	JANUARY
Jessica Stables	Lisa Owens	02000 CHILL_JUICE_DRINKS_TEA	Traffic Driver	MAJOR	JANUARY
Bridget Bennett	Harry Farrell	02200 CHILL MEAT PLAN BASED 4FT K1	Basket Builder	MAJOR	JANUARY
Darrell Clary	Ruth Mereus	07150 ORAL CARE	Traffic Driver	EVALUATION	JANUARY
Iveena Henderson	Aaron Kent	07700 PORK & BEANS_CHILI_KIDNEY_RANCH BEANS	Flagship	MAJOR	FEBRUARY
Bridget Bennett	James Booker	PRODUCE - CANNING	Flagship	EVALUATION	FEBRUARY
Iveena Henderson	Kirsten O'Nell	03225 COOKIES	Destination	MAJOR	FEBRUARY
Jessica Stables	Mike Denny	05100 FROZEN POTATOES	Basket Builder	MAJOR	FEBRUARY
Darrell Clary	Patricia Sykes	100 AIR FRESHENER/CARPET DEO	Destination	MAJOR	FEBRUARY
Darrell Clary	Rebekah Fine	00300 BABY FEEDING	Traffic Driver	MAJOR	FEBRUARY
Darrell Clary	Rebekah Fine	00375 BABY WIPES	Traffic Driver	MAJOR	FEBRUARY
Darrell Clary	Rebekah Fine	00390 BABY BEAUTY CARE_BABY WIPES	Traffic Driver	MAJOR	FEBRUARY
Iveena Henderson	Daniel Kinstetter	00650 BBQ_HOT_STEAK_WORCS ALL SAUCES	Flagship	MAJOR	FEBRUARY
Bridget Bennett	James Booker	07950 PRODUCE - PACKAGED SALAD	Flagship	EVALUATION	MARCH
Jessica Stables	Jennifer Baker	01800 CHILL_EGGS - SPECIALTY	Basket Builder	MAJOR	MARCH
Jessica Stables	Joseph Burrill	02050 CHILL - MEAT BREAKFAST MEATS	Basket Builder	EVALUATION	MARCH
Iveena Henderson	Lisa McWilliams	00700 BEANS (DRY)	Occasional	MAJOR	MARCH
Iveena Henderson	Loretta Williams	09650 SWEET GOODS	Traffic Driver	MAJOR	MARCH
Darrell Clary	Patricia Sykes	3650 DISH DETERGENT/GLOVES/SPONGES	Destination	MAJOR	MARCH
Darrell Clary	Ruth Mereus	00050 ADULT INCONTINENCE	Flagship	EVALUATION	MARCH
Darrell Clary	Ruth Mereus	00900 BODY WASH-PERSONAL	Flagship	EVALUATION	MARCH
Darrell Clary	Audrey Callen	850 BLEACH/PRE-WASH/STARCH	Convenience	MAJOR	APRIL
Darrell Clary	Cheryl Brown	3750 DOG FOOD CAN	Destination	MAJOR	APRIL
Jessica Stables	Kimberly Galvin	05350 FROZEN VEGETABLES	Basket Builder	EVALUATION	APRIL
Jessica Stables	Lisa Owens	02900 CHILL_YOGURT	Destination	MAJOR	APRIL
Jessica Stables	Mike Denny	05050 FROZEN PIZZA	Traffic Driver	EVALUATION	APRIL
Darrell Clary	Ruth Mereus	07250 ORGANIC HBC	Traffic Driver	EVALUATION	APRIL
Darrell Clary	Ruth Mereus	08600 SHAMPOO_CONDITIONERS_HAIR CARE_ETHNIC	Flagship	EVALUATION	APRIL
Bridget Bennett	Teena Williams	07850 PRODUCE - DIPS	Basket Builder	MAJOR	APRIL
Iveena Henderson	Aaron Kent	03600 DINNER-PREPARED	Flagship	MAJOR	MAY
Jessica Stables	Jennifer Baker	01450 CHILL_BUTTER_MARGARINE	Basket Builder	MAJOR	MAY
Jessica Stables	Joseph Burrill	02150 CHILL LUNCH MEAT	Basket Builder	EVALUATION	MAY
Iveena Henderson	Daniel Kinstetter	09450 SUGAR - GRANULATED	Basket Builder	MAJOR	MAY
Iveena Henderson	Daniel Kinstetter	09500 SUGAR - SUBS & CONFECTIONERY	Traffic Driver	MAJOR	MAY
Iveena Henderson	Kirsten O'Nell	03230 CRACKERS	Destination	EVALUATION	MAY
Iveena Henderson	Kirsten O'Nell	03250 CRACKERS - SNACK	Basket Builder	EVALUATION	MAY
Jessica Stables	Mike Denny	04400 FROZEN BREAD	Basket Builder	EVALUATION	MAY
Darrell Clary	Ruth Mereus	04050 FEMININE HYGIENE	Traffic Driver	EVALUATION	MAY
Darrell Clary	Ruth Mereus	08650 SHAVING	Flagship	EVALUATION	MAY
Darrell Clary	Audrey Callen	3350 PICNICWARE	Destination	EVALUATION	JUNE
Darrell Clary	Cheryl Brown	3850 DOG TREATS	Convenience	MAJOR	JUNE
Iveena Henderson	Donita Higgins	03100 COFFEE - INSTANT_GROUND_INTERNATIONAL_K-CUPS	Basket Builder	MAJOR	JUNE
Iveena Henderson	Lisa McWilliams	08500 RICE DRY AND FLAVORED	Flagship	MAJOR	JUNE
Darrell Clary	Patricia Sykes	10350 FLOORCARE	Traffic Driver	EVALUATION	JUNE
Darrell Clary	Rebekah Fine	00400 BABY FOODS_JUICE	Flagship	EVALUATION	JUNE
Darrell Clary	Rebekah Fine	00450 BABY FORMULA	Traffic Driver	MAJOR	JUNE
Darrell Clary	Ruth Mereus	03450 DEODORANT	Flagship	MAJOR	JUNE
Iveena Henderson	Wendy VanBervers	07550 PICKLES_PEPPEERS_RELISH	Flagship	EVALUATION	JUNE
Jessica Stables	Joseph Burrill	01950 CHILL HOME MEAL REPLACEMENT (HMR)	Basket Builder	EVALUATION	JULY
Jessica Stables	Joseph Burrill	02250 CHILL - MEAT DINNER SAUSAGE	Traffic Driver	MAJOR	JULY
Iveena Henderson	Loretta Williams	10000 TOMATO - CAN_SAUCE_PASTE_PUREE	Occasional	EVALUATION	JULY
Jessica Stables	Mike Denny	04800 FROZEN INTERNATIONAL	Destination	EVALUATION	JULY
Bridget Bennett	Teena Williams	PRODUCE - NUTS/FRUITS/TRAIL MIX	Basket Builder	MAJOR	JULY
Bridget Bennett	Teredane Daguison	08150 PRODUCE - SALAD DRESSING	Basket Builder	MAJOR	JULY
Jessica Stables	Kimberly Galvin	04435 FROZEN BREAKFAST	Basket Builder	MAJOR	AUGUST
Iveena Henderson	Aaron Kent	04150 FISH-CAN	Basket Builder	MAJOR	AUGUST
Jessica Stables	Jennifer Baker	02750 CHILL_CHEESE_SANDWICH	Destination	MAJOR	AUGUST
Jessica Stables	Jennifer Baker	02800 CHILL_CHEESE_SHREDDED	Destination	MAJOR	AUGUST
Jessica Stables	Jennifer Baker	02850 CHILL_CHEESE_SNACK & CHUNK	Destination	MAJOR	AUGUST
Jessica Stables	Mike Denny	05250 FROZEN SNACKS	Basket Builder	MAJOR	AUGUST
Darrell Clary	Rebekah Fine	03550 DIAPERS_TRAINING PANTS	Flagship	MAJOR	AUGUST
Jessica Stables	Kimberly Galvin	04750 FROZEN ICE CREAM	Basket Builder	EVALUATION	SEPTEMBER
Iveena Henderson	Lisa McWilliams	09050 SNACKS-MISC & MEAT	Destination	MAJOR	SEPTEMBER
Jessica Stables	Lisa Owens	01850 CHILL_MILK_ALTERNATIVES - COFFEE CREAMER	Destination	MAJOR	SEPTEMBER
Darrell Clary	Rebekah Fine	10200 VITAMINS	Flagship	EVALUATION	SEPTEMBER
Jessica Stables	Kimberly Galvin	04950 FROZEN NOVELTIES	Basket Builder	EVALUATION	OCTOBER
Darrell Clary	Rebekah Fine	00150 ANALGESICS	Flagship	EVALUATION	OCTOBER
Darrell Clary	Rebekah Fine	00200 ANTACIDS_LAXATIVES	Occasional	EVALUATION	OCTOBER
Darrell Clary	Rebekah Fine	07050 NUTRITION-DIET_ADULT_FOODS	Basket Builder	EVALUATION	NOVEMBER

Darrell Clary	Rebekah Fine	10215 SPORTS NUTRITION	Basket Builder	EVALUATION	NOVEMBER
Darrell Clary	Ruth Mereus	08950 SKIN CARE	Traffic Driver	MAJOR	NOVEMBER
Jessica Stables	Kimberly Galvin	05200 FROZEN SEAFOOD	Destination	MAJOR	DECEMBER
Bridget Bennett	Teredane Daguison	08250 PRODUCE TOFU SOY	Basket Builder	MAJOR	DECEMBER
Jessica Stables	Lisa Owens	1600 CHILL_CREAM CHEESE	Basket Builder	EVALUATION	DECEMBER