



# DeCA Marketing Support Request – Industry

VERSION: 01262022

## General Information

<b>Promotion Name:</b>			
<b>Requested By:</b>			
<b>Email:</b>			
<b>Phone:</b>			
<b>Date Submitted:</b>			
<b>Promotion Start:</b>		<b>Promotion End:</b>	

## Promotion Description

### Requested Level of Support (Select all requested assets and timing)

#### Digital Media

#### Social Channels

Facebook     Twitter     Instagram     Pinterest

#### Other

**Website** (Commissaries.com)

**Sales Flyer** (Note: Advertisements are due 30 days prior to a display period starting. Advertisement submitted late will not be considered. DeCA reserves the right to exclude advertisements based on space availability, and promotion mix). All art work must be received (camera ready) in accordance with the specifications provided.



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## DESIGN SPECIFICATIONS

### Social Media

#### Facebook, Twitter and Instagram

1080W x 1080H (in pixels)

#### Pinterest

1000W x 1500H (in pixels)

**QUALITY:** 96 DPI

### Website

#### Commissaries.com

300W x 167H (in pixels) **OR** 1200W x 100H (in pixels)

**QUALITY:** 96 DPI

**ACCEPTABLE FORMATS:** PSD, JPG, or PNG

### Sales Flyer Advertisements

¼ Page	½ Page	Full Page
4.45" W x 2.25" H	6" W x 4.25" H	7.5" W x 7" H

**QUALITY:** 300 DPI

**ACCEPTABLE FORMATS:** PSD, JPG, PNG, or PDF

**BLEEDS:** None

Please submit requests to:

**Sallie Cauthers**

Marketing Management and Program Analyst

ATTN Marketing Directorate

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