

MPS

January 26, 2022

NOTICE TO THE TRADE - DeCA NOTICE 22-26

SUBJECT: Semi Perishable (DSD) Consumables Category Review and Evaluation Update

The purpose of this notice is to advise Industry of the category review schedule updates to the below category reviews and evaluations. The new category schedule dates supersede dates posted in NTT 22-15.

Asian – March Hispanic – May Latino – May Misc Meat Snack – July German and Gourmet – October

Questions regarding this update may be directed to Ms. LisaMcWilliams, Merchandising Specialist, at <u>lisa.mcwilliams@deca.mil</u> or 804-734-8000 extension 48708.

Bonita M. Moffett Director of Sales

Category Manager	Merchandising Specialist	Category Code & Description	Category Role	Review Scale	Target Start Date
lveena Henderson	Lisa McWilliams	05850 HISPANIC	Occasional	MAJOR	MAY
lveena Henderson	Lisa McWilliams	00250 ASIAN FOODS	Destination	MAJOR	MARCH
lveena Henderson	Lisa McWilliams	05550 GERMAN FOODS	Destination	MAJOR	OCTOBER
lveena Henderson	Lisa McWilliams	06600 LATINO	Traffic Driver	EVALUATION	MAY
lveena Henderson	Lisa McWilliams	09050 SNACKS-MISC & MEAT	Destination	EVALUATION	JULY
lveena Henderson	Lisa McWilliams	05600 GOURMET FOOD	Destination	MAJOR	OCTOBER