



IN REPLY  
REFER TO

**DEFENSE COMMISSARY AGENCY**  
HEADQUARTERS  
1300 E AVENUE  
FORT LEE, VIRGINIA 23801-1800

MPM

August 26, 2021

NOTICE TO THE TRADE – DeCA NOTICE 21-101

SUBJECT: 2022 Planning Calendar

The Defense Commissary Agency is pleased to unveil the 2022 Commissary Planning Calendar, a resource guide for our management staff that gives them a monthly guide of upcoming promotions and themes for their planning purposes.

This monthly calendar and resource booklet is shared by DeCA Sales, Marketing, and Logistics; Public Affairs, Store Operations, and most importantly, our Store Management. We want to share this planning tool with you by directing you to the link on [www.commissaries.com](http://www.commissaries.com); click on Our Agency; under Business with DeCA, click on Business Resources; under Pages and Links, click on Promotions; and scroll down to Promotional Calendars. Please use Microsoft Chrome or Edge when opening this site. We recommend the Spread Version for convenient viewing. The web site address is as follows: <https://www.commissaries.com/our-agency/business-with-deca/business-resources/promotions>.

We're proud to begin planning 2022 with all of you; working together to promote our commissary benefit by offering exciting promotional items and events that further accentuate our everyday savings to our great military patrons.

If your organization is interested in obtaining "print-ready graphics files" to publish a hard copy calendar for your team or if there are any new and updated Sales Events and Special Programs we can include in our ongoing marketing ventures, please contact Ms. Sallie Cauthers, [sallie.cauthers@deca.mil](mailto:sallie.cauthers@deca.mil), (804) 734-8000, extension 48769. Thank you for your continued partnership in all our military savings efforts!

Norman E. Brown  
Director, Marketing