



DEFENSE COMMISSARY AGENCY
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MP

July 22, 2021

NOTICE TO THE TRADE – DECA NOTICE 21-94

SUBJECT: DeCA Director/CEO William (Bill) Moore Discusses State of the Agency during an American Logistics Association (ALA) Interview

A few months ago, Mr. Bill Moore, DeCA Director and CEO, released the Agency's new "Vision and Game Plan". To deliver on his promise of greater transparency, Mr. Moore recently participated in a broad two-part interview about that vision and its accompanying lines of effort with Mr. Steve Rossetti, President of the American Logistics Association (ALA).

In this wide-ranging discussion, Mr. Moore talked about a variety of subjects near and dear to industry's military retail channel. We encourage you to listen to this candid and comprehensive two-part interview on DeCA's vision, game plan, and the way forward.

ALA Conversation with Bill Moore (Part 1) - <https://vimeo.com/566101108/306d52a347>

ALA Conversation with Bill Moore (Part 2) - <https://vimeo.com/565792087/ed13134d0e>

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