



**DEFENSE COMMISSARY AGENCY**  
HEADQUARTERS  
1300 E AVENUE  
FORT LEE, VIRGINIA 23801-1800

IN REPLY  
REFER TO

MPS

May 12, 2021

NOTICE TO THE TRADE – DeCA NOTICE 21-79

SUBJECT: Dietitian Approved Fueling Station – Assortment Review

The purpose of this notice is to advise Industry the Sales Directorate will begin reviewing the assortment for the Dietitian Approved Fueling Stations in June 2021. As “fueling for performance” becomes the key messaging being delivered throughout the DOD force, emphasizing the importance of nutrition and diet on overall readiness, there is no better time to showcase that the commissary can easily and quickly rise to the challenge of supporting and driving this mindset into action. It is vital to ensure the fueling station is relevant, fresh and exciting to patrons. That is why we need you.

The excitement and early successes of the fueling station prove the desire for increased focus on nutrition and the need for on-the-go, ready-to-eat options is paramount. The fueling station has promoted the commissary as a quick, ready-to-eat destination and we are continuing implementation to include OCONUS and additional CONUS stores in the next phase. We are asking for your support in presenting items that would fit into the set that meet the criteria outlined below. Items presented for consideration should already be part of a regular assortment.

The goal is to reinforce that the commissary not only supports weekly shoppers, but also serves as a meal destination and convenient way to stock office and barrack fridges with healthy options for quick, on-the-go, snacks and meals. Items needed for consideration are single-serve options of snacks and meals that offer protein, healthy fat, complex carbohydrates, and a low calorie form of hydration. Examples of such items are low calorie/low added sugar flavored beverages; single-serving hummus, packets of ready to eat lean protein, fruits, and cheese; no added sugar yogurts, low sugar protein bars, prepared sliced fruits and salads, and items that have limited added calories from saturated fat and added sugars. Ideally, items for consideration should not offer more than 300-400 milligrams of sodium per serving.

A PDF sales presentation accompanied by a 40-15 should be submitted no later than June 15<sup>th</sup> 2021 to Ms. Amy Perkinson, Merchandising Specialist, at [amy.perkinson@deca.mil](mailto:amy.perkinson@deca.mil) or (804) 734-8000 extension 48386 and to Jessica Stables, Category Manager at [jessica.stables@deca.mil](mailto:jessica.stables@deca.mil) or (804) 734-8000 extension 48135. All submissions will be reviewed with appropriate category managers before finalizing the assortment.

Bonita M. Moffett  
Director of Sales