IN REPLY REFER TO

DEFENSE COMMISSARY AGENCY HEADQUARTERS

1300 E AVENUE FORT LEE, VIRGINIA 23801-1800

MPS August 31, 2020

NOTICE TO THE TRADE – DECA NOTICE 20-75

SUBJECT: Thinking Outside the Box 2021, Display Periods 1-26

The purpose of this notice is to provide Industry with the attached Thinking Outside the Box (TOTB) 2021 meal plans for display periods 1-26.

The TOTB program, which encompasses Dietician approved recipes, aims to encourage and teach military members and their families how to cook more meals at home. By doing so, healthy living is encouraged and the basket size increases.

The commissary continues to work with the Department of Defense to address the health and wellness needs of the military community. Continuing in 2021, in addition to shelf stable items for TOTB, we have elected to include more dairy, frozen, meat, and produce items in our recipes.

Industry representatives are encouraged to review the attached list and submit promotional opportunities, to include cooking demos, to the category managers in support of this program. Any offer received that is the best price versus like items within the category will receive an additional 10% margin investment. As an example, if your offer of 20% savings beats all other competitors on its own merit, the commissary will invest an additional 10% during that two-week display period. If selected, not only will your item be highlighted as part of the Dietitian Approved Recipe, it will also be featured in our Commissary Sale's Flyer.

Point of contact for this notice is Ms. Deborah Harris, <u>Deborah.Harris2@deca.mil</u>, (804) 734-8000 extension 48751, or Ms. Kirsten O'Nell, <u>Kirsten.O'Nell@deca.mil</u>, extension 48126.

Tracie L. Russ Director, Sales

Attachments:

As stated

cc:

Marketing Logistics Store Operations Area Directors

Zone Managers

Store Directors

DP 1 - Hearty Beef Stew

Low-sodium beef broth

Frozen veggies

Tomato paste

Worcestershire sauce

DP 2 - Chile Chicken Nachos

Whole grain tortilla chips

Canned corn

Cheese

Canned jalapenos

Red/pinto beans

Nonfat plain Greek yogurt

DP 3 - Fried Rice

Long grain brown rice

Sesame oil

Low-sodium soy sauce

Frozen peas and carrots

DP 4 – Chicken Noodle Soup

Frozen boneless skinless chicken breast

Whole wheat/whole grain lasagna noodles

Low-sodium chicken broth

Frozen peas

DP 5 - Fajita Bowl

Sliced frozen peppers

Brown rice

Black beans

Canned corn

DP 6 - Irish Stew

Tomato paste

Frozen peas and carrots 16 oz.

Low-sodium beef broth

Red wine vinegar

DP 7 - Brown Rice Pilaf/Chicken Breast Skillet

Dried parsley

Whole wheat spaghetti noodles

Brown rice

Frozen broccoli

DP 8 - Ham Bone Navy Bean Soup

Dried navy beans

Bay leaf

12-16 oz. bag frozen okra

32 oz. low-sodium chicken broth

DP 9 – Salmon Quesadillas

Whole wheat soft tortillas

Nonfat plain Greek yogurt

Sliced black olives

Dried basil

Salsa

DP 10 -Tofu Curry

Tofu

Curry

Canned diced Tomatoes

Brown Rice

DP 11 - Kielbasa Skillet Dinner

Whole wheat/grain pasta

Shredded parmesan cheese

Low fat kielbasa sausage

Balsamic vinegar

DP 12 - Quick White Bean, Chicken, and Kale Soup

Cannellini beans

Frozen cooked chicken

Low-sodium chicken broth

Barley

DP 13 – Shrimp Tacos

Hard taco shells

Sharp cheddar cheese

Salsa

Fat free refried beans

DP 14 - Crab Cakes

16 oz. chilled can lump crab

Bread crumbs

Spicy brown mustard

Mayonnaise

DP 15 - Mediterranean Chickpea Salad

Canned black olives, pitted 3-6oz.

Feta Cheese, 4 oz.

Low-sodium canned chickpeas, 12-16 oz.

Lemon juice (small jar)

White wine vinegar (small jar)

DP 16 – Eggplant Parmesan

Canned crushed tomatoes, 14-16 oz.

Tomato paste, 6-8 oz.

Bread crumbs

Shredded Mozzarella, 8 oz.

Minced garlic

Italian seasoning

Whole wheat or whole grain pasta, 12-16 oz box

DP 17 – Pineapple Chicken Fried Rice

Instant brown rice

Frozen pineapple chunks or canned no sugar added pineapple chunks, 10-16 oz

Frozen peas and carrots, 10-12 oz.

Sesame oil

Hoisin sauce

Cashews

Frozen boneless chicken tenderloins or breast (uncooked), 1-3 lbs.

DP 18 – Microwaved Zucchini/Spinach Italia no Bowl

Shredded Parmesan cheese, 8-16 oz.

Ricotta cheese, 4-8 oz.

Marinara sauce, 16-24 oz.

Lemon pepper seasoning

DP 19 - White Bean and Tuna Salad

Low-sodium cannellini beans, 14-16 oz.

Canned albacore tuna chunks, 6-8 oz.

Sunflower seeds (seeded)

Balsamic vinegar

DP 20 - Green Chili Burritos

Frozen cooked, peeled, and deveined shrimp (medium size), 16-20 oz. bag

Low-sodium black beans

Canned green chilies, 2-4 oz.

Low-sodium canned sweet corn, 14-16 oz.

Shredded mozzarella

Whole grain tortillas

DP 21 - Spicy Turkey Sausage "Breakfast" Hash

Low-sodium navy beans, 14-16 oz. Low-sodium chicken broth, 14-16 oz. Turkey kielbasa sausage, 12-16 oz. Tomato paste, 6 oz.

DP 22 - Mandarin Chicken Salad Bagels

Canned chicken, 12-16 oz.

Greek yogurt, 8 oz.

Dijon mustard

Whole grain/wheat bagels

Black pepper

Chopped walnuts, 8 oz.

No sugar added canned mandarin oranges, 12-16 oz.

DP 23 – Harvest Chicken Casserole

Wild rice

Dried cranberries

Low-sodium chicken broth

Sliced almonds

DP 24 - Microwave Vegetarian Chili

Low-sodium canned corn

Frozen sliced pepper and onion mix

Low-sodium pinto beans

Low-sodium petite cut diced tomatoes

Chili powder

86 percent dark chocolate candy bar

DP 25 – Chew Oatmeal Raisin Cookies

Raisin and/or dried cranberries

Rolled oats

Whole wheat flour

Unsweetened applesauce

Chopped pecans

DP 26 - Grits with Bacon and Black-eyed Peas

Quick grits

Low-sodium canned diced tomatoes

Low-sodium canned black-eyed peas

Frozen collard greens

Turkey bacon