



IN REPLY  
REFER TO

**DEFENSE COMMISSARY AGENCY**  
**HEADQUARTERS**  
**1300 E AVENUE**  
**FORT LEE, VIRGINIA 23801-1800**

MPS

July 2, 2020

NOTICE TO THE TRADE – DeCA NOTICE 20-69

SUBJECT: Coupons and Sample Sizes

The purpose of this notice is to advise Industry that handing out coupons and factory-sealed sample sizes may be utilized to incentivize sales and promote products.

Individuals handing out coupons and/or factory sealed sample sizes must gain store management approval and follow all required safety and health measures currently in place.

Point of contact for this notice is Ms. Sallie Cauthers at [sallie.cauthers@deca.mil](mailto:sallie.cauthers@deca.mil) or 804-734-8000 extension 48769.

Thank you for your continued support!

Tracie L. Russ  
Director, Sales