



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

IN REPLY
REFER TO

MPS

March 26, 2020

NOTICE TO THE TRADE – DeCA NOTICE 20-49

SUBJECT: Display Program Activity Suspended Until Further Notice (COVID-19)

Effective immediately, programmed off-shelf display activity will be suspended until further notice. Promotional cost adjustments will remain in place pending review and discussion between Industry and category management team regarding appropriate action based on category conditions.

Quantities that have been committed for shippers, pallets, and one-time-buys (OTB) through DP13 will be ordered at the committed quantities by store at the appropriate time.

If there are published / committed shippers, pallets, and OTBs that will not be available, please notify the designated category management team for removal from the program.

Display Programs (two-week) will not be published while this notice is in effect. Commissaries will fill display areas, at their discretion, with items that are available to support customers' needs and take pressure off of shelf locations. **When normal operations resume, an NTT announcing the starting point will be released.**

OTB pallet displays will be considered on a case by case basis for high volume items. OTB pallet offers shall be submitted to the appropriate category management team.

Club Pack and Holiday programs will continue, at this time, as scheduled.

Point of contact for this NTT is the designated Category Manager and the undersigned.

Thank you for your continued support!

Tracie L. Russ
Director, Sales