



DEFENSE COMMISSARY AGENCY  
HEADQUARTERS  
1300 E AVENUE  
FORT LEE, VIRGINIA 23801-1800

IN REPLY  
REFER TO

MPS

March 12, 2020

NOTICE TO THE TRADE – DeCA NOTICE 20-40

SUBJECT: SUSPENDED - Formal Product Demonstration Activity

**Effective today, all (in-store) formal product demonstration activity is suspended through May 31, 2020.**

The suspension of this activity is due to ongoing concerns regarding the spread of COVID-19 and an overabundance of caution for the safety of our employees, customers, and Industry partners.

Formal product demonstrations are defined as the sampling or featuring of food or non-food item(s) on a demonstration table that draws customers to the location for the purpose of sampling and/or incentivizing purchase of the product.

Point of contact for this NTT is Ms. Sallie Cauthers at [sallie.cauthers@deca.mil](mailto:sallie.cauthers@deca.mil) or 804-734-8000 extension 48769.

Thank you for your continued support!

Tracie L. Russ  
Director, Sales