

DeCA Marketing Support Request

General Information			
Promotion Name		Requested By	
Customer		Presented By	
Date Submitted		Date Reviewed	
Promotion Start		Promotion End	
Comments			

Stakeholder Information			
	Organization	Name	How will DeCA benefit
Stakeholder			
Stakeholder			

Promotion Description (5 W's)	
Who is the Target Audience	
What is happening (Summary)	
Why is this happening	
Where is it happening	
When is it happening	
How does the target participate	

Promotion Summary

Requested Level of Support (Select all requested assets and timing)			
Electronic Media			
<input type="checkbox"/> Facebook	<input type="checkbox"/> Twitter	<input type="checkbox"/> Pinterest	<input type="checkbox"/> Instagram
<input type="checkbox"/> Commissary Connection/blog	<input type="checkbox"/> DINTV	<input type="checkbox"/> Commissaries.com	<input type="checkbox"/> EXRN
<input type="checkbox"/> External Media	<input type="checkbox"/> Sales Flyer		
<input type="checkbox"/> Other:			
Comments:			
POS			
<input type="checkbox"/> Banner	<input type="checkbox"/> Magnet(s)	<input type="checkbox"/> Dangers	<input type="checkbox"/> Posters
<input type="checkbox"/> Buttons	<input type="checkbox"/> Corner clings	<input type="checkbox"/> Tear pads	<input type="checkbox"/> Brochures
<input type="checkbox"/> Rack cards	<input type="checkbox"/> Shelf talkers		
<input type="checkbox"/> Other:			
Comments:			

Promotion Outcomes/Metrics

Special Instructions/Additional/Vendor Information

Contact

Point of contact for this notice is:

Email:

Phone: