



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

IN REPLY
REFER

TO

MPM

June 11, 2019

NOTICE TO THE TRADE-DECA NOTICE 19 - 36

SUBJECT: Fort Eustis, VA Store Reset, July 21-30 and August 5, 2019

The purpose of this “Notice to the Trade” is to provide the schedule for the Fort Eustis Commissary dry, chill, freeze, pre-packaged meat, and produce reset with partial uppers shelving change out. DeCA will be using inventory optimized planograms during the Fort Eustis reset. The reset will be conducted nightly after store closing and opened each day for the customer’s new shopping experience. The schedule is as follows:

- Sunday, July 21, reset of dry grocery starting at 6 p.m.
- Monday, July 22, reset of dry grocery starting at 7 p.m.
- Tuesday, July 23, reset of dry grocery starting at 7 p.m.
- Wednesday, July 24, reset of dry grocery starting at 7 p.m.
- Thursday, July 25, reset of freeze starting at 8 p.m.
- Monday, July 29, reset of freeze finishing / starting chill dairy at 7 p.m.
- Tuesday, July 30, reset, chill dairy, pre-packed meats, and produce planograms starting at 7 p.m.
- Wednesday, July 31, reset completed.
- Monday, August 5, reset, Produce Supplier - FFV starting at 7 p.m.

In order to complete this aggressive nightly schedule, vendor support, to include DSD, each night, will be extremely important especially for the duration of the store set dates. We are requesting each company participating to send a list of their team members attending NLT July 8, 2019.

The list of categories to be stock nightly is attached on page 2 & 3.

If you have any questions or concerns, please contact or Darnell Hicks, Marketing Directorate, 804-734-8000, extension 48293 or Brian Myrick, Marketing Directorate, 804-734-8000, extension 4-8371.

Hector G. Granado
Director of Marketing

cc:
Zone Manager, Zone 28
Store Director, Fort Eustis Commissary

July 21	July 21	1b – July 21	2a-July 21	2b-July 21
Bread Organic Bread International Bread Boboli	Grain Cakes Cones/Toppings Sweet Goods Dry Sausage	Va Finest Barbecue Sauce Ketchup Pickles Vinegar Salad Dressings	Can Milk Baking Needs Cake Mix Pudding Sugar Substitute Spices/Sugar	Foil Pans Shortening/Oils Can Fruit Dry Fruit Potatoes Dry Gravy
3a-July 21	3b-July 21	4a -July 22	4b -July 22	5a -July 22
Pork Beans Vegetable Tomatoes Can Pasta Ramen Soup	Pasta Sauce Dry Pasta Can Fish Can Meat Prepare Meals Micro	Hispanic Latino Asian Rice	German Dry Beans Gourmet Snack Nuts Pre-Pop Popcorn Health Snacks	Chips Canister Snacks
5b -July 22	6a -July 22	6b- July 22	7a -July 22	7b- July 22
Cookies Crackers Snack Crackers Specialty Crackers	Cereal	Hot Cereal Pancake Toaster Pastry Granola Bars Jams/Jelly Peanut Butter Misc Snacks	Chocolate Syrup Tea Creamers K-Cups/Coffee	Non-Chocolate Chocolate Powder Beverage Isotonics
8a- July 22	9b- July 23	10b-July 23	11a-July 23	11b-July 23
Aseptic Kids Drinks Apple Blends Tomato Juice	New Age Energy Water Flavored Water Prem Water Mixers Premium Soda	Baby Formula Baby Food Baby Feeding Baby Beauty Baby Diapers Body Wash	Shaving Oral Care Hair Care Feminine Hygiene	Travel Sizes Deodorant Skin Care First Aid Eye Care Antacids Analgesics Adult Inc. Hosiery Foot Care Kiwi Shoe

12a- July 23	12b-July 24	13a-July 24	13b-July 24	14a-July 24
Facial Tissue Adult Nutrition General Health Organic HBC Vitamins Sport Nutrition	Bath Tissue	Paper Towels	Fabric Softener Laundry Detergent	Bleach Household Cleaners Dish Detergent
14b-July 24	15a-July 24	15b-July 24	16a-July 24	July 25 - Frozen
Air Fresheners Wax/Polish Skilcraft Homecare Gear to Go Gourmet Kitchen Center Light Bulbs Tape/Wrap Insecticide	Dog Treats Dry Dog Can Dog	Bird Seed Pet Supplies Cat Litter Cat Dry Can Cat	Bags/Wrap Cups/Plates Napkins Charcoal Canning	Pizza Snacks Breads Meatless Prepared Meals International Package Meat Seafood Meat/Poultry Prepared Chicken IQF Chicken Club Pack Burgers Potatoes Breakfast Fruit Toppings
July 29 – Frozen/Chill Dairy	July 29 – Frozen/Chill Dairy	July 30 – Chill Dairy-Meat	July 30 – Chill Dairy-Meat	August 5 – Produce FF&V
Frozen -Ice Cream -Novelties -Dessert -Vegetables	Chill Dairy -Yogurt -Dessert -Dough -Butter -Cream Cheese -Cooking	Chill Dairy -Shredded Cheese -Sandwich Cheese -Snack Cheese -Club Pack -Juice	Chill Meat -Breakfast -Dinner -Robert Irvine -Hot Dogs -Meal Combos -Cold Cuts -HMR -Club Pack -Hams Produce -Juice -Dips -Salad -Dressings -Tofu/Soy	Produce Supplier Reset of Fresh Fruit & Vegetables

