



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

IN REPLY
REFER

TO

MPM

May 28, 2019

NOTICE TO THE TRADE-DECA NOTICE 19 - 34

SUBJECT: Altus, OK Store Reset, June 23-25, 2019

The purpose of this "Notice to the Trade" is to provide the schedule for the Altus Commissary dry, chill, freeze, and pre-packaged meat reset with full shelving change out. DeCA will be using Optimize Planograms during the Altus reset to include shelf edges containing information to serve as a guide to expedite the process. The schedule is as follows:

- Sunday, June 23, pull down of dry grocery starting at 4 p.m.
- Monday, June 24, reset the complete dry grocery section and freeze sections starting at 8 a.m.
- Tuesday, June 25, reset the complete chill and pre-packaged meat sections at 8 a.m.
- Tuesday, June 25, Produce FF&V reset will begin at 12 p.m.
- Wednesday, June 26, reopen the store at the regular hours of operation.

In order to complete this aggressive schedule, vendor support, to include DSD, will be extremely important especially for the duration of the store set dates.

If you have any questions or concerns, please contact or Darnell Hicks, Marketing Directorate, 804-734-8000, extension 48293 or Brian Myrick, Marketing Directorate, 804-734-8000, extension 4-8371.

Hector G. Granado
Director of Marketing

cc:

Zone Manager, Zone 8
Store Director, Altus Commissary