## Coupons Historical Comparisons

| COUPONS | FY 2008 | FY 2009 | FY 2010 | FY 2011 | FY 2012 | FY 2013 | FY 2014 | FY 2015 | FY 2016 | FY 2017 | FY 2018 | FYTD 2019 (thru Mar) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Coupon Dollars | \$94,160,582 | \$105,198,170 | \$114,122,168 | \$112,703,419 | \$104,188,496 | \$91,005,779 | \$83,742,771 | \$71,843,845 | \$64,022,956 | \$55,474,452 | \$46,347,581 | \$19,444,321 |
| Coupon Quantity | 116,944,671 | 123,931,649 | 129,353,453 | 123,027,684 | 113,297,927 | 99,600,279 | 89,160,971 | 73,998,178 | 64,237,026 | 53,448,139 | 43,342,267 | 17,843,861 |
| \$ per Coupon | \$0.81 | \$0.85 | \$0.88 | \$0.92 | \$0.92 | \$0.91 | \$0.94 | \$0.97 | \$1.00 | \$1.04 | \$1.07 | \$1.09 |
| \% Change in Coupon \$ vs. Prior FY | -5\% | 12\% | 8\% | -1\% | -8\% | -13\% | -8\% | -14\% | -11\% | -13\% | -16\% | -18\% |
| \% Change in Coupon \# vs. Prior FY | -8\% | 6\% | 4\% | -5\% | -8\% | -12\% | -10\% | -17\% | -13\% | -17\% | -19\% | -20\% |
| \% Change in \$ per Coupon vs. Prior FY | 3\% | 5\% | 4\% | 4\% | 0.4\% | -1\% | 3\% | 3\% | 3\% | 4\% | 3\% | 2\% |

