



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

IN REPLY
REFER TO

MPM

March 26, 2018

NOTICE TO THE TRADE – DeCA NOTICE 18-27

SUBJECT: Fort Eustis, VA, Store Reset, April 22-24, 2018

The purpose of this notice is to provide the schedule for the Fort Eustis Commissary dry, chill, freeze, and pre-packaged meat reset with change out of partial shelving in support of the overall Fort Eustis pilot scheduled to go-live April 30, 2018.

The Fort Eustis pilot will prove out several new EBS technologies to provide commissaries with the operational efficiency necessary to protect patron savings. The EBS RELEX planogram software incorporates two years of movement data to build optimized store specific planograms tailored to the Fort Eustis Store. When coupled with the new EBS ordering system, Power DAX/IM, we should see a decrease in overall inventory cost while showing an improvement in sales by carrying more product valued by our Fort Eustis patrons.

This reset effort is an exciting event, not only because it supports the Fort Eustis pilot and the introduction of store specific planograms, because it tests our new printed shelf edges – placement guides used to expedite the reset process. For planning purposes, DeCA will have identified lead and support team members in place to assist with implementing this pilot reset.

Industry support, to include DSD, is greatly appreciated for the duration of the store set dates. The schedule is as follows:

- Sunday, April 22, pull down dry grocery starting at 4 p.m.
- Monday, April 23, reset dry grocery and freeze starting at 8 a.m.
- Tuesday, April 24, reset chill and pre-packaged meat starting at 8 a.m.
- Wednesday, April 25, reopen store at regular hours of operation.

If you have any questions or concerns, please contact Mr. Darnell Hicks, Marketing Directorate, 804-734-8000, extension 48293 or Mr. David Leffert, Marketing Directorate, extension 48566.

Hector G. Granado
Director of Marketing

cc:
Zone Manager, Zone 28
Store Director, Fort Eustis Commissary
Store Operations
Logistics
Sales Directorate