

February 10, 2011

PSSR

NOTICE TO THE TRADE-DeCA NOTICE 11- 41

SUBJECT: Store Reset Date-Dahlgren NSASP Commissary, March 12-14, 2011

The purpose of this “Notice to the Trade” is to provide reset information for the Dahlgren NSASP Commissary. The reset will include a complete Dry Grocery/Frozen reset with full shelving change-out. The actual schedule is as follows:

- Saturday, March 12, pull down dry merchandise throughout the store starting at 4:00 p.m.
- Sunday and Monday, March 13-14, reset the complete Dry/Grocery in the store starting at 8:00 a.m.
- Tuesday, March.15, reopen the store at the regular hours of operation.

If there are any questions or concerns please contact Mr. Mark Arland, Chief, Reset and Planogram Branch, 804.734.8000, extension 4-8226.

/s/

Christopher T. Burns
Director of Sales

cc:
DeCA East/RB-DC
Region Public Affairs Officer
Zone Manager, Zone 24
Store Director, Dahlgren NSASP Commissary