

February 3, 2011

PSP

NOTICE TO THE TRADE-DeCA NOTICE 11- 36

SUBJECT: Chill Truck Load Sales Event

The purpose of this Notice to the Trade (NTT) is to encourage manufacturers to participate in DeCA's June Chill Truck Load Sales event. The sales event will involve 20 stores in the East and 20 stores in the West.

Interested parties may schedule an appointment to present their items to the appropriate category buyer by contacting Ms. Gloria Hill, Administrative Program Manager at 804.734.8000, extension 8-8278 by February 28, 2011.

Point of contact for this NTT is Mr. Lou Kennedy, Commissary Management Specialist at 734.8000, extension 4-8232.

/s/

Christopher T. Burns  
Director of Sales