



IN REPLY
REFER TO

DEFENSE COMMISSARY AGENCY
HEADQUARTERS
1300 E AVENUE
FORT LEE, VIRGINIA 23801-1800

MPSM

March 16, 2012

NOTICE TO THE TRADE - DeCA NOTICE 12-62

SUBJECT: Addendum to DeCA Notice to the Trade 12-32, In-Store Marketing Initiatives

The purpose of this Notice to the Trade is to provide responses to the questions received from the referenced NTT above. Please see the attachment for the questions and corresponding responses. Due to the questions and answers being posted today, the requirements have been extended until close of business on March 23, 2012.

/s/

Christopher T. Burns
Director of Sales

Attachment:
As stated

SAMPLE