

## NOTICE TO THE TRADE – DeCA NOTICE 12-140

SUBJECT: Important Information on the Revised Brand Name Resale Ordering Agreement Master Terms and Conditions and Implementation of the System for Award Management

The purpose of this Notice to the Trade is to notify Industry of DeCA's Revised Brand Name Resale Ordering Agreement (ROA) Master Terms and Conditions (MT&C) and the implementation of the new System for Award Management (SAM).

The last update of the ROA Brand Name Master Terms and Conditions was in January 2002. As such, the revised MT&C contains several updated or new terms, conditions, and clauses. In the coming weeks, DeCA will be issuing bilateral modifications to incorporate the revised MT&C. Once received, vendors are encouraged to read the revised document thoroughly as there have been numerous changes.

Please note that on January 2005, the Federal Acquisition Regulation (FAR) mandated the use of the electronic On-Line Representations and Certifications Application (ORCA). Whereas in the past vendors were allowed to complete paper copies of the representations and certifications prior to the establishment of a new ROA, under ORCA, vendors entered their representations and certifications electronically. This enabled DeCA to query and download a vendor's electronic record.

Effective August 2012, the government implemented the new System for Award Management (SAM). The SAM system merged ORCA, the Central Contractor Registration (CCR), and Excluded Parties List System (EPLS), and other legacy systems. These legacy systems which no longer exist as separate entities are now one system – SAM. All government agencies, including DeCA, are required to utilize SAM to obtain the vendor's pertinent information (i.e., representations and certifications, etc). Therefore, all DeCA vendors must register in the SAM system immediately. (*Note: Vendors are required to update SAM annually*). To register in the SAM system, DeCA vendors shall register at [www.sam.gov](http://www.sam.gov) or [www.acquisition.gov](http://www.acquisition.gov).

Vendors who have questions concerning SAM should view the SAM Help Section of the SAM Web sites mentioned above or contact SAM Customer Service, 866-606-8220 for assistance.

Any questions regarding the Revised Brand Name ROA MT&C may be addressed to Mr. Judge Mays, Chief, Brand Name Resale Division, (804) 734-8000, extension 4-8923 or [judge.mays@deca.mil](mailto:judge.mays@deca.mil).

//signed//  
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Director of Sales