

PSSR

July 27, 2011

NOTICE TO THE TRADE-DECA NOTICE 11-98

SUBJECT: Store Reset Dates-U.S Air Force Academy Commissary, August 28 - 30, 2011

The purpose of this "Notice to the Trade" is to provide reset information for the U.S. Air Force Academy Commissary. The reset will include a complete Dry Grocery/Frozen/Chill reset with full shelving change out. The actual schedule is as follows:

- Sunday, August 28, pull down dry merchandise starting at 2:00 p.m.
- Monday and Tuesday, August 29 - 30, reset the complete Dry Grocery/Frozen/Chill sections starting at 8:00 a.m.
- Wednesday, August 31, reopen the store at the regular hours of operation.

If there are any questions or concerns please contact Mr. Mark Arland, Chief, Reset and Planogram Branch, 804.734.8000, extension 4-8226.

//signed//

Christopher T. Burns
Director of Sales

cc:

DeCA West/RB-DC
Region Public Affairs Officer
Zone Manager, Zone 9
Store Director, U.S. Air Force Academy Commissary

