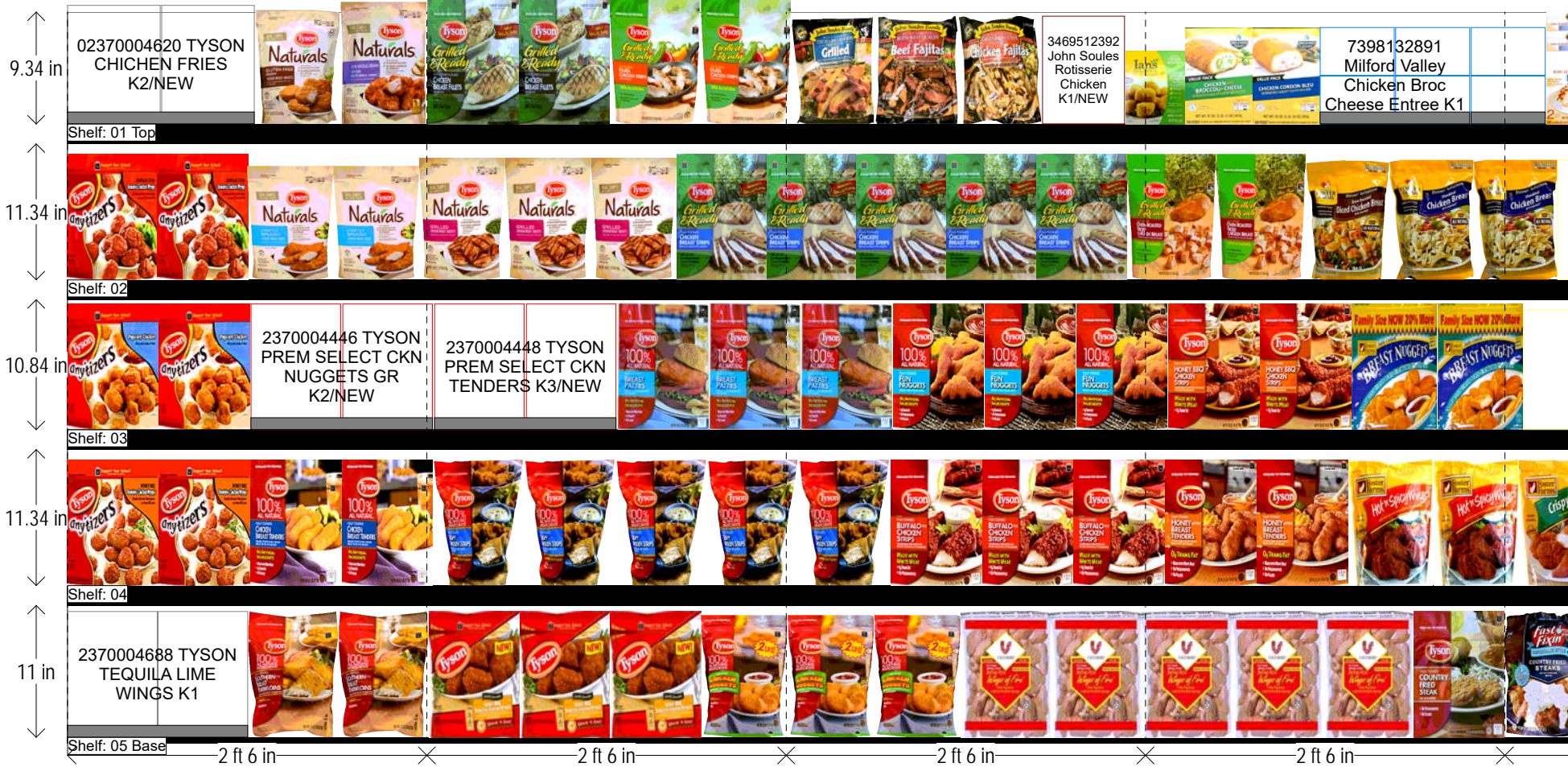


# FROZEN PREPARED CHICKEN

DeCA HQ PLANOGRAM - NE CE

CLASS 4 / 5 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR

2 OCTOBER 2017

BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

# FROZEN PREPARED CHICKEN

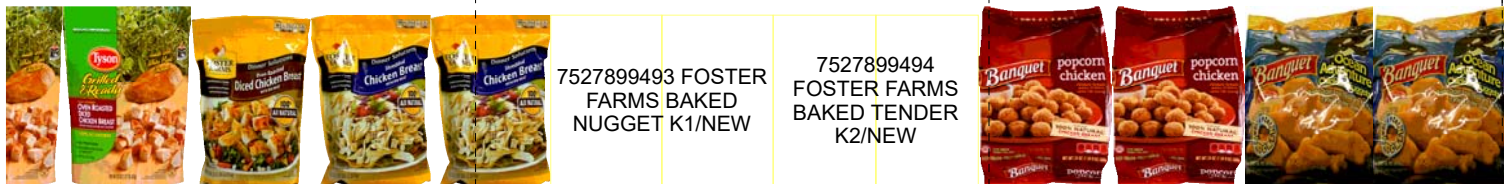
DeCA HQ PLANOGRAM - NE CE

CLASS 4 / 5 STORES



Shelf: 01 Top

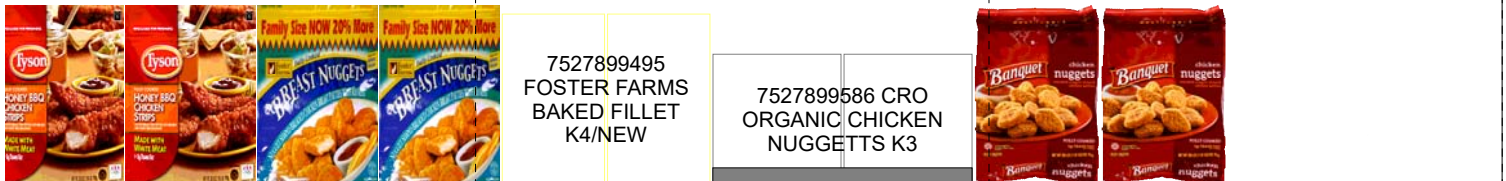
7398132892  
Milford Valley  
Chicken  
Cordon Bleu  
Entrée K1



Shelf: 02

7527899493 FOSTER FARMS BAKED NUGGET K1/NEW

7527899494 FOSTER FARMS BAKED TENDER K2/NEW



Shelf: 03

7527899495 FOSTER FARMS BAKED FILLET K4/NEW

7527899586 CRO ORGANIC CHICKEN NUGGETTS K3



Shelf: 04

7527899589 CRO ORGANIC BUFFALO WINGS K3



Shelf: 05 Base

2 ft 6 in

2 ft 6 in

2 ft 6 in

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR

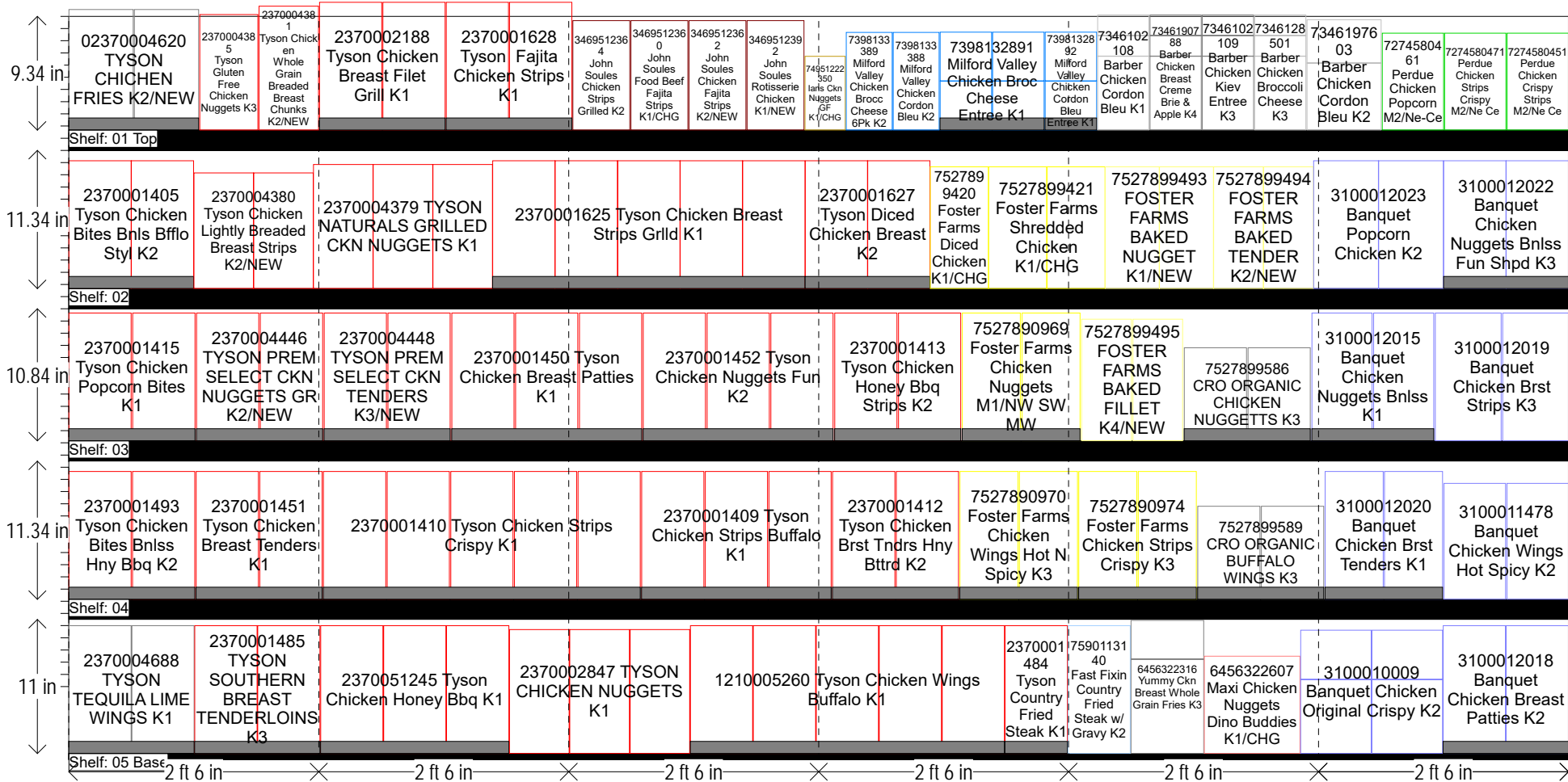
2 OCTOBER 2017

BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

# FROZEN PREPARED CHICKEN

DeCA HQ PLANOGRAM - NE CE

CLASS 4 / 5 STORES



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR
2 OCTOBER 2017	BRAND PLACEMENT AND ITEM FLOW ARE NOT SUBJECT TO REVISION. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1 CASE PACK ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

# FROZEN PREPARED CHICKEN

SHELF:01 Top		WIDTH:180 in	MERCH HEIGHT:11.00 in	DEPTH:22 in	SPACE AVAIL:2.53 in										
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	02370004620	TYSON ANY'TIZERS	TYSON CHICHEN FRIES	28.05OZ		2	K2/NEW	4	24	6.00	9.91 in	7.75 in	1.78 in	Front	6/15/2017
2	2370004385	TYSON	Tyson Gluten Free Chicken Nuggets	20.00oz		1	K3	4	13	3.25	9.50 in	7.01 in	1.64 in	Front	
3	2370004381	TYSON	Tyson Chicken Whole Grain Breaded Breast Chu...	20.00OZ		1	K2/NEW	4	6	1.50	10.19 in	7.17 in	3.25 in	Front	
4	2370002188	TYSON	Tyson Chicken Breast Filet Grill	22.00OZ		2	K1	8	14	1.75	8.95 in	6.50 in	1.53 in	Front	
5	2370001628	TYSON	Tyson Fajita Chicken Strips	22.00OZ		2	K1	8	14	1.75	11.00 in	7.50 in	4.00 in	Front	8/1/2016
6	3469512364	JOHN SOULES FOODS	John Soules Chicken Strips Grilled	16.00OZ		1	K2	6	11	1.83	9.00 in	6.86 in	2.00 in	Front	
7	3469512360	JOHN SOULES FOODS	John Soules Food Beef Fajita Strips	12.00OZ		1	K1/CHG	6	11	1.83	9.00 in	6.87 in	2.00 in	Front	8/1/2016
8	3469512362	JOHN SOULES FOODS	John Soules Chicken Fajita Strips	16.00OZ		1	K2/NEW	6	11	1.83	9.00 in	6.87 in	2.00 in	Front	8/16/2016
9	3469512392	JOHN SOULES FOODS	John Soules Rotisserie Chicken	16.00OZ		1	K1/NEW	6	11	1.83	9.00 in	6.86 in	2.00 in	Front	8/16/2016
10	74951222350	IAN'S	Ians Ckn Nuggets GF	8.00OZ		1	K1/CHG	8	9	1.13	6.07 in	4.85 in	2.27 in	Front	8/1/2016
11	7398133389	MILFORD VALLEY	Milford Valley Chicken Brocc Cheese 6Pk	30.00OZ		1	K2	6	6	1.00	8.03 in	5.53 in	3.50 in	Front	
12	7398133388	MILFORD VALLEY	Milford Valley Chicken Cordon Bleu	30.00OZ		1	K2	6	6	1.00	8.03 in	5.53 in	3.50 in	Front	
13	7398132891	MILFORD VALLEY	Milford Valley Chicken Broc Cheese Entree	5.00OZ		2	K1	24	72	3.00	2.20 in	5.86 in	1.18 in	Front	
14	7398132892	MILFORD VALLEY	Milford Valley Chicken Cordon Bleu Entree	5.00OZ		1	K1	24	36	1.50	2.20 in	5.86 in	1.18 in	Front	
15	7346102108	BARBER FOODS	Barber Chicken Cordon Bleu	10.00OZ		1	K1	12	18	1.50	6.07 in	6.18 in	1.70 in	Front	
16	7346190788	BARBER FOODS	Barber Chicken Breast Creme Brie & Apple	10.00OZ		1	K4	12	18	1.50	6.07 in	6.18 in	1.70 in	Front	
17	7346102109	BARBER FOODS	Barber Chicken Kiev Entree	10.00OZ		1	K3	12	18	1.50	6.07 in	6.18 in	1.70 in	Front	
18	7346128501	BARBER FOODS	Barber Chicken Broccoli Cheese	10.00OZ		1	K3	12	18	1.50	6.07 in	6.18 in	1.70 in	Front	
19	7346197603	BARBER FOODS	Barber Chicken Cordon Bleu	30.00OZ		1	K2	4	9	2.25	5.51 in	8.93 in	3.56 in	Front	
20	7274580461	PERDUE	Perdue Chicken Popcorn	26.00OZ		1	M2/Ne-Ce	8	17	2.13	7.97 in	7.39 in	1.24 in	Front	
21	7274580471	PERDUE	Perdue Chicken Strips Crispy	26.00OZ		1	M2/Ne Ce	8	17	2.13	7.97 in	7.39 in	1.24 in	Front	
22	7274580451	PERDUE	Perdue Chicken Crispy Strips	26.00OZ		1	M2/Ne Ce	8	17	2.13	7.97 in	7.39 in	1.24 in	Front	

SHELF:02		WIDTH:180 in	MERCH HEIGHT:11.12 in	DEPTH:22 in	SPACE AVAIL:0.05 in										
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2370001405	TYSON ANY'TIZERS	Tyson Chicken Bites Bnls Bfflo Styl	25.00OZ		2	K2	8	14	1.75	9.36 in	7.05 in	1.80 in	Front	
2	2370004380	TYSON	Tyson Chicken Lightly Breaded Breast Strips	20.00OZ		2	K2/NEW	4	14	3.50	9.50 in	7.17 in	3.00 in	Front	
3	2370004379	TYSON	TYSON NATURALS GRILLED CKN NUGGETS	18.00OZ		3	K1	4	18	4.50	10.19 in	7.17 in	3.25 in	Front	
4	2370001625	TYSON GRILLED & RE...	Tyson Chicken Breast Strips Grld	22.00OZ		5	K1	8	35	4.38	8.95 in	6.77 in	1.53 in	Front	
5	2370001627	TYSON	Tyson Diced Chicken Breast	22.00OZ		2	K2	8	14	1.75	11.00 in	7.00 in	3.50 in	Front	8/16/2016
6	7527899420	FOSTER FARMS	Foster Farms Diced Chicken	20.00OZ		1	K1/CHG	6	12	2.00	10.00 in	7.00 in	1.80 in	Front	8/1/2016
7	7527899421	FOSTER FARMS	Foster Farms Shredded Chicken	20.00OZ		2	K1/CHG	6	24	4.00	10.00 in	7.00 in	1.80 in	Front	8/1/2016
8	7527899493	FOSTER FARMS	FOSTER FARMS BAKED NUGGET	24.00OZ		2	K1/NEW	6	14	2.33	10.00 in	6.50 in	3.00 in	Front	
9	7527899494	FOSTER FARMS	FOSTER FARMS BAKED TENDER	24.00OZ		2	K2/NEW	6	14	2.33	10.00 in	6.00 in	3.00 in	Front	1/12/2017
10	3100012023	BANQUET	Banquet Popcorn Chicken	24.00OZ		2	K2	12	26	2.17	10.50 in	7.80 in	1.69 in	Front	
11	3100012022	BANQUET	Banquet Chicken Nuggets Bnls Fun Shpd	24.00OZ		2	K3	8	14	1.75	10.50 in	7.92 in	1.69 in	Front	

SHELF:03		WIDTH:180 in	MERCH HEIGHT:11.12 in	DEPTH:22 in	SPACE AVAIL:3.66 in										
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2370001415	TYSON ANY'TIZERS	Tyson Chicken Popcorn Bites	25.50OZ		2	K1	8	14	1.75	9.36 in	7.05 in	1.80 in	Front	
2	2370004446	TYSON	TYSON PREM SELECT CKN NUGGETS GR	20.00OZ		2	K2/NEW	4	14	3.50	9.95 in	8.00 in	3.50 in	Front	1/18/2017
3	2370004448	TYSON	TYSON PREM SELECT CKN TENDERS	20.00OZ		2	K3/NEW	4	14	3.50	9.95 in	7.50 in	3.50 in	Front	1/18/2017
4	2370001450	TYSON	Tyson Chicken Breast Patties	26.00OZ		3	K1	8	21	2.63	9.56 in	7.25 in	1.32 in	Front	
5	2370001452	TYSON	Tyson Chicken Nuggets Fun	29.00OZ		3	K2	8	21	2.63	9.90 in	7.18 in	1.57 in	Front	
6	2370001413	TYSON	Tyson Chicken Honey Bbq Strips	25.00OZ		2	K2	8	14	1.75	8.27 in	6.45 in	2.11 in	Front	
7	7527890969	FOSTER FARMS	Foster Farms Chicken Nuggets	28.00OZ		2	M1/NW S...	8	22	2.75	9.99 in	6.05 in	1.80 in	Front	
8	7527899495	FOSTER FARMS	FOSTER FARMS BAKED FILLET	22.00OZ		2	K4/NEW	6	14	2.33	10.00 in	6.00 in	3.00 in	Front	1/12/2017
9	7527899586	FOSTER FARMS	CRO ORGANIC CHICKEN NUGGETTS	16.00OZ		2	K3	6	14	2.33	7.65 in	7.50 in	2.90 in	Front	10/2/2017
10	3100012015	BANQUET	Banquet Chicken Nuggets Bnls	26.50OZ		2	K1	8	14	1.75	10.83 in	7.80 in	1.69 in	Front	
11	3100012019	BANQUET	Banquet Chicken Brst Strips	24.00OZ		2	K3	8	26	3.25	10.50 in	7.92 in	1.69 in	Front	

SHELF:04		WIDTH:180 in	MERCH HEIGHT:12.12 in	DEPTH:22 in	SPACE AVAIL:3.18 in										
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2370001493	TYSON ANY'TIZERS	Tyson Chicken Bites Bnls Hny Bbq	25.50OZ		2	K2	8	14	1.75	9.36 in	7.05 in	1.80 in	Front	
2	2370001451	TYSON	Tyson Chicken Breast Tenders	29.00OZ		2	K1	8	14	1.75	9.50 in	7.25 in	2.21 in	Front	
3	2370001410	TYSON	Tyson Chicken Strips Crispy	25.00OZ		5	K1	8	35	4.38	8.16 in	6.80 in	1.95 in	Front	
4	2370001409	TYSON	Tyson Chicken Strips Buffalo	25.00OZ		3	K1	8	21	2.63	8.27 in	6.45 in	2.11 in	Front	
5	2370001412	TYSON	Tyson Chicken Brst Tndrs Hny Btrd	25.50OZ		2	K2	8	14	1.75	9.50 in	7.25 in	2.21 in	Front	

# FROZEN PREPARED CHICKEN

6	7527890970	FOSTER FARMS	Foster Farms Chicken Wings Hot N Spicy	28.00OZ	2	K3	8	22	2.75	9.00 in	6.05 in	1.80 in	Front	
7	7527890974	FOSTER FARMS	Foster Farms Chicken Strips Crispy	24.00OZ	2	K3	8	22	2.75	9.00 in	6.05 in	1.80 in	Front	
8	7527899589	FOSTER FARMS	CRO ORGANIC BUFFALO WINGS	12.00OZ	2	K3	6	14	2.33	7.65 in	7.50 in	2.80 in	Front	10/2/2017
9	3100012020	BANQUET	Banquet Chicken Brst Tenders	24.00OZ	2	K1	8	14	1.75	10.50 in	7.80 in	1.69 in	Front	
10	3100011478	BANQUET	Banquet Chicken Wings Hot Spicy	22.00OZ	2	K2	8	20	2.50	9.52 in	7.41 in	2.12 in	Front	

SHELF:05 Base		WIDTH:180 in		MERCH HEIGHT:11.00 in			DEPTH:25 in			SPACE AVAIL:1.21 in					
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2370004688	TYSON	TYSON TEQUILA LIME WINGS	22.00OZ		2	K1	22	20	0.91	10.50 in	7.50 in	2.50 in	Front	10/2/2017
2	2370001485	TYSON	TYSON SOUTHERN BREAST TENDERLOINS	25.00OZ		2	K3	8	14	1.75	9.75 in	7.50 in	2.00 in	Front	
3	2370051245	TYSON	Tyson Chicken Honey Bbq	32.00OZ		3	K1	8	21	2.63	8.80 in	7.95 in	1.67 in	Front	
4	2370002847	TYSON	TYSON CHICKEN NUGGETS	32.00OZ		3	K1	8	27	3.38	10.19 in	7.18 in	2.57 in	Front	
5	1210005260	TYSON TASTYBIRD	Tyson Chicken Wings Buffalo	32.00OZ		5	K1	8	35	4.38	9.80 in	7.92 in	1.86 in	Front	
6	2370001484	TYSON	Tyson Country Fried Steak	16.00oz		1	K1	8	11	1.38	10.50 in	10.50 in	2.00 in	Front	
7	7590113140	FAST FIXIN'	Fast Fixin Country Fried Steak w/ Gravy	22.00oz		1	K2	6	10	1.67	10.50 in	7.50 in	2.50 in	Front	
8	6456322316	YUMMY	Yummy Ckn Breast Whole Grain Fries	26.00OZ		1	K3	6	10	1.67	7.75 in	8.75 in	3.19 in	Front	
9	6456322607	YUMMY DINO BUDDIES	Maxi Chicken Nuggets Dino Buddies	46.00OZ		1	K1/CHG	6	1	0.17	8.00 in	11.50 in	3.28 in	Front	8/1/2016
10	3100010009	BANQUET	Banquet Chicken Original Crispy	28.00OZ		2	K2	12	20	1.67	6.08 in	8.50 in	4.05 in	Front	
11	3100012018	BANQUET	Banquet Chicken Breast Patties	24.00OZ		2	K2	8	14	1.75	10.50 in	7.80 in	1.69 in	Front	