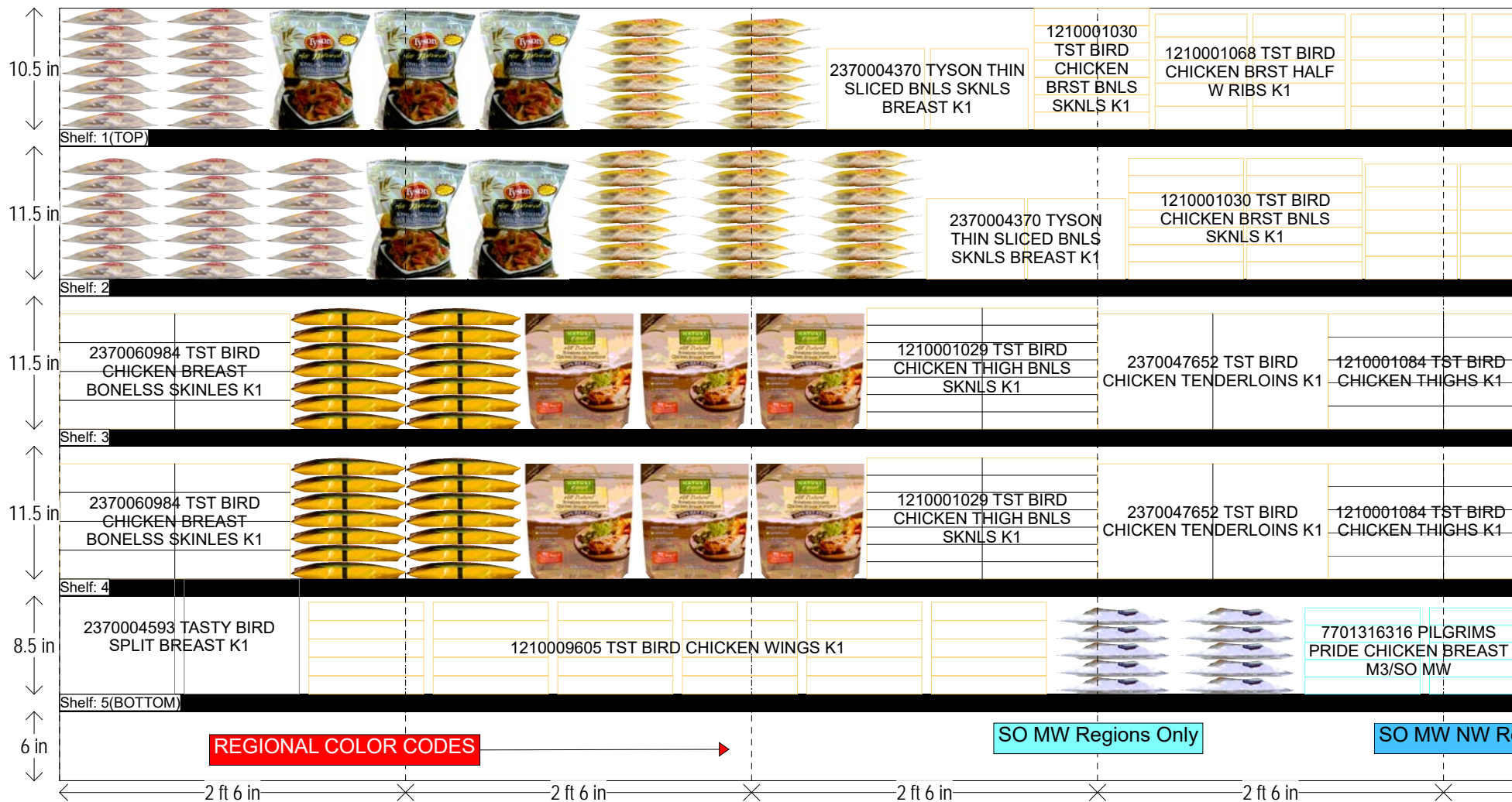


FROZEN (IQF) CHICKEN - UPRIGHT

HQ DeCA PLANOGRAM

ALL REGIONS - CLASS 3/ 4 / 5 STORES



Left-right

HQ DeCA/MBU APPROVED BY BUSINESS MANAGER JAMES TAYLOR AND MERCHANDISING SPECIALIST IVEENA HENDERSON

3 OCTOBER 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

IQF CHKN

FROZEN (IQF) CHICKEN - UPRIGHT

HQ DeCA PLANOGRAM

ALL REGIONS - CLASS 3/ 4 / 5 STORES

1210001092 TST BIRD
CHICKEN DRUMSTICKS K1

1210000008 TASTY BIRD CHICKEN
LIVERS K1

7527890566 FOSTER FARMS
CHICKEN BRST TENDERS M2/NW
SW

Shelf 1(TOP)

1210001068 TST BIRD
CHICKEN BRST HALF W
RIBS K1

1210001092 TST BIRD
CHICKEN DRUMSTICKS K1

1210009251
TST BIRD
CHICKEN
GIZZARDS K3



7527893466
FOSTER
FARMS FAJITA
SEASONED
K1/NEW

Shelf 2

1210000003 TST BIRD CHICKEN WING
DRUMMETTES IF K1

7527893465
FOSTER
FARMS
GARLIC HERB
SEASONED
K1/NEW

7527893163
FOSTER
FARMS
CHICKEN
ORGANIC
BREAST K1

Shelf 3

1210000003 TST BIRD CHICKEN WING
DRUMMETTES IF K1

3737101694
TND BIRD
CHICKEN
BRST FIL
HCKRY K3

3737110058
TND BIRD
CHICKEN
FILET RST
GRLC HRB K2

Shelf 4

7701316316
PILGRIMS
PRIDE CHICKEN
BREAST M3/SO
MW

7701338724 PILGRIMS
PRIDE CHICKEN BRST
STRIPS M1/SO MW NW

Shelf 5(BOTTOM)

Regions Only

SO MW NW Regions Only

NW SW Regions Only

2 ft 6 in

2 ft 6 in

2 ft 6 in

Left-right

HQ DeCA/MBU APPROVED BY BUSINESS MANAGER JAMES TAYLOR AND MERCHANDISING SPECIALIST IVEENA HENDERSON

3 OCTOBER 2017

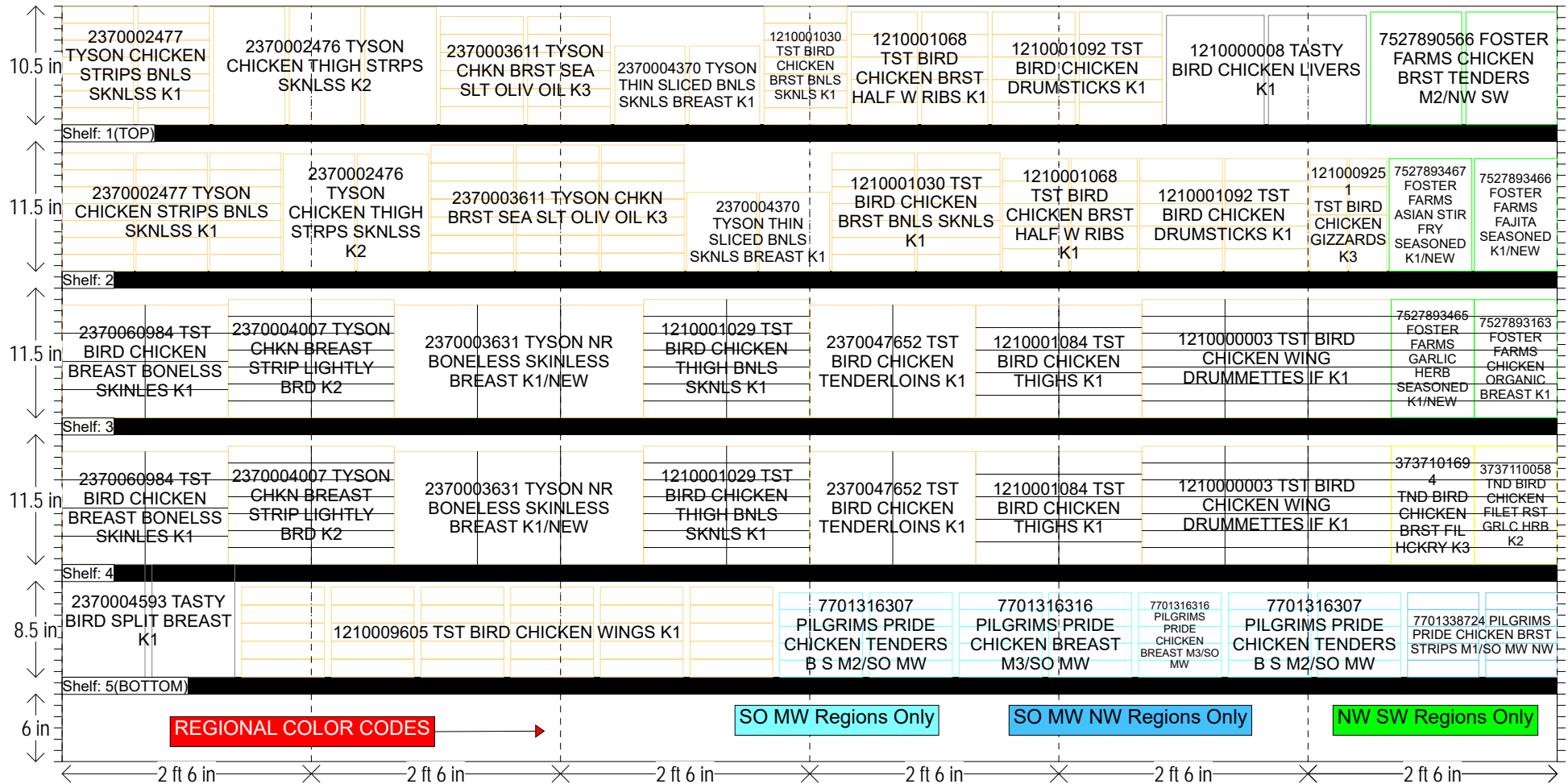
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

IQF CHKN

FROZEN (IQF) CHICKEN - UPRIGHT

HQ DeCA PLANOGRAM

ALL REGIONS - CLASS 3/ 4 / 5 STORES



REGIONAL COLOR CODES

SO MW Regions Only

SO MW NW Regions Only

NW SW Regions Only

Left-right	HQ DeCA/MBU APPROVED BY BUSINESS MANAGER JAMES TAYLOR AND MERCHANDISING SPECIALIST IVEENA HENDERSON
3 OCTOBER 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
IQF CHKN	

FROZEN (IQF) CHICKEN - UPRIGHT

SHELF:1(TOP)		WIDTH:180 in	MERCH HEIGHT:10.50 in	DEPTH:24 in			SPACE AVAIL:8.30 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	2370002477	TYSON	TYSON CHICKEN STRIPS BNLS SKNLSS	32.00OZ		2	K1	12	28	2.33	10.41 in	8.62 in	1.50 in	Top	
2	2370002476	TYSON	TYSON CHICKEN THIGH STRPS SKNLSS	32.00OZ		3	K2	12	48	4.00	10.41 in	8.62 in	1.50 in	Front	
3	2370003611	TYSON	TYSON CHKN BRST SEA SLT OLIV OIL	40.00OZ		2	K3	12	24	2.00	10.00 in	10.00 in	1.60 in	Base	
4	2370004370	TYSON	TYSON THIN SLICED BNLS SKNLS BREAST	32.00OZ		2	K1	12	4	0.33	7.00 in	8.50 in	1.50 in	Front	
5	1210001030	TYSON TASTYBIRD	TST BIRD CHICKEN BRST BNLS SKNLS	40.00OZ		1	K1	12	14	1.17	10.00 in	10.00 in	1.50 in	Base	
6	1210001068	TYSON TASTYBIRD	TST BIRD CHICKEN BRST HALF W RIBS	40.00OZ		2	K1	12	20	1.67	8.00 in	10.00 in	2.00 in	Side 90	
7	1210001092	TYSON TASTYBIRD	TST BIRD CHICKEN DRUMSTICKS	48.00OZ		2	K1	12	30	2.50	8.00 in	10.00 in	2.00 in	Top	
8	1210000008	TASTYBIRD	TASTY BIRD CHICKEN LIVERS	16.00OZ		2	K1	20	2	0.10	9.70 in	11.80 in	15.75 in	Front	10/3/2017
9	7527890566	FOSTER FARMS	FOSTER FARMS CHICKEN BRST TENDERS	40.00OZ		2	M2/NW S...	10	48	4.80	10.00 in	11.00 in	1.00 in	Front	

SHELF:2		WIDTH:180 in	MERCH HEIGHT:11.50 in	DEPTH:22 in			SPACE AVAIL:4.90 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	2370002477	TYSON	TYSON CHICKEN STRIPS BNLS SKNLSS	32.00OZ		3	K1	12	42	3.50	10.41 in	8.62 in	1.50 in	Top	
1	1210009251	TYSON TASTYBIRD	TST BIRD CHICKEN GIZZARDS	16.00OZ		2	K3	20	32	1.60	5.50 in	4.50 in	2.50 in	Top	
2	2370002476	TYSON	TYSON CHICKEN THIGH STRPS SKNLSS	32.00OZ		2	K2	12	28	2.33	10.41 in	8.62 in	1.50 in	Front	
2	7527893467	FOSTER FARMS	FOSTER FARMS ASIAN STIR FRY SEASONED	28.00OZ		1	K1/NEW	6	14	2.33	10.00 in	10.00 in	1.50 in	Front	7/14/2016
3	2370003611	TYSON	TYSON CHKN BRST SEA SLT OLIV OIL	40.00OZ		3	K3	12	42	3.50	10.00 in	10.00 in	1.60 in	Base	
3	7527893466	FOSTER FARMS	FOSTER FARMS FAJITA SEASONED	28.00OZ		1	K1/NEW	6	14	2.33	10.00 in	10.00 in	1.50 in	Front	7/14/2016
4	2370004370	TYSON	TYSON THIN SLICED BNLS SKNLS BREAST	32.00OZ		2	K1	12	4	0.33	7.00 in	8.50 in	1.50 in	Front	
5	1210001030	TYSON TASTYBIRD	TST BIRD CHICKEN BRST BNLS SKNLS	40.00OZ		2	K1	12	28	2.33	10.00 in	10.00 in	1.50 in	Base	
6	1210001068	TYSON TASTYBIRD	TST BIRD CHICKEN BRST HALF W RIBS	40.00OZ		2	K1	12	20	1.67	8.00 in	10.00 in	2.00 in	Side 90	
7	1210001092	TYSON TASTYBIRD	TST BIRD CHICKEN DRUMSTICKS	48.00OZ		2	K1	12	20	1.67	8.00 in	10.00 in	2.00 in	Top	

SHELF:3		WIDTH:180 in	MERCH HEIGHT:13.00 in	DEPTH:22 in			SPACE AVAIL:0.00 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	2370060984	TYSON	TST BIRD CHICKEN BREAST BONELESS SKINL...	64.00OZ		2	K1	12	16	1.33	10.00 in	10.00 in	2.50 in	Top	
2	2370004007	TYSON	TYSON CHKN BREAST STRIP LIGHTLY BRD	2.25LB		2	K2	12	28	2.33	10.00 in	10.00 in	1.50 in	Base	
3	2370003631	NATURE RAISED FAR...	TYSON NR BONELESS SKINLESS BREAST	32.00OZ		3	K1/NEW	12	42	3.50	10.00 in	10.00 in	1.50 in	Front	
4	1210001029	TYSON TASTYBIRD	TST BIRD CHICKEN THIGH BNLS SKNLS	48.00OZ		2	K1	12	28	2.33	10.00 in	10.00 in	1.50 in	Top	
5	2370047652	TYSON TASTYBIRD	TST BIRD CHICKEN TENDERLOINS	40.00OZ		2	K1	12	26	2.17	10.00 in	10.00 in	1.60 in	Front	
6	1210001084	TYSON TASTYBIRD	TST BIRD CHICKEN THIGHS	48.00OZ		2	K1	12	20	1.67	8.00 in	10.00 in	2.00 in	Top	
7	1210000003	TASTYBIRD	TST BIRD CHICKEN WING DRUMMETTES IF	40.00OZ		3	K1	12	42	3.50	10.00 in	10.00 in	1.50 in	Top	
8	7527893465	FOSTER FARMS	FOSTER FARMS GARLIC HERB SEASONED	28.00OZ		1	K1/NEW	6	14	2.33	10.00 in	10.00 in	1.50 in	Top	7/14/2016
9	7527893163	FOSTER FARMS	FOSTER FARMS CHICKEN ORGANIC BREAST	56.00OZ		1	K1	9	14	1.56	10.00 in	10.00 in	1.50 in	Top	

SHELF:4		WIDTH:180 in	MERCH HEIGHT:12.00 in	DEPTH:22 in			SPACE AVAIL:0.00 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	3737101694	TENDERBIRD	TND BIRD CHICKEN BRST FIL HCKRY	40.00OZ		1	K3	10	14	1.40	10.00 in	10.00 in	1.50 in	Top	
1	2370060984	TYSON	TST BIRD CHICKEN BREAST BONELESS SKINL...	64.00OZ		2	K1	12	16	1.33	10.00 in	10.00 in	2.50 in	Top	
2	3737110058	TENDERBIRD	TND BIRD CHICKEN FILET RST GRCL HRB	40.00OZ		1	K2	10	14	1.40	10.00 in	10.00 in	1.50 in	Top	
2	2370004007	TYSON	TYSON CHKN BREAST STRIP LIGHTLY BRD	2.25LB		2	K2	12	28	2.33	10.00 in	10.00 in	1.50 in	Base	
3	2370003631	NATURE RAISED FAR...	TYSON NR BONELESS SKINLESS BREAST	32.00OZ		3	K1/NEW	12	42	3.50	10.00 in	10.00 in	1.50 in	Front	
4	1210001029	TYSON TASTYBIRD	TST BIRD CHICKEN THIGH BNLS SKNLS	48.00OZ		2	K1	12	28	2.33	10.00 in	10.00 in	1.50 in	Top	
5	2370047652	TYSON TASTYBIRD	TST BIRD CHICKEN TENDERLOINS	40.00OZ		2	K1	12	26	2.17	10.00 in	10.00 in	1.60 in	Front	
6	1210001084	TYSON TASTYBIRD	TST BIRD CHICKEN THIGHS	48.00OZ		2	K1	12	20	1.67	8.00 in	10.00 in	2.00 in	Top	
7	1210000003	TASTYBIRD	TST BIRD CHICKEN WING DRUMMETTES IF	40.00OZ		3	K1	12	42	3.50	10.00 in	10.00 in	1.50 in	Top	

SHELF:5(BOTTOM)		WIDTH:180 in	MERCH HEIGHT:13.50 in	DEPTH:32 in			SPACE AVAIL:12.76 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	2370004593	TASTYBIRD	TASTY BIRD SPLIT BREAST	64.00OZ		2	K1	12	12	1.00	10.00 in	10.00 in	1.50 in	Front	10/3/2017
2	1210009605	TYSON TASTYBIRD	TST BIRD CHICKEN WINGS	80.00OZ		6	K1	12	90	7.50	10.00 in	10.00 in	1.60 in	Top	
3	7701316307	PILGRIM'S	PILGRIMS PRIDE CHICKEN TENDERS B S	40.00OZ		2	M2/SO MW	12	30	2.50	10.00 in	10.00 in	1.50 in	Top	
3	7701316307	PILGRIM'S	PILGRIMS PRIDE CHICKEN TENDERS B S	40.00OZ		2	M2/SO MW	12	30	2.50	10.00 in	10.00 in	1.50 in	Top	
4	7701316316	PILGRIM'S	PILGRIMS PRIDE CHICKEN BREAST	40.00OZ		1	M3/SO MW	12	15	1.25	10.00 in	10.00 in	1.50 in	Top	
4	7701316316	PILGRIM'S	PILGRIMS PRIDE CHICKEN BREAST	40.00OZ		2	M3/SO MW	12	30	2.50	10.00 in	10.00 in	1.50 in	Side 90	
5	7701338724	PILGRIM'S	PILGRIMS PRIDE CHICKEN BRST STRIPS	40.00OZ		2	M1/SO M...	12	30	2.50	10.41 in	8.62 in	1.50 in	Top	