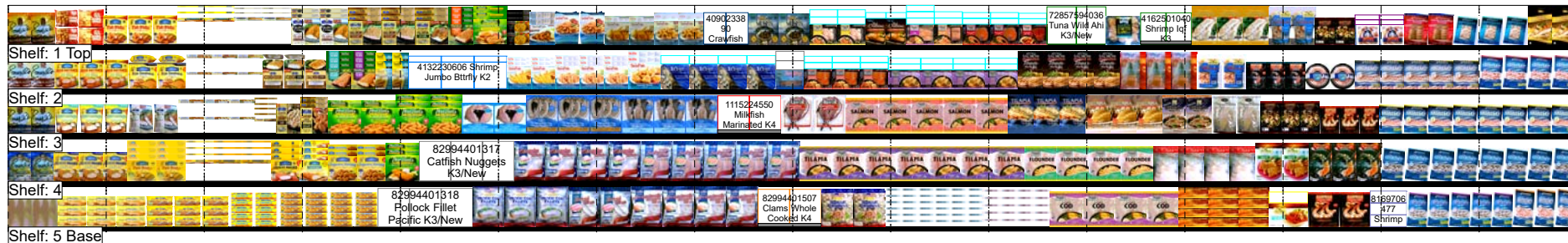


# FROZEN SEAFOOD - 14 DOORS EXPANSION

HQ DeCA PLANOGRAM

CLASS 4 / 5 STORES - NE CE SO



N/A

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/IVEENA HENDERSON

16 DECEMBER  
R2016

ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL



# FROZEN SEAFOOD - 14 DOORS EXPANSION

| SHELF:1 Top |             | WIDTH:480 in |                               | MERCH HEIGHT:12.00 in |     | DEPTH:22 in |            | SPACE AVAIL:4.45 in |         |       |          |          |         |             |           |
|-------------|-------------|--------------|-------------------------------|-----------------------|-----|-------------|------------|---------------------|---------|-------|----------|----------|---------|-------------|-----------|
| Locatio...  | UPC         | Brand        | NAME                          | SIZE                  | UOM | NOF         | RSL        | CS/PK               | PACKOUT | Cases | H        | W        | D       | Orientation | Add Date  |
| 1           | 88263902101 | NEWORLEANS   | Shrimp Wild Am Pld 26 35 Ct   | 16.00OZ               |     | 2           | K1/DOM ... | 10                  | 22      | 2.20  | 9.20 in  | 7.00 in  | 2.00 in | Front       |           |
| 2           | 7512800012  | SAVANNAHCL   | Hushpuppies Sweet Corn        | 16.00OZ               |     | 1           | K3/ DOOR   | 12                  | 18      | 1.50  | 5.10 in  | 7.38 in  | 2.25 in | Front       |           |
| 3           | 7512800016  | SAVANNAHCL   | Hushpuppies Original          | 16.00OZ               |     | 1           | K3/DOOR    | 12                  | 18      | 1.50  | 5.10 in  | 7.38 in  | 2.25 in | Front       |           |
| 4           | 4440015460  | GORTONS      | Fish Sticks Crunchy           | 19.00OZ               |     | 3           | K1         | 8                   | 24      | 3.00  | 8.87 in  | 7.50 in  | 2.72 in | Front       |           |
| 5           | 4440013820  | GORTONS      | Haddock Fillets Premium       | 14.60OZ               |     | 2           | K3         | 8                   | 32      | 4.00  | 7.50 in  | 8.50 in  | 1.75 in | Front       |           |
| 6           | 4440015330  | GORTONS      | Tilapia Crisp W Garlic Herb   | 13.30OZ               |     | 2           | K3         | 8                   | 40      | 5.00  | 7.73 in  | 8.73 in  | 1.34 in | Front       |           |
| 7           | 4440015360  | GORTONS      | Tilapia Crisp Classic Lemon   | 13.30OZ               |     | 2           | K3         | 8                   | 40      | 5.00  | 7.73 in  | 8.73 in  | 1.34 in | Front       |           |
| 8           | 4440012500  | GORTONS      | Salmon Rstd Garlic Butter     | 8.20OZ                |     | 2           | K3         | 8                   | 34      | 4.25  | 6.88 in  | 10.13 in | 1.88 in | Front       |           |
| 9           | 4440012520  | GORTONS      | Tilapia Signature Seasoning   | 9.00OZ                |     | 1           | K3         | 8                   | 17      | 2.13  | 6.88 in  | 10.13 in | 1.88 in | Front       |           |
| 10          | 1116210278  | MRS PAULS    | Cod Garlic Cursted Herb       | 9.00OZ                |     | 1           | M1/NE C... | 8                   | 22      | 2.75  | 6.00 in  | 7.50 in  | 1.62 in | Front       |           |
| 11          | 1116211231  | MRS PAULS    | Fish Filet Sandwich           | 18.00OZ               |     | 1           | M3/NE C... | 12                  | 15      | 1.25  | 7.56 in  | 10.11 in | 1.84 in | Front       |           |
| 12          | 7005700190  | PHILLIPS     | Crab Cakes Maryland Style     | 6.00OZ                |     | 1           | K3         | 12                  | 40      | 3.33  | 3.50 in  | 7.00 in  | 1.50 in | Front       |           |
| 13          | 4132210870  | SEAPAK       | Clam Strips                   | 9.00OZ                |     | 1           | K1         | 8                   | 17      | 2.13  | 5.76 in  | 7.33 in  | 1.84 in | Front       |           |
| 14          | 4132210926  | SEAPA2       | Shrimp Poppers                | 23.00OZ               |     | 2           | K2         | 6                   | 24      | 4.00  | 9.75 in  | 7.75 in  | 1.81 in | Front       |           |
| 15          | 4132210900  | SEAPA2       | Shrimp Butterfly              | 9.00OZ                |     | 2           | K1         | 10                  | 34      | 3.40  | 6.73 in  | 7.38 in  | 1.51 in | Front       |           |
| 16          | 4132210855  | SEAPA2       | Shrimp Popcorn                | 18.00OZ               |     | 2           | K2         | 6                   | 24      | 4.00  | 6.99 in  | 7.52 in  | 2.27 in | Front       |           |
| 17          | 4090233890  | BOUDREAUXS   | Crawfish Tail Meat            | 12.00OZ               |     | 2           | K3         | 16                  | 44      | 2.75  | 9.30 in  | 6.80 in  | 1.00 in | Front       |           |
| 18          | 82471033501 | PIER33GOUR   | Mussels Whole Btr Grlc        | 16.00OZ               |     | 2           | K3         | 10                  | 36      | 3.60  | 9.00 in  | 9.25 in  | 1.20 in | Front       |           |
| 19          | 79447104279 | COLESONSCA   | Scallops Large                | 12.00OZ               |     | 2           | K1         | 12                  | 32      | 2.67  | 5.86 in  | 8.52 in  | 2.15 in | Front       |           |
| 20          | 1529220446  | MOREYS       | Salmon Wild Pacific Seasoned  | 10.00OZ               |     | 2           | K3         | 10                  | 28      | 2.80  | 7.60 in  | 6.14 in  | 1.74 in | Front       |           |
| 21          | 79447104149 | COLESONSCA   | Cod Fillets                   | 12.00OZ               |     | 1           | K1         | 12                  | 20      | 1.67  | 5.86 in  | 8.52 in  | 1.85 in | Front       |           |
| 22          | 79447104220 | COLESONSCA   | Mahi Mahi Fillets             | 12.00OZ               |     | 1           | K1         | 12                  | 17      | 1.42  | 5.86 in  | 8.52 in  | 1.85 in | Front       |           |
| 23          | 79447104260 | COLESONSCA   | Fish Salmon Steaks            | 12.00OZ               |     | 2           | K3         | 12                  | 36      | 3.00  | 5.86 in  | 8.52 in  | 1.75 in | Front       |           |
| 24          | 79447104402 | COLESONSCA   | Fish Tuna Steaks              | 12.00OZ               |     | 1           | K1         | 12                  | 19      | 1.58  | 5.86 in  | 8.52 in  | 1.65 in | Front       |           |
| 25          | 72857594036 | ODYSSEY      | Tuna Wild Ahi                 | 16.00OZ               |     | 2           | K3/New     | 10                  | 44      | 4.40  | 11.02 in | 9.00 in  | 1.00 in | Front       | 6/21/2016 |
| 26          | 4162592412  | MATLAWS      | Clams Stuffed 9Pk             | 20.00OZ               |     | 1           | K4         | 12                  | 12      | 1.00  | 8.33 in  | 10.41 in | 1.74 in | Front       |           |
| 27          | 4162501040  | MATLAWS      | Shrimp lqf                    | 16.00OZ               |     | 2           | K3         | 10                  | 18      | 1.80  | 9.25 in  | 7.78 in  | 2.25 in | Front       |           |
| 28          | 9697920200  | HEARTLAND    | Fish Catfish Fil Unbrdd       | 32.00OZ               |     | 3           | K1         | 8                   | 21      | 2.63  | 11.20 in | 7.78 in  | 2.95 in | Front       |           |
| 29          | 7539101312  | SEABEST      | Shrimp Raw Shell On Easy Peel | 32.00OZ               |     | 2           | K4         | 10                  | 16      | 1.60  | 11.00 in | 7.00 in  | 2.75 in | Front       |           |
| 30          | 8169747012  | CONTESSA     | Shrimp Ckd Pt Tailoff         | 12.00OZ               |     | 2           | K1         | 12                  | 20      | 1.67  | 7.75 in  | 6.00 in  | 2.10 in | Front       |           |
| 31          | 72162422598 | RAINBOW      | Crabmeat Imitation            | 14.00OZ               |     | 2           | K1         | 12                  | 42      | 3.50  | 5.75 in  | 7.49 in  | 1.45 in | Front       |           |
| 32          | 72162428600 | RAINBOW      | Lobster Tails                 | 12.00OZ               |     | 2           | K2         | 12                  | 20      | 1.67  | 9.08 in  | 7.49 in  | 2.10 in | Front       |           |
| 33          | 72162429022 | RAINBOW      | Scallops Bay                  | 10.00OZ               |     | 3           | K1         | 12                  | 36      | 3.00  | 8.21 in  | 7.49 in  | 1.75 in | Front       |           |
| 34          | 89015000220 | AUSTRALIS    | Fish Barramundi Fillet        | 12.00OZ               |     | 2           | K2         | 12                  | 34      | 2.83  | 11.26 in | 7.49 in  | 1.25 in | Front       |           |

| SHELF:2    |             | WIDTH:480 in |                             | MERCH HEIGHT:12.00 in |     | DEPTH:22 in |            | SPACE AVAIL:3.51 in |         |       |          |          |         |             |           |
|------------|-------------|--------------|-----------------------------|-----------------------|-----|-------------|------------|---------------------|---------|-------|----------|----------|---------|-------------|-----------|
| Locatio... | UPC         | Brand        | NAME                        | SIZE                  | UOM | NOF         | RSL        | CS/PK               | PACKOUT | Cases | H        | W        | D       | Orientation | Add Date  |
| 1          | 88263902104 | NEWORLEANS   | Shrimp Wild Am Pld 50 70 Ct | 16.00OZ               |     | 2           | K2-DOM ... | 10                  | 22      | 2.20  | 9.20 in  | 7.00 in  | 2.00 in | Front       |           |
| 2          | 4440015350  | GORTONS      | Fish Fillets Beer Batter    | 18.20OZ               |     | 3           | K1         | 8                   | 24      | 3.00  | 8.87 in  | 7.50 in  | 2.72 in | Front       |           |
| 3          | 4440015440  | GORTONS      | Fish Fillets Sandwich       | 18.30OZ               |     | 2           | K3         | 8                   | 22      | 2.75  | 7.58 in  | 8.78 in  | 2.34 in | Front       |           |
| 4          | 4440018400  | GORTONS      | Fish Salmon Grilled         | 6.30OZ                |     | 1           | K2         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 5          | 4440018650  | GORTONS      | Fish Tilapia Grild Signtr   | 6.30OZ                |     | 1           | K2         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 6          | 4440018600  | GORTONS      | Fish Tilapia Grlc Btr Grild | 6.30OZ                |     | 1           | K3         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 7          | 4440012820  | GORTONS      | Cod Beer Batter Pub Style   | 10.00OZ               |     | 1           | K3         | 9                   | 16      | 1.78  | 8.60 in  | 6.50 in  | 1.50 in | Front       |           |
| 8          | 4440012800  | GORTONS      | Cod Parmesan Crusted        | 10.00OZ               |     | 1           | K3         | 9                   | 16      | 1.78  | 8.60 in  | 6.50 in  | 1.50 in | Front       |           |
| 9          | 4440012880  | GORTONS      | Salmon Seasoned Signature   | 6.50OZ                |     | 1           | K4/New     | 9                   | 14      | 1.56  | 8.60 in  | 6.50 in  | 1.50 in | Front       | 6/21/2016 |
| 10         | 1116210277  | MRS PAULS    | Fish Crkblkpep Salmon       | 9.00OZ                |     | 1           | M3/NE C... | 8                   | 22      | 2.75  | 6.00 in  | 7.50 in  | 1.62 in | Front       |           |
| 11         | 1116210280  | MRS PAULS    | Tilapia Parmesan N Garlic   | 9.00OZ                |     | 1           | M3/NE C... | 8                   | 22      | 2.75  | 6.00 in  | 7.50 in  | 1.62 in | Front       |           |
| 12         | 74951258575 | IAN S        | Fish Sticks Gf              | 8.00OZ                |     | 2           | K1/Chg     | 12                  | 30      | 2.50  | 6.00 in  | 4.90 in  | 2.30 in | Front       |           |
| 13         | 4132230606  | SEAPA2       | Shrimp Jumbo Btrflly        | 32.00OZ               |     | 3           | K2         | 6                   | 42      | 7.00  | 7.80 in  | 10.00 in | 1.81 in | Front       |           |
| 14         | 4132210930  | SEAPA2       | Shrimp Tempura Ovn Crnchy   | 8.20OZ                |     | 2           | K2         | 10                  | 44      | 4.40  | 6.77 in  | 7.36 in  | 1.31 in | Front       |           |
| 15         | 4132211080  | SEAPA2       | Shrimp Scampi               | 12.00OZ               |     | 3           | K1         | 10                  | 60      | 6.00  | 6.73 in  | 7.38 in  | 1.51 in | Front       |           |
| 16         | 4132210920  | SEAPA2       | Shrimp Jumbo Coconut        | 18.00OZ               |     | 1           | K2         | 8                   | 16      | 2.00  | 7.76 in  | 9.76 in  | 1.70 in | Front       |           |
| 17         | 79447104225 | KONO         | Mussels Half Shell          | 24.00OZ               |     | 4           | K1         | 15                  | 44      | 2.93  | 7.28 in  | 8.75 in  | 2.50 in | Front       |           |
| 18         | 7218550752  | SEAWAVE      | Squid                       | 48.00OZ               |     | 1           | K2         | 12                  | 16      | 1.33  | 5.50 in  | 8.68 in  | 2.75 in | Front       |           |
| 19         | 79447104258 | COLESONSCA   | Fish Salmon Coho Fillets    | 12.00OZ               |     | 3           | K1         | 12                  | 51      | 4.25  | 5.86 in  | 8.52 in  | 1.85 in | Front       |           |
| 20         | 79447104399 | COLESONSCA   | Fish Tilapia Fillet         | 12.00OZ               |     | 4           | K1         | 12                  | 80      | 6.67  | 5.50 in  | 9.83 in  | 1.75 in | Front       |           |
| 21         | 72857596719 | TREASURESF   | Fish Salmon Wild Caught     | 40.00OZ               |     | 4           | K1         | 10                  | 28      | 2.80  | 11.00 in | 7.78 in  | 2.95 in | Front       |           |

# FROZEN SEAFOOD - 14 DOORS EXPANSION

|    |             |          |                             |         |   |    |    |    |      |          |         |         |       |
|----|-------------|----------|-----------------------------|---------|---|----|----|----|------|----------|---------|---------|-------|
| 22 | 72857594102 | ODYSSEY  | Salmon Fillets              | 32.00OZ | 3 | K2 | 15 | 27 | 1.80 | 10.83 in | 7.78 in | 2.35 in | Front |
| 23 | 7539197106  | SEABEST  | Shrimp Cooked P D           | 16.00OZ | 2 | K4 | 10 | 24 | 2.40 | 10.00 in | 7.50 in | 1.75 in | Front |
| 24 | 8169726172  | CONTESSA | Shrimp Unckd Peeled Cleaned | 12.00OZ | 3 | K1 | 12 | 30 | 2.50 | 7.75 in  | 6.00 in | 2.10 in | Front |
| 25 | 72162400812 | RAINBOW  | Shrimp Ring W Sauce         | 10.00OZ | 2 | K1 | 8  | 18 | 2.25 | 7.32 in  | 7.49 in | 2.25 in | Front |
| 26 | 72162400310 | RAINBOW  | Shrimp Large Cook Salad     | 14.00OZ | 5 | K1 | 12 | 45 | 3.75 | 8.28 in  | 7.49 in | 2.33 in | Front |
| 27 | 72162400920 | RAINBOW  | Shrimp Jumbo Cook Tail On   | 20.00OZ | 4 | K1 | 12 | 36 | 3.00 | 9.67 in  | 7.49 in | 2.35 in | Front |

| SHELF:3    |             | WIDTH:480 in |                               | MERCH HEIGHT:12.00 in |     | DEPTH:22 in |            | SPACE AVAIL:4.99 in |         |       |          |          |         |             |           |
|------------|-------------|--------------|-------------------------------|-----------------------|-----|-------------|------------|---------------------|---------|-------|----------|----------|---------|-------------|-----------|
| Locatio... | UPC         | Brand        | NAME                          | SIZE                  | UOM | NOF         | RSL        | CS/PK               | PACKOUT | Cases | H        | W        | D       | Orientation | Add Date  |
| 1          | 88263902000 | NEWORLEANS   | Shrimp Wild Am Hdlss 16 25 Ct | 16.00OZ               |     | 2           | K1-DOM ... | 10                  | 22      | 2.20  | 9.20 in  | 7.00 in  | 2.00 in | Front       |           |
| 2          | 4440015750  | GORTONS      | Fish Fillets Batter Crisp     | 19.00OZ               |     | 3           | K1         | 8                   | 27      | 3.38  | 8.54 in  | 7.50 in  | 2.39 in | Front       |           |
| 3          | 4440011800  | GORTONS      | Fish Fillets Crunchy Smrt     | 15.20OZ               |     | 2           | K3         | 8                   | 18      | 2.25  | 7.50 in  | 7.50 in  | 2.25 in | Front       |           |
| 4          | 4440017600  | GORTONS      | Fish Fillets Cajun Blackened  | 7.10OZ                |     | 1           | K1         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 5          | 4440017200  | GORTONS      | Fish Grld Lmn Pepper          | 7.10OZ                |     | 1           | K3         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 6          | 4440017300  | GORTONS      | Fish Grld Grlc Btr            | 7.10OZ                |     | 1           | K3         | 12                  | 42      | 3.50  | 4.85 in  | 7.70 in  | 1.04 in | Front       |           |
| 7          | 4440013940  | GORTONS      | Crab Cakes Maryland Style     | 6.00OZ                |     | 1           | K4/New     | 8                   | 34      | 4.25  | 4.25 in  | 6.50 in  | 1.50 in | Front       | 6/21/2016 |
| 8          | 4440012560  | GORTONS      | Shrimp Simply Bake            | 8.20OZ                |     | 1           | K3/New     | 8                   | 9       | 1.13  | 7.50 in  | 7.50 in  | 2.25 in | Front       | 6/21/2016 |
| 9          | 4440013930  | GORTONS      | Shrimp Butterfly Premium      | 9.20OZ                |     | 1           | K2         | 8                   | 18      | 2.25  | 7.50 in  | 8.15 in  | 1.50 in | Front       |           |
| 10         | 1116210262  | MRSPAULS     | Fish Sticks Crunchy XI        | 23.00OZ               |     | 2           | M2/NE C... | 12                  | 24      | 2.00  | 7.63 in  | 10.25 in | 2.06 in | Front       |           |
| 11         | 1116211127  | MRSPAULS     | Fish Sticks Breaded           | 24.60OZ               |     | 2           | M1/NE C... | 12                  | 30      | 2.50  | 7.56 in  | 10.11 in | 1.84 in | Front       |           |
| 12         | 1115203316  | SARANGANIB   | Milkfish Baby Smkd Deboned    | 14.60OZ               |     | 2           | K1         | 34                  | 36      | 1.06  | 8.78 in  | 9.68 in  | 1.20 in | Front       |           |
| 13         | 1115203318  | SARANGANIB   | Milkfish Baby Marinated Split | 17.10OZ               |     | 3           | K1         | 30                  | 51      | 1.70  | 11.00 in | 9.68 in  | 1.25 in | Front       |           |
| 14         | 1115203317  | SARANGANIB   | Milkfish Deboned Belly        | 14.00OZ               |     | 3           | K2         | 33                  | 51      | 1.55  | 11.00 in | 9.68 in  | 1.25 in | Front       |           |
| 15         | 1115224550  | SARANGANI    | Milkfish Marinated            | 16.00OZ               |     | 2           | K4         | 28                  | 34      | 1.21  | 11.00 in | 9.68 in  | 1.25 in | Front       |           |
| 16         | 79447104223 | COLESONSCA   | Milkfish Butterfly            | 16.00OZ               |     | 2           | K2         | 28                  | 34      | 1.21  | 11.00 in | 9.83 in  | 1.25 in | Front       |           |
| 17         | 79447106259 | COLESONSCA   | Salmon Wild Pink Fillets lvp  | 32.00OZ               |     | 5           | K4         | 15                  | 45      | 3.00  | 10.24 in | 9.83 in  | 2.25 in | Front       |           |
| 18         | 72857599927 | TREASURESF   | Fish Tilapia Fillets          | 48.00OZ               |     | 3           | K1         | 8                   | 21      | 2.63  | 11.25 in | 7.78 in  | 2.78 in | Front       |           |
| 19         | 72857599945 | TREASURESF   | Fish Tilapia Parm Encrstd     | 40.00OZ               |     | 3           | K1         | 14                  | 21      | 1.50  | 11.02 in | 7.78 in  | 2.78 in | Front       |           |
| 20         | 7539196781  | SEABEST      | Tilapia Fillets               | 16.00OZ               |     | 2           | K2         | 10                  | 22      | 2.20  | 11.00 in | 7.50 in  | 2.00 in | Front       |           |
| 21         | 75444108251 | GREATFISHC   | Tilapia Filets                | 48.00OZ               |     | 2           | K2         | 10                  | 22      | 2.20  | 11.00 in | 7.30 in  | 2.00 in | Front       |           |
| 22         | 8169700163  | CONTESSA     | Shrimp Ckd Pld Cln 41 60 Ct   | 20.00OZ               |     | 3           | K1         | 12                  | 21      | 1.75  | 9.31 in  | 5.93 in  | 3.10 in | Front       |           |
| 23         | 8169752632  | CONTESSA     | Shrimp Pld Cln Tail On 26 30  | 12.00OZ               |     | 3           | K1         | 12                  | 24      | 2.00  | 7.75 in  | 6.00 in  | 2.45 in | Front       |           |
| 24         | 72162400311 | RAINBOW      | Shrimp Large Cook Tail Off    | 14.00OZ               |     | 8           | K1         | 12                  | 72      | 6.00  | 8.28 in  | 7.49 in  | 2.35 in | Front       |           |

| SHELF:4    |             | WIDTH:480 in |                                | MERCH HEIGHT:12.00 in |     | DEPTH:22 in |            | SPACE AVAIL:0.92 in |         |       |          |          |         |             |           |
|------------|-------------|--------------|--------------------------------|-----------------------|-----|-------------|------------|---------------------|---------|-------|----------|----------|---------|-------------|-----------|
| Locatio... | UPC         | Brand        | NAME                           | SIZE                  | UOM | NOF         | RSL        | CS/PK               | PACKOUT | Cases | H        | W        | D       | Orientation | Add Date  |
| 1          | 88263902002 | NEWORLEANS   | Shrimp Wild Am Hdlss 26 35 Ct  | 16.00OZ               |     | 2           | M2/NE C... | 10                  | 22      | 2.20  | 9.20 in  | 7.00 in  | 2.00 in | Front       |           |
| 2          | 4440015450  | GORTONS      | Fish Fillets Crunchy           | 19.00OZ               |     | 3           | K1         | 8                   | 24      | 3.00  | 8.87 in  | 7.50 in  | 2.72 in | Front       |           |
| 3          | 4440015650  | GORTONS      | Fish Sticks Crunchy            | 11.40OZ               |     | 2           | K1         | 12                  | 40      | 3.33  | 6.12 in  | 8.76 in  | 1.89 in | Front       |           |
| 4          | 4440015250  | GORTONS      | Fish Garlic Herb Crunch        | 11.00OZ               |     | 1           | K3         | 12                  | 20      | 1.67  | 6.12 in  | 8.76 in  | 1.89 in | Front       |           |
| 5          | 4440015770  | GORTONS      | Fish Fillets Crispy Batter     | 11.40OZ               |     | 2           | K3         | 12                  | 40      | 3.33  | 6.12 in  | 8.76 in  | 1.89 in | Front       |           |
| 6          | 4440015600  | GORTONS      | Fish Fillets Crunchy           | 11.40OZ               |     | 1           | K3         | 12                  | 20      | 1.67  | 6.12 in  | 8.76 in  | 1.89 in | Front       |           |
| 7          | 4440015270  | GORTONS      | Fish Lemon Crkd Peppercrn Arti | 11.00OZ               |     | 1           | K2         | 12                  | 20      | 1.67  | 6.12 in  | 8.76 in  | 1.89 in | Front       |           |
| 8          | 4440016400  | GORTONS      | Shrimp Popcorn                 | 14.00OZ               |     | 2           | K1         | 12                  | 34      | 2.83  | 7.54 in  | 8.77 in  | 1.58 in | Front       |           |
| 9          | 1116210250  | MRSPAULS     | Fish Fillet Beer Battered      | 19.10OZ               |     | 1           | M1/NE C... | 12                  | 15      | 1.25  | 7.56 in  | 10.11 in | 1.84 in | Front       |           |
| 10         | 82994401317 | GREATAMERI   | Catfish Nuggets                | 48.00OZ               |     | 3           | K3/New     | 8                   | 24      | 3.00  | 11.67 in | 9.68 in  | 2.75 in | Front       | 6/21/2016 |
| 11         | 82994401319 | GREATAMERI   | Fish Tilapia Fillet            | 48.00OZ               |     | 4           | K1         | 10                  | 32      | 3.20  | 11.67 in | 9.68 in  | 2.75 in | Front       |           |
| 12         | 82994401397 | GREATAMERI   | Fish Salmon Keta Fillets       | 32.00OZ               |     | 5           | K1         | 15                  | 35      | 2.33  | 11.67 in | 9.68 in  | 2.85 in | Front       |           |
| 13         | 79447106399 | COLESONSCA   | Tilapia Fillets lvp            | 32.00OZ               |     | 7           | K1         | 15                  | 63      | 4.20  | 10.24 in | 9.83 in  | 2.25 in | Front       |           |
| 14         | 79447106179 | COLESONSCA   | Flounder Fillets lvp           | 32.00OZ               |     | 4           | K3         | 15                  | 36      | 2.40  | 10.24 in | 9.83 in  | 2.25 in | Front       |           |
| 15         | 5255263223  | SCHOONER     | Fish Tilapia Fillets           | 32.00OZ               |     | 4           | K2         | 10                  | 36      | 3.60  | 10.00 in | 7.78 in  | 2.25 in | Front       |           |
| 16         | 7539188965  | SEABEST      | Fish Fillets Whiting           | 32.00OZ               |     | 2           | K4         | 15                  | 22      | 1.47  | 11.00 in | 8.16 in  | 2.00 in | Front       |           |
| 17         | 8169700162  | CONTESSA     | Shrimp Unckd Pld Cln 51 60 Ct  | 20.00OZ               |     | 3           | K1         | 12                  | 27      | 2.25  | 11.00 in | 7.32 in  | 2.28 in | Front       |           |
| 18         | 72162400502 | RAINBOW      | Shrimp Large Raw Tail On       | 20.00OZ               |     | 8           | K1         | 12                  | 72      | 6.00  | 9.67 in  | 7.49 in  | 2.35 in | Front       |           |

| SHELF:5 Base |            | WIDTH:480 in |                          | MERCH HEIGHT:15.00 in |     | DEPTH:25 in |            | SPACE AVAIL:0.75 in |         |       |         |         |          |             |          |
|--------------|------------|--------------|--------------------------|-----------------------|-----|-------------|------------|---------------------|---------|-------|---------|---------|----------|-------------|----------|
| Locatio...   | UPC        | Brand        | NAME                     | SIZE                  | UOM | NOF         | RSL        | CS/PK               | PACKOUT | Cases | H       | W       | D        | Orientation | Add Date |
| 1            | 9537120300 | NEWORLEANS   | Catfish Fillets Usa lqf  | 32.00OZ               |     | 2           | M2/NE C... | 12                  | 18      | 1.50  | 9.70 in | 7.50 in | 2.62 in  | Front       |          |
| 2            | 4440019400 | GORTONS      | Fish Fillets Crnchy Brdd | 58.10OZ               |     | 3           | K2         | 8                   | 18      | 2.25  | 3.00 in | 9.00 in | 12.50 in | Front       |          |
| 3            | 4440010350 | GORTONS      | Fish Sticks Crunchy      | 60.00OZ               |     | 3           | K1         | 8                   | 18      | 2.25  | 3.00 in | 8.50 in | 11.00 in | Front       |          |
| 4            | 4440011250 | GORTONS      | Fish Value Pack Portions | 24.50OZ               |     | 2           | K3         | 12                  | 20      | 1.67  | 2.00 in | 7.50 in | 8.50 in  | Front       |          |

# FROZEN SEAFOOD - 14 DOORS EXPANSION

|    |             |            |                              |         |   |        |    |    |      |          |          |          |       |           |
|----|-------------|------------|------------------------------|---------|---|--------|----|----|------|----------|----------|----------|-------|-----------|
| 5  | 4440010270  | GORTONS    | Fish Sticks Crunchy Golden   | 24.50OZ | 4 | K1     | 12 | 40 | 3.33 | 2.02 in  | 7.60 in  | 9.07 in  | Front |           |
| 6  | 82994401318 | GREATAMERI | Pollock Fillet Pacific       | 3.00LB  | 3 | K3/New | 10 | 18 | 1.80 | 11.30 in | 9.68 in  | 3.78 in  | Front | 6/21/2016 |
| 7  | 82994401222 | GREATAMERI | Fish Cod Pacific Fillets     | 40.00OZ | 3 | K2     | 12 | 24 | 2.00 | 11.00 in | 9.68 in  | 3.00 in  | Front |           |
| 8  | 82994401344 | GREATAMERI | Fish Swai Pacific Fillets    | 40.00OZ | 2 | K2     | 12 | 18 | 1.50 | 11.50 in | 9.68 in  | 2.75 in  | Front |           |
| 9  | 82994401365 | GREATAMERI | Flounder Fillet Arrowtooth   | 48.00OZ | 4 | K1     | 10 | 24 | 2.40 | 11.30 in | 9.68 in  | 3.78 in  | Front |           |
| 10 | 82994401507 | GREATAMERI | Clams Whole Cooked           | 32.00OZ | 2 | K4     | 10 | 18 | 1.80 | 11.00 in | 9.68 in  | 2.75 in  | Front |           |
| 11 | 82994401367 | GREATAMERI | Squid Chunks Cooked          | 40.00OZ | 2 | K4     | 12 | 14 | 1.17 | 11.00 in | 9.68 in  | 3.50 in  | Front |           |
| 12 | 79447104400 | COLESONSCA | Fish Tilapia Whole           | 16.00OZ | 6 | K1     | 38 | 72 | 1.89 | 1.86 in  | 5.00 in  | 11.00 in | Front |           |
| 13 | 79447104221 | COLESONSCA | Milkfish Whole               | 22.80OZ | 4 | K1     | 27 | 40 | 1.48 | 2.17 in  | 5.13 in  | 11.00 in | Front |           |
| 14 | 79447106145 | COLESONSCA | Cod Atlantic Fillets lvp     | 32.00OZ | 4 | K4     | 15 | 44 | 2.93 | 10.24 in | 9.83 in  | 2.25 in  | Front |           |
| 15 | 72857598966 | TREASURESF | Crab Snow Clusters           | 32.00OZ | 3 | K1     | 10 | 24 | 2.40 | 2.86 in  | 9.14 in  | 11.00 in | Front |           |
| 16 | 7539196910  | SEABEST    | Snowcrab Clusters            | 32.00OZ | 1 | K4     | 10 | 10 | 1.00 | 7.00 in  | 12.00 in | 3.25 in  | Front |           |
| 17 | 8169753416  | CONTESSA   | Shrimp Cooked Peeled Tail On | 32.00OZ | 2 | K1     | 16 | 18 | 1.13 | 10.00 in | 9.48 in  | 2.67 in  | Front |           |
| 18 | 8169706477  | CONTESSA   | Shrimp Cooked Party Platter  | 40.00OZ | 1 | K2/New | 6  | 6  | 1.00 | 3.50 in  | 11.25 in | 11.25 in | Front |           |
| 19 | 72162400702 | RAINBOW    | Shrimp Raw Ez Peel           | 32.00OZ | 5 | K1     | 10 | 45 | 4.50 | 10.00 in | 6.50 in  | 2.67 in  | Front |           |
| 20 | 72162471321 | RAINBOW    | Shrimp Medium Cook Tail On   | 32.00OZ | 3 | K1     | 5  | 27 | 5.40 | 11.00 in | 6.50 in  | 2.67 in  | Front |           |