

# EUROPE BLEACH / PREWASH / STARCH 12 FT. SECTION

HQ DeCA PLANOGRAM



Left-right

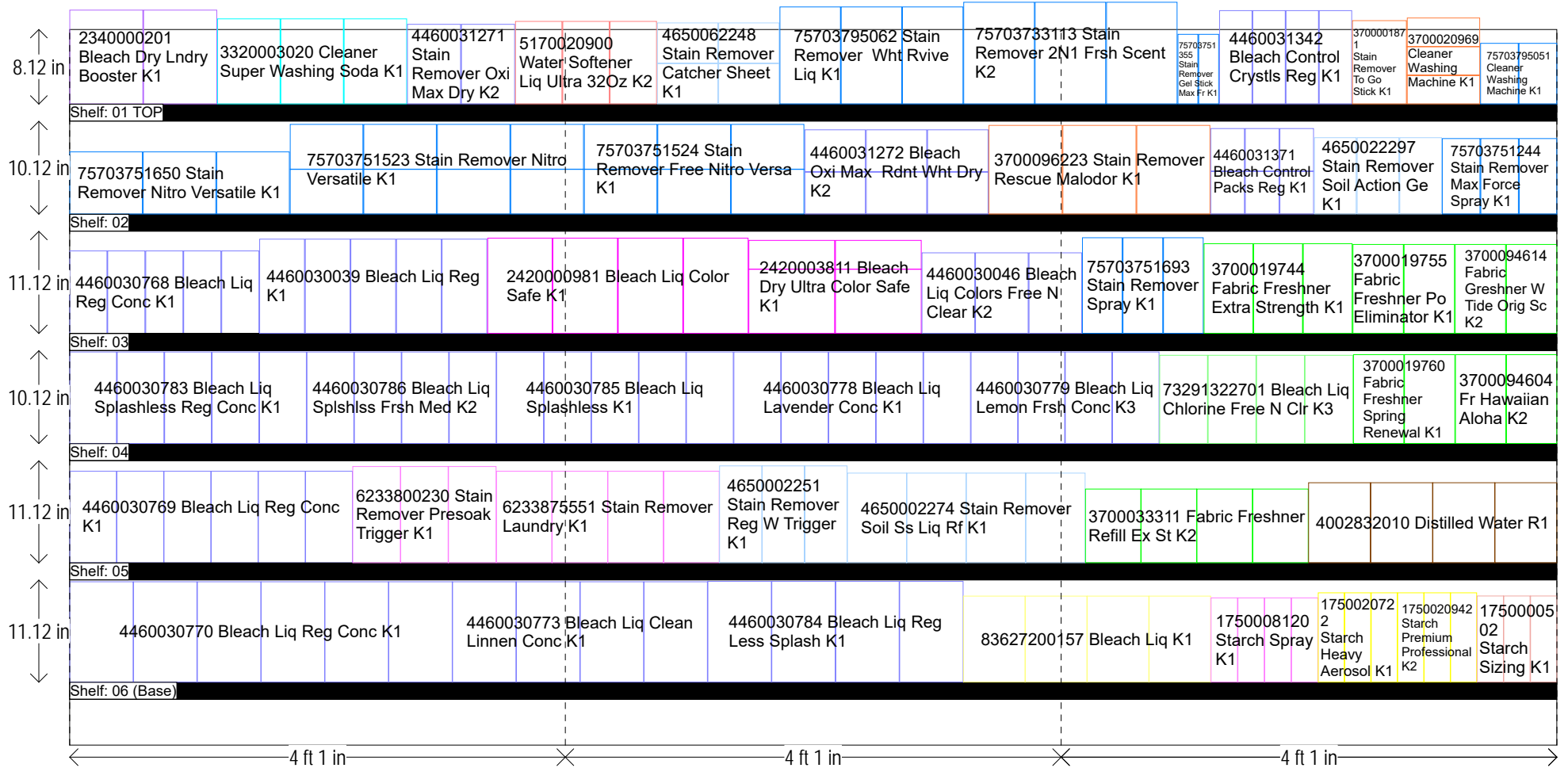
HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, RENA DIAL.

27 SEPTEMBER 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS ( END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

# EUROPE BLEACH / PREWASH / STARCH 12 FT. SECTION

## HQ DeCA PLANOGRAM



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, RENA DIAL.
27 SEPTEMBER 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS ( END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
	Page: 2 of 4

# EUROPE BLEACH / PREWASH / STARCH 12 FT. SECTION

SHELF:01 TOP		WIDTH:147 in	MERCH HEIGHT:12.00 in	DEPTH:22 in			SPACE AVAIL:1.52 in						Orientation	Add Date
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	2340000201	MULETEAMLA	Bleach Dry Lndry Booster	65.00OZ	2	K1	6	22	3.67	10.25 in	7.25 in	1.93 in	Front	
2	3320003020	ARMNHAMMER	Cleaner Super Washing Soda	55.00OZ	3	K1	12	30	2.50	9.30 in	6.20 in	2.10 in	Front	
3	4460031271	CLOROX	Stain Remover Oxi Max Dry	48.00OZ	2	K2	6	12	2.00	8.70 in	5.28 in	3.19 in	Front	
4	5170020900	CALGON	Water Softener Liq Ultra 32Oz	32.00OZ	3	K2	6	18	3.00	9.02 in	4.62 in	3.28 in	Front	
5	4650062248	SHOUT	Stain Remover Catcher Sheet	24.00CT	2	K1	12	56	4.67	4.43 in	6.00 in	1.56 in	Front	
6	75703795062	OXICLEAN	Stain Remover Wht Rvive Liq	50.00OZ	3	K1	6	15	2.50	10.60 in	6.00 in	3.90 in	Front	
7	75703733113	OXICLEAN	Stain Remover 2N1 Frsh Scent	66.00OZ	3	K2	6	18	3.00	11.10 in	7.00 in	3.60 in	Front	
8	75703751355	OXICLEAN	Stain Remover Gel Stick Max Fr	6.20OZ	2	K1	12	22	1.83	7.61 in	2.00 in	2.00 in	Front	
9	4460031342	CLOROX	Bleach Control Crystals Reg	24.00OZ	4	K1	6	32	5.33	10.20 in	3.23 in	2.66 in	Front	
10	3700001871	TIDE	Stain Remover To Go Stick	3.00CT	1	K1	6	24	4.00	9.10 in	5.35 in	0.90 in	Front	
11	3700020969	TIDE	Cleaner Washing Machine	3.00CT	1	K1	6	27	4.50	3.13 in	7.19 in	2.31 in	Front	
12	75703795051	OXICLEAN	Cleaner Washing Machine	4.00CT	2	K1	8	22	2.75	6.63 in	3.75 in	2.00 in	Front	

SHELF:02		WIDTH:147 in	MERCH HEIGHT:10.29 in	DEPTH:26 in			SPACE AVAIL:1.59 in						Orientation	Add Date
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	75703751650	OXICLEAN	Stain Remover Nitro Versatile	80.00OZ	3	K1	4	12	3.00	6.80 in	7.20 in	5.40 in	Front	
2	75703751523	OXICLEAN	Stain Remover Nitro Versatile	48.00OZ	4	K1	4	32	8.00	4.90 in	7.20 in	5.40 in	Front	
3	75703751524	OXICLEAN	Stain Remover Free Nitro Versa	48.00OZ	3	K1	4	24	6.00	4.90 in	7.20 in	5.40 in	Front	
4	4460031272	CLOROX	Bleach Oxi Max Rdnt Wht Dry	48.00OZ	3	K2	6	24	4.00	4.60 in	6.00 in	6.00 in	Front	
5	3700096223	TIDE	Stain Remover Rescue Malodor	18.00CT	3	K1	4	21	5.25	9.69 in	7.24 in	3.47 in	Front	
6	4460031371	CLOROX	Bleach Control Packs Reg	12.00OZ	3	K1	6	42	7.00	4.67 in	3.35 in	3.35 in	Front	
7	4650022297	SHOUT	Stain Remover Soil Action Ge	14.00OZ	3	K1	6	30	5.00	8.35 in	4.15 in	2.40 in	Front	
8	75703751244	OXICLEAN	Stain Remover Max Force Spray	12.00OZ	3	K1	12	39	3.25	8.25 in	3.73 in	1.87 in	Front	

SHELF:03		WIDTH:147 in	MERCH HEIGHT:11.06 in	DEPTH:26 in			SPACE AVAIL:1.56 in						Orientation	Add Date
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	4460030768	CLOROX	Bleach Liq Reg Conc	30.00OZ	5	K1	12	35	2.92	9.01 in	3.70 in	3.70 in	Front	
2	4460030039	CLOROX	Bleach Liq Reg	66.00OZ	5	K1	4	20	5.00	10.29 in	4.45 in	6.40 in	Front	
3	2420000981	PUREX	Bleach Liq Color Safe	66.00OZ	4	K1	6	24	4.00	10.40 in	6.40 in	4.29 in	Front	
4	2420003811	PUREX	Bleach Dry Ultra Color Safe	29.00OZ	2	K1	6	22	3.67	7.00 in	8.50 in	3.15 in	Front	
5	4460030046	CLOROX	Bleach Liq Colors Free N Clear	33.00OZ	3	K2	6	24	4.00	8.80 in	5.23 in	3.19 in	Front	
6	75703751693	OXICLEAN	Stain Remover Spray	21.50OZ	3	K1	8	30	3.75	10.44 in	3.95 in	2.37 in	Front	
7	3700019744	FEBREZE	Fabric Freshner Extra Strength	27.00OZ	3	K1	4	24	6.00	9.80 in	4.85 in	3.00 in	Front	2/6/2017
8	3700019755	FEBREZE	Fabric Freshner Po Eliminator	27.00OZ	2	K1	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017
9	3700094614	FEBREZE	Fabric Greshner W Tide Orig Sc	27.00OZ	2	K2	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017

SHELF:04		WIDTH:147 in	MERCH HEIGHT:11.12 in	DEPTH:26 in			SPACE AVAIL:1.17 in						Orientation	Add Date
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	4460030783	CLOROX	Bleach Liq Splashless Reg Conc	55.00OZ	5	K1	8	25	3.13	10.00 in	4.65 in	4.65 in	Front	
2	4460030786	CLOROX	Bleach Liq Splshlss Frsh Med	55.00OZ	4	K2	8	20	2.50	10.00 in	4.65 in	4.65 in	Front	
3	4460030785	CLOROX	Bleach Liq Splashless	55.00OZ	5	K1	8	25	3.13	10.00 in	4.65 in	4.65 in	Front	
4	4460030778	CLOROX	Bleach Liq Lavender Conc	64.00OZ	5	K1	8	25	3.13	10.00 in	4.65 in	4.65 in	Front	
5	4460030779	CLOROX	Bleach Liq Lemon Frsh Conc	64.00OZ	4	K3	8	20	2.50	10.00 in	4.62 in	4.62 in	Front	
6	73291322701	SEVENTHGEN	Bleach Liq Chlorine Free N Clr	64.00OZ	4	K3	6	20	3.33	9.63 in	4.75 in	4.75 in	Front	
7	3700019760	FEBREZE	Fabric Freshner Spring Renewal	27.00OZ	2	K1	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017
8	3700094604	FEBREZE	Fr Hawaiian Aloha	27.00OZ	2	K2	4	16	4.00	9.71 in	5.00 in	3.03 in	Front	2/6/2017

SHELF:05		WIDTH:147 in	MERCH HEIGHT:11.12 in	DEPTH:26 in			SPACE AVAIL:0.34 in						Orientation	Add Date
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	4460030769	CLOROX	Bleach Liq Reg Conc	64.00OZ	6	K1	8	30	3.75	10.00 in	4.65 in	4.65 in	Front	
2	6233800230	RESOLVE	Stain Remover Presoak Trigger	22.00OZ	3	K1	12	30	2.50	10.52 in	4.72 in	2.38 in	Front	
3	6233875551	RESOLVE	Stain Remover Laundry	60.00OZ	4	K1	6	20	3.33	10.00 in	5.50 in	4.50 in	Front	
4	4650002251	SHOUT	Stain Remover Reg W Trigger	22.00OZ	3	K1	12	30	2.50	10.59 in	4.20 in	2.43 in	Front	
5	4650002274	SHOUT	Stain Remover Soil Ss Liq Rf	60.00OZ	4	K1	6	24	4.00	9.80 in	5.87 in	3.86 in	Front	
6	3700033311	FEBREZE	Fabric Freshner Refill Ex St	67.62OZ	4	K2	2	20	10.00	8.06 in	5.50 in	4.95 in	Front	2/6/2017
7	4002832010	KLAX	Distilled Water	5.00LT	4	R1	3	24	8.00	8.75 in	6.13 in	4.19 in	Front	

SHELF:06 (Base)		WIDTH:147 in	MERCH HEIGHT:13.00 in	DEPTH:27 in			SPACE AVAIL:0.52 in					
-----------------	--	--------------	-----------------------	-------------	--	--	---------------------	--	--	--	--	--

# EUROPE BLEACH / PREWASH / STARCH 12 FT. SECTION

Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4460030770	CLOROX	Bleach Liq Reg Conc	121.00OZ		6	K1	3	24	8.00	10.95 in	6.29 in	6.29 in	Front	
2	4460030773	CLOROX	Bleach Liq Clean Linnen Conc	121.00OZ		4	K1	3	16	5.33	10.95 in	6.29 in	6.29 in	Front	
3	4460030784	CLOROX	Bleach Liq Reg Less Splash	116.00OZ		4	K1	3	16	5.33	10.99 in	6.30 in	6.30 in	Front	
4	83627200157	TOPJOB	Bleach Liq	96.00OZ		4	K1	6	16	2.67	9.39 in	6.10 in	6.10 in	Front	
5	1750008120	NIAGARA	Starch Spray	20.00OZ		4	K1	12	40	3.33	9.20 in	2.63 in	2.63 in	Front	
6	1750020722	FAULTLESS	Starch Heavy Aerosol	20.00OZ		3	K1	12	30	2.50	9.75 in	2.60 in	2.69 in	Front	
7	1750020942	FAULTLESS	Starch Premium Professional	20.00OZ		3	K2	12	30	2.50	9.75 in	2.60 in	2.69 in	Front	
8	1750000502	MAGIC	Starch Sizing	20.00OZ		3	K1	12	30	2.50	9.40 in	2.62 in	2.63 in	Front	