

LATINO - AUTHENTIC 8' SECTION

HQ DeCA PLANOGRAM

CLASS 3

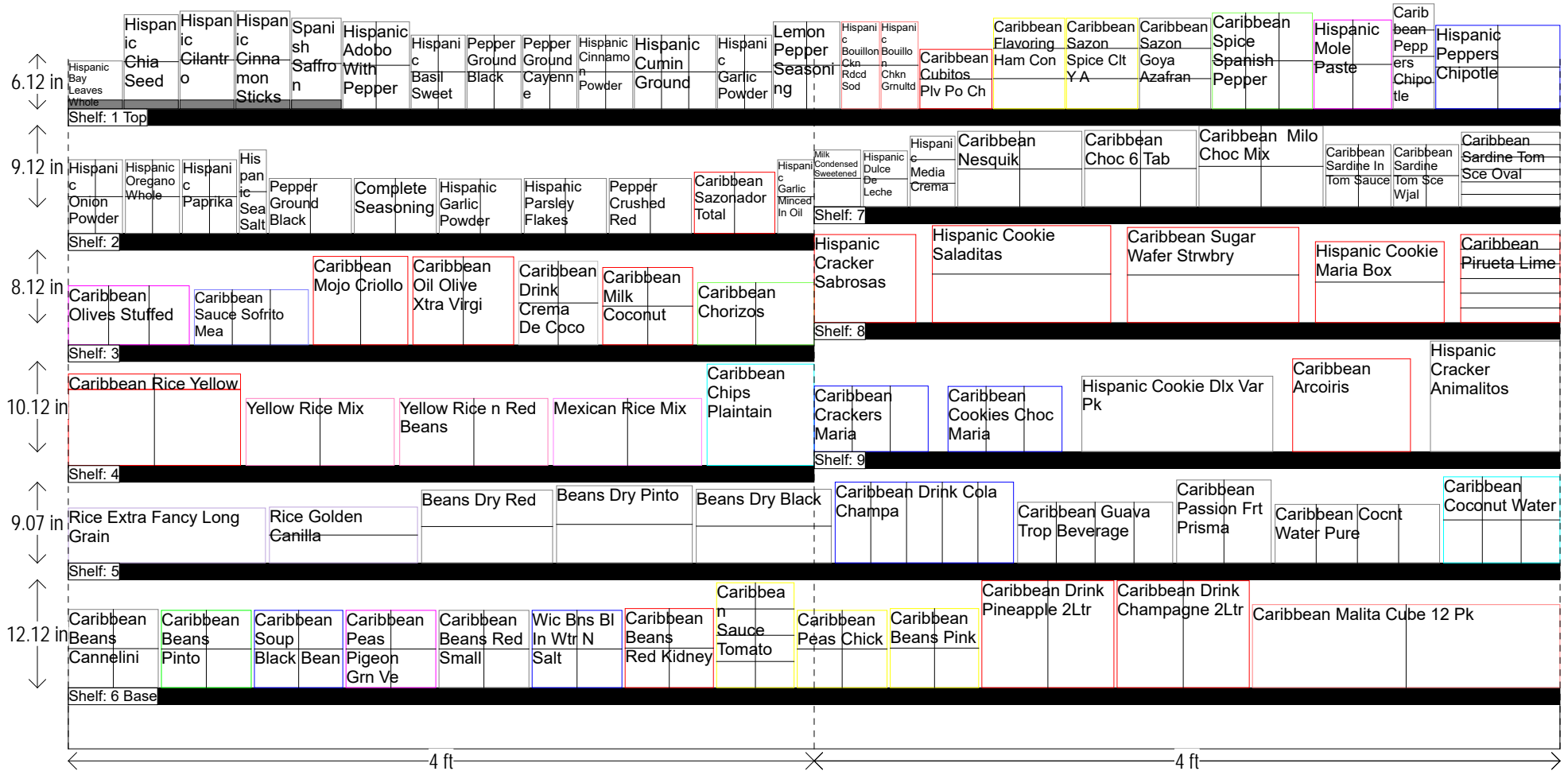


Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, BARBARA MERRIWEATHER AND MERCHANDISING SPECIALIST, NICHOLAS BUTORAC
8 AUGUST 2017	FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMED DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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SHELF:1 Top		WIDTH:96 in		MERCH HEIGHT:12.25 in		DEPTH:22 in		SPACE AVAIL:2.05 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3384400019	BADIA	Hispanic Bay Leaves Whole	0.20OZ		1	K1	12	44	3.67	5.40 in	3.50 in	0.50 in	Front	
2	3384400045	BADIA	Hispanic Chia Seed	1.50OZ		1	K3	12	110	9.17	5.30 in	3.50 in	0.40 in	Front	
3	3384400061	BADIA	Hispanic Cilantro	0.25OZ		1	K3	12	96	8.00	5.50 in	3.50 in	0.45 in	Front	
4	3384400029	BADIA	Hispanic Cinnamon Sticks	0.50OZ		1	K3	12	72	6.00	5.50 in	3.50 in	0.60 in	Front	
5	3384400055	BADIA	Spanish Saffron	0.14OZ		1	K1	12	146	12.17	5.10 in	3.20 in	0.30 in	Front	
6	3384400402	BADIA	Hispanic Adobo With Pepper	7.00OZ		2	K1	12	40	3.33	4.90 in	2.15 in	2.15 in	Front	
7	3384400215	BADIA	Hispanic Basil Sweet	0.75OZ		2	K1	12	48	4.00	4.15 in	1.75 in	1.75 in	Front	
8	3384400448	BADIA	Pepper Ground Black	2.00OZ		2	K3	12	48	4.00	4.15 in	1.75 in	1.75 in	Front	
9	3384400224	BADIA	Pepper Ground Cayenne	1.75OZ		2	K1	12	48	4.00	4.15 in	1.75 in	1.75 in	Front	
10	3384400015	BADIA	Hispanic Cinnamon Powder	2.00OZ		2	K1	12	48	4.00	4.15 in	1.75 in	1.75 in	Front	
11	3384400007	BADIA	Hispanic Cumin Ground	2.00OZ		3	K1	12	72	6.00	4.15 in	1.75 in	1.75 in	Front	
12	3384400005	BADIA	Hispanic Garlic Powder	3.00OZ		2	K3	12	48	4.00	4.15 in	1.75 in	1.75 in	Front	
13	3384400670	BADIA	Lemon Pepper Seasoning	6.75OZ		2	K1	12	40	3.33	4.90 in	2.15 in	2.15 in	Front	
14	4800121274	KNORR	Hispanic Bouillon Ckn Rdc'd Sod	7.90OZ		1	K3	12	16	1.33	4.90 in	2.45 in	2.50 in	Front	
15	4800171104	KNORR	Hispanic Bouillon Chkn Grnult'd	7.90OZ		1	K3	12	16	1.33	4.90 in	2.40 in	2.50 in	Front	
16	4133103240	GOYA	Caribbean Cubitos Plv Po Ch	2.82OZ		1	K3	24	36	1.50	3.35 in	4.65 in	1.20 in	Front	
17	4133103837	GOYA	Caribbean Flavoring Ham Con	1.41OZ		1	K3	36	75	2.08	3.40 in	4.60 in	0.85 in	Front	
18	4133103782	GOYA	Caribbean Sazon Spice Clt Y A	1.40OZ		1	K1	36	60	1.67	3.40 in	4.60 in	1.10 in	Front	
19	4133103784	GOYA	Caribbean Sazon Goya Azafran	1.41OZ		1	K3	36	66	1.83	3.40 in	4.60 in	1.00 in	Front	
20	4133103828	GOYA	Caribbean Spice Spanish Pepper	8.00OZ		3	K1	24	54	2.25	5.40 in	2.15 in	2.30 in	Front	
21	7287850523	DONAMARIA	Hispanic Mole Paste	8.25OZ		2	K1	12	32	2.67	5.00 in	2.50 in	2.50 in	Front	
22	4133102874	GOYA	Caribbean Peppers Chipotle	7.00OZ		1	K1	12	32	2.67	2.95 in	2.65 in	2.60 in	Front	
23	7538604858	EMBASA	Hispanic Peppers Chipotle	7.00OZ		2	K3	12	20	1.67	4.70 in	4.00 in	4.00 in	Front	

SHELF:2		WIDTH:48 in		MERCH HEIGHT:19.00 in		DEPTH:24 in		SPACE AVAIL:1.70 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3384400006	BADIA	Hispanic Onion Powder	2.75OZ		2	K1	12	52	4.33	4.15 in	1.75 in	1.75 in	Front	
2	3384400009	BADIA	Hispanic Oregano Whole	0.50OZ		2	K1	12	52	4.33	4.15 in	1.75 in	1.75 in	Front	
3	3384400011	BADIA	Hispanic Paprika	2.00OZ		2	K1	12	52	4.33	4.15 in	1.75 in	1.75 in	Front	
4	3384400490	BADIA	Hispanic Sea Salt	4.25OZ		1	K1	12	26	2.17	4.70 in	1.75 in	1.75 in	Front	
5	3384400613	BADIA	Pepper Ground Black	7.00OZ		2	K1	12	18	1.50	6.20 in	2.65 in	2.65 in	Front	
6	3384400101	BADIA	Complete Seasoning	12.00OZ		2	K1	12	18	1.50	6.20 in	2.65 in	2.65 in	Front	
7	3384400001	BADIA	Hispanic Garlic Powder	10.50OZ		2	K1	12	18	1.50	6.15 in	2.65 in	2.65 in	Front	
8	3384400104	BADIA	Hispanic Parsley Flakes	1.00OZ		2	K1	12	18	1.50	6.20 in	2.65 in	2.65 in	Front	
9	3384400107	BADIA	Pepper Crushed Red	4.50OZ		2	K1	12	18	1.50	6.20 in	2.65 in	2.65 in	Front	
10	4133103884	GOYA	Caribbean Sazonador Total	11.00OZ		2	K3	12	18	1.50	6.90 in	2.60 in	2.60 in	Front	
11	3384400220	BADIA	Hispanic Garlic Minced In Oil	8.00OZ		1	K3	12	20	1.67	4.15 in	2.35 in	2.35 in	Front	

SHELF:3		WIDTH:48 in		MERCH HEIGHT:13.00 in		DEPTH:24 in		SPACE AVAIL:1.85 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4133101331	GOYA	Caribbean Olives Stuffed	9.50OZ		3	K3	24	27	1.13	6.65 in	2.60 in	2.60 in	Front	
2	4133102146	GOYA	Caribbean Sauce Sofrito Mea	12.00OZ		3	K1	24	27	1.13	6.20 in	2.45 in	2.60 in	Front	
3	4133103060	GOYA	Caribbean Mojo Criollo	24.00OZ		2	K3	12	14	1.17	9.95 in	3.05 in	3.05 in	Front	
4	4133101107	GOYA	Caribbean Oil Olive Xtra Virgi	16.00OZ		2	K1	12	22	1.83	9.90 in	3.25 in	2.15 in	Front	
5	4133102163	GOYA	Caribbean Drink Crema De Coco	15.00OZ		2	K3	24	32	1.33	4.70 in	2.55 in	2.70 in	Front	
6	4133102164	GOYA	Caribbean Milk Coconut	13.50OZ		2	K1	24	32	1.33	4.35 in	2.90 in	2.95 in	Front	
7	4133103313	GOYA	Caribbean Chorizos	3.50OZ		2	K1	30	40	1.33	7.00 in	3.75 in	1.20 in	Front	

SHELF:4		WIDTH:48 in		MERCH HEIGHT:13.00 in		DEPTH:24 in		SPACE AVAIL:1.32 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4133102685	GOYA	Caribbean Rice Yellow	14.00OZ		2	K1	18	30	1.67	8.55 in	5.55 in	1.75 in	Front	
2	4133112662	GOYA	Yellow Rice Mix	7.00OZ		2	K1	12	32	2.67	7.55 in	4.78 in	1.44 in	Front	
3	4133112677	GOYA	Yellow Rice n Red Beans	7.00OZ		2	K1	12	32	2.67	7.55 in	4.78 in	1.44 in	Front	
4	4133112663	GOYA	Mexican Rice Mix	7.00OZ		2	K3	12	32	2.67	7.55 in	4.78 in	1.44 in	Front	

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5	4133104925	GOYA	Caribbean Chips Plaintain	5.00OZ	1	K1	12	16	1.33	11.40 in	6.90 in	1.50 in	Front
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SHELF:5		WIDTH:96 in		MERCH HEIGHT:10.12 in		DEPTH:26 in		SPACE AVAIL:2.15 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4133102633	GOYA	Rice Extra Fancy Long Grain	48.00OZ		1	K1	20	17	0.85	6.20 in	12.70 in	1.50 in	Front	
2	4133102630	GOYA	Rice Golden Canilla	160.00OZ		1	K3	6	2	0.33	9.55 in	16.55 in	3.15 in	Side 90	
3	4133102471	GOYA	Beans Dry Red	16.00OZ		1	K1	24	28	1.17	4.10 in	8.45 in	1.75 in	Front	
4	4133102472	GOYA	Beans Dry Pinto	16.00OZ		1	K3	24	34	1.42	4.35 in	8.75 in	1.50 in	Front	
5	4133102479	GOYA	Beans Dry Black	16.00OZ		1	K1	24	32	1.33	4.15 in	8.70 in	1.55 in	Front	
6	4133103998	GOYA	Caribbean Drink Cola Champa	12.00OZ		5	K3	24	55	2.29	9.10 in	2.30 in	2.30 in	Front	
7	4133102811	GOYA	Caribbean Guava Trop Beverage	12.00OZ		4	K1	24	40	1.67	6.85 in	2.50 in	2.50 in	Front	
8	4133102804	GOYA	Caribbean Passion Frt Prisma	33.80OZ		2	K1	12	18	1.50	9.35 in	3.05 in	2.85 in	Front	
9	4133102779	GOYA	Caribbean Cocnt Water Pure	16.90OZ		4	K1	24	36	1.50	6.60 in	2.65 in	2.65 in	Front	
10	4133102785	GOYA	Caribbean Coconut Water	11.80OZ		3	K1	24	60	2.50	4.85 in	2.50 in	2.50 in	Front	

SHELF:6 Base		WIDTH:96 in		MERCH HEIGHT:12.12 in		DEPTH:26 in		SPACE AVAIL:2.26 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4133112446	GOYA	Caribbean Beans Cannelini	15.50OZ		2	K3	24	32	1.33	4.40 in	2.90 in	2.90 in	Front	
2	4133112437	GOYA	Caribbean Beans Pinto	15.50OZ		2	K3	24	32	1.33	4.35 in	2.90 in	2.90 in	Front	
3	4133102067	GOYA	Caribbean Soup Black Bean	15.00OZ		2	K3	24	36	1.50	4.35 in	2.85 in	2.85 in	Front	
4	4133112001	GOYA	Caribbean Peas Pigeon Grn Ve	15.00OZ		2	K1	24	32	1.33	4.35 in	2.90 in	2.90 in	Front	
5	4133112420	GOYA	Caribbean Beans Red Small	15.50OZ		2	K3	24	32	1.33	4.35 in	2.90 in	2.90 in	Front	
6	4133112466	GOYA	Wic Bns Bl In Wtr N Salt	15.50OZ		2	K1	24	32	1.33	4.35 in	2.90 in	2.90 in	Front	
7	4133112402	GOYA	Caribbean Beans Red Kidney	15.50OZ		2	K3	24	36	1.50	4.45 in	2.85 in	2.85 in	Front	
8	4133103961	GOYA	Caribbean Sauce Tomato	8.00OZ		2	K1	48	72	1.50	2.95 in	2.50 in	2.70 in	Front	
9	4133112422	GOYA	Caribbean Peas Chick	15.50OZ		2	K1	24	32	1.33	4.35 in	2.90 in	2.90 in	Front	
10	4133112406	GOYA	Caribbean Beans Pink	15.50OZ		2	K1	24	36	1.50	4.45 in	2.85 in	2.85 in	Front	
11	4133104106	GOYA	Caribbean Drink Pineapple 2Ltr	67.60OZ		2	K3	8	12	1.50	12.04 in	4.26 in	4.26 in	Front	
12	4133104100	GOYA	Caribbean Drink Champagne 2Ltr	67.60OZ		2	K3	8	12	1.50	12.04 in	4.26 in	4.26 in	Front	
13	4133104025	GOYA	Caribbean Malita Cube 12 Pk	144.00OZ		2	K1	2	6	3.00	9.35 in	9.90 in	8.05 in	Front	

SHELF:7		WIDTH:48 in		MERCH HEIGHT:19.00 in		DEPTH:24 in		SPACE AVAIL:1.30 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2800051780	NESTLE	Milk Condensed Sweetened	14.00OZ		1	K1	24	16	0.67	3.20 in	3.00 in	3.00 in	Front	
2	2800051886	NESTLE	Hispanic Dulce De Leche	13.40OZ		1	K3	24	16	0.67	3.15 in	2.85 in	2.85 in	Front	
3	2800051720	NESTLE	Hispanic Media Crema	7.60OZ		1	K1	24	24	1.00	2.65 in	2.90 in	2.95 in	Front	
4	2800036120	NESQUIK	Caribbean Nesquik	14.10OZ		2	K1	12	24	2.00	4.25 in	4.00 in	4.00 in	Front	
5	2800015785	ABUELITA	Caribbean Choc 6 Tab	19.00OZ		2	K1	12	28	2.33	4.30 in	3.60 in	3.15 in	Front	
6	2800036971	NESTLE	Caribbean Milo Choc Mix	14.10OZ		2	K3	12	24	2.00	4.55 in	4.00 in	4.00 in	Front	
7	2857100068	LASIRENA	Caribbean Sardine In Tom Sauce	5.50OZ		2	K1	25	44	1.76	3.50 in	2.10 in	2.10 in	Front	
8	2857100031	LASIRENA	Caribbean Sardine Tom Sce Wjal	5.50OZ		2	K1	25	44	1.76	3.50 in	2.10 in	2.10 in	Front	
9	2857100054	LASIRENA	Caribbean Sardine Tom Sce Oval	15.00OZ		1	K3	24	30	1.25	1.40 in	6.35 in	4.30 in	Front	

SHELF:8		WIDTH:48 in		MERCH HEIGHT:19.00 in		DEPTH:24 in		SPACE AVAIL:4.20 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	68670010140	GAMESA	Hispanic Cracker Sabrosas	12.60OZ		1	K1	12	11	0.92	9.90 in	6.55 in	2.10 in	Front	
2	68670010148	GAMESA	Hispanic Cookie Saladitas	18.60OZ		1	K3	12	10	0.83	5.45 in	11.50 in	4.30 in	Front	
3	68670010126	GAMESA	Caribbean Sugar Wafer Strwbry	6.70OZ		1	K3	12	44	3.67	5.35 in	11.05 in	1.05 in	Front	
4	68670010123	GAMESA	Hispanic Cookie Maria Box	19.70OZ		1	K3	12	10	0.83	4.55 in	8.30 in	4.50 in	Front	
5	68670010134	GAMESA	Caribbean Pirueta Lime	12.50OZ		1	K3	12	12	1.00	6.40 in	11.95 in	1.65 in	Side 90	

SHELF:9		WIDTH:48 in		MERCH HEIGHT:13.00 in		DEPTH:24 in		SPACE AVAIL:5.05 in							
Loca...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4133104943	GOYA	Caribbean Crackers Maria	6.70OZ		3	K1	16	27	1.69	2.50 in	7.40 in	2.45 in	Top 90	
2	4133104969	GOYA	Caribbean Cookies Choc Maria	7.00OZ		3	K3	16	27	1.69	2.45 in	7.35 in	2.45 in	Top 90	
3	68670003896	GAMESA	Hispanic Cookie Dix Var Pk	15.40OZ		1	K3	12	10	0.83	8.50 in	12.30 in	2.40 in	Front	
4	68670010132	GAMESA	Caribbean Arcoiris	15.50OZ		1	K3	12	10	0.83	10.45 in	7.60 in	2.20 in	Front	

LATINO - AUTHENTIC 8' SECTION

5	68670003267	GAMESA	Hispanic Cracker Animalitos	16.00OZ	1	K3	12	9	0.75	12.43 in	8.35 in	2.51 in	Front
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