

LATINO - AUTHENTIC 4' SECTION

HQ DeCA PLANOGRAM

CLASS 1 2



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, BARBARA MERRIWEATHER AND MERCHANDISING SPECIALIST, NICHOLAS BUTORAC

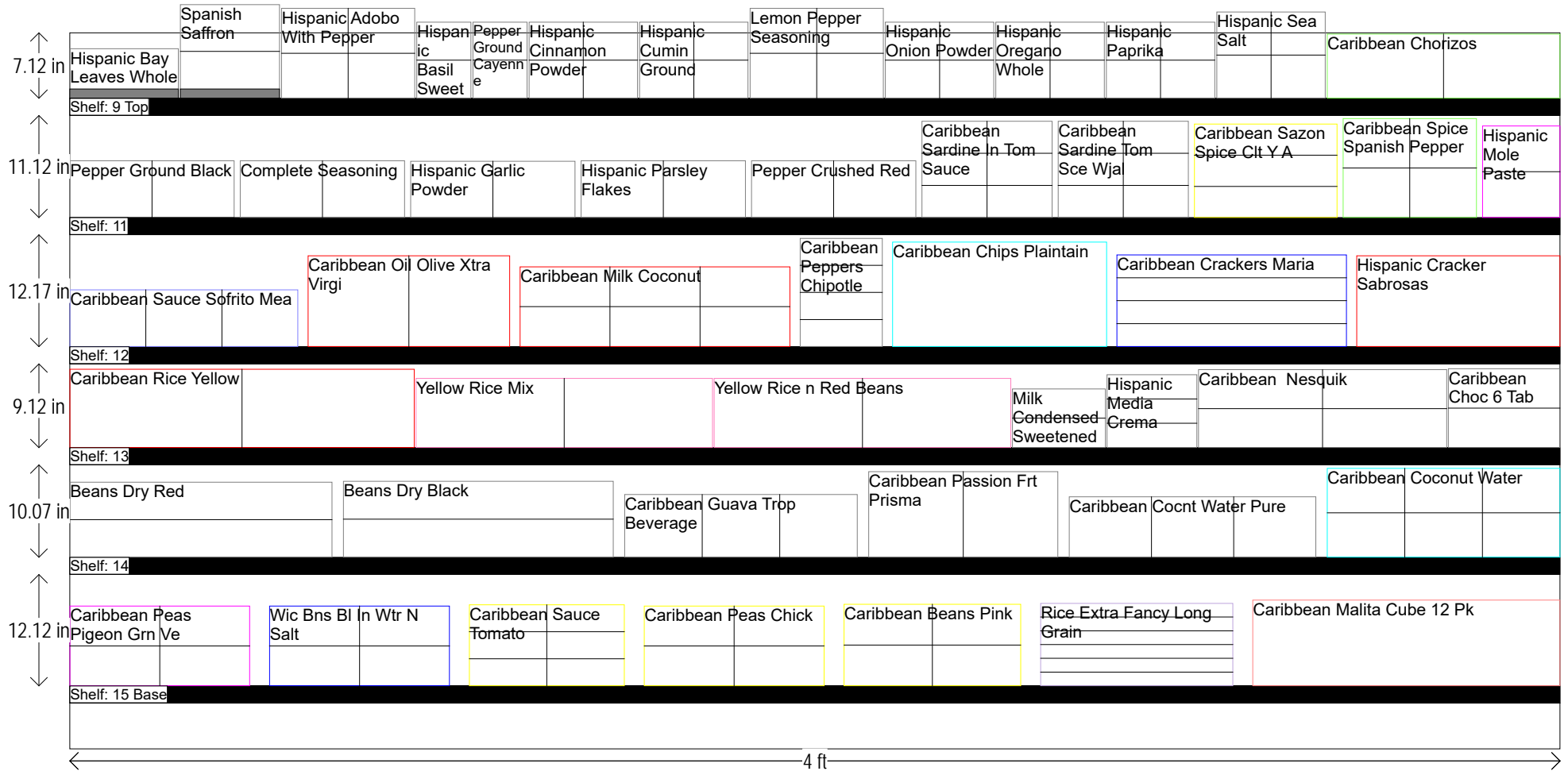
8 AUGUST 2017

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMED DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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LATINO - AUTHENTIC 4' SECTION

| SHELF:9 Top | | WIDTH:48 in | | MERCH HEIGHT:12.25 in | | DEPTH:22 in | | SPACE AVAIL:0.70 in | | | | | | | |
|-------------|------------|-------------|----------------------------|-----------------------|-----|-------------|-----|---------------------|---------|-------|---------|---------|---------|-------------|----------|
| Loca... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 3384400019 | BADIA | Hispanic Bay Leaves Whole | 0.20OZ | | 1 | K1 | 12 | 44 | 3.67 | 5.40 in | 3.50 in | 0.50 in | Front | |
| 2 | 3384400055 | BADIA | Spanish Saffron | 0.14OZ | | 1 | K1 | 12 | 146 | 12.17 | 5.10 in | 3.20 in | 0.30 in | Front | |
| 3 | 3384400402 | BADIA | Hispanic Adobo With Pepper | 7.00OZ | | 2 | K1 | 12 | 40 | 3.33 | 4.90 in | 2.15 in | 2.15 in | Front | |
| 4 | 3384400215 | BADIA | Hispanic Basil Sweet | 0.75OZ | | 1 | K1 | 12 | 24 | 2.00 | 4.15 in | 1.75 in | 1.75 in | Front | |
| 5 | 3384400224 | BADIA | Pepper Ground Cayenne | 1.75OZ | | 1 | K1 | 12 | 24 | 2.00 | 4.15 in | 1.75 in | 1.75 in | Front | |
| 6 | 3384400015 | BADIA | Hispanic Cinnamon Powder | 2.00OZ | | 2 | K1 | 12 | 48 | 4.00 | 4.15 in | 1.75 in | 1.75 in | Front | |
| 7 | 3384400007 | BADIA | Hispanic Cumin Ground | 2.00OZ | | 2 | K1 | 12 | 48 | 4.00 | 4.15 in | 1.75 in | 1.75 in | Front | |
| 8 | 3384400670 | BADIA | Lemon Pepper Seasoning | 6.75OZ | | 2 | K1 | 12 | 40 | 3.33 | 4.90 in | 2.15 in | 2.15 in | Front | |
| 9 | 3384400006 | BADIA | Hispanic Onion Powder | 2.75OZ | | 2 | K1 | 12 | 48 | 4.00 | 4.15 in | 1.75 in | 1.75 in | Front | |
| 10 | 3384400009 | BADIA | Hispanic Oregano Whole | 0.50OZ | | 2 | K1 | 12 | 48 | 4.00 | 4.15 in | 1.75 in | 1.75 in | Front | |
| 11 | 3384400011 | BADIA | Hispanic Paprika | 2.00OZ | | 2 | K1 | 12 | 48 | 4.00 | 4.15 in | 1.75 in | 1.75 in | Front | |
| 12 | 3384400490 | BADIA | Hispanic Sea Salt | 4.25OZ | | 2 | K1 | 12 | 48 | 4.00 | 4.70 in | 1.75 in | 1.75 in | Front | |
| 13 | 4133103313 | GOYA | Caribbean Chorizos | 3.50OZ | | 2 | K1 | 30 | 36 | 1.20 | 7.00 in | 3.75 in | 1.20 in | Front | |

| SHELF:11 | | WIDTH:48 in | | MERCH HEIGHT:19.00 in | | DEPTH:24 in | | SPACE AVAIL:1.70 in | | | | | | | |
|----------|------------|-------------|--------------------------------|-----------------------|-----|-------------|-----|---------------------|---------|-------|---------|---------|---------|-------------|----------|
| Loca... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 3384400613 | BADIA | Pepper Ground Black | 7.00OZ | | 2 | K1 | 12 | 18 | 1.50 | 6.20 in | 2.65 in | 2.65 in | Front | |
| 2 | 3384400101 | BADIA | Complete Seasoning | 12.00OZ | | 2 | K1 | 12 | 18 | 1.50 | 6.20 in | 2.65 in | 2.65 in | Front | |
| 3 | 3384400001 | BADIA | Hispanic Garlic Powder | 10.50OZ | | 2 | K1 | 12 | 18 | 1.50 | 6.15 in | 2.65 in | 2.65 in | Front | |
| 4 | 3384400104 | BADIA | Hispanic Parsley Flakes | 1.00OZ | | 2 | K1 | 12 | 18 | 1.50 | 6.20 in | 2.65 in | 2.65 in | Front | |
| 5 | 3384400107 | BADIA | Pepper Crushed Red | 4.50OZ | | 2 | K1 | 12 | 18 | 1.50 | 6.20 in | 2.65 in | 2.65 in | Front | |
| 6 | 2857100068 | LASIRENA | Caribbean Sardine In Tom Sauce | 5.50OZ | | 2 | K1 | 25 | 66 | 2.64 | 3.50 in | 2.10 in | 2.10 in | Front | |
| 7 | 2857100031 | LASIRENA | Caribbean Sardine Tom Sce Wjal | 5.50OZ | | 2 | K1 | 25 | 66 | 2.64 | 3.50 in | 2.10 in | 2.10 in | Front | |
| 8 | 4133103782 | GOYA | Caribbean Sazon Spice Clt Y A | 1.40OZ | | 1 | K1 | 36 | 63 | 1.75 | 3.40 in | 4.60 in | 1.10 in | Front | |
| 9 | 4133103828 | GOYA | Caribbean Spice Spanish Pepper | 8.00OZ | | 2 | K1 | 24 | 40 | 1.67 | 5.40 in | 2.15 in | 2.30 in | Front | |
| 10 | 7287850523 | DONAMARIA | Hispanic Mole Paste | 8.25OZ | | 1 | K1 | 12 | 18 | 1.50 | 5.00 in | 2.50 in | 2.50 in | Front | |

| SHELF:12 | | WIDTH:48 in | | MERCH HEIGHT:13.00 in | | DEPTH:24 in | | SPACE AVAIL:1.95 in | | | | | | | |
|----------|-------------|-------------|--------------------------------|-----------------------|-----|-------------|-----|---------------------|---------|-------|----------|---------|---------|-------------|----------|
| Loca... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 4133102146 | GOYA | Caribbean Sauce Sofrito Mea | 12.00OZ | | 3 | K1 | 24 | 27 | 1.13 | 6.20 in | 2.45 in | 2.60 in | Front | |
| 2 | 4133101107 | GOYA | Caribbean Oil Olive Xtra Virgi | 16.00OZ | | 2 | K1 | 12 | 22 | 1.83 | 9.90 in | 3.25 in | 2.15 in | Front | |
| 3 | 4133102164 | GOYA | Caribbean Milk Coconut | 13.50OZ | | 3 | K1 | 24 | 48 | 2.00 | 4.35 in | 2.90 in | 2.95 in | Front | |
| 4 | 4133102874 | GOYA | Caribbean Peppers Chipotle | 7.00OZ | | 1 | K1 | 12 | 36 | 3.00 | 2.95 in | 2.65 in | 2.60 in | Front | |
| 5 | 4133104925 | GOYA | Caribbean Chips Plaintain | 5.00OZ | | 1 | K1 | 12 | 16 | 1.33 | 11.40 in | 6.90 in | 1.50 in | Front | |
| 6 | 4133104943 | GOYA | Caribbean Crackers Maria | 6.70OZ | | 1 | K1 | 16 | 36 | 2.25 | 2.50 in | 7.40 in | 2.45 in | Front | |
| 7 | 68670010140 | GAMESA | Hispanic Cracker Sabrosas | 12.60OZ | | 1 | K1 | 12 | 11 | 0.92 | 9.90 in | 6.55 in | 2.10 in | Front | |

| SHELF:13 | | WIDTH:48 in | | MERCH HEIGHT:13.00 in | | DEPTH:24 in | | SPACE AVAIL:0.28 in | | | | | | | |
|----------|------------|-------------|--------------------------|-----------------------|-----|-------------|-----|---------------------|---------|-------|---------|---------|---------|-------------|----------|
| Loca... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 4133102685 | GOYA | Caribbean Rice Yellow | 14.00OZ | | 2 | K1 | 18 | 26 | 1.44 | 8.55 in | 5.55 in | 1.75 in | Front | |
| 2 | 4133112662 | GOYA | Yellow Rice Mix | 7.00OZ | | 2 | K1 | 12 | 32 | 2.67 | 7.55 in | 4.78 in | 1.44 in | Front | |
| 3 | 4133112677 | GOYA | Yellow Rice n Red Beans | 7.00OZ | | 2 | K1 | 12 | 32 | 2.67 | 7.55 in | 4.78 in | 1.44 in | Front | |
| 4 | 2800051780 | NESTLE | Milk Condensed Sweetened | 14.00OZ | | 1 | K1 | 24 | 16 | 0.67 | 3.20 in | 3.00 in | 3.00 in | Front | |
| 5 | 2800051720 | NESTLE | Hispanic Media Crema | 7.60OZ | | 1 | K1 | 24 | 24 | 1.00 | 2.65 in | 2.90 in | 2.95 in | Front | |
| 6 | 2800036120 | NESQUIK | Caribbean Nesquik | 14.10OZ | | 2 | K1 | 12 | 24 | 2.00 | 4.25 in | 4.00 in | 4.00 in | Front | |
| 7 | 2800015785 | ABUELITA | Caribbean Choc 6 Tab | 19.00OZ | | 1 | K1 | 12 | 14 | 1.17 | 4.30 in | 3.60 in | 3.15 in | Front | |

| SHELF:14 | | WIDTH:48 in | | MERCH HEIGHT:10.12 in | | DEPTH:26 in | | SPACE AVAIL:1.80 in | | | | | | | |
|----------|------------|-------------|-------------------------------|-----------------------|-----|-------------|-----|---------------------|---------|-------|---------|---------|---------|-------------|----------|
| Loca... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 4133102471 | GOYA | Beans Dry Red | 16.00OZ | | 1 | K1 | 24 | 28 | 1.17 | 4.10 in | 8.45 in | 1.75 in | Front | |
| 2 | 4133102479 | GOYA | Beans Dry Black | 16.00OZ | | 1 | K1 | 24 | 32 | 1.33 | 4.15 in | 8.70 in | 1.55 in | Front | |
| 3 | 4133102811 | GOYA | Caribbean Guava Trop Beverage | 12.00OZ | | 3 | K1 | 24 | 30 | 1.25 | 6.85 in | 2.50 in | 2.50 in | Front | |
| 4 | 4133102804 | GOYA | Caribbean Passion Frt Prisma | 33.80OZ | | 2 | K1 | 12 | 18 | 1.50 | 9.35 in | 3.05 in | 2.85 in | Front | |
| 5 | 4133102779 | GOYA | Caribbean Cocnt Water Pure | 16.90OZ | | 3 | K1 | 24 | 27 | 1.13 | 6.60 in | 2.65 in | 2.65 in | Front | |

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| | | | | | | | | | | | | | |
|---|------------|------|-------------------------|---------|---|----|----|----|------|---------|---------|---------|-------|
| 6 | 4133102785 | GOYA | Caribbean Coconut Water | 11.80OZ | 3 | K1 | 24 | 60 | 2.50 | 4.85 in | 2.50 in | 2.50 in | Front |
|---|------------|------|-------------------------|---------|---|----|----|----|------|---------|---------|---------|-------|

| SHELF: 15 Base | | | WIDTH: 48 in | MERCH HEIGHT: 10.12 in | DEPTH: 26 in | | | SPACE AVAIL: 3.80 in | | | | | | | |
|----------------|------------|-------|------------------------------|------------------------|--------------|-----|-----|----------------------|---------|-------|---------|----------|---------|-------------|----------|
| Loca... | UPC | Brand | NAME | SIZE | UOM | NOF | RSL | CS/PK | PACKOUT | Cases | H | W | D | Orientation | Add Date |
| 1 | 4133112001 | GOYA | Caribbean Peas Pigeon Grn Ve | 15.00OZ | | 2 | K1 | 24 | 32 | 1.33 | 4.35 in | 2.90 in | 2.90 in | Front | |
| 2 | 4133112466 | GOYA | Wic Bns Bl In Wtr N Salt | 15.50OZ | | 2 | K1 | 24 | 32 | 1.33 | 4.35 in | 2.90 in | 2.90 in | Front | |
| 3 | 4133103961 | GOYA | Caribbean Sauce Tomato | 8.00OZ | | 2 | K1 | 48 | 54 | 1.13 | 2.95 in | 2.50 in | 2.70 in | Front | |
| 4 | 4133112422 | GOYA | Caribbean Peas Chick | 15.50OZ | | 2 | K1 | 24 | 32 | 1.33 | 4.35 in | 2.90 in | 2.90 in | Front | |
| 5 | 4133112406 | GOYA | Caribbean Beans Pink | 15.50OZ | | 2 | K1 | 24 | 36 | 1.50 | 4.45 in | 2.85 in | 2.85 in | Front | |
| 6 | 4133102633 | GOYA | Rice Extra Fancy Long Grain | 48.00OZ | | 1 | K1 | 20 | 12 | 0.60 | 6.20 in | 12.70 in | 1.50 in | Side 90 | |
| 7 | 4133104025 | GOYA | Caribbean Malita Cube 12 Pk | 144.00OZ | | 1 | K1 | 2 | 3 | 1.50 | 9.35 in | 9.90 in | 8.05 in | Front | |