

NOVELTIES 6 DRS MW NW SW

HQ DeCA PLANOGRAM



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER JAMES TAYLOR, AND MERCHANDISING SPECIALIST IVEENA HENDERSON

14 AUGUST 2017

ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL

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NOVELTIES 6 DRS MW NW SW

SHELF:1 Top		WIDTH:180 in		MERCH HEIGHT:10.00 in		DEPTH:22 in		SPACE AVAIL:1.87 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7756736987	MAGNUM	Mini Vrtly Clsc-Almond-White	6.00CT		1	K2	6	12	2.00	6.02 in	6.02 in	2.44 in	Front	6/16/2017
2	7756719329	MAGNUM	Novelty Bar Classic Mini	6.00CT		1	K1	6	21	3.50	6.43 in	6.55 in	1.44 in	Front	
3	7756713228	MAGNUM	Novelty Bar Dbl Caramel 3 Pk	3.00CT		1	K1	8	21	2.63	6.43 in	6.55 in	1.44 in	Front	
4	7255411186	NESTLE	Novelty Sandwich Van 6 Ct	6.00CT		1	K1	12	19	1.58	5.25 in	6.25 in	2.00 in	Front	
5	7255411119	DRUMSTICK	Novelty	12.00CT		2	K1	6	10	1.67	7.06 in	6.06 in	4.00 in	Front	
6	7255400191	FROSTYPAWS	Novelty Dog Treat	4.00CT		1	K2	12	17	1.42	6.00 in	6.06 in	2.00 in	Front	
7	7255411018	FROSTYPAWS	Novelty Dog Treat Pb Flv 4Ct	4.00CT		2	K1	12	34	2.83	6.00 in	6.06 in	2.00 in	Front	
8	7585603114	KLONDIKE	Sandwich Vanilla	6.00CT		2	K1	12	30	2.50	6.80 in	9.09 in	1.72 in	Front	
9	7786500152	FATBOY	Sandwich Vanilla 5 Oz 6Ct	6.00CT		1	K2	8	18	2.25	6.25 in	9.13 in	1.80 in	Front	6/15/2017
10	7786500156	FATBOY	Sandwich Cookies N' Cream 5Oz 6Ct	6.00CT		1	K2	8	18	2.25	6.25 in	9.13 in	1.80 in	Front	6/15/2017
11	7064001086	BLUEBUNNY	Novelty Mini Swrl Van Cone	8.00CT		2	K1	6	22	3.67	7.63 in	7.25 in	2.25 in	Front	
12	7756768664	POPSICLE	Star Wars	18.00CT		1	K2	6	8	1.33	6.75 in	7.13 in	2.75 in	Front	6/16/2017
13	1902212860	MAEDAEN	Ice Cream Mochi Vanilla	12.00OZ		1	M1	12	14	1.17	7.50 in	5.25 in	1.75 in	Front	
14	1902212856	MAEDAEN	Ice Cream Mochi Green Tea	12.00OZ		1	M1	12	14	1.17	7.50 in	5.25 in	1.75 in	Front	
15	85631200405	PROYO	Yogurt Van Bean Frz 3Pk	3.00CT		2	K1	8	22	2.75	7.75 in	4.50 in	2.25 in	Front	
16	85631200407	PROYO	Yogurt Dutch Choc Frz 3Pk	3.00CT		1	K1	8	11	1.38	7.75 in	4.50 in	2.25 in	Front	
17	4154861604	DREYERS	Novelty Bar Fruit Loco Lime	6.00CT		1	K1	9	12	1.33	6.25 in	5.75 in	2.25 in	Front	
18	4154804763	DREYERS	Novelty Bar Fruit Coconut	6.00CT		1	K1	9	12	1.33	6.25 in	5.75 in	2.25 in	Front	
19	74447347412	SODELICIOU	Novelty Bar Coconut Almnd Mini	4.00CT		2	K1	12	22	1.83	6.75 in	5.32 in	2.50 in	Front	
20	7260904349	ALDEN'S ORGANIC	ALDEN'S ORGANIC MINT FUDGE SANDWICH	4.00CT		1	K1/NEW	12	16	1.33	6.75 in	5.75 in	1.63 in	Front	6/15/2017
21	85103500323	YASSO	Novelty Yogurt Mint Choc Chip	4.00CT		1	K1	8	11	1.38	6.00 in	6.25 in	2.50 in	Front	
22	85103500324	YASSO	Novelty Yogurt Caramel Sea Slr	4.00CT		1	K1	8	11	1.38	6.00 in	6.25 in	2.50 in	Front	

SHELF:2		WIDTH:180 in		MERCH HEIGHT:9.34 in		DEPTH:22 in		SPACE AVAIL:3.77 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7756713225	MAGNUM	Novelty Bar Almond 3 Pk	3.00CT		1	K1	8	21	2.63	6.43 in	6.55 in	1.44 in	Front	
2	7756767823	MAGNUM	Double Cookies & Cream	3.00CT		1	K2	8	21	2.63	6.43 in	6.55 in	1.44 in	Front	6/15/2017
3	7457065149	HAAGENDA ZS	Novelty Bar Van Almnd Crunch	6.00CT		1	K1	8	11	1.38	6.50 in	6.50 in	2.50 in	Front	
4	7457003310	HAAGENDA ZS	Novelty Vanilla Almnd Crnch	3.00CT		2	K1	12	36	3.00	6.50 in	6.88 in	1.44 in	Front	
5	7255411205	NESTLE	Novelty Lil Drum Van Fdge Crml	12.00CT		2	K1	6	10	1.67	7.06 in	6.06 in	4.00 in	Front	
6	7255416563	NESTLE	Sndwch Hostess Ding Dongs	5.00CT		1	K1	8	12	1.50	4.25 in	6.50 in	3.15 in	Front	6/15/2017
7	7255424519	NESTLE	Bar Hostess Snowballs	5.00CT		1	K1	9	12	1.33	6.25 in	5.75 in	2.25 in	Front	6/15/2017
8	7585600170	KLONDIKE	Novelty Bar Drk Choc 6Ct	6.00CT		1	K1	12	26	2.17	3.23 in	9.77 in	2.13 in	Front	
9	7585601120	KLONDIKE	Novelty Bar Vanilla Nsa	6.00CT		1	K1	12	26	2.17	3.23 in	9.77 in	2.13 in	Front	
10	85729300513	SALTISWEET	Vail Valley Org Van Sprinkes	3.00CT		1	K1	8	14	1.75	6.00 in	5.63 in	1.88 in	Front	6/16/2017
11	85729300515	SALTISWEET	Vail Vaalley	3.00CT		1	K1	8	14	1.75	6.00 in	5.63 in	1.88 in	Front	7/18/2017
12	7064000793	BLUEBUNNY	Novelty Sandwich SmPLY Van	8.00CT		1	K1	6	10	1.67	5.75 in	8.75 in	2.88 in	Front	
13	7064000796	BLUEBUNNY	Novelties Neapolitan Sndwch	8.00CT		1	K1	6	10	1.67	5.75 in	8.75 in	2.88 in	Front	
14	7756702288	POPSICLE	Novelty Pop Trop Sfr 20 Ct	20.00CT		1	K2	6	7	1.17	6.80 in	9.61 in	2.79 in	Front	
15	7332100027	LUIGI	Novelty Italian Ice	36.00OZ		2	K1	9	22	2.44	6.25 in	9.10 in	2.75 in	Front	
16	4154895914	OUTSHINEKI	Tangerine Variety	12.00CT		1	K2	9	8	0.89	7.75 in	6.75 in	2.50 in	Front	6/16/2017
17	4154829337	OUTSHINEKI	Strawberry Variety	12.00CT		1	K2	9	8	0.89	7.75 in	6.75 in	2.50 in	Front	6/16/2017
18	74447349213	SODELICIOU	Novelty Bar Mini Mocha Alm Fdg	4.00CT		2	K1	12	22	1.83	6.75 in	5.32 in	2.50 in	Front	
19	7260904348	ALDENORGNC	Sandwich Vanilla Bean	4.00CT		1	K1	12	16	1.33	6.75 in	5.75 in	1.63 in	Front	6/15/2017
20	85103500332	YASSO	Froz Yogurt Coffee Chocolate	4.00CT		1	K2	8	11	1.38	6.00 in	6.25 in	2.50 in	Front	6/16/2017
21	85103500331	YASSO	Frz Yog Choc Chip Cookie Dough	4.00CT		1	K2	8	11	1.38	6.00 in	6.25 in	2.50 in	Front	6/16/2017

SHELF:3		WIDTH:180 in		MERCH HEIGHT:15.00 in		DEPTH:22 in		SPACE AVAIL:2.49 in							
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7684065795	BENANDJERR	Pint Slices Cc Cookie Dough	3.00CT		2	K2	8	24	3.00	4.21 in	4.21 in	3.50 in	Front	6/15/2017
2	7684065794	BENANDJERR	Pint Slices Choc Fudge Brownie	3.00CT		1	K2	8	12	1.50	4.21 in	4.21 in	3.50 in	Front	6/15/2017
3	7457002310	HAAGENDA ZS	Novelty Bar Dark Chocolate	3.00CT		1	K2	12	21	1.75	6.50 in	6.88 in	1.44 in	Front	
4	7457001310	HAAGENDA ZS	Novelty Bar Van Milk Choc	3.00CT		1	K1	12	21	1.75	6.50 in	6.88 in	1.44 in	Front	
5	7255400150	NESTLE	Novelty Drumstick Vanilla 4Ct	4.00CT		2	K1	12	22	1.83	7.25 in	5.75 in	2.75 in	Front	
6	7255417378	WONKA	Novelty Pushup Variety	9.00CT		2	K2	12	24	2.00	9.13 in	7.10 in	1.75 in	Front	
7	7585613901	KLONDIKE	Novelty Mint Choc Chip 6Pk	6.00CT		1	K1	12	30	2.50	3.23 in	9.77 in	2.13 in	Front	
8	7585601113	KLONDIKE	Novelty Bar Heath 6 Pk	6.00CT		1	K1	12	26	2.17	3.23 in	9.77 in	2.13 in	Front	
9	85245500547	BASKINROBB	Sandwich Jamoca Fudge	14.00OZ		2	K1	9	20	2.22	4.00 in	6.00 in	3.94 in	Front	6/14/2017

NOVELTIES 6 DRS MW NW SW

10	7064001500	BLUEBUNNY	Bunny Snacks Chocolate Chip Cookie	6.00CT	2	K1	6	10	1.67	7.50 in	7.54 in	3.83 in	Front	6/15/2017
11	7756712130	POPSICLE	Novelty Pop O C G 20 Pk	20.00CT	2	K1	6	20	3.33	6.80 in	9.61 in	2.79 in	Front	
12	7332104406	LUIGI	Novelty Itln Ice Lmtd	36.00OZ	2	K2	9	22	2.44	6.25 in	9.10 in	2.75 in	Front	
13	4154860810	NESTLE	Novelty Bar Nsa Strw Tngr Rspb	12.00CT	1	K1	9	12	1.33	6.75 in	6.75 in	2.25 in	Front	
14	4154875151	DREYERS	Novelty Bar Fruit Variety	12.00CT	1	K1	9	12	1.33	6.75 in	6.75 in	2.25 in	Front	
15	4154862010	DREYERS	Novelty Bar Fruit Var	12.00CT	1	K1	9	12	1.33	6.75 in	6.75 in	2.25 in	Front	
16	89722900200	FROOZER	Blue Aloha 6Pk	6.00PK	1	K1	12	17	1.42	8.13 in	5.75 in	1.38 in	Front	6/16/2017
17	7064001347	WEIGHTWATC	Novelty Chocolate Fudge Bar	6.00CT	1	K1	8	12	1.50	7.20 in	7.63 in	2.25 in	Front	
18	7064001346	WEIGHTWATC	Novelty Caramel Candy Bar	6.00CT	1	K1	12	24	2.00	5.63 in	7.75 in	1.38 in	Front	

SHELF:4		WIDTH:180 in		MERCH HEIGHT:17.00 in		DEPTH:22 in		SPACE AVAIL:4.01 in						
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4767739129	DOVE	Novelty Bar Van Drk Choc 3Pk	3.00CT	2	K1	12	44	3.67	5.75 in	8.40 in	1.37 in	Front	
2	4767700031	DOVE	Novelty Drk Choc Variety Mini	16.00CT	1	K1	8	11	1.38	5.80 in	5.90 in	2.60 in	Front	
3	7255411057	DRUMSTICK	Novelty Drumsticks SmPLY Dppd	8.00CT	2	K1	7	16	2.29	7.30 in	10.75 in	2.73 in	Front	
4	7255411146	DRUMSTICK	Novelty Drumstick Cookie Dippe	8.00CT	1	K1	7	8	1.14	7.30 in	10.75 in	2.73 in	Front	
5	7585600120	KLONDIKE	Novelty Bar Krispy 6 Pk	6.00CT	2	K1	12	52	4.33	3.23 in	9.77 in	2.13 in	Front	
6	85245500516	BASKINROBB	Sandwich Mint Chocolate Chip	14.00OZ	2	K1	9	20	2.22	4.00 in	6.00 in	3.94 in	Front	6/14/2017
7	7064001499	BLUEBUNNY	Bunny Snacks Ckies In Crm	6.00CT	2	K1	6	10	1.67	7.50 in	7.54 in	3.83 in	Front	6/15/2017
8	7756702295	POPSICLE	Novelty Ocg Sugar Free 20 Pk	20.00CT	2	K1	6	14	2.33	6.80 in	9.61 in	2.79 in	Front	
9	7332104405	LUIGI	Novelty Italian Ice Mngo	36.00OZ	2	K1	9	22	2.44	6.25 in	9.10 in	2.75 in	Front	
10	4154875095	NESTLE	Novelty Bar Pineapple 6Ct	6.00CT	1	K1	9	12	1.33	6.25 in	5.75 in	2.25 in	Front	
11	4154861004	DREYERS	Novelty Bar Fruit Strawbrry	6.00CT	2	K1	9	24	2.67	6.25 in	5.75 in	2.25 in	Front	
12	89722900215	FROOZER	Strawbanana Bliss 6 Pk	6.00PK	1	K1	12	15	1.25	8.13 in	5.75 in	1.38 in	Front	6/16/2017
13	7064001403	WEIGHTWATC	Novelty Eng Toffee Crnch Bar	12.00CT	1	K1	8	12	1.50	6.75 in	7.00 in	2.30 in	Front	
14	7064001341	WEIGHTWATC	Novelty Dark Choc Rasp Bar	12.00CT	1	K1	8	12	1.50	6.75 in	7.00 in	2.38 in	Front	

SHELF:5 Base		WIDTH:180 in		MERCH HEIGHT:22.00 in		DEPTH:25 in		SPACE AVAIL:5.01 in						
Locatio...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4767747381	MANDM	Novelty Sandwich I C Cookie	15.80OZ	1	K1	8	24	3.00	7.50 in	10.25 in	1.63 in	Front	
2	4767700051	SNICKERS	Novelty Bar Snickers 6 Pk	6.00CT	1	K1	12	58	4.83	5.33 in	8.75 in	1.00 in	Front	
3	4767733645	SNICKERS	Novelty Snickers Cone 12Pk	12.00CT	1	K1	12	28	2.33	5.25 in	8.80 in	2.00 in	Front	
4	7255400154	DRUMSTICK	Novelty Drumstick Vanilla	8.00CT	1	K1	7	15	2.14	7.30 in	10.75 in	2.73 in	Front	
5	7255400153	DRUMSTICK	Novelty Sundae Cone Drumstick	8.00CT	1	K1	7	15	2.14	7.30 in	10.75 in	2.73 in	Front	
6	7255487026	DRUMSTICK	Novelty Cone Drumstk Cr Dppd	8.00CT	1	K1	7	15	2.14	7.30 in	10.75 in	2.63 in	Front	
7	7585600110	KLONDIKE	Novelty Bar Original 6 Pk	6.00CT	2	K1	12	88	7.33	3.23 in	9.77 in	2.13 in	Front	
8	4100005315	GOODHUMOR	Novelty Classic Straw Short	6.00CT	1	K1	12	22	1.83	6.25 in	5.75 in	2.25 in	Front	
9	7064032575	BLUEBUNNY	Novelty Cups Vanilla 12Pk	12.00CT	2	K2	6	20	3.33	9.00 in	5.75 in	3.00 in	Front	
10	7064032574	BLUEBUNNY	Novelty Strw Choc Sndae 12Pk	12.00CT	1	K1	6	10	1.67	9.00 in	5.70 in	3.00 in	Front	
11	7756702254	FUDGSICLE	Novelty Pop Fudge Ns 20Ct	20.00CT	2	K1	6	22	3.67	6.80 in	9.61 in	2.79 in	Front	
12	2500003531	MINUTEMAID	Novelty Juicee Fruit O C G	12.00CT	1	K2	12	20	1.67	6.19 in	9.10 in	2.50 in	Front	
13	7453490164	BUDGETSAVE	Novelty Pops Assorted	18.00CT	1	K1	10	12	1.20	12.00 in	8.00 in	1.96 in	Front	
14	7453490870	BUDGETSAVE	Novelty Banana Twin Pops 18Ct	18.00CT	1	K2	10	12	1.20	12.00 in	8.00 in	1.96 in	Front	
15	78978501962	SKINNYCOW	Novelty Chocolate 6Pk	6.00CT	1	K1	8	17	2.13	4.25 in	9.50 in	3.50 in	Front	
16	78978546580	SKINNYCOW	Novelty Bar Salted Caramel Prz	5.00CT	1	K1	8	40	5.00	5.00 in	9.13 in	1.63 in	Front	
17	78978501963	SKINNYCOW	Novelty Vanilla 6Pk	6.00CT	1	K1	8	21	2.63	4.25 in	9.50 in	3.50 in	Front	