

# FROZEN MEAT/POULTRY

HQ DeCA PLANOGRAM

CLASS 3 / 4 / 5 STORES - COFFIN

NW - SW - MW -  
242092-00000 -  
M1(HONEYSUCKLE)

Chest: 12 FOOT

Butterball Turkey Hen 10 12 Frz		Butterball Turkey Brst 6 9 Frz	Butterball Turkey Roast In Bag		Turkey Brst Young 4 8	Maple Leaf Duckling Stuffing Timer	Hen Cornish Game Premium	Tastybird Bird Cornish Hen Premium Grade	Foster Farms Organic Ground Turkey 1LB Chub		Great American Beef Ribeye Steaks	
Butterball Turkey Lil Hen 7 to 9		Butterball Turkey Brst 3 6 Frz							Butterball Turkey SSG Chub Bfast Grnd			

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, JAMES TAYLOR.

24 AUGUST 2017

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSTIIONS MUST NOT BE CHANGED AT ANY TIME.

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NW - SW - MW -  
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M1(HONEYSUCKLE)

Chest: 12 FOOT

Butterball Turkey Hen 10 12 Frz	Butterball Turkey Breast Boneless White	Butterball Turkey Breast Boneless Mixed	Butterball Turkey Breast Roast Cajun	Butterball Turkey Brst 6 9 Frz	Butterball Turkey Roast In Bag	Jennie O Oven Ready BNLS Turkey Breast	Turkey Brst Young 4 8	Maple Leaf Duckling W Stuffing n Timer	Hen Cornish Game Premium	Tastybird Bird Cornish Hen Premium Grade	Butterball Turkey Chub Natural Grnd	Butterball Turkey SSG Chub Bfast Grnd	Foster Farms Organic Ground Turkey 1LB Chub	Carolina Turkey Ground	Organic Prairie Turkey Ground	Organic Prairie Chicken Chub Ground Orgnc	Organic Prairie Beef Ground Chub 80 Pe	Great American Beef of Sirloin	Great American Beef Ribeye Steaks	Great American Beef Filet	Skylark Beef Liver Calf	Skylark Beef Liver	Uncle Louis Chitlins	Smithfield Chitterlings Queenella Clean
Butterball Turkey Lil Hen 7 to 9			Butterball Turkey Brst 3 6 Frz																					

Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER, JAMES TAYLOR.
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# FROZEN MEAT/POULTRY

SHELF:12 FOOT		WIDTH:144 in		MERCH HEIGHT:30.00 in		DEPTH:30 in		SPACE AVAIL:5.81 in							
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2211100000	BUTTERBALL	Butterball Turkey Hen 10 12 Frz	1.00LB		2	K1	1	6	6.00	11.50 in	10.00 in	6.00 in	Base	
2	2265527487	BUTTERBALL	Butterball Turkey Breast Boneless W...	48.00OZ		2	K1	12	60	5.00	6.00 in	5.00 in	4.00 in	Front 180	
3	2265526612	BUTTERBALL	Butterball Turkey Breast Boneless Mi...	48.00OZ		2	K1	12	60	5.00	6.00 in	5.00 in	4.00 in	Front	
4	2265500062	BUTTERBALL	Butterball Turkey Breast Roast Cajun	48.00OZ		1	K1/CH	12	15	1.25	6.00 in	5.00 in	4.00 in	Front	
5	22010400000	BUTTERBALL	Butterball Turkey Brst 6 9 Frz	1.00LB		1	K1	1	24	24.00	7.00 in	5.50 in	4.00 in	Front	
6	21710400000	BUTTERBALL	Butterball Turkey Roast In Bag	1.00LB		1	K2	1	30	30.00	5.00 in	5.00 in	5.00 in	Base	
7	4222233641	JENNIEO	Jennie O Oven Ready BNLS Turkey ...	44.00OZ		1	K1/CH	6	24	4.00	7.00 in	5.50 in	3.85 in	Front	
8	24209200000	SHADY BROOK	Turkey Brst Young 4 8	1.00LB		1	M1 - NE CE ...	1	24	24.00	7.00 in	5.00 in	4.00 in	Front	
9	7398131522	MAPLELEAF	MapleLeaf Duckling W Stuffing n Timer	88.00OZ		1	K1	4	9	2.25	10.50 in	5.50 in	7.00 in	Front	
10	2370004496	TYSON	Hen Cornish Game Premium	22.00OZ		3	K1	24	108	4.50	5.00 in	4.00 in	4.00 in	Front	
11	1210052066	TASTYBIRD	Tastybird Bird Cornish Hen Premium ...	26.00OZ		2	K1	24	72	3.00	5.00 in	4.00 in	4.00 in	Front	
12	2265570183	BUTTERBALL	Butterball Turkey Chub Natural Grnd	16.00OZ		1	K1	12	70	5.83	2.12 in	6.40 in	2.12 in	Front	
13	7527897604	FOSTERFARM	Foster Farms Organic Ground Turke...	16.00OZ		1	K1/NEW	8	42	5.25	2.12 in	6.50 in	2.12 in	Base	
14	7904120853	GREATAMERI	Great American Beef Filet of Sirloin	24.00OZ		4	K1/NEW	10	20	2.00	7.25 in	5.00 in	3.00 in	Top	
15	64310611000	UNCLELOUS	Uncle Louis Chitlins	80.00OZ		1	K1/CH	10	15	1.50	8.00 in	8.50 in	2.00 in	Top	
16	2265570186	BUTTERBALL	Butterball Turkey SSG Chub Bfast Gr...	16.00OZ		1	K3	12	84	7.00	2.12 in	6.40 in	2.12 in	Front	
17	2265570140	CAROLINACO	Carolina Turkey Ground	16.00OZ		1	K1	12	56	4.67	2.12 in	6.40 in	2.12 in	Front	
18	7904175149	GREATAMERI	Great American Beef Ribeye Steaks	30.00OZ		4	K1/NEW	10	16	1.60	7.25 in	5.00 in	3.00 in	Top	
19	78088300001	SMITHFIELD	Smithfield Chitterlings Queenella Clean	80.00OZ		1	K2/CH	12	30	2.50	8.00 in	9.00 in	2.00 in	Top	
20	22001600000	BUTTERBALL	Butterball Turkey Lil Hen 7 to 9	1.00LB		2	K1	1	8	8.00	11.50 in	10.00 in	6.00 in	Front	
21	22009200000	BUTTERBALL	Butterball Turkey Brst 3 6 Frz	1.00LB		1	K1	1	16	16.00	6.00 in	4.75 in	3.25 in	Front	
22	9396600160	ORGANICPRA	Organic Prarie Turkey Organic Ground	12.00OZ		1	K2	10	60	6.00	2.00 in	6.30 in	2.00 in	Front	
23	9396600132	ORGANICPRA	Organic Prarie Chicken Chub Groun...	12.00OZ		1	K3	10	60	6.00	2.00 in	6.30 in	2.00 in	Front	
24	9396600109	ORGANICPRA	Organic Prarie Beef Ground Organic ...	12.00OZ		1	K1	10	60	6.00	2.00 in	6.30 in	2.00 in	Front	
25	7904120637	SKYLARK	Skylark Beef Liver Calf	16.00OZ		1	K1	16	24	1.50	5.00 in	7.25 in	1.25 in	Top	
26	7904122638	SKYLARK	Skylark Beef Liver	16.00OZ		1	K1	16	24	1.50	5.15 in	7.00 in	1.25 in	Top	