

HOT DOGS - 8 FT SECTION

HQ DeCA PLANOGRAM - CHILL MEAT 60 FT

FOR CLASS 3, 4 AND 5 STORES - NW SW MARKETING AREAS



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MGR CHARLIE DOWLEN

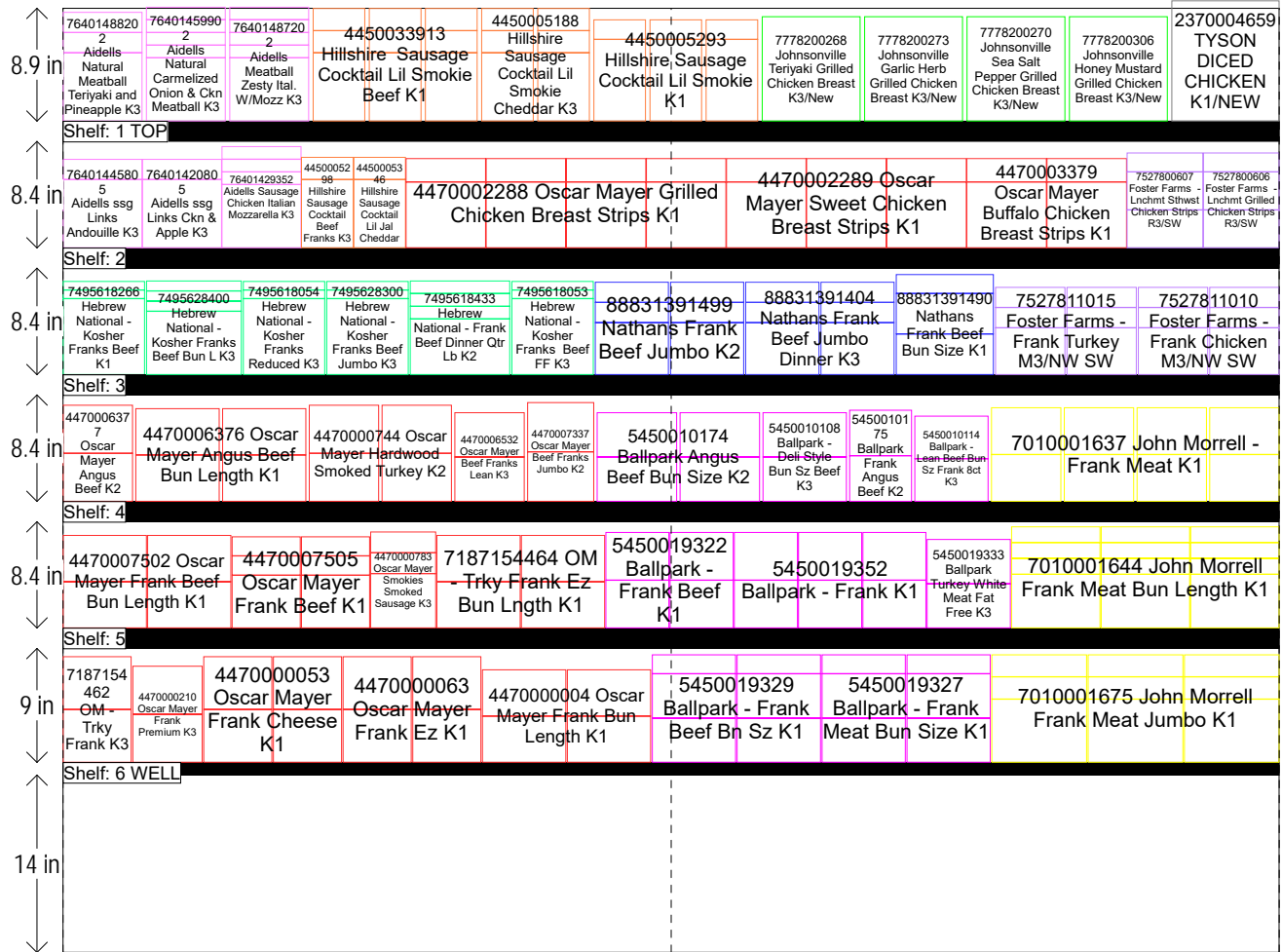
9 AUGUST 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

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	Page: 2 of 4

HOT DOGS - 8 FT SECTION

SHELF:1 TOP		WIDTH:96 in	MERCH HEIGHT:9.00 in	DEPTH:20 in			SPACE AVAIL:4.95 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	76401488202	AIDELLS	Aidells Natural Meatball Teriyaki and Pineapple	12.00OZ		1	K3	8	18	2.25	5.40 in	6.25 in	1.60 in	Front	
2	76401459902	AIDELLS	Aidells Natural Carmelized Onion & Ckn Meatball	12.00OZ		1	K3	8	36	4.50	5.00 in	6.25 in	1.00 in	Front	
3	76401487202	AIDELLS	Aidells Meatball Zesty Ital. W/Mozz	12.00OZ		1	K3	8	36	4.50	5.00 in	6.25 in	1.00 in	Front	
4	4450033913	HILLSHIRE	Hillshire Sausage Cocktail Lil Smokie Beef	12.00OZ		3	K1	12	51	4.25	5.40 in	4.10 in	1.75 in	Front	
5	4450005188	HILLSHIRE	Hillshire Sausage Cocktail Lil Smokie Cheddar	13.00OZ		2	K3	12	34	2.83	5.40 in	4.10 in	1.75 in	Front	
6	4450005293	HILLSHIRE	Hillshire Sausage Cocktail Lil Smokie	14.00OZ		3	K1	12	45	3.75	6.45 in	4.10 in	1.55 in	Front	
7	7778200268	JOHNSONVILLE	Johnsonville Teriyaki Grilled Chicken Breast	10.50OZ		1	K3/New	6	10	1.67	8.25 in	7.75 in	2.00 in	Front	4/21/2017
8	7778200273	JOHNSONVILLE	Johnsonville Garlic Herb Grilled Chicken Breast	9.00OZ		1	K3/New	6	10	1.67	8.25 in	7.75 in	2.00 in	Front	4/21/2017
9	7778200270	JOHNSONVILLE	Johnsonville Sea Salt Pepper Grilled Chicken Bre...	9.00OZ		1	K3/New	6	10	1.67	8.25 in	7.75 in	2.00 in	Front	4/21/2017
10	7778200306	JOHNSONVILLE	Johnsonville Honey Mustard Grilled Chicken Breast	10.50OZ		1	K3/New	6	10	1.67	8.25 in	7.75 in	2.00 in	Front	4/21/2017
11	2370004659	TYSON	TYSON DICED CHICKEN	12.00OZ		1	K1/NEW	10	6	0.60	9.50 in	8.50 in	3.00 in	Front	7/14/2017

SHELF:2		WIDTH:96 in	MERCH HEIGHT:8.25 in	DEPTH:20 in			SPACE AVAIL:0.35 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	76401445805	AIDELLS	Aidells ssg Links Andouille	12.00OZ		1	K3	8	15	1.88	5.40 in	6.25 in	1.60 in	Front	
2	76401420805	AIDELLS	Aidells ssg Links Ckn & Apple	12.00OZ		1	K3	8	15	1.88	5.40 in	6.25 in	1.60 in	Front	
3	76401429352	AIDELLS	Aidells Sausage Chicken Italian Mozzarella	12.00OZ		1	K3	8	32	4.00	5.00 in	6.25 in	1.00 in	Front	
4	4450005298	HILLSHIRE	Hillshire Sausage Cocktail Beef Franks	13.00OZ		1	K3	12	14	1.17	5.40 in	4.10 in	1.75 in	Front	4/7/2014
5	4450005346	HILLSHIRE	Hillshire Sausage Cocktail Lil Jal Cheddar	13.00OZ		1	K3/New	12	14	1.17	5.40 in	4.10 in	1.75 in	Front	6/15/2016
6	4470002288	OSCAR MAYER	Oscar Mayer Grilled Chicken Breast Strips	6.00OZ		4	K1	12	52	4.33	5.20 in	6.30 in	1.86 in	Front	
7	4470002289	OSCAR MAYER	Oscar Mayer Sweet Chicken Breast Strips	6.00OZ		3	K1	12	39	3.25	5.20 in	6.30 in	1.86 in	Front	
8	4470003379	OSCAR MAYER	Oscar Mayer Buffalo Chicken Breast Strips	6.00OZ		2	K1	12	26	2.17	5.20 in	6.30 in	1.86 in	Front	
9	7527800607	FOSTER FARMS	Foster Farms - Lncmht Sthwst Chicken Strips	6.00OZ		1	R3/SW	12	32	2.67	3.00 in	6.00 in	1.50 in	Front	5/8/2013
10	7527800606	FOSTER FARMS	Foster Farms - Lncmht Grilled Chicken Strips	6.00OZ		1	R3/SW	12	32	2.67	3.00 in	6.00 in	1.50 in	Front	

SHELF:3		WIDTH:96 in	MERCH HEIGHT:8.00 in	DEPTH:20 in			SPACE AVAIL:1.92 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	7495618266	HEBREW NATIONAL	Hebrew National - Kosher Franks Beef	12.00OZ		1	K1	12	35	2.92	6.00 in	6.45 in	0.68 in	Front	
2	7495628400	HEBREW NATIONAL	Hebrew National - Kosher Franks Beef Bun L	12.00OZ		1	K3	12	37	3.08	5.00 in	7.50 in	0.80 in	Front	
3	7495618054	HEBREW NATIONAL	Hebrew National - Kosher Franks Reduced	11.00OZ		1	K3	12	35	2.92	6.00 in	6.45 in	0.68 in	Front	
4	7495628300	HEBREW NATIONAL	Hebrew National - Kosher Franks Beef Jumbo	12.00OZ		1	K3	12	35	2.92	6.00 in	6.45 in	0.68 in	Front	
5	7495618433	HEBREW NATIONAL	Hebrew National - Frank Beef Dinner Qtr Lb	16.00OZ		1	K2	12	32	2.67	4.40 in	7.88 in	1.00 in	Front	
6	7495618053	HEBREW NATIONAL	Hebrew National - Kosher Franks Beef FF	11.00OZ		1	K3	12	35	2.92	6.00 in	6.45 in	0.68 in	Front	
7	88831391499	NATHAN'S	Nathans Frank Beef Jumbo	14.00OZ		2	K2	16	40	2.50	4.10 in	5.80 in	1.60 in	Front	
8	88831391404	NATHAN'S	Nathans Frank Beef Jumbo Dinner	12.00OZ		2	K3	12	40	3.33	4.10 in	5.80 in	1.60 in	Front	
9	88831391490	NATHAN'S	Nathans Frank Beef Bun Size	14.00OZ		1	K1	16	32	2.00	3.20 in	7.70 in	1.50 in	Front	
10	7527811015	FOSTER FARMS	Foster Farms - Frank Turkey	16.00OZ		2	M3/NW S...	24	44	1.83	3.70 in	5.50 in	1.60 in	Front	
11	7527811010	FOSTER FARMS	Foster Farms - Frank Chicken	16.00OZ		2	M3/NW S...	24	44	1.83	3.70 in	5.50 in	1.60 in	Front	

SHELF:4		WIDTH:96 in	MERCH HEIGHT:8.00 in	DEPTH:20 in			SPACE AVAIL:3.65 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	4470006377	OSCAR MAYER	Oscar Mayer Angus Beef	14.00OZ		1	K2	12	22	1.83	3.80 in	5.50 in	1.70 in	Front	
2	4470006376	OSCAR MAYER	Oscar Mayer Angus Beef Bun Length	14.00OZ		2	K1	12	48	4.00	3.66 in	6.60 in	1.63 in	Front	
3	4470000744	OSCAR MAYER	Oscar Mayer Hardwood Smoked Turkey	16.00OZ		2	K2	12	44	3.67	3.80 in	5.50 in	1.70 in	Front	
4	4470006532	OSCAR MAYER	Oscar Mayer Beef Franks Lean	14.00OZ		1	K3	12	26	2.17	3.50 in	5.50 in	1.50 in	Front	
5	4470007337	OSCAR MAYER	Oscar Mayer Beef Franks Jumbo	15.00OZ		1	K2	12	22	1.83	3.90 in	5.25 in	1.80 in	Front	
6	5450010174	BALL PARK	Ballpark Angus Beef Bun Size	14.00OZ		2	K2	12	52	4.33	3.50 in	6.30 in	1.50 in	Front	
7	5450010108	BALL PARK	Ballpark - Deli Style Bun Sz Beef	15.00OZ		1	K3	12	26	2.17	3.50 in	6.60 in	1.50 in	Front	
8	5450010175	BALL PARK	Ballpark Frank Angus Beef	14.00OZ		1	K2	12	24	2.00	3.60 in	4.90 in	1.65 in	Front	
9	5450010114	BALL PARK	Ballpark - Lean Beef Bun Sz Frank 8ct	14.00OZ		1	K3	12	28	2.33	3.37 in	5.80 in	1.40 in	Front	
10	7010001637	JOHN MORRELL	John Morrell - Frank Meat	12.00OZ		4	K1	32	112	3.50	3.70 in	5.50 in	1.40 in	Front	

SHELF:5		WIDTH:96 in	MERCH HEIGHT:8.00 in	DEPTH:20 in			SPACE AVAIL:1.05 in						Orientation	Add Date	
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D		
1	4470007502	OSCAR MAYER	Oscar Mayer Frank Beef Bun Length	15.00OZ		2	K1	12	48	4.00	3.66 in	6.60 in	1.63 in	Front	
2	4470007503	OSCAR MAYER	Oscar Mayer Frank Beef	15.00OZ		2	K1	12	42	3.50	4.18 in	5.40 in	1.52 in	Front	
3	4470000783	OSCAR MAYER	Oscar Mayer Smokies Smoked Sausage	14.00OZ		1	K3	12	20	1.67	4.30 in	5.15 in	1.65 in	Front	
4	7187154464	OSCAR MAYER	OM - Trky Frank Ez Bun Lngth	16.00OZ		2	K1	12	48	4.00	3.66 in	6.60 in	1.63 in	Front	

HOT DOGS - 8 FT SECTION

5	5450019322	BALL PARK	Ballpark - Frank Beef	15.00OZ	2	K1	24	52	2.17	3.78 in	5.00 in	1.50 in	Front
6	5450019352	BALL PARK	Ballpark - Frank	15.00OZ	3	K1	24	78	3.25	3.78 in	5.00 in	1.50 in	Front
7	5450019333	BALL PARK	Ballpark Turkey White Meat Fat Free	15.00OZ	1	K3	12	26	2.17	3.50 in	6.60 in	1.50 in	Front
8	7010001644	JOHN MORRELL	John Morrell Frank Meat Bun Length	12.00OZ	3	K1	32	84	2.63	4.25 in	7.00 in	1.25 in	Front

SHELF:6 WELL		WIDTH:96 in		MERCH HEIGHT:10.00 in				DEPTH:30 in			SPACE AVAIL:1.40 in					
Locatio...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date	
1	7187154462	OSCAR MAYER	OM - Trky Frank	16.00OZ		1	K3	12	38	3.17	4.18 in	5.40 in	1.52 in	Front		
2	4470000210	OSCAR MAYER	Oscar Mayer Frank Premium	16.00OZ		1	K3	12	34	2.83	3.80 in	5.50 in	1.70 in	Front		
3	4470000053	OSCAR MAYER	Oscar Mayer Frank Cheese	16.00OZ		2	K1	12	76	6.33	4.18 in	5.40 in	1.52 in	Front		
4	4470000063	OSCAR MAYER	Oscar Mayer Frank Ez	16.00OZ		2	K1	24	76	3.17	4.18 in	5.40 in	1.52 in	Front		
5	4470000004	OSCAR MAYER	Oscar Mayer Frank Bun Length	16.00OZ		2	K1	12	72	6.00	3.66 in	6.60 in	1.63 in	Front		
6	5450019329	BALL PARK	Ballpark - Frank Beef Bn Sz	15.00OZ		2	K1	12	96	8.00	3.50 in	6.60 in	1.50 in	Front		
7	5450019327	BALL PARK	Ballpark - Frank Meat Bun Size	15.00OZ		2	K1	12	96	8.00	3.50 in	6.60 in	1.50 in	Front		
8	7010001675	JOHN MORRELL	John Morrell Frank Meat Jumbo	12.00OZ		3	K1	32	87	2.72	5.00 in	7.50 in	1.75 in	Front		