889 Promotion Announcement

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Functional Group ID=QG

</div>

Introduction:

This X12 Transaction Set contains the format and establishes the data contents of the Promotion Announcement Transaction Set (889) for use within the context of an Electronic Data Interchange (EDI) environment. This transaction set can be used by a broker, distributor or manufacturer and provides for customary and established business and industry practice relative to the announcement of promotion allowance amounts, dates and performance conditions that may apply; the replacement of a previously transmitted promotion in its entirety; the cancellation of a previously transmitted promotion; changes to promotion dates; or acceptance of a promotion offered by a broker or supplier. This transaction set is multidirectional between trading partners.

Heading:

	Pos. No.	Seg. ID	Name	Req. Des.	Max.Use	Loop Repeat	Notes and Comments
Mandatory	0100	ST	Transaction Set Header	M	1		
Mandatory	0200	G42	Promotion Announcement Identification	M	1		
Not Used	0900	N9	Extended Reference Information	O	10		
Not Used	1000	G61	Contact	O	>1		
Mandatory	1100	G62	Date/Time	M	50		
Mandatory	1150	G62	Date/Time	M	50		
Not Used	1200	NTE	Note/Special Instruction	O	300		
Not Used	1300	G43	Promotion/Price List Area	O	1000		
Not Used	1450	G23	Terms of Sale	O	1		
			LOOP ID - 0100			>1	
Mandatory	1500	N1	Party Identification	M	1		
Mandatory	1550	N1	Party Identification	M	250		
Not Used	1600	N2	Additional Name Information	O	1		
Not Used	1700	N3	Party Location	O	2		
Not Used	1800	N4	Geographic Location	O	1		
Not Used	1850	G62	Date/Time	O	>1		
			LOOP ID - 0200			20	
Not Used	1900	G94	Promotion Conditions	O	1		
Not Used	2000	G95	Performance Requirements	O	99		

Detail:

	Pos. No.	Seg. ID	Name	Req. Des.	Max.Use	Loop Repeat	Notes and Comments
			LOOP ID - 0300			9999	
Mandatory	0150	LX	Transaction Set Line Number	M	1		
Mandatory	0200	G46	Promotion Allowance/Charge	M	20		
Not Used	0250	G51	Free Goods/Product Condition	O	1		n1
			LOOP ID - 0310			20	
Not Used	0320	G94	Promotion Conditions	O	1		
			LOOP ID - 0311			99	

Not Used	0350	G95	Performance Requirements	O	1	
Not Used	0360	G62	Date/Time	O	2	
			LOOP ID - 0320		9999	
Mandatory	0400	G45	Line Item Detail - Promotion	M	1	
Optional	0500	G69	Line Item Detail - Description	O	5	
Not Used	0550	G43	Promotion/Price List Area	O	9999	
Not Used	0600	G51	Free Goods/Product Condition	O	10	n2
Not Used	0750	G23	Terms of Sale	O	1	
Not Used	0800	G62	Date/Time	O	10	
Not Used	0850	G22	Pre-Pricing Information	O	1	
Not Used	0870	QTY	Quantity Information	O	10	
Mandatory	1000	SE	Transaction Set Trailer	M	1	

Transaction Set Notes

1. The G51 segment can be used in the 0300 loop or the 0320 loop, but not both.

Segment: ## ST **Transaction Set Header**

Position: 0100
Loop:
Level: Heading
Usage: Mandatory
Max Use: 1
Purpose: To indicate the start of a transaction set and to assign a control number
Syntax Notes:
Semantic Notes: 1 The transaction set identifier (ST01) is used by the translation routines of the interchange partners to select the appropriate transaction set definition (e.g., 810 selects the Invoice Transaction Set).
2 The implementation convention reference (ST03) is used by the translation routines of the interchange partners to select the appropriate implementation convention to match the transaction set definition. When used, this implementation convention reference takes precedence over the implementation reference specified in the GS08.
Comments:
Business Rules: Variable Name: STST

Data Element Summary

	Ref. Des.	Data Element	Name	Attributes		
Mandatory	ST01	143	**Transaction Set Identifier Code**	M	1	ID 3/3
			Code uniquely identifying a Transaction Set			
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Mandatory	ST02	329	**Transaction Set Control Number**	M	1	AN 4/9
			Identifying control number that must be unique within the transaction set functional group assigned by the originator for a transaction set			
Not Used	ST03	1705	**Implementation Convention Reference**	O	1	AN 1/35

Segment:	**G42** Promotion Announcement Identification		
Position:	0200		
Loop:			
Level:	Heading		
Usage:	Mandatory		
Max Use:	1		
Purpose:	To identify promotion activities between trading partners		
Syntax Notes:			
Semantic Notes:			
Comments:			

Data Element Summary

	Ref. Des.	Data Element	Name	Attributes
Mandatory	**G4201**	**423**	**Promotion Status Code**	**M 1 ID 2/2**
			Code identifying a promotion status	
			01 New	
			02 Change	
			03 Cancel	
Mandatory	**G4202**	**341**	**Allowance or Charge Number**	**M 1 N 8/8**
			The number assigned by a vendor referencing an allowance, promotion, deal or charge	

			DeCA Event ID - expected values:
			    Negotiated Promotion - YYYY + 4-digit promotion period
			    Non-Negotiated Promotion - 00000000	

Not Used	**G4203**	**640**	**Transaction Type Code**	**O 1 ID 2/2**
			Refer to 005010 Data Element Dictionary for acceptable code values.	

Segment: # G62 Date/Time
Position: 1100
Loop:
Level: Heading
Usage: Mandatory
Max Use: 50
Purpose: To specify pertinent dates and times
Syntax Notes: 1 At least one of G6201 or G6203 is required.
2 If either G6201 or G6202 is present, then the other is required.
3 If either G6203 or G6204 is present, then the other is required.

Semantic Notes:
Comments:

Data Element Summary

	Ref. Des.	Data Element	Name	Attributes		
Mandatory	G6201	432	**Date Qualifier**	M	1	ID 2/2
			Code specifying type of date			
			29 Promotion Performance Date - Start			
Mandatory	G6202	373	**Date**	M	1	DT 8/8
			Date expressed as CCYYMMDD where CC represents the first two digits of the calendar year			
			Promotion Start Date			
Not Used	G6203	176	**Time Qualifier**	X	1	ID 1/2
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	G6204	337	**Time**	X	1	TM 4/8
Not Used	G6205	623	**Time Code**	O	1	ID 2/2
			Refer to 005010 Data Element Dictionary for acceptable code values.			

Segment:	**G62** Date/Time			
Position:	1150			
Loop:				
Level:	Heading			
Usage:	Mandatory			
Max Use:	50			
Purpose:	To specify pertinent dates and times			
Syntax Notes:	**1** At least one of G6201 or G6203 is required.			
	2 If either G6201 or G6202 is present, then the other is required.			
	3 If either G6203 or G6204 is present, then the other is required.			
Semantic Notes:				
Comments:				

Data Element Summary

	Ref. Des.	Data Element	Name	Attributes		
Mandatory	**G6201**	**432**	**Date Qualifier**	M	1	ID 2/2
			Code specifying type of date			
			30 Promotion Performance Date - End			
Mandatory	**G6202**	**373**	**Date**	M	1	DT 8/8
			Date expressed as CCYYMMDD where CC represents the first two digits of the calendar year			
			Promotion End Date			
Not Used	**G6203**	**176**	**Time Qualifier**	X	1	ID 1/2
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	**G6204**	**337**	**Time**	X	1	TM 4/8
Not Used	**G6205**	**623**	**Time Code**	O	1	ID 2/2
			Refer to 005010 Data Element Dictionary for acceptable code values.			

Segment:	**N1** Party Identification						

Segment: **N1** Party Identification

Position:	1500
Loop:	0100 Mandatory
Level:	Heading
Usage:	Mandatory
Max Use:	1
Purpose:	To identify a party by type of organization, name, and code
Syntax Notes:	1 At least one of N102 or N103 is required.
	2 If either N103 or N104 is present, then the other is required.
Semantic Notes:	
Comments:	1 This segment, used alone, provides the most efficient method of providing organizational identification. To obtain this efficiency the "ID Code" (N104) must provide a key to the table maintained by the transaction processing party.
	2 N105 and N106 further define the type of entity in N101.

Data Element Summary

	Ref. Des.	Data Element	Name	Attributes		
Mandatory	N101	98	**Entity Identifier Code**	M	1	ID 2/3
			Code identifying an organizational entity, a physical location, property or an individual			
			VN Vendor			
Used	N102	93	**Name**	O	1	AN 1/60
			Free-form name			
Mandatory	N103	66	**Identification Code Qualifier**	M	1	ID 1/2
			Code designating the system/method of code structure used for Identification Code (67)			
			33 Commercial and Government Entity (CAGE)			
Mandatory	N104	67	**Identification Code**	M	1	AN 5/5
			Code identifying a party or other code			
			Vendor CAGE Code			
Not Used	N105	706	**Entity Relationship Code**	O	1	ID 2/2
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	N106	98	**Entity Identifier Code**	O	1	ID 2/3
			Refer to 005010 Data Element Dictionary for acceptable code values.			

Segment:	**N1** Party Identification			
Position:	1550			
Loop:	0100	Mandatory		
Level:	Heading			
Usage:	Mandatory			
Max Use:	250			
Purpose:	To identify a party by type of organization, name, and code			
Syntax Notes:	1	At least one of N102 or N103 is required.		
	2	If either N103 or N104 is present, then the other is required.		
Semantic Notes:				
Comments:	1	This segment, used alone, provides the most efficient method of providing organizational identification. To obtain this efficiency the "ID Code" (N104) must provide a key to the table maintained by the transaction processing party.		
	2	N105 and N106 further define the type of entity in N101.		

Data Element Summary

	Ref. Des.	Data Element	Name	Attributes		
Mandatory	**N101**	**98**	**Entity Identifier Code**	**M**	**1**	**ID 2/3**
			Code identifying an organizational entity, a physical location, property or an individual			
			BY Buying Party (Purchaser)			
Used	**N102**	**93**	**Name**	**O**	**1**	**AN 1/60**
			Free-form name			
Mandatory	**N103**	**66**	**Identification Code Qualifier**	**M**	**1**	**ID 1/2**
			Code designating the system/method of code structure used for Identification Code (67)			
			10 Department of Defense Activity Address Code (DODAAC)			
Mandatory	**N104**	**67**	**Identification Code**	**M**	**1**	**AN 6/6**
			Code identifying a party or other code			
			Price Zone DoDAAC CHAR(6)			
Not Used	**N105**	**706**	**Entity Relationship Code**	**O**	**1**	**ID 2/2**
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	**N106**	**98**	**Entity Identifier Code**	**O**	**1**	**ID 2/3**
			Refer to 005010 Data Element Dictionary for acceptable code values.			

Segment: **LX** Transaction Set Line Number
Position: 0150
Loop: 0300   Mandatory
Level: Detail
Usage: Mandatory
Max Use: 1
Purpose: To reference a line number in a transaction set
Syntax Notes:
Semantic Notes:
Comments:

Data Element Summary

	Ref. Des.	Data Element	Name	Attributes		
Mandatory	LX01	554	**Assigned Number**	M	1	N0 1/6
			Number assigned for differentiation within a transaction set			

Segment:		**G46** Promotion Allowance/Charge				
Position:		0200				
Loop:		0300	Mandatory			
Level:		Detail				
Usage:		Mandatory				
Max Use:		20				
Purpose:		To specify unit amount and method of payment for a charge/allowance for a line item				
Syntax Notes:		1	Only one of G4603 G4605 or G4606 may be present.			
		2	If either G4603 or G4604 is present, then the other is required.			
		3	If either G4606 or G4607 is present, then the other is required.			
Semantic Notes:		1	G4605 indicates the total dollar amount for the allowance or charge.			
		2	G4607 is the allowance or charge percent.			
		3	G4612 is the shipping unit to billing unit conversion factor.			
Comments:		1	If G4601 equals "1", then G4603, G4605, and G4607 must be omitted.			

Data Element Summary

	Ref. Des.	Data Element	Name		Attributes	
Mandatory	**G4601**	**340**	**Allowance or Charge Code**	M	1	ID 1/3
			Code identifying the type of allowance or charge			
			97 Cents Off			
Mandatory	**G4602**	**331**	**Allowance or Charge Method of Handling Code**	M	1	ID 2/2
			Code indicating method of handling for an allowance or charge			
			02 Off Invoice			
Not Used	**G4603**	**359**	**Allowance or Charge Rate**	X	1	R 1/15
			Allowance or Charge Rate per Unit			
Not Used	**G4604**	**355**	**Unit or Basis for Measurement Code**	X	1	ID 2/2
			Code specifying the units in which a value is being expressed, or manner in which a measurement has been taken			
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	**G4605**	**610**	**Amount**	X	1	N2 1/15
			Monetary amount			
Not Used	**G4606**	**378**	**Allowance/Charge Percent Qualifier**	X	1	ID 1/1
			Code indicating on what basis allowance or charge percent is calculated			
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	**G4607**	**332**	**Percent, Decimal Format**	X	1	R 1/6
			Percent given in decimal format (e.g., 0.0 through 100.0 represents 0% through 100%)			
Not Used	**G4608**	**769**	**Exception Number**	O	1	AN 1/16
			A unique number identifying an exception or modification to an offered or existing promotion			
Not Used	**G4609**	**770**	**Option Number**	O	1	AN 1/20
			A unique number identifying available promotion or allowance options when more than one is offered			
Not Used	**G4610**	**352**	**Description**	O	1	AN 1/80
			A free-form description to clarify the related data elements and their content			
Not Used	**G4611**	**236**	**Price Identifier Code**	O	1	ID 3/3
			Code identifying pricing specification			
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	**G4612**	**1470**	**Number**	O	1	N0 1/9
			A generic number			

Segment:	**G45** Line Item Detail - Promotion						
Position:	0400						
Loop:	0320	Mandatory					
Level:	Detail						
Usage:	Mandatory						
Max Use:	1						
Purpose:	To provide information for a line item						
Syntax Notes:	1	At least one of G4501 G4502 or G4505 is required.					
	2	If either G4505 or G4506 is present, then the other is required.					
	3	If either G4510 or G4511 is present, then the other is required.					
	4	If either G4514 or G4515 is present, then the other is required.					
	5	If either G4516 or G4517 is present, then the other is required.					
Semantic Notes:	1	G4511 is the date related to the next promotion of this item.					
Comments:							

Data Element Summary

	Ref. Des.	Data Element	Name		Attributes		
Mandatory	G4501	438	**U.P.C. Case Code**		M	1	AN 12/12

Code (Universal Product Code - U.P.C.) including two high order digits identifying the "system" (U.S. Grocery = 00, 06 or 07; U.S. Drug = 03); using the U.S. Grocery system, the next ten digits are: Manufacturer (5) Case Code (5)

	Ref. Des.	Data Element	Name		Attributes		
Used	G4502	766	**U.P.C./EAN Consumer Package Code**		O	1	AN 12/12

Code (Universal Product Code - U.P.C.) identifying the retail shelf unit; consists of 2 high order digits identifying the system (U.S. Grocery = 00, 06 or 07, U.S. Drug = 03); the next ten digits are manufacturer ID: 5, Item ID: 5

Required if using Unit Level (EA) pricing

	Ref. Des.	Data Element	Name		Attributes		
Not Used	G4503	341	**Allowance or Charge Number**		O	1	N 1/16
Not Used	G4504	769	**Exception Number**		O	1	AN 1/16
Used	G4505	235	**Product/Service ID Qualifier**		O	1	ID 2/2

Code identifying the type/source of the descriptive number used in Product/Service ID (234)

UK		GTIN 14-digit Data Structure
		Data structure for the 14 digit EAN.UCC (EAN International.Uniform Code Council) Global Trade Item Number (GTIN)

	Ref. Des.	Data Element	Name		Attributes		
Used	G4506	234	**Product/Service ID**		O	1	AN 14/14

Identifying number for a product or service

Requires the use of G4505 value of UK

	Ref. Des.	Data Element	Name		Attributes		
Used	G4507	356	**Pack**		O	1	N0 1/6

The number of inner containers, or number of eaches if there are no inner containers, per outer container

Required for Case-Level pricing

	Ref. Des.	Data Element	Name		Attributes		
Not Used	G4508	357	**Size**		O	1	R 1/8
Mandatory	G4509	355	**Unit or Basis for Measurement Code**		M	1	ID 2/2

Code specifying the units in which a value is being expressed, or manner in which a measurement has been taken

Unit Measurement - must be EA for unit pricing or CA for case-level pricing

CA		Case
EA		Each

	Ref. Des.	Data Element	Name		Attributes		
Not Used	G4510	432	**Date Qualifier**		X	1	ID 2/2

Refer to 005010 Data Element Dictionary for acceptable code values.

	Ref. Des.	Data Element	Name		Attributes		
Not Used	G4511	373	**Date**		X	1	DT 8/8
Not Used	G4512	810	**Inner Pack**		O	1	N0 1/6

Mandatory	G4513	359	**Allowance or Charge Rate**	**M**	**1**	**R 1/15**
			Allowance or Charge Rate per Unit			
			Allowance per unit determined by G4509 (CA or EA)			
Not Used	G4514	235	**Product/Service ID Qualifier**	**X**	**1**	**ID 2/2**
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	G4515	234	**Product/Service ID**	**X**	**1**	**AN 1/48**
Not Used	G4516	235	**Product/Service ID Qualifier**	**X**	**1**	**ID 2/2**
			Refer to 005010 Data Element Dictionary for acceptable code values.			
Not Used	G4517	234	**Product/Service ID**	**X**	**1**	**AN 1/48**

Segment:	**G69** Line Item Detail - Description
Position:	0500
Loop:	0320 Mandatory
Level:	Detail
Usage:	Optional
Max Use:	5
Purpose:	To describe an item in free-form format
Syntax Notes:	
Semantic Notes:	
Comments:	
Notes:	Use this segment to provide special offer considerations such as:

> Use this segment to provide special offer considerations such as:
> Coupon Support (National/Regional FSI, In-Store on Shelf, or In-Store flyer)
> Guarantee Sale
> In-Store Demos
> Other Marketing Funds
> Display Type (example: Cardboard Slantback)
> Media type and Dates (example: TV, Radio, Sampling)

Data Element Summary

	Ref. Des.	Data Element	Name		Attributes
Mandatory	G6901	369	**Free-form Description**	M	1 AN 1/45
			Free-form descriptive text		

Segment:	**SE** Transaction Set Trailer
Position:	1000
Loop:	
Level:	Detail
Usage:	Mandatory
Max Use:	1
Purpose:	To indicate the end of the transaction set and provide the count of the transmitted segments (including the beginning (ST) and ending (SE) segments)
Syntax Notes:	
Semantic Notes:	
Comments:	1 SE is the last segment of each transaction set.

Data Element Summary

	Ref. Des.	Data Element	Name	Attributes		
Mandatory	**SE01**	**96**	**Number of Included Segments**	M	1	N0 1/10
			Total number of segments included in a transaction set including ST and SE segments			
Mandatory	**SE02**	**329**	**Transaction Set Control Number**	M	1	AN 4/9
			Identifying control number that must be unique within the transaction set functional group assigned by the originator for a transaction set			