



DEFENSE COMMISSARY AGENCY
HEADQUARTERS
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FORT LEE, VIRGINIA 23801-1800

COP

December 8, 2016

NOTICE TO THE TRADE – DeCA NOTICE 17-08

SUBJECT: Selection of Supplier for DeCA Private Label Merchandising Program (NTT 16-87 and NTT 16-89)

The purpose of this Notice to the Trade (NTT) is to notify Industry of the final selection of the supplier for the DeCA Private Label Merchandising Program.

In response to the public announcement, DeCA received offers from a number of interested parties. After a careful analysis of the details of each submission, DeCA conducted a rigorous selection process to identify the right supplier. As a result of this process, DeCA has now made a decision that there will be a single firm selected as the agency-wide Private Label Merchandising Program supplier.

Based on the evaluation criteria set forth in NTT 16-87 and NTT 16-89, you are hereby advised that DeCA has selected the firm of MDV SpartanNash, LLC as the third party supplier to source, develop, and implement a comprehensive private label worldwide program.

The program will commence on December 16, 2016, and end on December 15, 2019, with the potential for two 1-year renewal options. Note that the decision to exercise renewal options is the unilateral right of the Government.

The point of contact for this action is the undersigned, (804) 734-8000, extension 48505, or randy.chandler@deca.mil.

A handwritten signature in black ink, appearing to read "R Chandler", is positioned above the typed name.

Randy L. Chandler
Senior Advisor, Transformation Team