

CONTROL NUMBER: HQC007-14-34  
PURCHASE REQUEST: (HQCAA)-4150-2100, 4150-2200, and 4164-2100

**Description of Acquisition:** The Defense Commissary Agency (DeCA), Information Technology Directorate has a requirement for brand name Cisco Systems Smartnet renewal maintenance support for its hardware and software network infrastructure at both store and above store level activities. This support also includes reinstatement/lapsed support fees for store level hardware and software.

**Estimated Contract Amount:** \$1,213,167.30

Prepared by: Jason Nuckols [Signature] Contract Specialist  
Date: 07/03/2014

Technical: Joseph Amabile [Signature] IT Specialist  
Date: 07/03/2014

Duane Woodfin [Signature] IT Specialist  
Date: 07/03/2014

Scott Schultz [Signature] IT Specialist  
Chief, Netcom Branch Date: 07/03/2014

LEIMG Debbie Emory [Signature] Lead IT Specialist  
Advisor: Date: 7/3/2014

PCO: Rita W. Jackson [Signature] Contracting Officer  
Phone: (804) 734-8000 Ext: 48199 Date: July 3, 2014

**REVIEWS:** We have reviewed this J&A and find the justification adequate to support other than full and open competition.

Program Manager(s): Joseph Amabile Signature: [Signature]  
Date: 07/03/2014

Duane Woodfin Signature: [Signature]  
Date: 07/03/2014

Scott Schultz Signature: [Signature]  
Date: 07/03/2014

Legal Counsel: Ronald Horn Signature: [Signature]  
(Printed Name) Date: 7/9/14

Director of Lawrence P. Hahn Signature: [Signature]  
Acquisition Management Date: 10 Jun 2014

Competition Advocate: Ernie Favale Signature: [Signature]  
Date: 7/10/14

DECA CONTROL NUMBER: HQC007-14-34

**1. REQUIRING AGENCY AND CONTRACTING OFFICE:**

Defense Commissary Agency (DeCA)  
1300 E Avenue  
Fort Lee, VA 23801-1800

Requiring Activity: Information Technology Directorate

Contracting Activity: Directorate of Acquisition Management, Information Technology Branch

**2. NATURE/DESCRIPTION OF ACTION(S):** This justification for other than full and open competition will result in award of a firm fixed price delivery order for brand name Cisco Systems Smartnet renewal maintenance support for Cisco original equipment manufacturer (OEM) software and hardware bundles in support of DeCA's Cisco centric infrastructure.

**3. DESCRIPTION OF SUPPLIES/SERVICES:** This requirement is for the purchase of brand name Cisco Systems Smartnet renewal maintenance support as identified in the attached spreadsheets.

<b>PERFORMANCE PERIOD: SINGLE YEAR</b>				
<b>ITEM</b>	<b>DESCRIPTION</b>	<b>MFG Part Number</b>	<b>QTY/ UI</b>	<b>TYPE</b>
0001	Renewal Maintenance Support for Cisco Hardware Located at DeCA Headquarters	see attached spreadsheet	1 Year	Renewal
0002	Renewal Maintenance Support for Cisco Software Located at DeCA Headquarters	scc attached spreadsheet	1 Year	Renewal
0003	Renewal Maintenance Support for Cisco VoIP Hardware Located at DeCA Headquarters	see attached spreadsheet	1 Year	Renewal
0004	Renewal Maintenance Support for Cisco Test Bed VoIP Hardware Located at DeCA Headquarters	see attached spreadsheet	1 Year	Renewal
0006	Renewal Maintenance Support for Cisco VTC Hardware Located in Data Center at DeCA Headquarters	see attached spreadsheet	1 Year	Renewal
0007	Renewal Maintenance Support for Cisco VTC Hardware Located at DeCA Headquarters	see attached spreadsheet	1 Year	Renewal
0010	Renewal Maintenance Support for Cisco Hardware Located at DeCA Stores	see attached spreadsheet	1 Year	Renewal
0012	Renewal Maintenance Support for Cisco CME8 Hardware Located at DeCA Stores	see attached spreadsheet	1 Year	Renewal

Estimated cost - \$1,213,167.30

Performance Period: September 1, 2014 through August 31, 2015.

**4. IDENTIFICATION OF STATUTORY AUTHORITY:** 10 U.S.C. 2304(c)(1) as implemented by FAR 6.302-1(c). Application of Brand Name Descriptions

**5. IDENTIFICATION OF JUSTIFICATION RATIONALE:** This is a Brand Name requirement for Cisco Systems Smartnet renewal maintenance support for DeCA's Cisco centric infrastructure consisting of hardware and software products. . The Agency's network infrastructure utilizes Cisco brand hardware and software for its voice, video, and data communications to support DeCA worldwide commissary resale operations consisting of the agency's Headquarters (HQ), Regions, and the Commissaries worldwide.

DeCA has been utilizing Cisco products since early 2000. Additionally, in accordance with a Department of Defense (DoD) mandate to utilize voice over internet protocol (VOIP) for telecommunications, the agency converted its legacy phone system to VOIP in October of 2008. This mandate requires that telephone systems comply with Public Law 107-314, and the Chairman of the Joint Chiefs of Staff Instructions (CJCSI) 6215.01B covering Private Branch Exchange (PBX) one (1) certification for connecting to the Defense Switch Network (DSN telephone network). The equipment proposed has been approved by the Joint Interoperability Test Center (JITC). Information on JITC-approved equipment is available at <http://JITC.fhu.disa.mil>. Cisco networking equipment and software represent one of the few JITC-certified "PBX one" solutions available to support DoD activities and DeCA's user requirements at commissaries.

The agency continues to purchase Cisco Systems hardware and software annually as it provides the technical functionality and compatibility with the existing agency and DoD infrastructure and systems. As such, Cisco branded Systems maintenance is required as no other manufacturer or vendor can provide support on Cisco branded equipment. The agency would have to acquire additional hardware, software and maintenance. Cisco maintenance support provides for the replacement of OEM products. While DeCA has utilized third party products in the past, the failure rate and down time associated with these products greatly impacted the agency's ability to maintain operational functionality thus creating situational downtime for some stores. This in turn creates a hardship at the store lever impacting its ability meet the agency's mission. The OEM (Cisco) only supplies products and support through its authorized reseller program it does no sell Cisco branded products and support to third party maintenance resellers. Cisco Systems maintenance is required for reducing outage downtimes attributed to hardware failures and to keep software versions at the required security level as directed by the US Cyber Command. Maintenance support authorizes access to download and apply mandated patches for addressing Information Assurance Vulnerability Alerts (IAVA). Failure to obtain this hardware/software maintenance support will directly impact the agency's ability to remain compliant with federal and DoD regulatory requirements for connecting to the Global Information Grid (GIG). Third party maintenance resellers are not authorized to provide software upgrades, patches, or fixes to Cisco's proprietary software applications.

**6. FEDBIZOPPS ANNOUNCEMENT/POTENTIAL SOURCES:** In accordance with FAR Part 5.202(a)(11), this requirement will be posted with the issuance of the solicitation on the respective contracting agency's website.

**7. DETERMINATION OF FAIR AND REASONABLE COST:** In accordance with FAR parts 8.404, 12.209, 13.106-1(2), and 14.408-2, I hereby determine that the anticipated cost or price to the Government for this contract action will be fair and reasonable. The price reasonableness memorandum detailing the Fair and Reasonable Price Determination will be included in the contract file documentation.

**8. MARKET RESEARCH:** In accordance with the DoD better buying initiative, market research was conducted through the Army Computer hardware and enterprise software solutions (CHESS) website to determine if the support is available through an existing DoD contract vehicle. This research concludes that the maintenance support is available through an existing DoD vehicle.


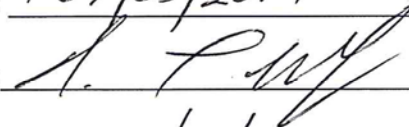
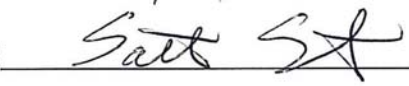
Additional market research was conducted through both the NASA SEWP IV (SEWP) program office, and GSA Advantage contract venues. While the support is available through all three existing contract venues, historical pricing reflects that the best value to the Government is through an existing GWAC offered through SEWP contract vehicles. The agency usually garners between a 20 and 23% discount off the established SEWP contract pricing which is substantially lower than what is offered through CHESS and GSA.

**9. ANY OTHER SUPPORTING FACTS:** While the HQ and the stores have not utilized the same VOIP phone systems due to technical and/or operational issues associated with OCONUS store locations, the recent movement to a standard VOIP system to be utilized at all commissaries both CONUS and OCONUS will move DeCA to a more streamlined agency wide phone system. Migrated store level phone systems now connect directly to the HQ VOIP system allowing for centralized manageability at the HQ location versus being locally managed by individual region activities with limited HQ visibility.

**10. ACTIONS TAKEN TO REMOVE BARRIERS TO COMPETITION:** DeCA will continue to perform the necessary market research in accordance with the DoD's and DeCA's established market research guidebooks for its information technology network requirements; however, DoD policy has established that for this type of commodity, unless the product(s) are security technical configuration guidelines (STIG) approved competition is limited at best. While this requirement is limited to companies that are able to provide brand name Cisco Systems maintenance support, market research analysis supports that numerous resellers to include a number of small businesses are available through varying contractual vehicles that have the capability to fulfill this requirement; therefore, there is a high expectation that the agency will receive adequate competition for this requirement.

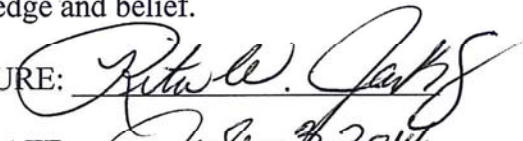
**11. LISTING OF INTERESTED SOURCES:** Research indicates there are a number of resellers available through a wide array of pre-existing contract vehicles. However, SEWP offers the greater availability and selection of socio-economic groups than does CHESS or GSA.

**12. TECHNICAL/REQUIREMENT CERTIFICATION:** "I certify that the supporting data under my cognizance which are included in the J&A are accurate and complete to the best of my knowledge and belief."

NAME: Joseph Amabile                      SIGNATURE:   
TITLE: IT Specialist                              DATE: 07/03/2014  
NAME: Duane Woodfin                      SIGNATURE:   
TITLE: IT Specialist                              DATE: 07/03/2014  
NAME: Scott Schultz                      SIGNATURE:   
TITLE: Telephone Modernization  
& Construction                      DATE: 7-3-14

**APPROVAL:**

**CONTRACTING OFFICER CERTIFICATION:** "I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief."

NAME: Rita W. Jackson                      SIGNATURE:   
TITLE: Chief, IT Procurement Branch/  
Contracting Officer                      DATE: July 3, 2014

**PROCURING ACTIVITY COMPETITON ADVOCATE APPROVAL:**

"I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief. Since this justification does not exceed \$12.5M and pursuant to the authority of 10 U.S.C. 2304(c)(1) provided that funds are available or will be made available and provided that the services and/or supplies herein described have otherwise been authorized for acquisition, this review serves as approval."

**APPROVED BY:**

NAME: Ernie Favale                      SIGNATURE:   
TITLE: Competition Advocate                      DATE: 7/10/14

**ALL QUESTIONS REGARDING THIS LSJ ARE TO BE REFERRED TO THE  
CONTRACTING OFFICER  
MS. RITA W. JACKSON (804) 734-8000 x48199**