

JUSTIFICATION REVIEW DOCUMENT

Control Number: HQC007-14-22
Purchase Request: HQCAAA-4127-2200

Description of Acquisition: Brand name Lexmark high speed and multi-functional device color printers in direct support of commissary store operations.

Statutory Authority: 10 U.S.C. 2304(c)(1), FAR part 6.302-1(c), Application of Brand Name Descriptions.

Estimated Contract Amount: Lexmark - \$890,265.24
High speed printers: \$454,034.11
Multi-functional color printers: \$436,231.13

Prepared by: Sheryl Harris [Signature]
Phone: [Redacted]

Contract Specialist
Date: 6/2/2014

Technical: Terry Zacharias [Signature]
Phone: [Redacted]

Branch Chief, LEIMP
Date: 6/2/2014

LEIMG: Andy Early [Signature]
Advisor Phone: [Redacted]

IT Specialist
Date: 6/2/2014

PCO: Rita W. Jackson [Signature]
Phone: (804) 734-8000 Ext: 48199

Contracting Officer
Date: June 2, 2014

Reviews: We have reviewed this Justification & Approval (J&A) and find that justification is adequate to support other than full and open competition.

Program Manager: Terry Zacharias
Signature: [Signature] Phone: [Redacted]
Date: 6/2/2014

Legal Counsel: Elliot J Clark Jr
(Printed Name) Phone: [Redacted]
Signature: [Signature] Date: June 3, 2014

Director of Acquisition Management: Lawrence P. Hahn
Signature: [Signature] Phone: [Redacted]
Date: 06 Jun 2014

Competition Advocate: Melissa Rios
Signature: [Signature] Phone: [Redacted]
Date: 6/5/14

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CONTROL NUMBER: HQC007-14-22
PURCHASE REQUEST: HQCAAA-4127-2200

1. REQUIRING AGENCY AND CONTRACTING OFFICE:

Defense Commissary Agency (DeCA)
 1300 E Avenue
 Fort Lee, VA 23801-1800

Requiring Activity: Information Technology Directorate
Contracting Activity: Directorate of Acquisition Management, Information Technology Branch

2. NATURE/DESCRIPTION OF ACTION(S). This justification for other than full and open competition will result in award of a firm fixed price delivery order for Lexmark printers:

- a) High Speed Network-Ready Laser Printers and
- b) Multifunction Laser Color Printers

3. DESCRIPTION OF SUPPLIES/SERVICES: Purchase of brand name Lexmark High Speed Network-Ready Laser Printers and Lexmark multi-functional color laser copy/fax/print/scan devices for the Defense Commissary Agency (DeCA) commissaries and Central Distribution Centers (CDCs) located both within the Continental United States (CONUS) and Outside the Continental United States (OCONUS). This requirement provides direct support for DeCA’s legacy Interactive Business System (DIBS) and commissary support operations.

A second requirement will be issued at a later date for managed print services through the GSA FSSI program as this support is not currently available through a Department of Defense contract vehicle.

3. DESCRIPTION OF SUPPLIES/SERVICES: Brand name Lexmark High Speed Network-ready laser printers and Lexmark multi-functional color laser copy/fax/print/scan printer devices and a four year warranty period as identified below:

ITEM	DESCRIPTION	MFG Part Number	Estimated QTY	TYPE
0001	Lexmark Laser Printer (110v), model MS810de, Network Ready. Duplex Standard: Up to 55 ppm: 800MHz Processor: 512MB RAM, 1200 x 1200 dpi, 1 year advanced exchange warranty, ships with 10,000 page cartridge; MS810 Base Warranty Upgrade to Onsite. 3 year onsite service. Requires printer/print driver compatibility with the HPUX 11.31 native print services, the LexPrint Enhanced Printer Driver Package (Vers. 4.5) on the HP-UX servers and Common UNIX Print System(CUPS Vers. 1.4.2) on Red Hat	40GT170	302	New

	Enterprise Linux (RHEL).			
0002	Lexmark Laser Printer (220v), model MS810de , Network Ready. Duplex Standard: Up to 55 ppm: 800MHz Processor: 512MB RAM, 1200 x 1200 dpi, 1 year advanced exchange warranty, ships with 10,000 page cartridge; MS810 Base Warranty Upgrade to Onsite. 3 year onsite service. Requires printer/print driver compatibility with the HPUX 11.31 native print services, the LexPrint Enhanced Printer Driver Package (Vers. 4.5) on the HP-UX servers and Common UNIX Print System(CUPS Vers. 1.4.2) on Red Hat Enterprise Linux(RHEL).	40GT171	20	New
0003	Lexmark CX510DE (110v) Laser Multifunction Printer, model CX510de, - Color - Plain Paper Print - Desktop CX510DE P/S/C/F TAA SCH 70 LV IT WITH CACCopier/Fax/Printer/Scanner - 30 ppm Mono/30 ppm Color Print - 2400 x 600 dpi Print - 30 cpm Mono/30 cpm Color Copy - Touchscreen - 1200 dpi Optical Scan - Automatic Duplex Print - 250 sheets Input - Gigabit Ethernet - USB Includes: 3-Year Warranty	28ET504	111	New
0004	Lexmark CX510DE (220v) Laser Multifunction Printer model CX510de, - Color - Plain Paper Print - Desktop CX510DE P/S/C/F TAA SCH 70 HV IT WITH CACCopier/Fax/Printer/Scanner - 30 ppm Mono/30 ppm Color Print - 2400 x 600 dpi Print - 30 cpm Mono/30 cpm Color Copy - Touchscreen - 1200 dpi Optical Scan - Automatic Duplex Print - 250 sheets Input - Gigabit Ethernet - USB Includes: 2356288 CX510 3-Year Warranty	28ET505	34	New

High speed laser printers: \$454,034.11
Multi-functional color laser printers: \$436231.13
Overall Estimated cost - \$890,265.25

Proposed Delivery Date to include a 4-year warranty period:
On or before 08/06/2014 through 08/05/2018

4. IDENTIFICATION OF STATUTORY AUTHORITY: 10 U.S.C. 2304(c)(1) as implemented by FAR 6.302-1(c). Application of brand name descriptions.

5. IDENTIFICATION OF JUSTIFICATION RATIONALE:

DeCA Head Quarters Information Technology Directorate seeks to purchase brand name Lexmark high speed network printers in support of DeCA's legacy Integrated Business System (DIBS) platform. This procurement will maintain DeCA's configuration standardization across CONUS and OCONUS commissary locations and their supporting Central Distribution Centers (CDC). Currently, DeCA has approximately 1,000 network printers supporting its CONUS/OCONUS commissaries and CDC's. Based on the age of many of these printers and their failure rates, the agency seeks to establish a standard print venue across the enterprise for its stores and CDCs. Based on these criteria, the agency has tested several products in an effort to identify the product or products that have the capability of supporting the agency's legacy business system in direct support of commissary sales. Based on those test results, the Lexmark network printer is the only printer tested and evaluated that has the capability of supporting the configuration of the agency's legacy DIBS system. DIBS and Computer Assisted Ordering (CAO) DIBS and CAO provide product distribution functions such as ordering, receiving, inventory, product distribution, and product control. The agency has been utilizing DIBS since 1991 and it is the backbone of commissary store operations. The DIBS system utilizes the HPUX 11.13 driver for native spooling in conjunction with the agency's Common UNIX Print System (CUPS) 1.3.7 print driver. Other network printers that were tested and evaluated failed to meet the driver requirement. By deploying a standard printer across the agency for both CONUS and OCONUS store locations and CDCs, the agency will be able to better manage its assets and reduce costly repairs to aged hardware and minimize costs associated with unique parts and supplies associated with the current practice. Additionally, by utilizing one standard printer across all commissaries and CDCs the agency will benefit by being offered discounts for volume buys for printer replacement toner cartridges versus the existing practice of purchasing multiple type manufacturer print cartridges based on the wide array of currently owned printers thus minimizing our ability to capitalize on discounts offered for volume buys.

Lexmark toner cartridges can be purchased from many local office supply stores or region offices and/or headquarter's could purchase in bulk, thus obtaining a cost savings on recurring requirements. By deploying a standard printer it will also eliminate the current practice of costly special orders placed by various sites for printers not covered in other regions and unique to those specific locations. Another benefit to the agency is that all of DeCA's other systems can use the Lexmark printers to produce their reports, mail, etc., thereby cutting the number of printers currently being utilized to support the stores' mission. Standardization would eliminate the need for special customization on some systems to meet various printers' specific driver requirements. DeCA will also be complying with the Department of Defense's (DoD) requirement to leverage the DoD's buying power by utilizing an existing DOD contract vehicle.

6. FEDBIZOPPS ANNOUNCEMENT/POTENTIAL SOURCES. In accordance with FAR Part 5.202(a) 11 and 13(i), this requirement will be posted with the issuance of the solicitation on the respective contracting agency's website.

7. DETERMINATION OF FAIR AND REASONABLE COST: In accordance with FAR parts 8.404, 12.209, 13.106(2), and 14.408-2, I hereby determine that the anticipated cost or price

to the Government for this contract action will be fair and reasonable. The price reasonableness memorandum detailing the Fair and Reasonable Price Determination will be included in the contract file documentation.

8. MARKET RESEARCH: In accordance with the Department of Defense's (DoD) initiative to leverage its buying power, DoD components are encouraged to utilize existing DoD vehicles wherever available/feasible. As such, market research was conducted through the Army's computer hardware and enterprise software solution (CHESS) ADMC-2 contract vehicle to determine if the printers are available through an existing DoD vehicle. This research reveals that the hardware is available through an existing DoD vehicle; however, the managed print services are not available through this vehicle. Therefore, additional market research was conducted through GSA eLibrary to determine if the support required for the managed print services was available through an existing government wide acquisition contract vehicle (GWAC). This research indicates that both the product and the services are available through a pre-existing GSA GWAC. However, based on the significant cost savings to the Government to be derived from utilizing the existing DoD vehicle for the hardware, the printer will be procured as one action and the managed print services as a separate action at a later date.

The agency has identified three (3) resellers that have the capability of fulfilling the hardware requirement through the CHESS ADMC-2 contract vehicle. When funding becomes available, the managed print services will be obtained through a GSA GWAC FISSE or GSA schedule 36 contract vehicle.

Additional market research indicates that the hardware is also available through the NASA SEWP IV contract vehicle. The market analysis establishes that the best overall pricing for the hardware is offered through the CHESS contract vehicle.

9. ANY OTHER SUPPORTING FACTS: While extensive testing was conducted with a number of manufactured products, current evaluated criteria has established that the Lexmark printer is the only printer that has the capability to interface within DeCA's DIBS's and Computer Assisted Ordering operating environment utilizing the HPUX 11.13 driver for native spooling of and the CUPS 1.3.7 print driver requirements which are critical elements for commissary store operations.

10. ACTIONS TAKEN TO REMOVE BARRIERS TO COMPETITION: DeCA will continue to perform the necessary market research in accordance with the DOD's and DeCA's established market research guidebooks for its information technology product and service requirements utilizing pre-existing DoD contract vehicles where feasible. While this requirement is limited to companies that are able to provide brand name Lexmark products and manufacturer supported warranties, market research analysis supports that numerous resellers to include a number of small businesses are available through varying contractual vehicles that have the capability to fulfill this requirement; therefore, there is a high expectation that the agency will receive adequate competition for this requirement.

11. LISTING OF INTERESTED SOURCES: While this requirement has been established as a brand name hardware buy, DeCA has established through its market research that there are three (3) prospective resellers who possess the capability to provide these printers through an existing DOD contract vehicle.

12. TECHNICAL/REQUIREMENT CERTIFICATION: "I certify that the supporting data under my cognizance which are included in the J&A are accurate and complete to the best of my knowledge and belief."

NAME: Terry Zacharias

SIGNATURE: 

TITLE: Program Manager

DATE: 6/3/2014

CONTRACTING OFFICER CERTIFICATION: I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief.

NAME: Rita W. Jackson

SIGNATURE: 

TITLE: Chief, IT Procurement Branch/
Contracting Officer

DATE: June 3, 2014

Since this justification does not exceed \$650,000 and pursuant to the authority of 10 U.S.C. 2304(c)(1) provided that funds are available or will be made available and provided that the services and/or supplies herein described have otherwise been authorized for acquisition, this review serves as approval."

PROCURING ACTIVITY COMPETITION ADVOCATE APPROVAL "I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief. Since this justification does not exceed \$12.5M and pursuant to the authority of 10 U.S.C. 2304(c)(1) provided that funds are available or will be made available and provided that the services and/or supplies herein described have otherwise been authorized for acquisition, this review serves as approval."

NAME: Melissa Rios

SIGNATURE: 

TITLE: Competition Advocate

DATE: 6/6/14

ALL QUESTIONS REGARDING THIS JUSTIFICATION AND APPROVAL ARE TO BE REFERRED TO THE CONTRACTING OFFICER:
MS. RITA W. JACKSON 804-734-8000 X48199