


JUSTIFICATION REVIEW DOCUMENT


Control Number: HQC007-13-28

Description of Acquisition: This requirement is to procure brand name Cisco software and hardware bundles in support of migration to a Voice Over Internet Protocol (VoIP) phone system at DeCA's 250 commissary stores.

Statutory Authority: 10 U.S.C. 2304(c)(1) as implemented by Federal Acquisition Regulation (FAR) 6.302-1(c). Application of Brand Name Descriptions

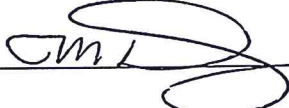
Prepared by: Jason Nuckols  Contract Specialist
Date: 06/22/2013

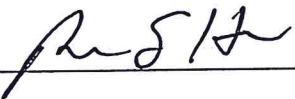
Technical: Tom Donnelly IT Specialist
Date: 6/24/13


LEIMG POC: Debbie Emory  Lead, IT Specialist
Date: 6/24/2013

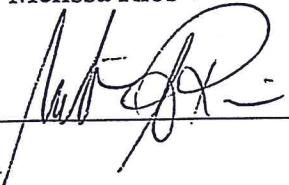
PCO: Rita W. Jackson Contracting Officer
Phone: (804) 734-8000 Ext: 48199 Date: June 24, 2013

Reviews: We have reviewed this J&A and find that justification is adequate to support other than full and open competition.

Program Manager: Tom Donnelly
Signature:  Date: 6/24/13

Legal Counsel: Ronno S. Horn
(Printed Name)
Signature:  Date: 6/25/13

Chief, LEAS: D.L. Wiggins
Signature:  Date: 6/26/13

Competition Advocate: Melissa Rios
Signature:  Date: 6/26/13

**JUSTIFICATION FOR OTHER THAN FULL AND OPEN COMPETITION
BRAND NAME JUSTIFICATION**

1. CONTRACTING AGENCY and REQUIRING OFFICE.

Defense Commissary Agency
1300 E Avenue
Fort Lee, VA 23801-1800

Requiring Activity: Information Technology Directorate

Contracting Activity: Store Services Support Division, Information Technology Branch.

2. NATURE/DESCRIPTION OF ACTION(S): This justification for other than full and open competition will result in award of a firm fixed price delivery order for brand name Cisco software and hardware bundles in support of DeCA's movement to a VOIP system at its commissaries.

3. DESCRIPTION OF SUPPLIES/SERVICES: This requirement is for the purchase of brand name Cisco hardware, software, and maintenance support identified in the table below. This equipment will be used to support the Voice Over Internet Protocol (VoIP) at CONUS and OCONUS commissaries located around the world.

Item	Product Number	Description - HARDWARE	Qty	Type
1	C2951-CME-SRST/K9	2951 UC Bundle w/ PVDM3-32,FL-CME-SRST-25, UC License PAK-1	26	New
2	CAB-AC	AC Power Cord (North America), C13, NEMA 5-15P, 2.1m-15	26	New
3	ISM-SRE-300-K9	Internal Services Module (ISM) with Services Ready Engine-8	26	New
4	SM-NM-ADPTR	Network Module Adapter for SM Slot on Cisco 2900, 3900 ISR-14	52	New
5	EVM-HD-8FXS/DID	High density voice/fax extension module - 8 FXS/DID-5	52	New
6	VVIC3-1MFT-T1/E1	1-Port 3rd Gen Multiflex Trunk Voice/WAN Int. Card - T1/E1-7	26	New
7	EM-HDA-6FXO	6-port voice/fax expansion module - FXO-6	104	New
8	PVDM3-32U64	PVDM3 32-channel to 64-channel factory upgrade-13	26	New
9	PVDM3-64	64-channel high-density voice and video DSP module-12	52	New
10	PWR-2921-51-AC	Cisco 2921/2951 AC Power Supply-16	26	New
11	MEM-CF-256MB	256MB Compact Flash for Cisco 1900, 2900, 3900 ISR-18	26	New
12	ISR-CCP-EXP	Cisco Config Pro Express on Router Flash-20	26	New
13	MEM-2951-512MB-DEF	512MB DRAM (1 512MB DIMM) for Cisco 2951 ISR (Default)-21	26	New
14	C3945-CME-SRST/K9	3945 UC Bundle w/ PVDM3-64,FL-CME-SRST-25, UC License PAK-27	15	New
15	PWR-3900-AC/2	Cisco 3925/3945 AC Power Supply (Secondary PS)-43	15	New
16	CAB-AC	AC Power Cord (North America), C13, NEMA 5-15P, 2.1m-44	30	New
17	EVM-HD-8FXS/DID	High density voice/fax extension module - 8 FXS/DID-32	60	New
18	EM3-HDA-8FXS/DID	8-port voice/fax expansion module - FXS and DID-34	60	New
19	EM-HDA-6FXO	6-port voice/fax expansion module - FXO-33	60	New
20	VVIC3-1MFT-T1/E1	1-Port 3rd Gen Multiflex Trunk Voice/WAN Int. Card - T1/E1-35	15	New

21	ISM-SRE-300-K9	Internal Services Module (ISM) with Services Ready Engine-36	15	New
22	SM-NM-ADPTR	Network Module Adapter for SM Slot on Cisco 2900, 3900 ISR-42	60	New
23	PVDM3-64U128	PVDM3 64-channel to 128-channel factory upgrade-41	15	New
24	PVDM3-128	Cisco 128-Channel Voice and Video DSP Module	45	New
25	PWR-3900-AC	Cisco 3925/3945 AC Power Supply-46	15	New
26	3900-FANASSY	Cisco 3925/3945 Fan Assembly (Bezel included)-47	15	New
27	C3900-SPE150/K9	Cisco Services Performance Engine 150 for Cisco 3945 ISR-48	15	New
28	ISR-CCP-EXP	Cisco Config Pro Express on Router Flash-50	15	New
29	MEM-3900-1GB-DEF	1GB DRAM (512MB+512MB) for Cisco 3925/3945 ISR (Default)-51	15	New
30	MEM-CF-256MB	256MB Compact Flash for Cisco 1900, 2900, 3900 ISR-52	15	New
31	CP-7915=	7915 UC Phone Grayscale Expansion Module-58	73	New
32	CP-7942G-CCME	Cisco UC Phone 7942 with 1 CCME RTU License-59	0	New
33	CP-SINGLFOOTSTAND=	Footstand kit for single 7914, 7915, or 7916-61	73	New
34	EM3-HDA-8FXS/DID=	8-port voice/fax expansion module - FXS and DID-62	30	New
35	SM-NM-ADPTR=	Network Module Adapter for SM Slot on Cisco 2900, 3900 ISR-63	20	New
36	VIC3-4FXS/DID=	Four-Port Voice Interface Card - FXS and DID-64	40	New

Item	Product Number	Description – SOFTWARE	Qty	Type
1	FL-CME-SRST-25	Communication Manager Express or SRST - 25 seat license-4	52	New
2	SCUE-ISM-8.6-K9	Cisco Unity Express Release 8.6-9	26	New
3	FL-CUE-MBX-5	Unity Express License - 5 Mailbox - CUCM and CUCME-10	104	New
4	S2951UK9-15204M	Cisco 2951 IOS UNIVERSAL-2	26	New
5	FL-CME	Cisco Communications Manager Express License-3	26	New
6	FL-CUE-NR-PORT-2	Unity Express License - Non Re-hostable - 2 Port-17	26	New
7	CUE-LANG-ENU	Cisco Unity Express - North American English-11	26	New
8	SL-29-IPB-K9	IP Base License for Cisco 2901-2951-19	26	New
9	SL-29-UC-K9	Unified Communication License for Cisco 2901-2951-22	26	New
10	FL-CME-SRST-25	Communication Manager Express or SRST - 25 seat license-23	26	New
11	PI-MSE-PRMO-INSRT	Insert, Packout - PI-MSE-24	26	New
12	FL-CME-SRST-5	Communication Manager Express or SRST - 5 seat license-31	30	New
13	FL-CME-SRST-25	Communication Manager Express or SRST - 25 seat license-30	30	New
14	FL-CME	Cisco Communications Manager Express License-29	15	New
15	S39UK9-15102T	Cisco 3925-3945 IOS UNIVERSAL-28	15	New
16	SCUE-ISM-8.6-K9	Cisco Unity Express Release 8.6-37	15	New
17	FL-CUE-MBX-5	Unity Express License - 5 Mailbox - CUCM and CUCME-38	75	New
18	CUE-LANG-ENU	Cisco Unity Express - North American English-39	15	New
19	FL-CUE-NR-PORT-2	Unity Express License - Non Re-hostable - 2 Port-45	15	New
20	FL-CME-SRST-25	Communication Manager Express or SRST - 25 seat license-49	15	New
21	SL-39-IPB-K9	IP Base License for Cisco 3925/3945-53	15	New
22	SL-39-UC-K9	Unified Communication License for Cisco 3900 Series-54	15	New
23	PI-MSE-PRMO-INSRT	Insert, Packout - PI-MSE-55	15	New

Item	Product Number	Description – MAINTENANCE SUPPORT	Qty	Type
24	CON-SNT-2951CMST	SMARTNET 8X5XNBD 2951 Voice Bundle w/ UC License PAK-25 (Service Item - site information required)	26	New
25	CON-SAU-ISRE300	SW APP SUPP + UPGR Internal Services Module (ISM) with SRE-26 (Service Item - site information required)	26	New
26	CON-SNT-3945CMST	SMARTNET 8X5XNBD 3945 Voice Bundle UC License PAK-56 (Service Item - site information required)	15	New
27	CON-SAU-ISRE300	SW APP SUPP + UPGR Internal Services Module (ISM) with SRE-57 (Service Item - site information required)	15	New

DELIVERY: On or before September 1, 2013

SMARTNET Maintenance Support: Date of shipment through (estimated) August 31, 2014

4. IDENTIFICATION OF STATUTORY AUTHORITY: 10 U.S.C. 2304(c)(1) as implemented by FAR 6.302-1(c). Application of Brand Name Descriptions

5. IDENTIFICATION OF JUSTIFICATION RATIONALE:

This is a Brand Name requirement for Cisco software, hardware and maintenance support for Voice Over Internet Protocol (VoIP) configurations at multiple DeCA commissary locations.

Cisco networking equipment is required to meet current Department of Defense (DoD) standards concerning network security and to meet Defense Information Systems Agency (DISA) Security and Technical Implementation Guides.

The telephone systems required must comply with Public Law 107-314, and the Chairman of the Joint Chiefs of Staff Instructions (CJCSI) 6215.01B covering Private Branch Exchange (PBX) one (1) certification for connecting to the Defense Switch Network (DSN telephone network). The equipment proposed has been approved by the Joint Interoperability Test Center (JITC). Information on JITC-approved equipment is available at <http://JITC.fhu.disa.mil>. Cisco networking equipment and software represent one of the few JITC-certified "PBX one" solutions available to support DoD activities and DeCA's user requirements at commissaries.

The required equipment for each site must have received Information Assurance (IA) accreditation in accordance with (IAW) DODI 8100.3. The designated Cisco components identified in this justification meet this accreditation. In addition, the latest TIC and JITC approved version of code for Assured Services Voice Application Local Area Networking (ASVALAN) must be implemented. Code available from the designated Cisco configuration meets these requirements. The Cisco networking equipment being procured will be used for multiple commissary locations providing connectivity to DeCA voice and data systems and applications. Cisco routers and switches are emerging as a standard for DeCA VoIP requirements, and DeCA networks are built around this technology. The Cisco networking equipment requested allows for the execution of the integration of voice and data communications encouraged by the JITC approval process. Cisco data configurations are currently present at the commissaries requiring new voice communications systems.

Cisco brand name parts are proprietary products that function in a networked environment where every piece must be compatible to ensure functionality and optimization. Cisco-branded parts are the only solution for complete compatibility and there are no known equivalent substitutions in the marketplace. The Cisco equipment to be procured for multiple DeCA locations will be an extension to the client's existing VoIP network configuration at the Fort Lee Headquarters (HQ).

The same Cisco proprietary parts are necessary to be compatible with existing Cisco equipment already installed at HQ and to avoid malfunction or delay. In addition, Cisco provides required quality of service (QOS) options not available from other vendor solutions, thus utilizing brand name Cisco parts is in the Government's best interest and provides the best value for tax dollars spent.

Award of another brand would lead to duplication of effort, additional costs, and a significantly increased risk of task performance failure. DeCA's voice and data network integrates with the DISA network and supports critical communications essential in the operation of support programs for the Warfighter.

6. DETERMINATION OF FAIR AND REASONABLE COST: In accordance with FAR parts 8.404, 12.209, 13.106-1(2), and 14.408-2, I hereby determine that the anticipated cost or price to the Government for this contract action will be fair and reasonable. The price reasonableness memorandum detailing the Fair and Reasonable Price Determination will be included in the contract file documentation.

7. MARKET RESEARCH: Market Research indicates that options available under other manufactured brands are designed for sites requiring much larger system capacities, to support user bases that are much larger than at individual commissaries. This would result in an inefficient purchase of more capacity than would be necessary to accommodate DeCA's commissaries and would result in wasteful use of taxpayer dollars.

IAW DFARS 208-74, Use of Enterprise Software Initiatives (ESI), market research was conducted through the ARMY CHESS (CHESS) site to ascertain whether or not the software, hardware and maintenance support were available through an existing CHESS ESI. While the software and hardware are available through a CHESS ESI, competition is limited to a few partners at best and while pricing is competitive it offers only a fraction of savings off the manufacturer's list prices. Therefore, additional market research was conducted through the NASA SEWP IV (SEWP) site. This research indicates that there are numerous sources available that offer the product through an existing SEWP IDIQ. SEWP resellers are able to provide an additional discounted price well above their CHESS counterparts because they are Cisco Gold or premier partners and/or resellers. This additional savings usually garners the federal Government between a 40 and 43% savings above the already discounted SEWP contract prices. Additionally, DeCA has successfully solicited and awarded competitive CISCO acquisition buys utilizing SEWP IV contract vehicles.

8. ANY OTHER SUPPORTING FACTS: DeCA has been utilizing a VoIP phone system since November 2008. While the HQ and the stores have not utilized the same system due to technical and/or operational issues associated with OCONUS store locations, the procurement of a standard VOIP system to be utilized at all commissaries both CONUS and OCONUS will move the agency to a more standardized/streamlined phone system across the board. It will connect directly to the HQ VOIP system allowing for centralized manageability at the HQ location versus being locally managed by each region activity.

The use of VoIP as mandated by the DoD's DISA requires that VOIP solutions be approved by the Joint Interoperability Test Center (JITC) and there are only a limited number of systems which meet this criterion. Cisco's VoIP solution is one of the approved systems by DISA/JITC

to operate on the DoD network. Therefore, maintaining a VoIP system already approved by JITC is in the best interest of the Government versus having to go through the testing/approval and subsequent certification processes.

9. ACTIONS TAKEN TO REMOVE BARRIERS TO COMPETITION:

DeCA will continue to perform the necessary market research for its information technology telecommunications requirements; however, DoD policy has established that for this type of commodity, unless the product(s) are JITC approved, competition is limited at best. While this requirement is limited to companies that are able to provide brand name Cisco software and hardware; market research has identified numerous resellers to include small business concerns through varying contractual vehicles that have the capability to fulfill this requirement; therefore, there is a high expectation that the agency will receive adequate competition for this requirement.

10. LISTING OF INTERESTED SOURCES: DeCA has identified numerous resellers available through the SEWP venue that have the capability of fulfilling this requirement. There are both large and small business resellers available; however, the product being sought is that of a large business manufacturer.

10. TECHNICAL CERTIFICATION: "I certify that the supporting data under my cognizance which are included in the J&A are accurate and complete to the best of my knowledge and belief."

NAME: Tom Donnelly ^{FOR} SIGNATURE: [Signature]
TITLE: Program Manager DATE: 6-27-13

CONTRACTING OFFICER CERTIFICATION: "I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief."

NAME: Rita W. Jackson SIGNATURE: [Signature]
TITLE: Chief, IT Procurement Branch DATE: June 27, 2013
Contracting Officer

PROCURING ACTIVITY COMPETITION ADVOCATE APPROVAL "I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief. Since this justification does not exceed \$12.5M and pursuant to the authority of 10 U.S.C. 2304(c)(1) provided that funds are available or will be made available and provided that the services and/or supplies herein described have otherwise been authorized for acquisition, this review serves as approval."

NAME: Melissa Rios SIGNATURE: [Signature]
TITLE: Competition Advocate DATE: 6/27/13

ALL QUESTIONS REGARDING THIS JUSTIFICATION AND APPROVAL ARE TO BE REFERRED TO THE CONTRACTING OFFICER:
MS. RITA W. JACKSON 804-734-8000 X48199.

