

**LIMITED SOURCES JUSTIFICATION
AMENDMENT 01**

Control Number: HQC007-14-18
Purchase Request: HQCAAA-4057-2100

Description of Acquisition: Brand name purchase of Adobe Enterprise Licensing and its Maintenance Support

Statutory Authority: 10 U.S.C. 2304(c)(1), as implemented by FAR 8.405-6(b)(1), Limited Sources Justification, brand name descriptions the new work is a logical follow-on to an original Federal Supply Schedule order.

Prepared by:	Jason Nuckols <u><i>JN</i></u> [Redacted]	Contract Specialist Date: <u>5/13/2014</u>
Technical:	Myriam Anderson <u><i>MA</i></u> [Redacted]	Acting Program Manager Date: <u>5/14/14</u>
LEIMG Advisor:	Kim Short <u><i>KS</i></u> [Redacted]	IT Specialist Date: <u>5/13/2014</u>
PCO:	Rita W. Jackson <u><i>RWJ</i></u> [Redacted]	Contracting Officer Date: <u>May 14, 2014</u>

Reviews: We have reviewed this Limited Source Justification (LSJ) and find that justification is adequate to support other than full and open competition.

Technical:	Terry Zacharias [Redacted]	[Redacted]
	Signature: <u><i>Terry Zacharias</i></u>	Date: <u>5/14/14</u>
Legal Counsel:	<u>Elliot J. Clark Jr</u> (Printed Name)	[Redacted]
	Signature: <u><i>Elliot J. Clark Jr</i></u>	Date: <u>May 14, 2014</u>
Director of: Acquisition Management	Lawrence P. Hahn Signature: <u><i>Lawrence P. Hahn</i></u>	[Redacted] Date: <u>14 May 2014</u>
Competition Advocate	Melissa Rios Signature: <u><i>Melissa Rios</i></u>	[Redacted] Date: <u>5/14/14</u>

**LIMITED SOURCES JUSTIFICATION
BRAND NAME JUSTIFICATION
AMENDMENT 01**

DECA CONTROL NUMBER: HQC007-14-18

1. CONTRACTING AGENCY and REQUIRING OFFICE:

Defense Commissary Agency
1300 E Avenue
Fort Lee, VA 23801-1800

Requiring Office: Information Technology Directorate
Contracting Agency: Directorate of Contracting, Information Technology Branch

2. NATURE/DESCRIPTION OF ACTION(S):

3. DESCRIPTION OF SUPPLIES/SERVICES: No change approved from the approved LSJ dated April 23, 2014.

4. IDENTIFICATION OF STATUTORY AUTHORITY: Deletes in its entirety "and DFARS 208.74 Enterprise Software Agreements (ESA)" and "(ESI-SmartBuy Program)". This action will be solicited through GSA schedule as it is not currently offered under the ESA program.

5. IDENTIFICATION OF JUSTIFICATION RATIONALE: No change from the approved LSJ dated April 23, 2014.

6. FEDBIZOPPS ANNOUNCEMENT/POTENTIAL SOURCES: No change from the approved LSJ dated April 23, 2014.

7. DETERMINATION OF FAIR AND REASONABLE COST: No change from the approved LSJ dated April 23, 2014.

8. MARKET RESEARCH: Is replaced in its entirety as follows:

Adobe has advised and Carahsoft has validated that the new software licensing model is not currently available under the pre-existing Navy ESA contract vehicle; as such, the acquisition will be solicited and awarded in accordance with FAR Part 8.405-6, limited sources justification utilizing three small business concerns.

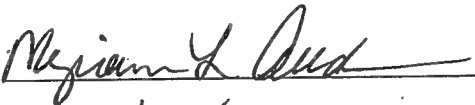
Government Wide Acquisition Contracts (GWACS) are one of the preferred methodologies for procuring commercial software and its support, if they are not available through an existing mandated for use ESA agreement; as such, it is the agency's intent to solicit and award a delivery order against an existing GSA schedule.

9. ANY OTHER SUPPORTING FACTS: No change from the approved LSJ dated April 23, 2014.

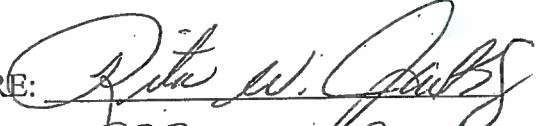
10. ACTIONS TAKEN TO REMOVE BARRIERS TO COMPETITION: No change from the approved LSJ dated April 23, 2014.

11. LISTING OF INTERESTED SOURCES: DeCA has identified nine (9) resellers on GSA with the capability of fulfilling this requirement. Three (3) of which are small business concerns. The manufacturer has advised that pricing between the large and the small business resellers is very competitive; as such, it is the intent of the contracting activity to seek pricing from only the small business resellers.

12. TECHNICAL/REQUIREMENTS CERTIFICATION: "I certify that the supporting data under my cognizance which are included in the J&A are accurate and complete to the best of my knowledge and belief."

NAME: Myriam Anderson SIGNATURE: 
TITLE: Program Manager DATE: 5/14/14

CONTRACTING OFFICER CERTIFICATION: I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief. Since this justification does not exceed \$650,000 and pursuant to the authority of 10 U.S.C. 2304(c)(1) provided that funds are available or will be made available and provided that the services and/or supplies herein described have otherwise been authorized for acquisition, this review serves as approval."

NAME: Rita W. Jackson SIGNATURE: 
TITLE: Chief, IT Procurement Branch/
Contracting Officer DATE: May 14/2014

ALL QUESTIONS REGARDING THIS LIMITED SOURCES JUSTIFICATION ARE TO BE REFERRED TO THE CONTRACTING OFFICER
RITA W. JACKSON (804) 734-8000 x48199

LIMITED SOURCES JUSTIFICATION

Control Number: HQC007-14-18
Purchase Request: HQCAAA-4057-2100

Description of Acquisition: Brand name purchase of Adobe Enterprise Licensing and its Maintenance Support


Statutory Authority: 10 U.S.C. 2304(c)(1), FAR 8.405-6(b)(1), Limited Sources Justification, brand name descriptions and DFARS 208.74 Enterprise Software Agreements (ESA) the new work is a logical follow-on to an original Federal Supply Schedule order (ESI-Smartbuy Program)

Prepared by: Jason Nuckols 


Contract Specialist
Date: 04/23/2014

Technical: Terry Zacharias 

Program Manager
Date: 4/23/2014

LEIMG Advisor: Kim Short 

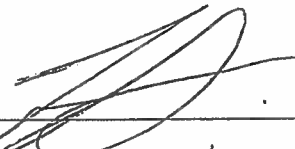
IT Specialist
Date: 04/23/2014

PCO: Rita W. Jackson 
Phone: (804) 734 3000 Ext: 48199

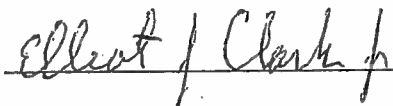
Contracting Officer
Date: April 24 2014


Reviews: We have reviewed this Limited Source Justification (LSJ) and find that justification is adequate to support other than full and open competition.

Technical: Terry Zacharias Phone: (804) 734-8000 Ext: 48957

Signature:  Date: 4/23/2014

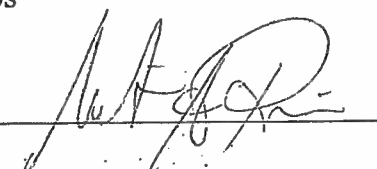
Legal Counsel: Elliot J Clark Jr
(Printed Name)

Signature:  Date: Apr 24, 2014

Director of Acquisition Management: Lawrence P. Hahn
Signature: 

Date: 30 APR 2014

Competition Advocate: Melissa Rios

Signature:  Date: 4/05/14



**Department of Defense
Defense Commissary Agency**

**Limited Source Justification
(Reference FAR 8.405-6)**

General Services Administration Federal Supply Schedule

This acquisition is being conducted under the authority of Section 201 of the Federal Property and Administrative Services Act of 1949 (40 U.S.C.501) Multiple Award Schedule Program FAR 8.401 and is justified by the following facts and rationale required under FAR part 8.405-6(b)(1), Limited Sources Justification, brand name descriptions and DFARS 208.74 ESAs.

1. Agency and Contracting Activity

Defense Commissary Agency
1300 E Avenue
Fort Lee, VA 23801-1800

Requiring Activity: Information Technology Directorate (LEI)

Contracting Activity: Acquisition Management Directorate, IT Procurement Branch (LEASI)

The Defense Commissary Agency (DeCA), Directorate of Acquisition Management, Information Technology Branch, proposes to enter into a contract on the basis of other than full and open competition.

2. Nature and/or description of the action being approved. This justification for other than full and open competition will result in award of a firm fixed priced delivery order against an existing ESA/Smartbuy ESI.

3. DESCRIPTION OF SUPPLIES/SERVICES:

Requisition HQCAA-4057-2100 provides funding for the base year.

This requirement is a follow-on to purchase Brand Name Adobe Enterprise software licenses and their maintenance support as the agency's current Adobe software licensing model is no longer available by the manufacturer. The chart below lists the specific licensing required to support the agencies enterprise platform:

PERIOD OF PERFORMANCE: BASE YEAR				
ITEM	DESCRIPTION	MFG PN#	QTY	TYPE
1	Adobe Experience Manager Customer Communications Add-on Term License & Maintenance & Support Per CPU 12 Months	210-1422	1	NEW
2	Adobe Document Services AEM Term License & M&S Per CPU - 12 Months	210T-1420-11	1	NEW
3	Adobe ColdFusion Enterprise (2 CPUS) Enterprise Term License with Maintenance & Gold Support – 12 Months *OPEN MARKET LINE ITEM	210T-3226	3	NEW
4	Adobe Creative Cloud Desktop Apps Term License & M&S - 12 Months - 1 User - Restricted to Acrobat Professional	210-3281-C2-63AC02A12	5,000	NEW
5	Adobe Creative Cloud Desktop Apps Term License & M&S - 12 Months - 1 User - Restricted to CCE Master Collection	210-3281-C2-63AC02A12	32	NEW
PERIOD OF PERFORMANCE: OPTION YEAR ONE				
ITEM	DESCRIPTION	MFG PN#	QTY	TYPE
1	Adobe Experience Manager Customer Communications Add-on Term License & Maintenance & Support Per CPU 12 Months	210-1422	1	RENEWAL
2	Adobe Document Services AEM Term License & M&S Per CPU - 12 Months	210T-1420-11	1	RENEWAL
3	Adobe ColdFusion Enterprise (2 CPUS) Enterprise Term License with Maintenance & Gold Support – 12 Months *OPEN MARKET LINE ITEM	210T-3226	3	RENEWAL
4	Adobe Creative Cloud Desktop Apps Term License & M&S - 12 Months - 1 User - Restricted to Acrobat Professional	210-3281-C2-63AC02A12	5,000	RENEWAL
5	Adobe Creative Cloud Desktop Apps Term License & M&S - 12 Months - 1 User - Restricted to CCE Master Collection	210-3281-C2-63AC02A12	32	RENEWAL
PERIOD OF PERFORMANCE: OPTION YEAR TWO				
ITEM	DESCRIPTION	MFG PN#	QTY	TYPE
1	Adobe Experience Manager Customer Communications Add-on Term License & Maintenance & Support Per CPU 12 Months	210-1422	1	RENEWAL
2	Adobe Document Services AEM Term License & M&S Per CPU - 12 Months	210T-1420-11	1	RENEWAL
3	Adobe ColdFusion Enterprise (2 CPUS) Enterprise Term License with Maintenance & Gold Support – 12 Months *OPEN MARKET LINE ITEM	210T-3226	3	RENEWAL
4	Adobe Creative Cloud Desktop Apps Term License & M&S - 12 Months - 1 User - Restricted to Acrobat Professional	210-3281-C2-63AC02A12	5,000	RENEWAL
5	Adobe Creative Cloud Desktop Apps Term License & M&S - 12 Months - 1 User - Restricted to CCE Master Collection	210-3281-C2-63AC02A12	32	RENEWAL

The proposed period of performance follows:

Base Period: June 1, 2014 – May 31, 2015

Option Period One: June 1, 2015 – May 31, 2016

Option Period Two: June 1, 2016 – May 31, 2017

4. IDENTIFICATION OF STATUTORY AUTHORITY: 10 U.S.C. 2304(c)(1) as implemented by 8.405-6(b)(1), Limited Sources Justification, brand name descriptions and DFARS 208.74 ESAs.

5. IDENTIFICATION OF JUSTIFICATION RATIONALE:

DeCA is currently is utilizing multiple Adobe products in its enterprise. In fiscal year 2011 DeCA moved from individual user licensing to an Enterprise Licensing model agreement to maximize functionality of the Adobe Suite. Recently Adobe has moved to a new licensing model and the agency's existing licensing model is no longer available. This new licensing model will enable multiple DeCA activities to better augment their functionality by establishing a standard set of tools for the Web Development team and the Corporate Communications office to develop a leading edge presence on the internet and develop commercial grade audio/video productions for distribution to media outlets and presentation.

DeCA relies on the Adobe Creative Suite Enterprise product for records management and archival i.e. DeCA Electronic Records Maintenance Archival System (DERMAS). Statutory regulations and Defense Department requirements mandate the Agency maintain an electronic records program. All DERMAS electronic records are processed and output in the Adobe PDF file format. While there are other software companies capable of having their documents converted to Adobe PDF file format, contracting with another software company could result in the DERMAS application having to be modified to convert from a non-native Adobe PDF file format, provided the DERMAS application could be modified to process documents in another file format. Costs to accomplish a systemic modification to the DERMAS platform are unknown at this time. An alternative solution would have to be identified and tested prior to obtaining a cost estimate establishing that modification to the DERMAS application is realistic/feasible. Adobe is currently the only known software manufacturer capable of processing multiple digital signatures (DoD PKI). The Defense Commissary Agency will be moving in this direction in order to realize future cost savings through diminished printing requirements. DeCA forms, publications and records will be signed with DoD PKI Common Access Card and archived without having to be put to paper format. The Agency Deputy Director has directed the DeCA Chief Information Officer to begin planning for this form of records processing. The Agency hereby requests a Brand Name requirement for a software Creative Suites Enterprise licenses and software support so as to leverage the DERMAS application in order to meet the requirements expected for both the DoD and agency initiative in meeting this mandate.

6. FEDBIZOPPS ANNOUNCEMENT/POTENTIAL SOURCES: In accordance with FAR Part 5.202(a) 11 and 13(i), this requirement will be posted with the issuance of the solicitation on the respective contracting agency's website.

7. Determination by the ordering activity Contracting Officer that the anticipated order represents the best value consistent with 8.404(d). In accordance with FAR 8.404, 12.209, 13.106-1(2), and 14.408-2, I hereby determine that the anticipated cost or price to the

Government for this contract action will be fair and reasonable. The price reasonableness memorandum detailing the Fair and Reasonable Price Determination will be included the contract file documentation.

8. MARKET RESEARCH:

In accordance with DFARS 208.74, Enterprise Software Agreements (ESA), the Department of Defense (DoD) Chief Information Officer's Enterprise Software Initiative (ESI) and Procedures, Guidance and Information (PGI) 208.74, Enterprise Software Agreements, and the issuance of DeCA's previous delivery order HQC007-11-F-0016, against an existing ESA agreement, market research was conducted on the Army Computer Hardware Enterprise Software Solutions (CHESS) website to ascertain if the new Adobe software licensing model and its maintenance support are available through the CHESS ESA. This research confirms that the software and its support are available through an existing CHESS ESA and a partnering ESI. Three resellers have been identified as having the capability to fulfill this requirement.

Additional market research indicates that ADOBE licensing and its maintenance support are available through an existing GSA schedule. Based on this additional market research, the Government has determined that the Government will receive the best pricing through the ESI vehicle.

While these products are available through pre-existing Government Wide Acquisition Contracts (GWACS), and GWACS are one of the preferred methodologies for procuring commercial software and its support, it is the agency's intent to solicit and award a delivery order against a DoD mandated source available through a Department of the Navy issued BPA offered through the CHESS ESA.

9. ANY OTHER SUPPORTING FACTS: DeCA has been utilizing the ADOBE Suite since 1999 and will continue to do so until there are other known software applications with the capability to interface with the agency's DERMAS application and provides dual PKI (electronic signature) capabilities.

10. A statement of actions, if any, the agency may take to remove or overcome any barriers that preclude the agency from meeting the requirements of 8.405-1 and 8.405-2 before any subsequent acquisition for the supplies or services is made.

In an effort to prevent having to replace major portions of its enterprise architecture, the government's only option is to seek cost reductions by negotiating prices below the schedule holder's published price lists to ensure that it is always obtaining the best possible pricing.

11. LISTING OF INTERESTED SOURCES: Market research indicates that there are three resellers through an existing CHESS ESA that have the capability of fulfilling this requirement. All three vendors are large business concerns.

12. TECHNICAL/REQUIREMENTS CERTIFICATION: "I certify that the supporting data under my cognizance which are included in the J&A are accurate and complete to the best of my knowledge and belief."

NAME: Terry Zacharias

SIGNATURE: 

TITLE: Program Manager

DATE: 4/23/2014

CONTRACTING OFFICER CERTIFICATION: I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief. Since this justification does not exceed \$650,000 and pursuant to the authority of 10 U.S.C. 2304(c)(1) provided that funds are available or will be made available and provided that the services and/or supplies herein described have otherwise been authorized for acquisition, this review serves as approval."

NAME: Rita W. Jackson

SIGNATURE: 

TITLE: Chief, IT Procurement Branch/
Contracting Officer

DATE: April 24, 2014

ALL QUESTIONS REGARDING THIS LIMITED SOURCES JUSTIFICATION ARE TO BE
REFERRED TO THE CONTRACTING OFFICER
RITA W. JACKSON (804) 734-8000 x48199