

JUSTIFICATION REVIEW DOCUMENT

Control Number: HQC007-13-12

Purchase Request: HQCAAA-2279-2100, HQCAAA-2353-2102

Description of Acquisition: This requirement is to procure brand name Cisco software and hardware bundles in support of DeCA's Voice Over Internet Protocol (VoIP) test bed technical refresh.

Statutory Authority: 10 U.S.C. 2304(c)(1) as implemented by Federal Acquisition Regulation (FAR) 6.302-1(c). Application of Brand Name Descriptions

Prepared by: Bilal Kayani BL Contract Specialist
Date: 2/21/2013

Technical: Tom Donnelly T IT Specialist
Date: 3/18/2013

BEIMG: Debbie Emory KHS Lead IT Specialist
Date: 3-18-2013

PCO: Rita W. Jackson RWJ Contracting Officer
Phone: (804) 734-8000 Ext: 48199 Date: 3-18-2013

Reviews: We have reviewed this J&A and find that justification is adequate to support other than full and open competition.

Program Manager: Tom Donnelly
Signature: [Signature] Date: 3-18-13

Legal Counsel: James Hayes
(Printed Name)
Signature: [Signature] Date: 3/20/13

Division Chief: D.L. Wiggins
Signature: [Signature] Date: 03/20/13

Competition Advocate: Melissa Rios
Signature: [Signature] Date: 3/20/13

**JUSTIFICATION FOR OTHER THAN FULL AND OPEN COMPETITION
BRAND NAME JUSTIFICATION**

DECA CONTROL NUMBER: HQC007-13-12

1. REQUIRING AGENCY AND CONTRACTING OFFICE:

Defense Commissary Agency (DeCA)
1300 E Avenue
Fort Lee, VA 23801-1800

Requiring Activity: Information Technology Directorate

Contracting Activity: Store Services Support Division, Information Technology Branch.

2. NATURE/DESCRIPTION OF ACTION(S). This justification for other than full and open competition will result in award of a firm fixed price delivery order for brand name Cisco software and hardware bundles in support of DeCA's technical refresh for its Voice over Internet Protocol (VoIP) test-bed platform.

3. DESCRIPTION OF SUPPLIES/SERVICES:

Item	Description	Part Number	Qty	Type
1	Unified Workspace Licensing - Top Level for PRO-1	CUWL-LIC-PRO-K9	1	New
2	Unified Workspace Licensing PRO, 1 User Govt/Edu-2	LIC-UWL-PRO-SLED	50	New
3	1-Yr UWL PRO UCSS-3	UCSS-UWL-PRO	50	New
4	CUCM 8.5 UCS 1000-4	UCM-UCS1000-85-UWL	3	New
5	SME 8.5 7845-5	SME-7845-85	1	New
6	IME 8.6 7845-6	IME-7845-86-UWL	1	New
7	Unity Connection 8.x for VMWare-7	UNCN8-VMWARE-UWL	2	New
8	Included Cisco Unified Presence On Premise-8	CUP-ONPREM-OPT	1	New
9	Jabber for Mac 8.x for CUWL Only-9	JAB8-MAC-CLNT-UWL	10	New
10	Unified Personal Communicator 8.x for CUWL only-10	UPC8-CLIENT-UWL	10	New
11	Cisco Unified Comm Integration for Lync for CUWL only-11	CUCILYNC-CLNT-UWL	10	New
12	IP Communicator 8.x for CUWL only-12	IPC8-CLIENT-UWL	10	New
13	Jabber for Desktop 9.x for CUWL Only-13	JAB9-DSK-UWL	10	New
14	Cisco Mobile Voice Client for iPhone-14	VOIP-IPH-UWL	25	New
15	Cisco Jabber for Mobile for Android-15	ADR-USR-LIC-UWL	25	New
16	Cisco Jabber for iPad-16	JAB9-IPAD-UWL	50	New
17	Incl Meeting Center Ports - 1 WebEx Port per 10 CUWL Users-17	WBX-MC1-P-TOP-UWL	1	New
18	MeetingPlace 8.5 for CUWL - Audio Software-18	MP-85-K9-UWL	1	New
19	CCX 8.5 NEW STANDARD for UWL-19	CCX-85-NEW-STD-UWL	1	New
20	CCX 8.5 Seat Enhanced Bundle Appliance Entitlement-20	CCX-85-5E	1	New
21	UWL PRO UCSS PAK-20	UCSS-UWL-PRO-PK	1	New
22	CUCM Claim Certificate for UWL-21	CUCM-UWL-PAK	1	New
23	Communications Manager UWL DLU Bundle-22	CUCM-UWL	600	New
24	CUPC UWL PAK-23	CUPC-UWL-RTU	1	New
25	CIPC UWL Right to Use Certificate-24	CIPC-UWL-RTU	1	New
26	CUCILYNC UWL Right to Use Certificate-25	CUCILYNC-UWL-RTU	1	New
27	Cisco Mobile Voice RTU-26	VOIP-IPH-UWL-RTU	1	New
28	Include PAK Auto-expanding User for SME-27	SME-SESSION	10	New

29	SME 8.5 Media Kit-28	SME-7845-85-KIT	1	New
30	Include PAK Auto-expanding PAK for SME-29	SME-PAK	1	New
31	Include PAK Auto-expanding PAK for IME-30	IME-PAK	1	New
32	Unity Connection 8.x PAK-31	UCXN8-UWL-PAK	1	New
33	Unity Connection 8.x User-32	UCXN8-UWL-USR	50	New
34	Unity Connection 8.x HA for VMWare-33	UNITYCN8-HA-VMWARE	1	New
35	Unity Connection 8.x HA PAK-34	UNITYCN8-HA-PAK	1	New
36	CCX 8.0 STD Seat Qty 1 (agent or supervisor) for UWL-35	CCX-85-S-SEAT1-UWL	2	New
37	Services Mapping SKU, Under 1K UWL PRO users-36	LIC-UWL-PRO-SLED-A	50	New
38	CCX 8.5 Promo Bundle available only with NEW CUCM or BE6000-37	CCX-85-CMBUNDLE-K9	1	New
39	Cisco Jabber for Mobile Android RTU-38	ADR-UWL-RTU	1	New
40	CUCM 8.5 Media Kit for UCS-39	CM85-UCS-1000-KIT	1	New
41	IME Auto-Expansion Media Kit-40	IME-7845-86-KIT	1	New
42	Jabber for MAC Right to Use Certificate-41	JAB8-MAC-UWL-RTU	1	New
43	WebEx PAK for CUWL PRO-42	WEBEX-UWL-P-PAK	1	New
44	WebEx Meeting Center Ports Included in CUWL (1 Year Term)-43	WBX-MC1-P-UWL	5	New
45	MeetingPlace 8.5 PAK for CUWL-44	MP-85-UWL-PAK	1	New
46	MeetingPlace 8.5 Users for CUWL-45	MP-85-USER-UWL	50	New
47	Jabber for Desktop Right to Use Certificate-46	JAB9-DSK-UWL-RTU	1	New
48	Jabber for iPad Right to Use Certificate-47	IPAD-UWL-RTU	1	New
49	CCX 8.5 autoexpanded Physical Delivery PAK-49	CCX-85-P-PAK	1	New
50	CCX 8.5 NEW ENH Seat Qty 1 LICENSE ONLY-50	CCX-85-N-E-LIC	5	New
51	CCX 8.5 NEW – 8.5 ENH Server License-51	CCX-85-E-SVR-LIC	1	New
52	ESSENTIAL SW Unified Workspace Lic-Top Level for PRO-48 (Service Item - site information required) (1-Year SUPPORT)	CON-ESW-CUWLPRO9	1	New
53	ESSENTIAL SW Unified Workspace Licensing PRO, 1 User-49 (Service Item - site information required) (1-Year SUPPORT)	CON-ESW-PROSLED	50	New
54	ESSENTIAL SW Services Mapping SKU, Under 1K UWL PRO-50 (Service Item - site information required) (1-Year SUPPORT)	CON-ESW-PSLEDA	50	New
55	ESSENTIAL SW CCX 8.5 5 Seat CCX ENH CM Bundle - AVAIL-51 (Service Item - site information required) (1-Year SUPPORT)	CON-ESW-CMBUNDK9	1	New
56	ESSENTIAL SW CCX 8.5 NEW ENH Seat Qty 1 LICENSE ONLY-56 (Service Item – site information required) (1-YEAR SUPPORT)	CON-ESW-CCXNELIC	5	New
57	UCS C220 M3 SFF w/o CPU, mem, HDD, PCIe, PSU, w/ rail kit-65	UCSC-C220-M3S	2	New
58	3.30 GHz E5-2643/130W 4C/10MB Cache/DDR3 1600MHz-66	UCS-CPU-E5-2643	4	New
59	8GB DDR3-1600-MHz RDIMM/PC3-12800/dual rank/1.35v-67	UCS-MR-1X082RY-A	16	New
60	300GB 6Gb SAS 15K RPM SFF HDD/hot plug/drive sled mounted-68	UCS-HDD300G12F105	16	New
61	MegaRAID 9266-8i + battery backup for C240 and C220-69	UCS-RAID-9266	2	New
62	650W power supply for C-series rack servers-70	UCSC-PSU-650W	4	New
63	Power Cord, 125VAC 13A NEMA 5-15 Plug, North America-71	CAB-9K12A-NA	4	New
64	Heat Sink for UCS C220 M3 Rack Server-72	UCSC-HS-C220M3	4	New
65	Rail Kit for C220, C22, C24 rack servers-73	UCSC-RAIL1	2	New

66	Full height PCIe filler for C-Series-74	UCSC-PCIF-01F	2	New
67	UC PLUS 8X5XNBDOS UCS C220 M3 SFF w/o-75 (Service Item - site information required) (1-Year SUPPORT)	CON-UCW5-C220M3SF	2	New
68	Cisco UC Virt. Foundation 5.0 (2-Socket, 32GB vRAM)-52	R-VMW-UC-FND5-K9	2	New
69	Cisco UC Virt. Foundation 5.0 SnS-53	VMW-UC-FND5-SNS	2	New
70	ESSENTIAL SW Cisco UC Virt. Foundation 5.0 (2-Socket-54 (Service Item - site information required) (1-Year SUPPORT)	CON-ESW-UCFND5	2	New
71	EMRGNCY RSPNDR-55	EMRGNCY-RSPNDR	1	New
72	EMRGNCY RSPNDR USR LIC 10 PHNS NEW-56	ER-USR-LIC-10-NEW	10	New
73	EMRGNCY RSPNDR 85 SW NEW-57	ER85-SW-NEW-K9	1	New
74	EMRGNCY RSPNDR USR LIC 10 PHNS-58	ER-USR-LIC-10	10	New
75	EMRGNCY RSPNDR 85 SW LIC-59	ER85-SW-LIC	1	New
76	EMRGNCY RSPNDR 85 SW MEDIA-60	ER85-SW-MED-K9	1	New
77	ESSENTIAL SW EMRGNCY RSPNDR-61 (Service Item - site information required) (1-Year SUPPORT)	CON-ESW-EMRGNCY	1	New
78	ESSENTIAL SW EMRGNCY RSPNDR USR LIC 10 PHNS-62 (Service Item - site information required) (1-Year SUPPORT)	CON-ESW-ERUSRL1	10	New
79	UCSS Emergency Responder Top Level SKU-63	UCSS-ER	1	New
80	UCSS EMRGNCY RSPNDR 1YR 10 USRS-64	UCSS-ER-3-10	10	New

Products listed on this J&A are subject to the agency's current VOIP platform migration succeeding which is currently in the implementation phase. Should alternate product be required without substantial change or cost, this J&A serves to authorize that upgrade. Estimated delivery is June 1, 2013 contingent upon a successful deployment of the VOIP upgrade. Maintenance period of performance is one year from date of award through 12-months.

4. IDENTIFICATION OF STATUTORY AUTHORITY: 10 U.S.C. 2304(c)(1) as implemented by FAR 6.302-1(c). Application of Brand Name Descriptions

5. IDENTIFICATION OF JUSTIFICATION RATIONALE:

Cisco brand name hardware and software products are requested to maintain uniformity to ensure consistency in the design, and minimize compatibility issues. DeCA is currently operating a Cisco network protocol which utilizes Cisco software and hardware bundles. Other than Cisco brand software and hardware bundles have previously been bought and tested and the agency encountered systemic compatibility issues. Had the agency not maintained a number of spare parts allowing for expeditious replacement, an indeterminate amount of down time could have occurred. This particular technical refresh for the agency's VoIP test bed is critical as it is the baseline for all upgrades, fixes, and releases critical to maintaining a healthy VoIP system. A test-bed environment allows agencies to test changes prior to implementation to ensure issues that arise are resolved before full deployment occurs. Without a fully functional test-bed environment that is updated to mirror the current software and hardware bundles configuration, currently utilized by DeCA would preclude the agency's ability to perform, critical, functional testing thus leaving the agency vulnerable to information assurance risks.

In continuing to maintain a Cisco VoIP system at DeCA HQ, interconnectivity can be maintained with Cisco VoIP networks in use at all three area data centers and DeCA's 240 commissary store's CME8 Cisco systems. Cisco VoIP technology for infrastructure and phones are currently in place at DeCA HQ as part of a Department of Defense (DoD) mandate to utilize

voice over internet protocol technology. Phone system failure could potentially affect the agency's ability to provide the service member, spouses, retirees and dependents with support necessary to maintain a fully functional commissary operation. A recent outage precluded patrons from being able to contact their support store and the implications of that cannot be expressed in general terms.

6. DETERMINATION OF FAIR AND REASONABLE COST:

In accordance with FAR parts 8.404, 12.209, 13.106-1(2), and 14.408-2, I hereby determine that the anticipated cost or price to the Government for this contract action will be fair and reasonable. The price reasonableness memorandum detailing the Fair and Reasonable Price Determination will be included in the contract file documentation.

7. MARKET RESEARCH:

Market research was conducted utilizing the system for award management's Central Contractor Registration (CCR) site, the ARMY CHESSE ESI (CHESSE), NASA SEWP IV (SEWP), and GSA Advantage sites. This research indicates that there are numerous sources available that offer pricing through these contractual vehicles. However, some Cisco partners and resellers available through the SEWP contractual vehicle, an existing Government Wide Acquisition Contract (GWAC), are gold or premier partners who have an advantage over other Cisco resellers as they are generally able to offer an additional discount above the already discounted SEWP contract prices. Additionally, DeCA has successfully solicited and awarded competitive CISCO acquisition buys through SEWP IV contract vehicles.

8. ANY OTHER SUPPORTING FACTS:

DeCA has been utilizing the VoIP system since November 2008. This acquisition will serve to perform a technical refresh of the existing VoIP test bed infrastructure to include software and hardware upgrades. The use of VoIP as mandated by the DoD's Defense Information Systems Agency (DISA) requires that VOIP solutions be approved by the Joint Interoperability Test Center (JITC) and there are only a limited number of systems which meet this criterion. Cisco's VoIP solution is one of the approved systems by DISA/JITC to operate on the DoD network. Therefore, maintaining a VoIP system already approved by JITC is in the best interest of the Government versus having to go through the testing/approval and subsequent certification processes. Performing a technical refresh of our Unified Communications system from version Call Manager 4.3 to Unified Call Manager 8.6 has already been approved by the JITC program office.

9. ACTIONS TAKEN TO REMOVE BARRIERS TO COMPETITION:

DeCA will continue to perform the necessary market research for its information technology telecommunications requirements; however, DoD policy has established that for this type of commodity, unless the product(s) are JITC approved, competition is limited at best. While this requirement is limited to companies that are able to provide brand name Cisco software and hardware; market research has identified numerous resellers to include small business concerns through varying contractual vehicles that have the capability to fulfill this requirement; therefore, there is a high expectation that the agency will receive adequate competition for this requirement.

10. TECHNICAL CERTIFICATION: "I certify that the supporting data under my cognizance which are included in the J&A are accurate and complete to the best of my knowledge and belief."

NAME: Tom Donnelly

SIGNATURE: 

TITLE: Program Manager

DATE: 3/18/13

CONTRACTING OFFICER CERTIFICATION: I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief. Since this justification does not exceed \$650,000 and pursuant to the authority of 10 U.S.C. 2304(c)(1) provided that funds are available or will be made available and provided that the services and/or supplies herein described have otherwise been authorized for acquisition, this review serves as approval."

NAME: Rita W. Jackson

SIGNATURE: 

TITLE: Chief, IT Procurement Branch/
Contracting Officer

DATE: March 18, 2013

ALL QUESTIONS REGARDING THIS J&A SHOULD BE REFERRED TO: MS. RITA W. JACKSON, CONTRACTING OFFICER, (804) 734-8000 x48199.