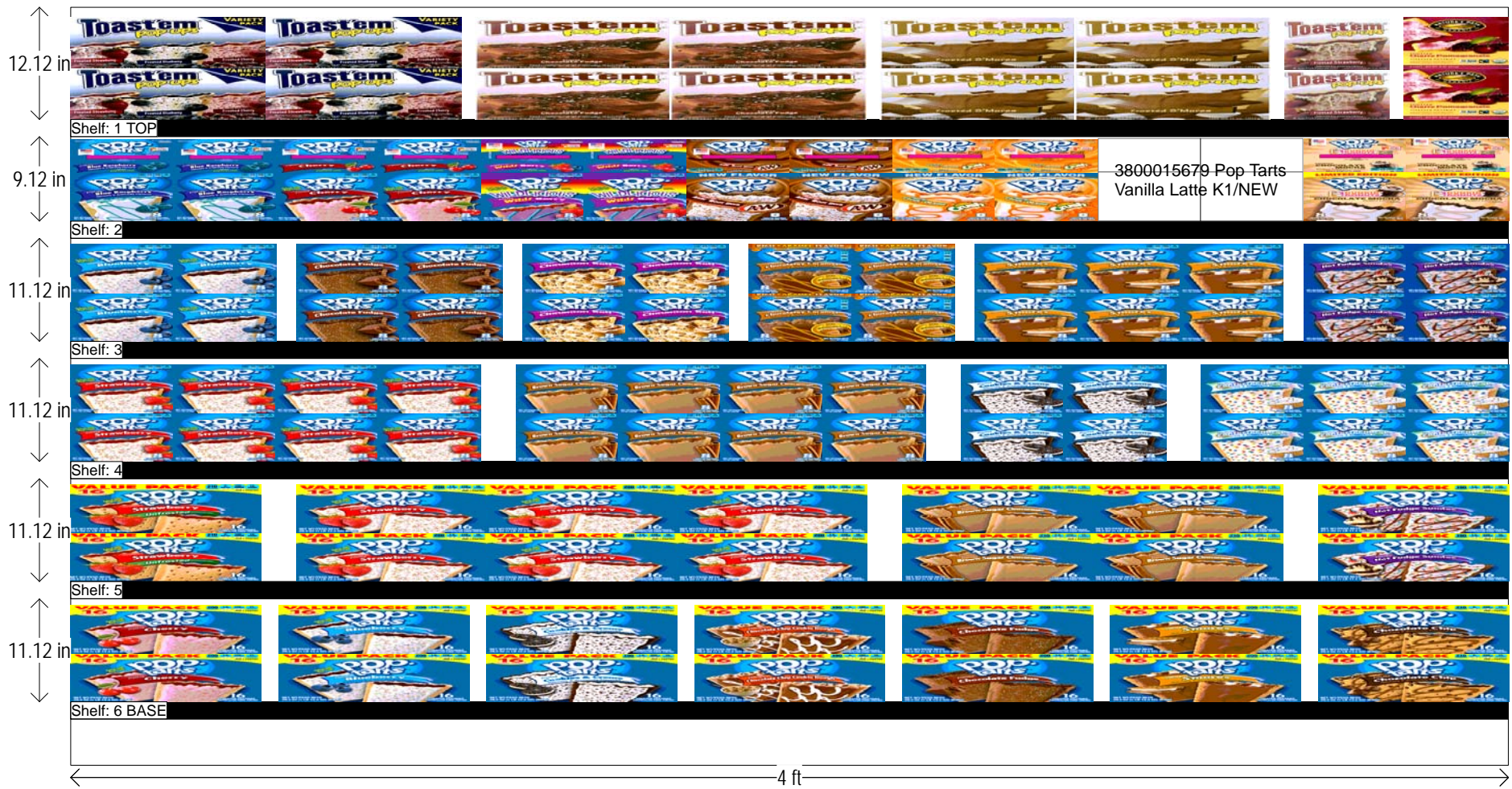


TOASTER PASTRY 4 FT SECTION

HQ DeCA PLANOGRAM

CLASS 1 / 2 / 3 STORES

DELETE:
3800076611, 3800076615,
ADD:
3800015679, 3800015673,



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER BARBARA MERRIWEATHER OR MERCHANDISER STEPHEN ARMBROSTER

11 January 2017

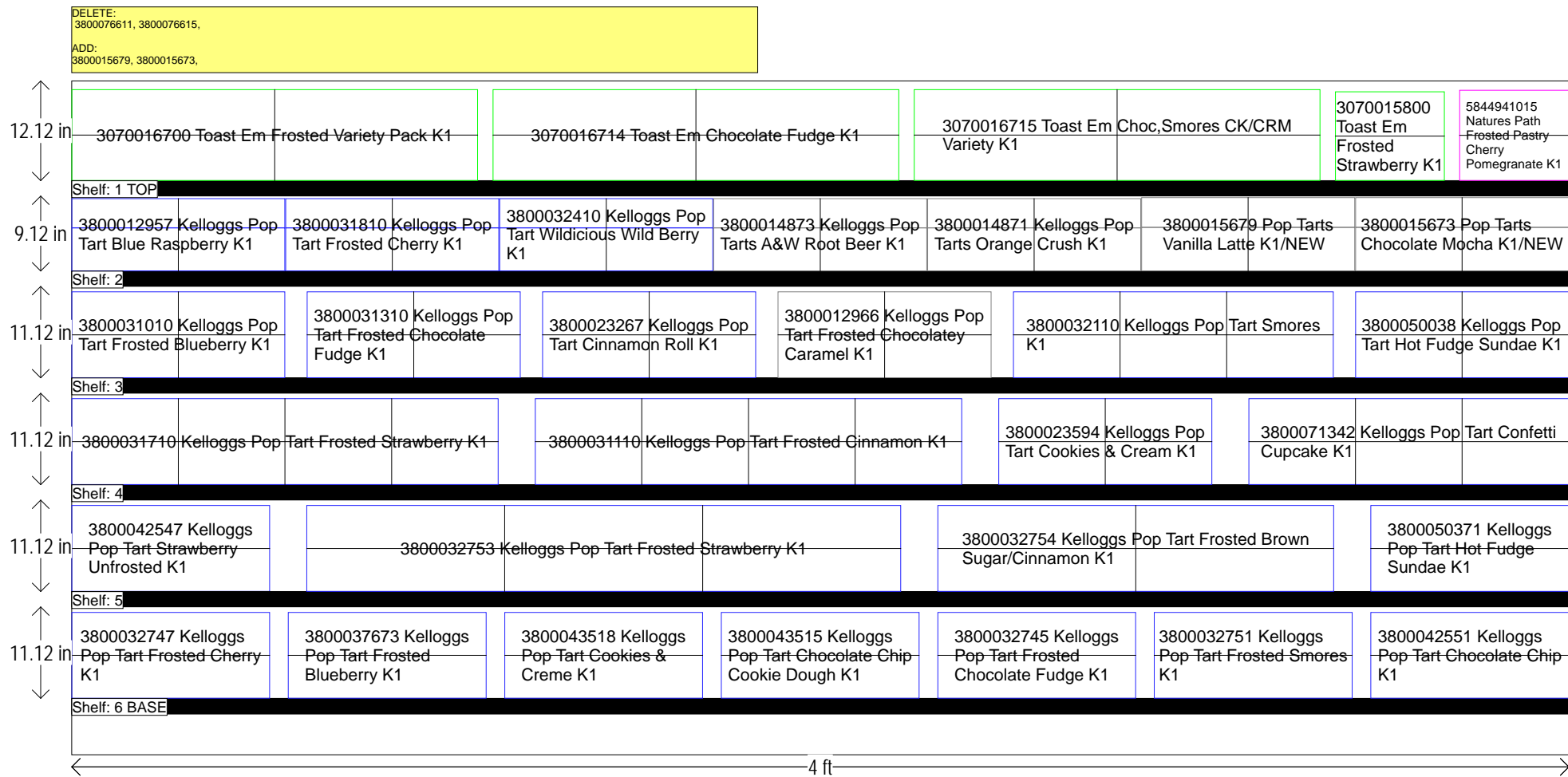
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Toaster-Pastry-8-K4-5.psa

TOASTER PASTRY 4 FT SECTION

HQ DeCA PLANOGRAM

CLASS 1 / 2 / 3 STORES



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER BARBARA MERRIWEATHER OR MERCHANDISER STEPHEN ARMBROSTER
11 January 2017	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
Toaster-Pastry-8-K4-5.psa	
	Page: 2 of 3

TOASTER PASTRY 4 FT SECTION

SHELF:1 TOP		WIDTH:48 in	MERCH HEIGHT:17.00 in			DEPTH:22 in			SPACE AVAIL:1.94 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3070016700	Toast Em Frosted Variety Pack	22.00OZ		2	K1	12	28	2.33	5.54 in	6.51 in	2.87 in	Front	
2	3070016714	Toast Em Chocolate Fudge	22.00OZ		2	K1	12	28	2.33	5.54 in	6.51 in	2.87 in	Front	
3	3070016715	Toast Em Choc,Smores CK/CRM Variety	22.00OZ		2	K1	12	28	2.33	5.54 in	6.51 in	2.87 in	Front	
4	3070015800	Toast Em Frosted Strawberry	11.00OZ		1	K1	12	14	1.17	5.41 in	3.50 in	2.84 in	Front	
5	5844941015	Natures Path Frosted Pastry Cherry Pomegranate	11.00OZ		1	K1	12	14	1.17	5.50 in	3.50 in	2.90 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:20.00 in			DEPTH:24 in			SPACE AVAIL:0.12 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3800012957	Kelloggs Pop Tart Blue Raspberry	14.10OZ		2	K1	12	20	1.67	5.24 in	3.42 in	3.58 in	Front	
2	3800031810	Kelloggs Pop Tart Frosted Cherry	14.70OZ		2	K1	12	20	1.67	5.24 in	3.42 in	3.58 in	Front	
3	3800032410	Kelloggs Pop Tart Wildicious Wild Berry	15.20OZ		2	K1	12	20	1.67	5.24 in	3.42 in	3.58 in	Front	
4	3800014873	Kelloggs Pop Tarts A&W Root Beer	14.10OZ		2	K1	12	20	1.67	5.24 in	3.42 in	3.58 in	Front	6/16/2016
5	3800014871	Kelloggs Pop Tarts Orange Crush	14.10OZ		2	K1	12	20	1.67	5.24 in	3.42 in	3.58 in	Front	6/16/2016
6	3800015679	Pop Tarts Vanilla Latte	14.10OZ		2	K1/NEW	12	20	1.67	5.31 in	3.42 in	3.63 in	Front	1/18/2017
7	3800015673	Pop Tarts Chocolate Mocha	14.10OZ		2	K1/NEW	12	20	1.67	5.31 in	3.42 in	3.63 in	Front	1/18/2017

SHELF:3		WIDTH:48 in	MERCH HEIGHT:20.00 in			DEPTH:24 in			SPACE AVAIL:3.54 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3800031010	Kelloggs Pop Tart Frosted Blueberry	14.70OZ		2	K1	12	24	2.00	5.24 in	3.42 in	3.58 in	Front	
2	3800031310	Kelloggs Pop Tart Frosted Chocolate Fudge	14.70OZ		2	K1	12	24	2.00	5.24 in	3.42 in	3.58 in	Front	
3	3800023267	Kelloggs Pop Tart Cinnamon Roll	0.00		2	K1	12	24	2.00	5.24 in	3.42 in	3.58 in	Front	
4	3800012966	Kelloggs Pop Tart Frosted Chocolatey Caramel	14.00OZ		2	K1	12	24	2.00	5.24 in	3.42 in	3.58 in	Front	4/16/2016
5	3800032110	Kelloggs Pop Tart Smores	14.70OZ		3	K1	12	36	3.00	5.24 in	3.42 in	3.58 in	Front	
6	3800050038	Kelloggs Pop Tart Hot Fudge Sundae	13.50OZ		2	K1	12	24	2.00	5.24 in	3.42 in	3.58 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:19.00 in			DEPTH:24 in			SPACE AVAIL:3.54 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3800031710	Kelloggs Pop Tart Frosted Strawberry	14.70OZ		4	K1	12	48	4.00	5.24 in	3.42 in	3.58 in	Front	
2	3800031110	Kelloggs Pop Tart Frosted Cinnamon	14.00OZ		4	K1	12	48	4.00	5.24 in	3.42 in	3.58 in	Front	
3	3800023594	Kelloggs Pop Tart Cookies & Cream	14.10OZ		2	K1	12	24	2.00	5.24 in	3.42 in	3.58 in	Front	
4	3800071342	Kelloggs Pop Tart Confetti Cupcake	14.10OZ		3	K1	12	36	3.00	5.24 in	3.42 in	3.58 in	Front	

SHELF:5		WIDTH:48 in	MERCH HEIGHT:18.12 in			DEPTH:26 in			SPACE AVAIL:3.55 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3800042547	Kelloggs Pop Tart Strawberry Unfrosted	29.30OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	
2	3800032753	Kelloggs Pop Tart Frosted Strawberry	29.30OZ		3	K1	8	42	5.25	5.24 in	6.35 in	3.58 in	Front	
3	3800032754	Kelloggs Pop Tart Frosted Brown Sugar/Cinnamon	28.20OZ		2	K1	8	28	3.50	5.24 in	6.35 in	3.58 in	Front	
4	3800050371	Kelloggs Pop Tart Hot Fudge Sundae	27.10OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	

SHELF:6 BASE		WIDTH:48 in	MERCH HEIGHT:18.00 in			DEPTH:26 in			SPACE AVAIL:3.55 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3800032747	Kelloggs Pop Tart Frosted Cherry	29.30OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	
2	3800037673	Kelloggs Pop Tart Frosted Blueberry	29.30OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	
3	3800043518	Kelloggs Pop Tart Cookies & Creme	28.20OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	
4	3800043515	Kelloggs Pop Tart Chocolate Chip Cookie Dough	28.20OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	
5	3800032745	Kelloggs Pop Tart Frosted Chocolate Fudge	29.30OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	
6	3800032751	Kelloggs Pop Tart Frosted Smores	29.30OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	
7	3800042551	Kelloggs Pop Tart Chocolate Chip	29.30OZ		1	K1	8	14	1.75	5.24 in	6.35 in	3.58 in	Front	