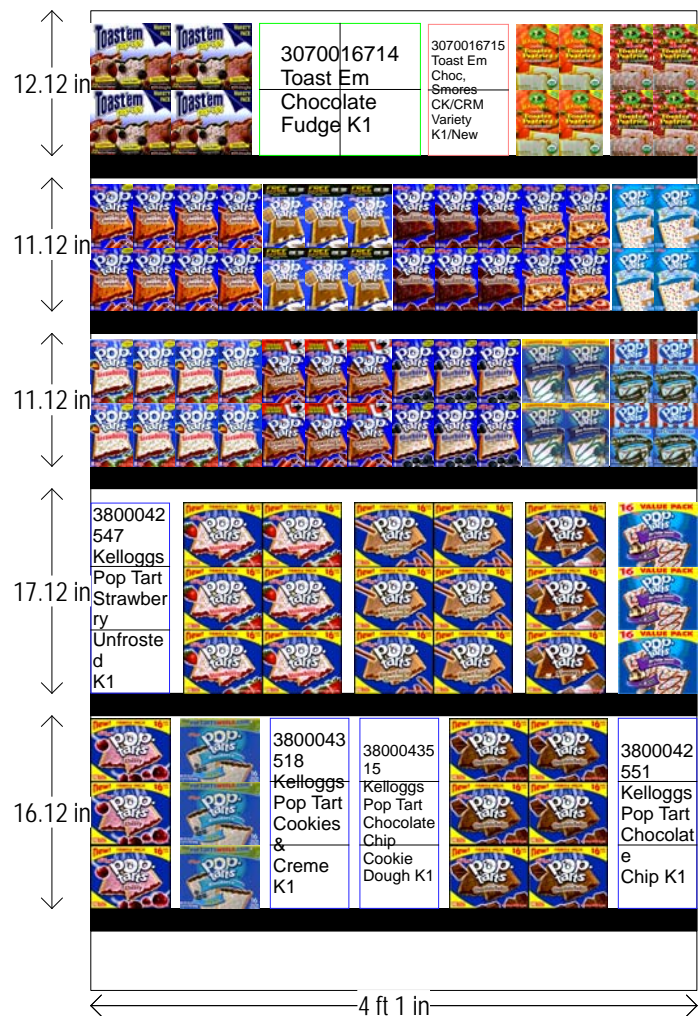


TOASTER PASTRY 4 FT SECTION

EUROPE DeCA PLANOGRAM

CLASS D STORES

Added 3800030110 Deleted
3800053549



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MGR. BARBARA MERRIWEATHER, MERCHANDISING SPECIALIST STEVE ARMBRUSTER

6 APRIL 2016

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Toaster-Pastry-8-
K4-5.psa

TOASTER PASTRY 4 FT SECTION

EUROPE DeCA PLANOGRAM

CLASS D STORES

Added 3800030110 Deleted 3800053549

12.12 in	3070016700 Toast Em Frosted Variety Pack K1	3070016714 Toast Em Chocolate Fudge K1	3070016715 Toast Em Choc. S'mores CK/CRM Variety K1/New	5844941000 Nature's Path Organic Frosted Pastry Strawberry K4	5844941015 Nature's Path Frosted Pastry Cherry Pomegranate K1
11.12 in	3800030110 Kelloggs Pop Tart Brown Sugar/Cinnamon K4	3800032110 Kelloggs Pop Tart S'mores K1	3800031310 Kelloggs Pop Tart Frosted Chocolate Fudge K4	3800023267 Kellogg Pop Tart Cinnamon Roll Bct K1/New	3800071342 Kelloggs Pop Tart Confetti Cupcake K1
11.12 in	3800031710 Kelloggs Pop Tart Frosted Strawberry K1	3800031110 Kelloggs Pop Tart Frosted Cinnamon K1	3800031010 Kelloggs Pop Tart Frosted Blueberry K1	3800012957 Kelloggs Pop Tart Blue Raspberry K1/New	3800050038 Kelloggs Pop Tart Hot Fudge Sundae K1
17.12 in	3800042547 Kelloggs Pop Tart Strawberry Unfrosted K1	3800032753 Kelloggs Pop Tart Frosted Strawberry K1	3800032754 Kelloggs Pop Tart Frosted Brown Sugar/Cinnamon K1	3800032751 Kelloggs Pop Tart Frosted S'mores K1	3800050371 Kelloggs Pop Tart Hot Fudge Sundae K1
16.12 in	3800032747 Kelloggs Pop Tart Frosted Cherry K1	3800037673 Kelloggs Pop Tart Frosted Blueberry K1	3800043518 Kelloggs Pop Tart Cookies & Creme K1	3800043515 Kelloggs Pop Tart Chocolate Chip Cookie Dough K1	3800032745 Kelloggs Pop Tart Frosted Chocolate Fudge K1
					3800042551 Kelloggs Pop Tart Chocolate Chip K1

Left-right HQ DeCA/MBU PLANOGRAM APPROVED BY BUSINESS MGR. BARBARA MERRIWEATHER, MERCHANDISING SPECIALIST STEVE ARMBRUSTER

6 APRIL 2016 FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Toaster-Pastry-8-K4-5.psa

TOASTER PASTRY 4 FT SECTION

SHELF:1 TOP		WIDTH:49 in	MERCH HEIGHT:17.00 in				DEPTH:22 in				SPACE AVAIL:2.46 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3070016700	Toast Em Frosted Variety Pack	22.00	OZ	2	K1	A	12	28	2.33	5.54 in	6.51 in	2.87 in	Front	
2	3070016714	Toast Em Chocolate Fudge	22.00	OZ	2	K1	B	12	28	2.33	5.54 in	6.51 in	2.87 in	Front	
3	3070016715	Toast Em Choc,Smores CK/CRM Variety	22.00	OZ	1	K1/New		12	14	1.17	5.50 in	6.50 in	2.88 in	Front	8/26/2015
4	5844941000	Natures Path Organic Frosted Pastry Stawberry	11.00	OZ	2	K4	D	12	32	2.67	5.50 in	3.50 in	2.75 in	Front	
5	5844941015	Natures Path Frosted Pastry Cherry Pomegranate	11.00	OZ	2	K1	D	12	28	2.33	5.50 in	3.50 in	2.90 in	Front	

SHELF:2		WIDTH:49 in	MERCH HEIGHT:20.00 in				DEPTH:24 in				SPACE AVAIL:0.84 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3800030110	Kelloggs Pop Tart Brown Sugar/Cinnamon	14.00	OZ	4	K4		12	48	4.00	5.30 in	3.43 in	3.56 in	Front	
2	3800032110	Kelloggs Pop Tart Smores	14.70	OZ	3	K1	B	12	36	3.00	5.30 in	3.43 in	3.56 in	Front	
3	3800031310	Kelloggs Pop Tart Frosted Chocolate Fudge	14.70	OZ	3	K4	A	12	36	3.00	5.30 in	3.43 in	3.56 in	Front	
4	3800023267	Kellogg Pop Tart Cinnamon Roll 8ct	0.00		2	K1/New		12	24	2.00	5.31 in	3.50 in	3.63 in	Front	6/3/2015
5	3800071342	Kelloggs Pop Tart Confetti Cupcake	14.10	OZ	2	K1	C	12	24	2.00	5.30 in	3.43 in	3.56 in	Front	

SHELF:3		WIDTH:49 in	MERCH HEIGHT:19.00 in				DEPTH:24 in				SPACE AVAIL:0.74 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3800031710	Kelloggs Pop Tart Frosted Strawberry	14.70	OZ	4	K1	B	12	48	4.00	5.30 in	3.43 in	3.56 in	Front	
2	3800031110	Kelloggs Pop Tart Frosted Cinnamon	14.00	OZ	3	K1	B	12	36	3.00	5.30 in	3.43 in	3.56 in	Front	
3	3800031010	Kelloggs Pop Tart Frosted Blueberry	14.70	OZ	3	K1	A	12	36	3.00	5.30 in	3.43 in	3.56 in	Front	
4	3800012957	Kelloggs Pop Tart Blue Raspberry	14.10	OZ	2	K1/New		12	32	2.67	5.31 in	3.48 in	2.88 in	Front	6/3/2015
5	3800050038	Kelloggs Pop Tart Hot Fudge Sundae	13.50	OZ	2	K1	D	12	24	2.00	5.31 in	3.50 in	3.63 in	Front	

SHELF:4		WIDTH:49 in	MERCH HEIGHT:18.12 in				DEPTH:26 in				SPACE AVAIL:4.34 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3800042547	Kelloggs Pop Tart Strawberry Unfrosted	29.30	OZ	1	K1	B	8	21	2.63	5.31 in	6.38 in	3.63 in	Front	
2	3800032753	Kelloggs Pop Tart Frosted Strawberry	29.30	OZ	2	K1	B	8	42	5.25	5.31 in	6.38 in	3.63 in	Front	
3	3800032754	Kelloggs Pop Tart Frosted Brown Sugar/Cinnamon	28.20	OZ	2	K1	B	8	42	5.25	5.31 in	6.38 in	3.63 in	Front	
4	3800032751	Kelloggs Pop Tart Frosted Smores	29.30	OZ	1	K1	B	8	21	2.63	5.31 in	6.38 in	3.63 in	Front	
5	3800050371	Kelloggs Pop Tart Hot Fudge Sundae	27.10	OZ	1	K1	D	8	21	2.63	5.31 in	6.38 in	3.63 in	Front	

SHELF:5 BASE		WIDTH:49 in	MERCH HEIGHT:18.00 in				DEPTH:26 in				SPACE AVAIL:4.34 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL HQ	RSL EU	CS/PK	PK OUT	Cases	H	W	D	Orientation	Add Date
1	3800032747	Kelloggs Pop Tart Frosted Cherry	29.30	OZ	1	K1	C	8	21	2.63	5.31 in	6.38 in	3.63 in	Front	
2	3800037673	Kelloggs Pop Tart Frosted Blueberry	29.30	OZ	1	K1	D	8	21	2.63	5.31 in	6.38 in	3.63 in	Front	
3	3800043518	Kelloggs Pop Tart Cookies & Creme	28.20	OZ	1	K1	D	8	21	2.63	5.31 in	6.38 in	3.63 in	Front	
4	3800043515	Kelloggs Pop Tart Chocolate Chip Cookie Dough	28.20	OZ	1	K1	D	8	21	2.63	5.31 in	6.38 in	3.63 in	Front	
5	3800032745	Kelloggs Pop Tart Frosted Chocolate Fudge	29.30	OZ	2	K1	B	8	42	5.25	5.31 in	6.38 in	3.63 in	Front	
6	3800042551	Kelloggs Pop Tart Chocolate Chip	29.30	OZ	1	K1	C	8	21	2.63	5.31 in	6.38 in	3.63 in	Front	