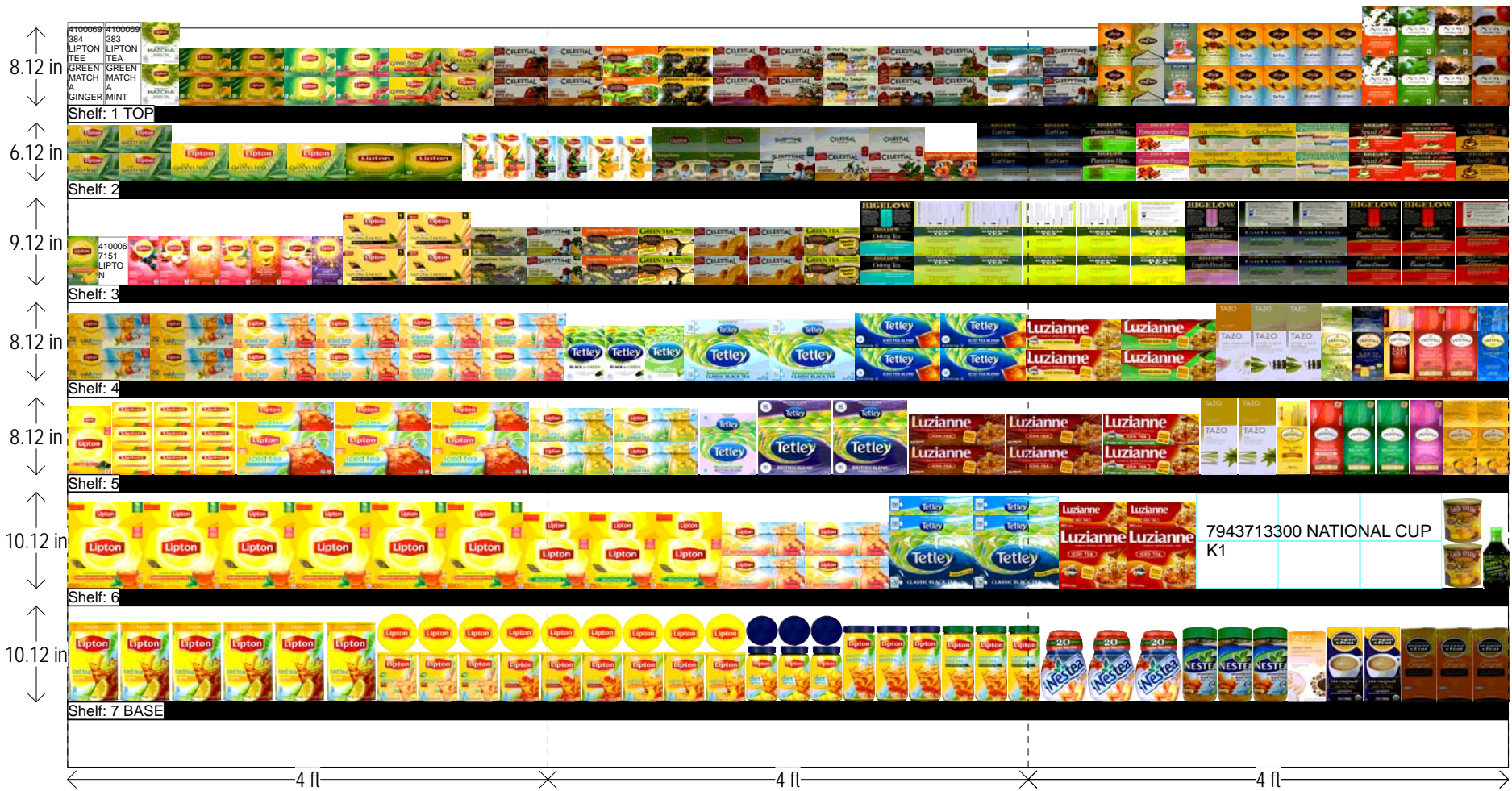


# TEA 12 FT SECTION

HQ DeCA PLANOGRAM

CLASS 4 / 5 STORES

CHANGED CASE  
PACK ON 28000-33310



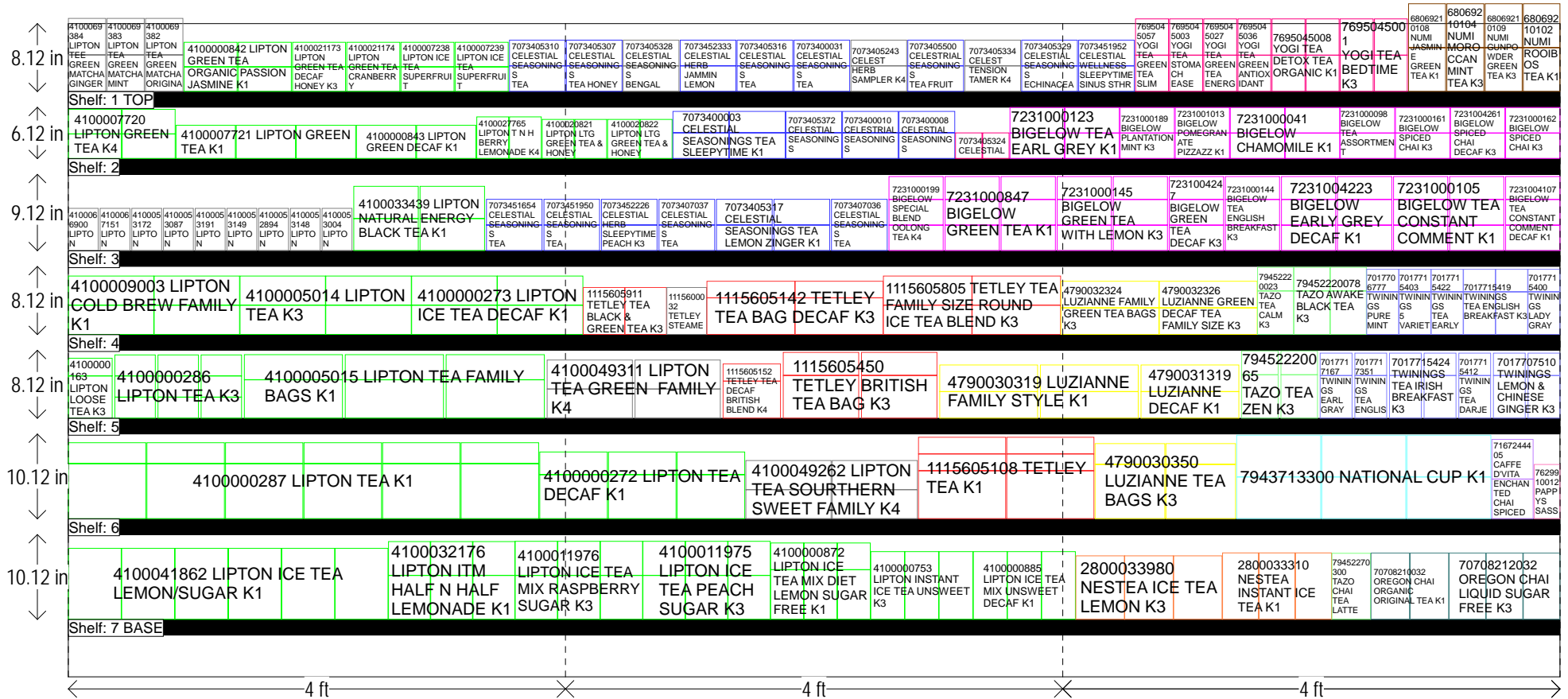
Left-right	HQ DeCA PLANOGRAM APPROVED BY BUSINESS MANAGER, DARRELL CLARY AND MERCHANDISING ANALYST, LISA OWENS.
8 MARCH 2017	CAO MUST NOT BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEMS POSITONS MUST N0T BE CHANGE AT ANY TIME.
12 K4-5.psa	

# TEA 12 FT SECTION

## HQ DeCA PLANOGRAM

### CLASS 4 / 5 STORES

CHANGED CASE PACK  
ON 28000-33310



Left-right	HQ DeCA PLANOGRAM APPROVED BY BUSINESS MANAGER, DARRELL CLARY AND MERCHANDISING ANALYST, LISA OWENS.
8 MARCH 2017	CAO MUST NOT BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEMS POSITONS MUST NOT BE CHANGE AT ANY TIME.
12 K4-5.psa	

# TEA 12 FT SECTION

SHELF:1 TOP		WIDTH:144 in		MERCH HEIGHT:11.00 in			DEPTH:22 in			SPACE AVAIL:2.92 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4100069384	LIPTON TEE GREEN MATCHA GINGER	15.00CT		1	K3/NEW	4	12	3.00	4.38 in	3.63 in	3.63 in	Front	1/24/2017
2	4100069383	LIPTON TEA GREEN MATCHA MINT	15.00CT		1	K3/NEW	4	12	3.00	4.38 in	3.63 in	3.63 in	Front	1/24/2017
3	4100069382	LIPTON TEA GREEN MATCHA ORIGINAL	15.00CT		1	K3/NEW	4	12	3.00	4.38 in	3.63 in	3.63 in	Front	1/24/2017
4	4100000842	LIPTON GREEN TEA ORGANIC PASSION JAS...	20.00CT		2	K1	6	32	5.33	2.95 in	5.14 in	2.62 in	Front	
5	4100021173	LIPTON GREEN TEA DECAF HONEY	20.00CT		1	K3	6	16	2.67	2.95 in	5.14 in	2.62 in	Front	
6	4100021174	LIPTON GREEN TEA CRANBERRY POMENGR...	20.00CT		1	K3	6	16	2.67	2.95 in	5.14 in	2.62 in	Front	
7	4100007238	LIPTON ICE TEA SUPERFRUIT RED GOJI W/R...	20.00CT		1	K3	6	16	2.67	2.95 in	5.14 in	2.62 in	Front	
8	4100007239	LIPTON ICE TEA SUPERFRUIT WHITE MANGO...	20.00CT		1	K3	6	16	2.67	2.95 in	5.14 in	2.62 in	Front	
9	7073405310	CELESTIAL SEASONINGS TEA CINNAMON AP...	20.00CT		1	K3	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
10	7073405307	CELESTIAL SEASONINGS TEA HONEY VANILL...	20.00CT		1	K1	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
11	7073405328	CELESTIAL SEASONINGS BENGAL SPICE HE...	20.00CT		1	K3	12	16	1.33	3.08 in	5.40 in	2.57 in	Front	
12	7073452333	CELESTIAL HERB JAMMIN LEMON GINGER	20.00CT		1	K4	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
13	7073405316	CELESTIAL SEASONINGS TEA RASPBERRY ZI...	20.00CT		1	K3	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
14	7073400031	CELESTIAL SEASONINGS TEA MANDRIN ORA...	20.00CT		1	K3	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
15	7073405243	CELEST HERB SAMPLER	20.00CT		1	K4	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
16	7073405500	CELESTIAL SEASONINGS TEA FRUIT SAMPL...	20.00CT		1	K4	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
17	7073405334	CELEST TENSION TAMER	20.00CT		1	K4	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
18	7073405329	CELESTIAL SEASONINGS ECHINACEA COMPL...	20.00CT		1	K4	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
19	7073451952	CELESTIAL WELLNESS SLEEPYTIME SINUS S...	20.00CT		1	K3	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
20	7695045057	YOGI TEA GREEN TEA SLIM LIFE	16.00CT		1	K3	6	14	2.33	4.35 in	3.20 in	2.80 in	Front	
21	7695045003	YOGI TEA STOMACH EASE	16.00CT		1	K3	6	14	2.33	4.35 in	3.20 in	2.80 in	Front	
22	7695045027	YOGI TEA GREEN TEA ENERGY ORGANIC	16.00CT		1	K3	6	14	2.33	4.35 in	3.20 in	2.80 in	Front	
23	7695045036	YOGI TEA GREEN ANTIOXIDANT	16.00CT		1	K3	6	14	2.33	4.35 in	3.20 in	2.80 in	Front	
24	7695045008	YOGI TEA DETOX TEA ORGANIC	16.00CT		2	K1	6	28	4.67	4.35 in	3.20 in	2.80 in	Front	
25	7695045001	YOGI TEA BEDTIME	16.00CT		2	K3	6	28	4.67	4.35 in	3.20 in	2.80 in	Front	
26	68069210108	NUMI JASMINE GREEN TEA	18.00CT		1	K1	6	14	2.33	5.25 in	3.60 in	2.80 in	Front	
27	68069210104	NUMI MOROCCAN MINT TEA	18.00CT		1	K3	6	14	2.33	5.25 in	3.60 in	2.85 in	Front	
28	68069210109	NUMI GUNPOWDER GREEN TEA	18.00CT		1	K3	6	14	2.33	5.25 in	3.60 in	2.85 in	Front	
29	68069210102	NUMI ROOIBOS TEA	18.00CT		1	K1	6	14	2.33	5.25 in	3.55 in	2.85 in	Front	

SHELF:2		WIDTH:144 in		MERCH HEIGHT:13.00 in			DEPTH:24 in			SPACE AVAIL:1.63 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4100007720	LIPTON GREEN TEA	20.00CT		2	K4	6	36	6.00	2.95 in	5.14 in	2.62 in	Front	
2	4100007721	LIPTON GREEN TEA	40.00CT		3	K1	6	27	4.50	4.00 in	5.75 in	2.60 in	Front	
3	4100000843	LIPTON GREEN DECAF	40.00CT		2	K1	6	18	3.00	4.00 in	5.75 in	2.60 in	Front	
4	4100027765	LIPTON T N H BERRY LEMONADE	10.00CT		2	K4	12	34	2.83	5.00 in	3.10 in	1.40 in	Front	
5	4100020821	LIPTON LTG GREEN TEA & HONEY BLACKBER...	10.00CT		2	K1	12	30	2.50	4.70 in	3.10 in	1.55 in	Front	
6	4100020822	LIPTON LTG GREEN TEA & HONEY PINEAPPL...	10.00CT		2	K1	12	28	2.33	4.70 in	3.10 in	1.65 in	Front	
7	7073400003	CELESTIAL SEASONINGS TEA SLEEPYTIME	20.00CT		2	K1	6	32	5.33	3.08 in	5.40 in	2.57 in	Front	
8	7073405372	CELESTIAL SEASONINGS SLEEPYTIME EXTR...	20.00CT		1	K3	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
9	7073400010	CELESTIAL SEASONINGS TEA CHAMOMILE	20.00CT		1	K1	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
10	7073400008	CELESTIAL SEASONINGS TEA PEPPERMINT	20.00CT		1	K1	6	16	2.67	3.08 in	5.40 in	2.57 in	Front	
11	7073405324	CELESTIAL SEASONING HERBAL COUNTRY P...	20.00CT		2	K4	6	8	1.33	3.08 in	2.57 in	5.40 in	Front	
12	7231000123	BIGELOW TEA EARL GREY	20.00CT		2	K1	6	32	5.33	3.06 in	5.26 in	2.75 in	Front	
13	7231000189	BIGELOW PLANTATION MINT	20.00CT		1	K3	6	16	2.67	3.06 in	5.26 in	2.75 in	Front	
14	7231001013	BIGELOW POMEGRANATE PIZZAZZ	20.00CT		1	K1	6	16	2.67	3.06 in	5.26 in	2.75 in	Front	
15	7231000041	BIGELOW CHAMOMILE	20.00CT		2	K1	6	32	5.33	3.06 in	5.26 in	2.75 in	Front	
16	7231000098	BIGELOW TEA ASSORTMENT	18.00CT		1	K3	6	16	2.67	3.06 in	5.26 in	2.75 in	Front	
17	7231000161	BIGELOW SPICED CHAI	20.00CT		1	K3	6	16	2.67	3.06 in	5.26 in	2.75 in	Front	
18	7231004261	BIGELOW SPICED CHAI DECAF	20.00CT		1	K3	6	16	2.67	3.06 in	5.26 in	2.75 in	Front	
19	7231000162	BIGELOW SPICED CHAI	20.00CT		1	K3	6	16	2.67	3.06 in	5.26 in	2.75 in	Front	

SHELF:3		WIDTH:144 in		MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:4.39 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date

## TEA 12 FT SECTION

1	4100066900	LIPTON TEA GREEN MANDARIN ORANGE	20.00CT	1	K3	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	1/24/2017
2	4100067151	LIPTON TEA GREEN MINT	20.00CT	1	K3	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	1/24/2017
3	4100053172	LIPTON TEA HERBAL BERRY	20.00CT	1	K3	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	10/16/2016
4	4100053087	LIPTON TEA HERBAL APPLE CINNAMON	20.00CT	1	K3	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	10/16/2016
5	4100053191	LIPTON TEA CHAI	20.00CT	1	K1	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	10/16/2016
6	4100053149	LIPTON TEA HERBAL PEACH MANGO	20.00CT	1	K3	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	10/16/2016
7	4100052894	LIPTON TEA ENGLISH BREAKFAST	20.00CT	1	K1	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	10/16/2016
8	4100053148	LIPTON TEA HERBAL LEMON GINGER	20.00CT	1	K3	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	10/16/2016
9	4100053004	LIPTON TEA EARL GREY	20.00CT	1	K3	6	9	1.50	5.08 in	2.91 in	2.56 in	Front	10/16/2016
10	4100033439	LIPTON NATURAL ENERGY BLACK TEA	40.00CT	2	K1	12	36	3.00	3.85 in	6.25 in	2.50 in	Front	
11	7073451654	CELESTIAL SEASONINGS TEA SLEEPYTIME V...	20.00CT	1	K3	6	18	3.00	3.08 in	5.40 in	2.57 in	Front	
12	7073451950	CELESTIAL SEASONINGS TEA SLEEPYTIME D...	20.00CT	1	K3	6	18	3.00	3.08 in	5.40 in	2.57 in	Front	
13	7073452226	CELESTIAL HERB SLEEPYTIME PEACH	20.00CT	1	K3	6	18	3.00	3.08 in	5.40 in	2.57 in	Front	
14	7073407037	CELESTIAL SEASONINGS TEA HONEY/LEMON...	20.00CT	1	K3	6	18	3.00	3.08 in	5.40 in	2.57 in	Front	
15	7073405317	CELESTIAL SEASONINGS TEA LEMON ZINGER	20.00CT	2	K1	6	36	6.00	3.08 in	5.40 in	2.57 in	Front	
16	7073407036	CELESTIAL SEASONINGS TEA ANTIOXIDANT ...	20.00CT	1	K3	6	18	3.00	3.08 in	5.40 in	2.57 in	Front	
17	7231000199	BIGELOW SPECIAL BLEND OOLONG TEA	20.00CT	1	K4	6	23	3.83	3.06 in	5.26 in	2.75 in	Front	
18	7231000847	BIGELOW GREEN TEA	20.00CT	2	K1	6	46	7.67	3.06 in	5.26 in	2.75 in	Front	
19	7231000145	BIGELOW GREEN TEA WITH LEMON	20.00CT	2	K3	6	46	7.67	3.06 in	5.26 in	2.75 in	Front	
20	7231004247	BIGELOW GREEN TEA DECAF	20.00CT	1	K3	6	23	3.83	3.06 in	5.26 in	2.75 in	Front	
21	7231000144	BIGELOW TEA ENGLISH BREAKFAST	20.00CT	1	K3	6	23	3.83	3.06 in	5.26 in	2.75 in	Front	
22	7231004223	BIGELOW EARLY GREY DECAF	20.00CT	2	K1	6	46	7.67	3.06 in	5.26 in	2.75 in	Front	
23	7231000105	BIGELOW TEA CONSTANT COMMENT	20.00CT	2	K1	6	46	7.67	3.06 in	5.26 in	2.75 in	Front	
24	7231004107	BIGELOW TEA CONSTANT COMMENT DECAF	20.00CT	1	K1	6	23	3.83	3.06 in	5.26 in	2.75 in	Front	

SHELF:4		WIDTH:144 in			MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:0.32 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4100009003	LIPTON COLD BREW FAMILY	22.00CT	2	K1	12	28	2.33	2.33	3.50 in	8.27 in	3.29 in	Front	
2	4100005014	LIPTON TEA	24.00CT	2	K3	12	28	2.33	2.33	3.50 in	8.27 in	3.29 in	Front	
3	4100000273	LIPTON ICE TEA DECAF	24.00CT	2	K1	12	28	2.33	2.33	3.50 in	8.27 in	3.29 in	Front	
4	1115605911	TETLEY TEA BLACK & GREEN TEA	72.00CT	2	K3	6	12	2.00	2.00	5.63 in	4.02 in	3.86 in	Front	
5	1115600032	TETLEY STEAMED GREEN TEA BAGS	72.00CT	1	K3	6	5	0.83	0.83	5.63 in	3.86 in	4.02 in	Front	
6	1115605142	TETLEY TEA BAG DECAF	72.00CT	2	K3	12	34	2.83	2.83	4.38 in	8.50 in	2.00 in	Front	
7	1115605805	TETLEY TEA FAMILY SIZE ROUND ICE TEA BL...	24.00CT	2	K3	12	32	2.67	2.67	3.50 in	8.56 in	2.81 in	Front	
8	4790032324	LUZIANNE FAMILY GREEN TEA BAGS	24.00CT	1	K3	6	20	3.33	3.33	3.19 in	9.47 in	2.38 in	Front	
9	4790032326	LUZIANNE GREEN DECAF TEA FAMILY SIZE	24.00CT	1	K3	6	20	3.33	3.33	3.19 in	9.47 in	2.38 in	Front	
10	79452220023	TAZO TEA CALM	20.00CT	1	K3	6	12	2.00	2.00	5.20 in	3.50 in	2.85 in	Front	
11	79452220078	TAZO AWAKE BLACK TEA	20.00CT	2	K3	6	24	4.00	4.00	5.20 in	3.50 in	2.85 in	Front	
12	7017706777	TWININGS PURE MINT TEA	20.00CT	1	K3	6	12	2.00	2.00	5.10 in	3.10 in	2.70 in	Front	
13	7017715403	TWININGS 5 VARIETY TEAPACK	20.00CT	1	K3	6	12	2.00	2.00	5.10 in	3.10 in	2.70 in	Front	
14	7017715422	TWININGS TEA EARLY GRAY	20.00CT	1	K3	6	12	2.00	2.00	5.10 in	3.10 in	2.70 in	Front	
15	7017715419	TWININGS TEA ENGLISH BREAKFAST	20.00CT	2	K3	6	24	4.00	4.00	5.10 in	3.10 in	2.70 in	Front	
16	7017715400	TWININGS LADY GRAY	20.00CT	1	K3	6	12	2.00	2.00	5.10 in	3.10 in	2.70 in	Front	

SHELF:5		WIDTH:144 in			MERCH HEIGHT:17.00 in			DEPTH:24 in			SPACE AVAIL:5.60 in			
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4100000163	LIPTON LOOSE TEA	20.00CT	1	K3	6	15	2.50	2.50	5.06 in	4.25 in	2.13 in	Front	
2	4100000286	LIPTON TEA	50.00CT	3	K3	12	27	2.25	2.25	2.53 in	3.92 in	6.53 in	Front	
3	4100005015	LIPTON TEA FAMILY BAGS	48.00CT	3	K1	6	39	6.50	6.50	4.61 in	9.50 in	3.00 in	Front	
4	4100049311	LIPTON TEA GREEN FAMILY	24.00CT	2	K4	6	28	4.67	4.67	3.49 in	8.25 in	3.16 in	Front	
5	1115605152	TETLEY TEA DECAF BRITISH BLEND	40.00CT	1	K4	6	16	2.67	2.67	4.44 in	5.56 in	2.06 in	Front	
6	1115605450	TETLEY BRITISH TEA BAG	80.00CT	2	K3	12	24	2.00	2.00	5.13 in	7.31 in	2.75 in	Front	
7	4790030319	LUZIANNE FAMILY STYLE	24.00CT	2	K1	12	40	3.33	3.33	3.19 in	9.47 in	2.38 in	Front	
8	4790031319	LUZIANNE DECAF	24.00CT	1	K1	12	20	1.67	1.67	3.19 in	9.47 in	2.38 in	Front	
9	79452220065	TAZO TEA ZEN	20.00CT	2	K3	6	24	4.00	4.00	5.20 in	3.55 in	2.85 in	Front	
10	7017717167	TWININGS EARL GRAY DECAF	20.00CT	1	K3	6	12	2.00	2.00	5.10 in	3.10 in	2.70 in	Front	
11	7017717351	TWININGS TEA ENGLISH BREAKFAST DECAF	20.00CT	1	K4	6	12	2.00	2.00	5.10 in	3.10 in	2.70 in	Front	

# TEA 12 FT SECTION

12	7017715424	TWININGS TEA IRISH BREAKFAST	20.00	CT	2	K3	6	24	4.00	5.10 in	3.10 in	2.70 in	Front	
13	7017715412	TWININGS TEA DARJEELING	20.00	CT	1	K1	6	12	2.00	5.10 in	3.10 in	2.70 in	Front	
14	7017707510	TWININGS LEMON & CHINESE GINGER	20.00	CT	2	K3	6	24	4.00	5.10 in	3.10 in	2.70 in	Front	

SHELF:6		WIDTH:144 in	MERCH HEIGHT:15.00 in			DEPTH:26 in			SPACE AVAIL:1.58 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4100000287	LIPTON TEA	100.00	CT	6	K1	12	78	6.50	6.60 in	7.50 in	2.50 in	Front	
2	4100000272	LIPTON TEA DECAF	75.00	CT	3	K1	12	39	3.25	5.27 in	6.55 in	2.72 in	Front	
3	4100049262	LIPTON TEA SOUTHERN SWEET FAMILY	22.00	CT	2	K4	12	32	2.67	3.49 in	8.25 in	3.16 in	Front	
4	1115605108	TETLEY TEA	100.00	CT	2	K1	12	42	3.50	5.75 in	8.44 in	2.00 in	Front	
5	4790030350	LUZIANNE TEA BAGS	100.00	CT	2	K3	6	28	4.67	6.50 in	6.75 in	2.50 in	Front	
6	7943713300	NATIONAL CUP	100.00	CT	3	K1	12	60	5.00	5.00 in	8.13 in	2.38 in	Front	
7	7167244405	CAFFE D'VITA ENCHANTED CHAI SPICED TEA	16.00	OZ	1	K3	6	12	2.00	4.75 in	4.00 in	4.00 in	Front	
8	7629910012	PAPPYS SASSAFRAS TEA	12.00	OZ	1	K3	6	10	1.67	6.50 in	2.50 in	2.50 in	Front	

SHELF:7 BASE		WIDTH:144 in	MERCH HEIGHT:20.00 in			DEPTH:26 in			SPACE AVAIL:0.69 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4100041862	LIPTON ICE TEA LEMON/SUGAR	74.20	OZ	6	K1	6	30	5.00	8.50 in	5.13 in	5.13 in	Front	
2	4100032176	LIPTON ITM HALF N HALF LEMONADE	24.30	OZ	3	K1	6	30	5.00	5.25 in	4.06 in	4.06 in	Front	
3	4100011976	LIPTON ICE TEA MIX RASPBERRY SUGAR	28.30	OZ	3	K3	6	30	5.00	5.24 in	4.09 in	4.09 in	Front	
4	4100011975	LIPTON ICE TEA PEACH SUGAR	28.30	OZ	3	K3	6	30	5.00	5.24 in	4.09 in	4.09 in	Front	
5	4100000872	LIPTON ICE TEA MIX DIET LEMON SUGAR FREE	3.00	OZ	3	K1	12	36	3.00	5.93 in	3.20 in	3.20 in	Front	
6	4100000753	LIPTON INSTANT ICE TEA UNSWEET	3.00	OZ	3	K3	6	21	3.50	8.10 in	3.28 in	3.28 in	Front	
7	4100000885	LIPTON ICE TEA MIX UNSWEET DECAF	3.00	OZ	3	K1	6	21	3.50	8.10 in	3.28 in	3.28 in	Front	
8	2800033980	NESTEA ICE TEA LEMON	45.10	OZ	3	K3	6	15	2.50	7.60 in	4.70 in	4.70 in	Front	
9	2800033310	NESTEA INSTANT ICE TEA	3.00	OZ	3	K1	4	21	5.25	7.95 in	3.50 in	3.50 in	Front	
10	79452270300	TAZO CHAI TEA LATTE	32.00	OZ	1	K1	6	11	1.83	7.90 in	3.75 in	2.35 in	Front	
11	70708210032	OREGON CHAI ORGANIC ORIGINAL TEA	32.00	OZ	2	K1	6	22	3.67	7.94 in	3.75 in	2.31 in	Front	
12	70708212032	OREGON CHAI LIQUID SUGAR FREE	32.00	OZ	3	K3	6	33	5.50	7.94 in	3.56 in	2.31 in	Front	