

COUGH COLD & FLU 2017 - 2018 SEASONAL PROGRAM, 3FT RACK

HQ DeCA PLANOGRAM - CLASS 3/4/5 STORES

10/1/17 - 2/28/18



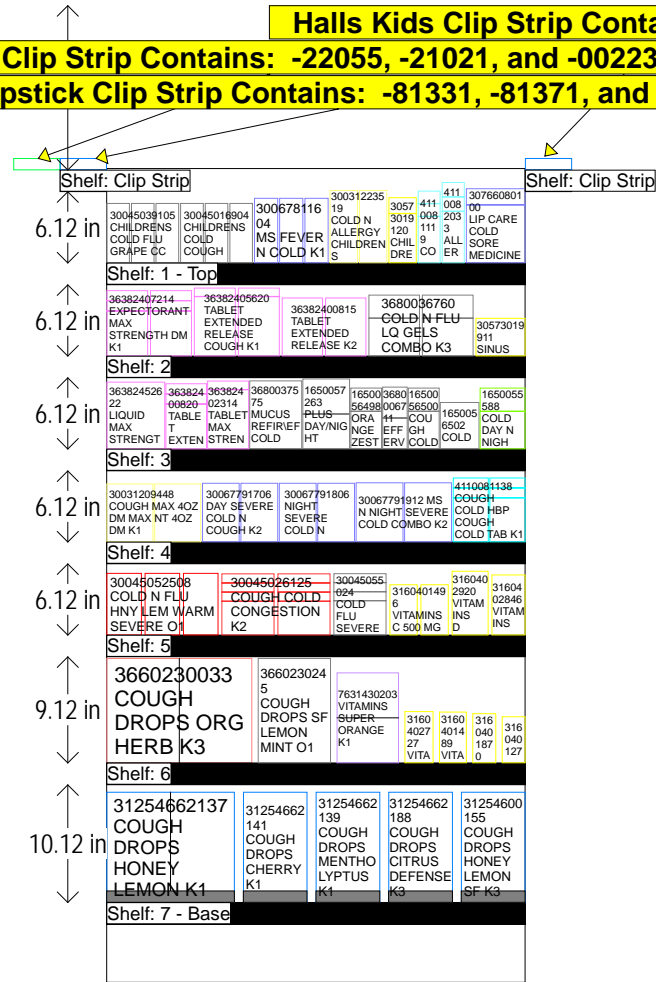
Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER LARUE SMITH
	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
Seasonal Rack Cough Cold 2017-2018.psa	

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Halls Kids Clip Strip Contains: -00297, -00303, -00299
Blistex Clip Strip Contains: -22055, -21021, and -00223
Chapstick Clip Strip Contains: -81331, -81371, and -82801



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Seasonal Rack
Cough Cold
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SHELF:1 - Top		WIDTH:36 in	MERCH HEIGHT:7.00 in	DEPTH:18 in			SPACE AVAIL:2.06 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	30045039105	TYLENOL	CHILDRENS COLD FLU GRAPE CC	4.00OZ		3	O1	36	27	0.75	5.13 in	1.97 in	1.97 in	Front	
2	30045016904	TYLENOL	CHILDRENS COLD COUGH BBLG...	4.00OZ		3	O1	36	27	0.75	5.13 in	1.97 in	1.97 in	Front	
3	30067811604	TRIAMINIC	MS FEVER N COLD	4.00OZ		3	K1	24	27	1.13	5.58 in	2.02 in	1.87 in	Front	
4	30031223519	DIMETAPP	COLD N ALLERGY CHILDRENS	8.00OZ		2	K1	12	14	1.17	6.25 in	2.38 in	2.35 in	Front	
5	30573019120	ADVIL	CHILDRENS CONC DROPS WHT G...	0.50OZ		1	K1	36	17	0.47	4.25 in	2.38 in	1.38 in	Front	
6	4110081119	AFRIN	COUGH COLD NO DRIP ORIGINAL	0.50OZ		1	K3	36	24	0.67	4.01 in	1.91 in	1.09 in	Front	
7	4110082033	AFRIN	ALLERGY NO DRIP	0.51OZ		1	K1	36	22	0.61	4.44 in	1.93 in	1.25 in	Front	
8	30766080100	ABREVA	LIP CARE COLD SORE MEDICINE	0.10OZ		1	K1	24	15	0.63	5.00 in	5.08 in	1.40 in	Front	

SHELF:2		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:1.81 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	36382407214	MUCINEX	EXPECTORANT MAX STRENGTH ...	14.00CT		2	K1	24	56	2.33	3.87 in	3.54 in	0.88 in	Front	12/5/2014
2	36382405620	MUCINEX	TABLET EXTENDED RELEASE CO...	20.00CT		2	K1	24	54	2.25	5.11 in	3.55 in	0.75 in	Front	
3	36382400815	MUCINEX	TABLET EXTENDED RELEASE	100.00CT		2	K2	12	18	1.50	5.00 in	3.50 in	1.81 in	Front	12/5/2014
4	3680036760	TOPCARE	COLD N FLU LQ GELS COMBO	48.00CT		2	K3	3	18	6.00	3.25 in	4.38 in	2.00 in	Front	
5	30573019911	ADVIL	SINUS CONGESTION PAIN 10CT	10.00CT		1	K3	6	24	4.00	3.25 in	4.25 in	0.75 in	Front	

SHELF:3		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:0.63 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	36382452622	MUCINEX	LIQUID MAX STRENGTH SINUS	12.00OZ		1	K3	3	12	4.00	5.77 in	5.01 in	1.44 in	Front	
2	36382400820	MUCINEX	TABLET EXTENDED RELEASE	20.00CT		1	K2	24	28	1.17	3.87 in	3.52 in	0.88 in	Front	12/5/2014
3	36382402314	MUCINEX	TABLET MAX STRENGTH SE 04	14.00CT		1	K3	24	27	1.13	5.11 in	3.55 in	0.75 in	Front	
4	3680037575	TOPCARE	MUCUS REFIRIEF COLD FLU SOR...	20.00CT		1	K1	6	19	3.17	5.88 in	4.50 in	0.93 in	Front	
5	1650057263	ALKASELTZE	PLUS DAY/NIGHT EFFERVESCENT	20.00CT		1	K3	30	16	0.53	3.02 in	4.05 in	2.04 in	Front	
6	1650056498	ALKASELTZE	ORANGE ZEST EFFERVESCENT	20.00CT		1	K2	30	13	0.43	3.25 in	2.68 in	2.01 in	Front	
7	3680006711	TOPCARE	EFFERVESCENT COLD RELIEF O...	20.00CT		1	K2	6	10	1.67	2.67 in	2.13 in	3.38 in	Front	
8	1650056500	ALKASELTZE	COUGH COLD NIGHT CLD EFFER...	20.00CT		1	K2	30	13	0.43	3.25 in	2.68 in	2.01 in	Front	
9	1650056502	ALKASELTZE	COLD MEDICINE	36.00CT		1	K2	36	8	0.22	4.02 in	3.35 in	2.01 in	Front	
10	1650055588	ALKASELTZE	COLD DAY N NIGH LIQUID GELS	40.00CT		1	K3	24	14	0.58	3.25 in	3.90 in	2.00 in	Front	

SHELF:4		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:1.02 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	30031209448	ROBITUSSIN	COUGH MAX 4OZ DM MAX NT 4OZ...	4.00OZ		2	K1	12	18	1.50	5.02 in	4.00 in	2.00 in	Front	
2	30067791706	THERAFLU	DAY SEVERE COLD N COUGH	6.00CT		2	K2	24	18	0.75	5.07 in	3.19 in	1.82 in	Front	
3	30067791806	THERAFLU	NIGHT SEVERE COLD N COUGH	6.00CT		2	K1	24	18	0.75	5.07 in	3.19 in	1.82 in	Front	
4	30067791912	THERAFLU	MS N NIGHT SEVERE COLD COMBO	12.00CT		2	K2	12	10	0.83	5.11 in	4.06 in	3.25 in	Front	
5	4110081138	CORICIDIN	COUGH COLD HBP COUGH COLD ...	16.00CT		2	K1	36	56	1.56	3.80 in	3.05 in	0.86 in	Front	

SHELF:5		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:2.67 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	30045052508	TYLENOL	COLD N FLU HNY LEM WARM SEV...	8.00OZ		3	O1	24	24	1.00	5.32 in	3.00 in	2.05 in	Front	
2	30045026125	TYLENOL	COUGH COLD CONGESTION	24.00CT		2	K2	48	80	1.67	2.91 in	4.52 in	0.79 in	Front	
3	30045055024	TYLENOL	COLD FLU SEVERE DAY NIGHT CC	24.00CT		1	O1	48	41	0.85	2.95 in	4.52 in	0.78 in	Front	
4	3160401496	NATUREMADE	VITAMINS C 500 MG CHEWABLE	60.00CT		2	K1	3	14	4.67	4.34 in	2.38 in	2.38 in	Front	
5	3160402920	NATUREMADE	VITAMINS D ADULT GUMMIES	150.00CT		1	K3	3	5	1.67	5.50 in	3.13 in	3.13 in	Front	
6	3160402846	NATUREMADE	VITAMINS MULTI OMEGA 3 GUMMI...	90.00CT		1	K1	3	6	2.00	5.19 in	2.88 in	2.88 in	Front	

SHELF:6		WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:3.14 in								
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3660230033	RICOLA	COUGH DROPS ORG HERB	50.00CT		2	K3	12	28	2.33	9.00 in	6.25 in	0.75 in	Front	
2	3660230245	RICOLA	COUGH DROPS SF LEMON MINT	45.00CT		1	O1	12	24	2.00	9.00 in	6.25 in	0.75 in	Front	
3	7631430203	EMERGENC	VITAMINS SUPER ORANGE	30.00CT		1	K1	12	12	1.00	3.88 in	5.32 in	2.63 in	Front	
4	3160402727	NATUREMADE	VITAMINS SUPERB COMPLEX	140.00CT		1	K1	3	7	2.33	4.44 in	2.44 in	2.44 in	Front	
5	3160401489	NATUREMADE	VITAMINS C 1000 MG	100.00CT		1	K1	3	7	2.33	4.40 in	2.35 in	2.35 in	Front	
6	3160401870	NATUREMADE	VITAMINS D 1000 IU	100.00CT		1	K1	3	9	3.00	4.25 in	2.00 in	2.00 in	Front	

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7	3160401277	NATUREMADE	VITAMINS ZINC GLUC 30 MG	100.00CT	1	K1	3	9	3.00	4.00 in	2.00 in	2.00 in	Front
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SHELF:7 - Base			WIDTH:36 in	MERCH HEIGHT:10.00 in	DEPTH:18 in			SPACE AVAIL:3.00 in							
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	31254662137	HALLS	COUGH DROPS HONEY LEMON	80.00CT		2	K1	12	28	2.33	9.50 in	5.50 in	1.25 in	Front	
2	31254662141	HALLS	COUGH DROPS CHERRY	80.00CT		1	K1	12	14	1.17	9.50 in	5.50 in	1.25 in	Front	
3	31254662139	HALLS	COUGH DROPS MENTHO LYPTUS	80.00CT		1	K1	12	14	1.17	9.50 in	5.50 in	1.25 in	Front	
4	31254662188	HALLS	COUGH DROPS CITRUS DEFENSE	80.00CT		1	K3	12	14	1.17	9.50 in	5.50 in	1.25 in	Front	1/12/2015
5	31254600155	HALLS	COUGH DROPS HONEY LEMON SF	70.00CT		1	K3	12	14	1.17	9.50 in	5.50 in	1.25 in	Front	12/5/2014

SHELF:Clip Strip			WIDTH:4 in	MERCH HEIGHT:5.00 in	DEPTH:18 in			SPACE AVAIL:0.00 in							
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	31254600312	HALLS	SHPR KIDS POP BAGS CLIP STRIP...	0.00		1	O1	48	18	0.38	1.00 in	4.00 in	1.00 in	Front	

SHELF:Clip Strip			WIDTH:4 in	MERCH HEIGHT:5.00 in	DEPTH:18 in			SPACE AVAIL:-4.00 in							
Loc...	UPC	Brand	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4138800699	BLISTEX	SHPR LIP CARE BALM AST CC	0.00		1	O3	48	18	0.38	1.00 in	4.00 in	1.00 in	Front	
2	30573200806	CHAPSTICK	SHPR SUNCARE LIP CARE AST	24.00CT		1	O1	24	18	0.75	1.00 in	4.00 in	1.00 in	Front	