

# SALAD DRESSINGS - CHILLED - 4 FT. SECTION

HQ DeCA PLANOGRAM - NW SW

CLASS 3 4 5 STORES

9.34 in		7184004696 Marie's Dressing Italian Vinaigrette M3/NW SW		7766111252 Litehouse Dressing Red Wine Olive Oil M3/NW SW	7245777044 Walden Farms Dressing Ranch Calorie Free K3	7245777055 Walden Farms Dressing Honey Dijon Cal Free K3	7245777099 Walden Farms Dressing Blsmc Vngrtt Cal Free K1	75576300400 Makoto Dressing Ginger K1/Chg	75576300175 Makoto Dressing Ginger Honey K2
Shelf: Shelf 1									
9.34 in		7766111238 Litehouse Dressing Raspberry Walnut M3/NW SW	7766110360 Litehouse Dressing Sesame Ginger M3/NW SW			7146401610 Bolthouse Salsa Ranch K1/New			
Shelf: Shelf 2									
8.34 in		7766100112 Litehouse Dressing Thousand Island M2/NW SW		7146401755 Bolthouse Cilantro Avocado K1/New	7146401754 Bolthouse Mango K1/New				
Shelf: Shelf 3									
7.34 in		7020055053 Marzetti Dressing Strwbry Popyseed Simp M3/NW SW		7766100313 Litehouse Dressing Caesar M3/NW SW	7766101413 Litehouse Dressing Coleslaw M3/NW SW				
Shelf: Shelf 4									
6.34 in			7184020034 Marie'S Chipotle Ranch M3/NW SW						
Shelf: Shelf 5									
6.5 in									
Shelf: Shelf Well									
5 in	← 4 ft →								

N/A

HQ DeCA/MBU PLANOGRAM APPROVED BY BRIDGET BENNETT CATEGORY BUYER.

18 NOVEMBER 2015

FACINGS MAY BE ADJUSTED TO ACCOMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Deca\_West\_K3-5\_4ft\_RSD\_2013.psa

# SALAD DRESSINGS - CHILLED - 4 FT. SECTION

## HQ DeCA PLANOGRAM - NW SW

### CLASS 3 4 5 STORES

9.34 in	7020055069 Marzetti Simply Dressed & Lt Balsamic Vinaigrette K3	7020055072 Marzetti Simply Dressed & Lt Red Wine Italian Vinaigrette K2	7020055068 Marzetti Simply Dressed Lemon Vinaigrette K3/New	7184009111 Maries Dressing Blue Cheese Vinaigrette M3/NW SW	7184004696 Maries Dressing Italian Vinaigrette M3/NW SW	7766102212 Litehouse Dressing Balsamic Vinaigrette M1/NW	7766112307 Litehouse Dressing Pear Gorgonzola, Pourable Red Wine Olive Oil K2	776611252 Litehouse Dressing	7245777044 Walden Farms Dressing Ranch Calorie Free K3	7245777055 Walden Farms Dressing Honey Dijon Cal Free K3	7245777099 Walden Farms Dressing Blsmc Vngrtt Cal Free K1	75576300400 Makoto Dressing Ginger K1/Chg	75576300175 Makoto Dressing Honey K2
Shelf: Shelf 1													
9.34 in	7020055045 Marzetti Dressing Ranch Simply K2	7020055052 Marzetti Dressing Pomegranate Simply M1/NW SW	7184010598 Maries Dressing Raspbry Vinaigrette K3	7184009112 Maries Dressing Balsamic Vinaigrette K3	7766111238 Litehouse Dressing Raspberry Walnut M3/NW SW	7766110360 Litehouse Dressing Sesame Ginger M3/NW	7766100316 Litehouse Dressing Sesame Dressing Chunky K1	7864090001 Garlic Exp Dressing Salad K1	7146440050 Bolthouse Classic Ranch K1/New	7146401610 Bolthouse Salsa Ranch K1/New			
Shelf: Shelf 2													
8.34 in	7020055044 Marzetti Dressing Blue Cheese Simply K2	7020055046 Marzetti Simply Dressed Caesar M1/NW SW	7020055048 Marzetti Dressing Balsamic Simply K3	7766104813 Litehouse Dressing Home	7766102913 Litehouse Dressing Jalapeno	7766100112 Litehouse Dressing Thousand	7146440150 Bolthouse Chunky Blue Cheese K1/New	7146401672 Bolthouse Italian Vinaigrette K1/New	7146401755 Bolthouse Cilantro Avocado K1/New	7146401754 Bolthouse Mango K1/New			
Shelf: Shelf 3													
7.34 in	7020055049 Marzetti Simply Dressed Greek Feta M2	7020055053 Marzetti Dressing Simple Seed Champagne M3/NW SW	7020055050 Marzetti Simply Dressed Caesar M1/NW SW	7766100313 Litehouse Dressing Caesar M3/NW SW	7766101413 Litehouse Dressing Coleslaw M3/NW SW	7184005081 Maries Dressing Lite Chunky K2	7184005081 Maries Dressing Blue Chs K2	7184009012 Maries Dressing Super Blue Cheese K1					
Shelf: Shelf 4													
6.34 in	7020055073 Marzetti Simply Dressed Avocado Ranch K3/New	7020055074 Marzetti Simply Dressed Sriracha Ranch K3/New	7020050021 Marzetti Dressing Blue Chs Chnky K1	7020052052 T. Marzetti Ultimate Blue Cheese K2/New	7184005080 Maries Dressing Chnky Blue Chs K1	7184004281 Maries Dressing Crmy Ranch K1	7184020034 Marie'S Chipotle Ranch M3/NW SW						
Shelf: Shelf 5													
6.5 in	7020050025 Marzetti Dressing Btrmilk Ranch K1	7020050039 T Marzetti Supreme Caesar K2/New	7184004330 Maries Dressing Cole Slaw K1	7184004934 Maries Dressing Crmy Caesar K1	7184004139 Maries Dressing 1000 Island K2								
Shelf: Shelf Well													
5 in													

N/A

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Deca\_West\_K3-5\_4ft\_RSD\_2013.psa

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SHELF:Shelf 1		WIDTH:48 in	MERCH HEIGHT:10.00 in				DEPTH:22 in				SPACE AVAIL:3.20 in			
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055069	Marzetti Simply Dressed & Lt Balsam...	12.00OZ		2	K3	6	16	2.67	7.50 in	2.75 in	2.75 in	Front	
2	7020055072	Marzetti Simply Dressed & Lt Red Wi...	12.00OZ		2	K2	6	16	2.67	7.50 in	2.75 in	2.75 in	Front	
3	7020055068	Marzetti Simply Dressed Lemon Vina...	12.00OZ		2	K3/New	6	16	2.67	7.50 in	2.75 in	2.75 in	Front	10/6/2015
4	7184009111	Maries Dressing Blue Cheese Vngrt	11.50OZ		1	M3/NW SW	6	9	1.50	8.15 in	2.92 in	2.31 in	Front	
5	7184004696	Maries Dressing Italian Vinaigrette	11.50OZ		1	M3/NW SW	6	9	1.50	8.25 in	2.94 in	2.30 in	Front	
6	7766102212	Litehouse Dressing Balsamic Vinaigr...	12.00OZ		1	M1/NW SW	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	
7	7766112307	Litehouse Pear Gorgonzola, Pourable	13.00OZ		1	K2	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	
8	7766111252	Litehouse Dressing Red Wine Olive Oil	12.00OZ		1	M3/NW SW	6	9	1.50	7.80 in	2.44 in	2.44 in	Front	
9	7245777044	Walden Farms Dressing Ranch Calor...	12.00OZ		1	K3	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	
10	7245777055	Walden Farms Dressing Honey Dijon...	12.00OZ		1	K3	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	
11	7245777099	Walden Farms Dressing Blsmc Vngrt...	12.00OZ		1	K1	6	8	1.33	8.28 in	2.60 in	2.60 in	Front	
12	75576300400	Makoto Dressing Ginger	16.00OZ		1	K1/Chg	6	14	2.33	8.00 in	3.50 in	1.50 in	Front	
13	75576300175	Makoto Dressing Ginger Honey	8.00OZ		1	K2	6	14	2.33	8.00 in	3.50 in	1.50 in	Front	

SHELF:Shelf 2		WIDTH:48 in	MERCH HEIGHT:10.00 in				DEPTH:22 in				SPACE AVAIL:1.71 in			
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055045	Marzetti Dressing Ranch Simply	12.00OZ		2	K2	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	
2	7020055052	Marzetti Dressing Pomegranate Simply	12.00OZ		2	M1/NW SW	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	
3	7184010598	Maries Dressing Rspbry Vinaigrette	11.50OZ		2	K3	6	18	3.00	8.15 in	2.92 in	2.31 in	Front	
4	7184009112	Maries Dressing Balsamic Vinaigrette	11.50OZ		1	K3	6	9	1.50	8.15 in	2.92 in	2.31 in	Front	
5	7766111238	Litehouse Dressing Raspberry Walnut	12.00OZ		2	M3/NW SW	6	18	3.00	7.80 in	2.44 in	2.44 in	Front	
6	7766110360	Litehouse Dressing Sesame Ginger	12.00OZ		1	M3/NW SW	6	8	1.33	7.76 in	2.50 in	2.50 in	Front	
7	7766100316	Litehouse Dressing Chunky Blue Che...	13.00OZ		1	M1/NW SW	6	8	1.33	5.25 in	2.75 in	2.75 in	Front	
8	78640900001	Garlic Exp Dressing Salad Garlic	12.54OZ		1	K1	12	8	0.67	8.28 in	2.60 in	2.60 in	Front	
9	7146440050	Bolthouse Classic Ranch	14.00OZ		2	K1/New	6	22	3.67	8.00 in	3.25 in	1.87 in	Front	10/6/2015
10	7146401610	Bolthouse Salsa Ranch	14.00OZ		2	K1/New	6	22	3.67	8.00 in	3.25 in	1.87 in	Front	10/6/2015

SHELF:Shelf 3		WIDTH:48 in	MERCH HEIGHT:10.00 in				DEPTH:22 in				SPACE AVAIL:2.35 in			
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055044	Marzetti Dressing Blue Cheese Simply	12.00OZ		2	K2	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	
2	7020055046	Marzetti Simply Dressed Ceasar	12.00OZ		2	M1/NW SW	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	
3	7020055048	Marzetti Dressing Balsamic Simply	12.00OZ		2	K3	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	
4	7766104813	Litehouse Dressing Home Style Ranch	13.00OZ		1	M1/NW SW	6	8	1.33	5.25 in	2.75 in	2.75 in	Front	
5	7766102913	Litehouse Dressing Jalapeno Ranch	13.00OZ		1	M3/NW SW	6	8	1.33	5.25 in	2.75 in	2.75 in	Front	
6	7766100112	Litehouse Dressing Thousand Island	13.00OZ		1	M2/NW SW	6	7	1.17	5.25 in	2.95 in	2.95 in	Front	
7	7146440150	Bolthouse Chunky Blue Cheese	14.00OZ		2	K1/New	6	22	3.67	8.00 in	3.25 in	1.87 in	Front	10/6/2015
8	7146401672	Bolthouse Italian Vinaigrette	14.00OZ		2	K1/New	6	22	3.67	8.00 in	3.25 in	1.87 in	Front	10/6/2015
9	7146401755	Bolthouse Cilantro Avocado	14.00OZ		1	K1/New	6	11	1.83	8.00 in	3.25 in	1.87 in	Front	10/6/2015
10	7146401754	Bolthouse Mango	14.00OZ		1	K1/New	6	11	1.83	8.00 in	3.25 in	1.87 in	Front	10/6/2015

SHELF:Shelf 4		WIDTH:48 in	MERCH HEIGHT:10.00 in				DEPTH:22 in				SPACE AVAIL:1.65 in			
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055049	Marzetti Simply Dressed Greek Feta	12.00OZ		2	M2	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	
2	7020055053	Marzetti Dressing Strwbry Popyseed ...	12.00OZ		2	M3/NW SW	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	
3	7020055050	Marzetti Simply Dressed Champagne	12.00OZ		2	M1/NW SW	6	14	2.33	5.30 in	2.95 in	2.95 in	Front	
4	7766100313	Litehouse Dressing Caesar	13.00OZ		2	M3/NW SW	6	14	2.33	5.25 in	2.95 in	2.95 in	Front	
5	7766101413	Litehouse Coleslaw	13.00OZ		2	M3/NW SW	6	14	2.33	5.25 in	2.95 in	2.95 in	Front	
6	7184005081	Maries Dressing Blue Chs Lite Chunky	12.00OZ		3	K2	6	21	3.50	5.02 in	3.37 in	2.94 in	Front	
7	7184009012	Maries Dressing Super Blue Cheese	12.00OZ		2	K1	6	14	2.33	5.02 in	3.37 in	2.94 in	Front	

SHELF:Shelf 5		WIDTH:48 in	MERCH HEIGHT:10.00 in				DEPTH:22 in				SPACE AVAIL:0.51 in			
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020055073	Marzetti Simply Dressed Avocado Ra...	12.00OZ		2	K3/New	6	14	2.33	5.31 in	2.95 in	2.95 in	Front	10/6/2015
2	7020055074	Marzetti Simply Dressed Sriracha Ra...	12.00OZ		2	K3/New	6	14	2.33	5.31 in	2.95 in	2.95 in	Front	10/6/2015

## SALAD DRESSINGS - CHILLED - 4 FT. SECTION

3	7020050021	Marzetti Dressing Blue Chs Chnky	15.00OZ	2	K1	12	12	1.00	6.00 in	3.17 in	3.17 in	Front	5/1/2013
4	7020052052	T. Marzetti Ultimate Blue Cheese	15.00OZ	2	K2/New	6	14	2.33	6.00 in	2.88 in	2.88 in	Front	10/6/2015
5	7184005080	Maries Dressing Chnky Blue Chse	12.00OZ	2	K1	12	14	1.17	5.02 in	3.37 in	2.94 in	Front	
6	7184004281	Maries Dressing Crmy Ranch	12.00OZ	3	K1	12	21	1.75	5.02 in	3.37 in	2.94 in	Front	
7	7184020034	Marie'S Chipotle Ranch	12.00OZ	2	M3/NW SW	6	14	2.33	5.00 in	3.37 in	2.94 in	Front	

SHELF:Shelf Well		WIDTH:48 in	MERCH HEIGHT:10.00 in				DEPTH:22 in			SPACE AVAIL:2.89 in				
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7020050025	Marzetti Dressing Btrmilk Ranch	15.00OZ		3	K1	12	18	1.50	6.00 in	3.17 in	3.17 in	Front	
2	7020050039	T Marzetti Supreme Ceasar	15.00OZ		3	K2/New	6	21	3.50	6.00 in	2.88 in	2.88 in	Front	10/6/2015
3	7184004330	Maries Dressing Cole Slaw	12.00OZ		2	K1	6	14	2.33	5.02 in	3.37 in	2.94 in	Front	
4	7184004934	Maries Dressing Crmy Caesar	12.00OZ		3	K1	6	21	3.50	5.02 in	3.37 in	2.94 in	Front	
5	7184004139	Maries Dressing 1000 Island	12.00OZ		3	K2	6	21	3.50	5.02 in	3.37 in	2.94 in	Front	