

ORGANIC BAKERY - BREAD 4 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 2 3 4 5

Items available for NERG only 7313203100, 7313203104, 7313203106, replaces items 7313203101, 7313203103, 7313203107

RUDI'S SWAPS

6.12 in					Rudi's Bread Rocky Mountain Sourdough			REGIONAL ORGANIC BREAD	
Shelf: 1									
9.12 in								Alpine Bread Cinnamon Raisin Whole Wheat	REGIONAL ORGANIC BREAD
Shelf: 2									
9.12 in								Rudis Org Kids Soft Wheat Bread	REGIONAL ORGANIC BREAD
Shelf: 3									
9.12 in								Alpine Bread 12 Grain W/ Omega	REGIONAL ORGANIC BREAD
Shelf: 4									
9.12 in								REGIONAL ORGANIC BREAD	REGIONAL ORGANIC BREAD
Shelf: 5									
9.12 in								REGIONAL ORGANIC BREAD	REGIONAL ORGANIC BREAD
Shelf: 6									
7.12 in									REGIONAL ORGANIC BREAD
Shelf: 7									

4 ft

Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY BUYER JOEL SMALL.

4 MAY 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Organic Bakery-Bread.psa

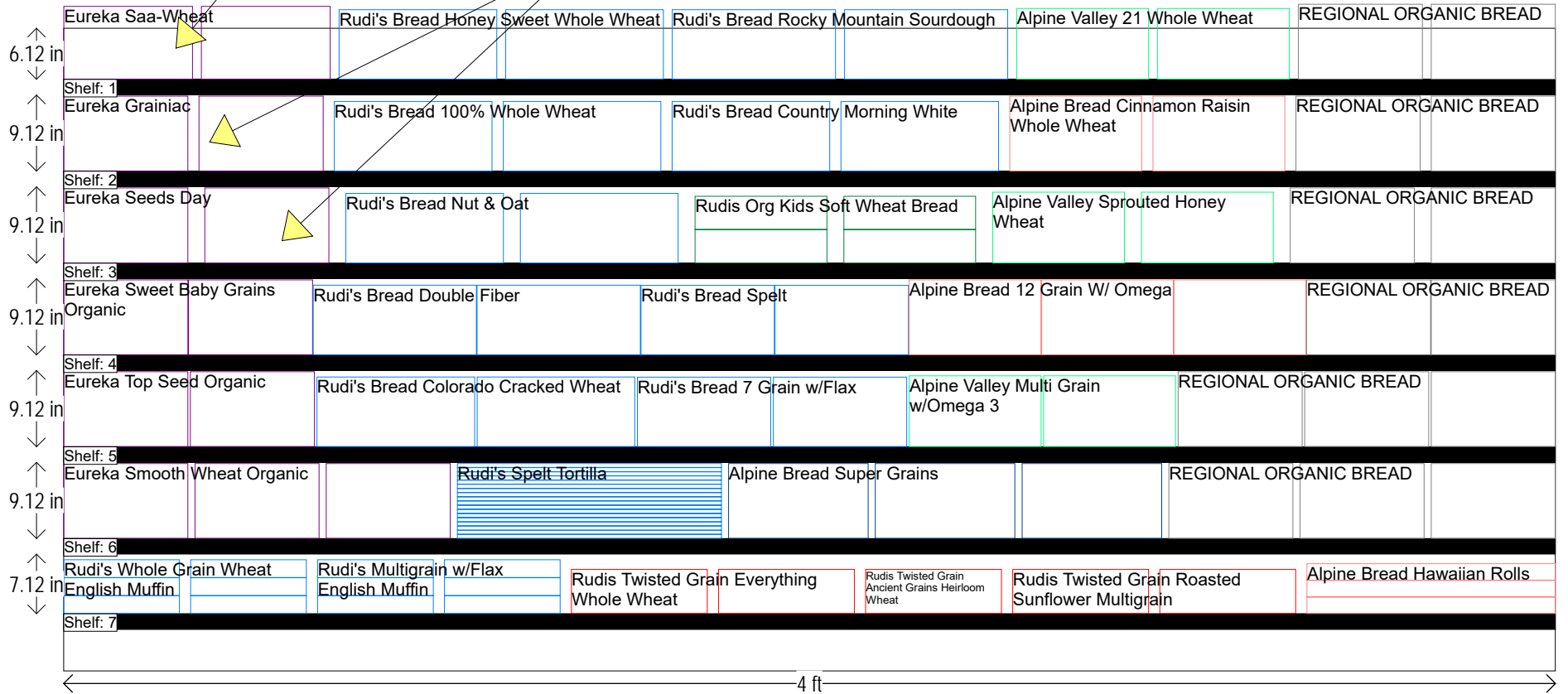
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Organic Bakery-Bread.psa

ORGANIC BAKERY - BREAD 4 FT. SECTION

SHELF:1		WIDTH:48 in	MERCH HEIGHT:12.00 in			DEPTH:24 in			SPACE AVAIL:2.52 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7313203101	Eureka Saa-Wheat	18.00OZ		2	K1/NEW	1	8	8.00	8.75 in	4.15 in	5.33 in	Front	5/4/2016
2	3149324242	Rudi's Bread Honey Sweet Whole Wheat	22.00OZ		2	K2	8	12	1.50	8.36 in	5.08 in	4.00 in	Front	
3	3149331751	Rudi's Bread Rocky Mountain Sourdough	22.00OZ		2	K2	8	12	1.50	8.36 in	5.26 in	4.00 in	Front	
4	61407400170	Alpine Valley 21 Whole Wheat	18.00OZ		2	K2	12	10	0.83	8.50 in	4.25 in	4.25 in	Front	
5	1111111111	REGIONAL ORGANIC BREAD	0.00		2		1	12	12.00	9.00 in	4.00 in	4.00 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:12.20 in			DEPTH:24 in			SPACE AVAIL:3.18 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7313203103	Eureka Grainiac	18.00OZ		2	K1/NEW	1	12	12.00	9.00 in	4.00 in	4.00 in	Front	5/4/2016
2	3149302160	Rudi's Bread 100% Whole Wheat	22.00OZ		2	K2	8	12	1.50	8.36 in	5.08 in	4.00 in	Front	
3	3149354371	Rudi's Bread Country Morning White	20.00OZ		2	K2	8	12	1.50	8.36 in	5.08 in	4.00 in	Front	
4	61407400172	Alpine Bread Cinnamon Raisin Whole Wheat	18.00OZ		2	K2/NEW	12	10	0.83	9.00 in	4.25 in	4.25 in	Front	
5	1111111111	REGIONAL ORGANIC BREAD	0.00		2		1	12	12.00	9.00 in	4.00 in	4.00 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:12.20 in			DEPTH:24 in			SPACE AVAIL:4.84 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7313203107	Eureka Seeds Day	18.00OZ		2	K1/NEW	1	12	12.00	9.00 in	4.00 in	4.00 in	Front	5/4/2016
2	3149302200	Rudi's Bread Nut & Oat	22.00OZ		2	K2	8	12	1.50	8.36 in	5.08 in	4.00 in	Front	
3	3149306057	Rudis Org Kids Soft Wheat Bread	18.00OZ		2	K2/NEW	8	12	1.50	4.00 in	4.25 in	8.00 in	Front	11/9/2016
4	61407400164	Alpine Valley Sprouted Honey Wheat	18.00OZ		2	K2	12	10	0.83	8.50 in	4.25 in	4.25 in	Front	
5	1111111111	REGIONAL ORGANIC BREAD	0.00		2		1	12	12.00	9.00 in	4.00 in	4.00 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:12.20 in			DEPTH:24 in			SPACE AVAIL:0.13 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7313202575	Eureka Sweet Baby Grains Organic	18.00OZ		2	K1/NEW	1	12	12.00	9.00 in	4.00 in	4.00 in	Front	5/4/2016
2	3149302220	Rudi's Bread Double Fiber	24.00OZ		2	K2	8	12	1.50	8.36 in	5.26 in	4.00 in	Front	
3	3149303159	Rudi's Bread Spelt	20.00OZ		2	K2	8	12	1.50	8.35 in	4.30 in	3.45 in	Front	
4	61407400167	Alpine Bread 12 Grain W/ Omega	18.00OZ		3	K2/NEW	12	15	1.25	9.00 in	4.25 in	4.25 in	Front	
5	1111111111	REGIONAL ORGANIC BREAD	0.00		2		1	12	12.00	9.00 in	4.00 in	4.00 in	Front	

SHELF:5		WIDTH:48 in	MERCH HEIGHT:12.20 in			DEPTH:26 in			SPACE AVAIL:0.74 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7313202576	Eureka Top Seed Organic	18.00OZ		2	K1/NEW	1	12	12.00	9.00 in	4.00 in	4.00 in	Front	5/4/2016
2	3149354373	Rudi's Bread Colorado Cracked Wheat	22.00OZ		2	K2	8	12	1.50	8.36 in	5.08 in	4.00 in	Front	
3	3149302320	Rudi's Bread 7 Grain w/Flax	20.00OZ		2	K2	8	14	1.75	8.35 in	4.30 in	3.45 in	Front	
4	61407400162	Alpine Valley Multi Grain w/Omega 3	18.00OZ		2	K2	12	12	1.00	8.50 in	4.25 in	4.25 in	Front	
5	1111111111	REGIONAL ORGANIC BREAD	0.00		3		1	18	18.00	9.00 in	4.00 in	4.00 in	Front	

SHELF:6		WIDTH:48 in	MERCH HEIGHT:12.20 in			DEPTH:26 in			SPACE AVAIL:2.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7313202577	Eureka Smooth Wheat Organic	18.00OZ		3	K1/NEW	1	18	18.00	9.00 in	4.00 in	4.00 in	Front	5/4/2016
2	3149381132	Rudi's Spelt Tortilla	12.00OZ		1	K2	12	54	4.50	0.50 in	8.50 in	8.50 in	Front	
3	61407400157	Alpine Bread Super Grains	18.00OZ		3	K2/NEW	12	15	1.25	9.00 in	4.50 in	4.50 in	Front	9/29/2016
5	1111111111	REGIONAL ORGANIC BREAD	0.00		3		1	18	18.00	9.00 in	4.00 in	4.00 in	Front	

SHELF:7		WIDTH:48 in	MERCH HEIGHT:12.20 in			DEPTH:26 in			SPACE AVAIL:3.18 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3149306065	Rudi's Whole Grain Wheat English Muffin	12.00OZ		2	K2	8	12	1.50	2.16 in	3.73 in	11.00 in	Front	
2	3149306085	Rudi's Multigrain w/Flax English Muffin	12.00OZ		2	K2	8	12	1.50	2.16 in	3.73 in	11.00 in	Front	
3	3149341201	Rudis Twisted Grain Everything Whole Wheat	12.00OZ		2	K2/NEW	8	10	1.25	5.31 in	4.38 in	4.50 in	Front	5/4/2017
4	3149341204	Rudis Twisted Grain Ancient Grains Heirloom Wh...	12.00OZ		1	K2/NEW	8	5	0.63	5.31 in	4.38 in	4.50 in	Front	5/4/2017
5	3149341205	Rudis Twisted Grain Roasted Sunflower Multigrain	12.00OZ		2	K2/NEW	8	10	1.25	5.31 in	4.38 in	4.50 in	Front	5/4/2017
6	61407400185	Alpine Bread Hawaiian Rolls	12.00OZ		1	K2/NEW	12	6	0.50	2.00 in	8.00 in	10.00 in	Front	