

MICROWAVE MEALS 4 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 1/ 2/ 3/ 4/ 5 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY BARBARA MERRIWEATHER. RAYMOND POST, MERCHANDISING SPECIALIST.

25 APRIL 2017

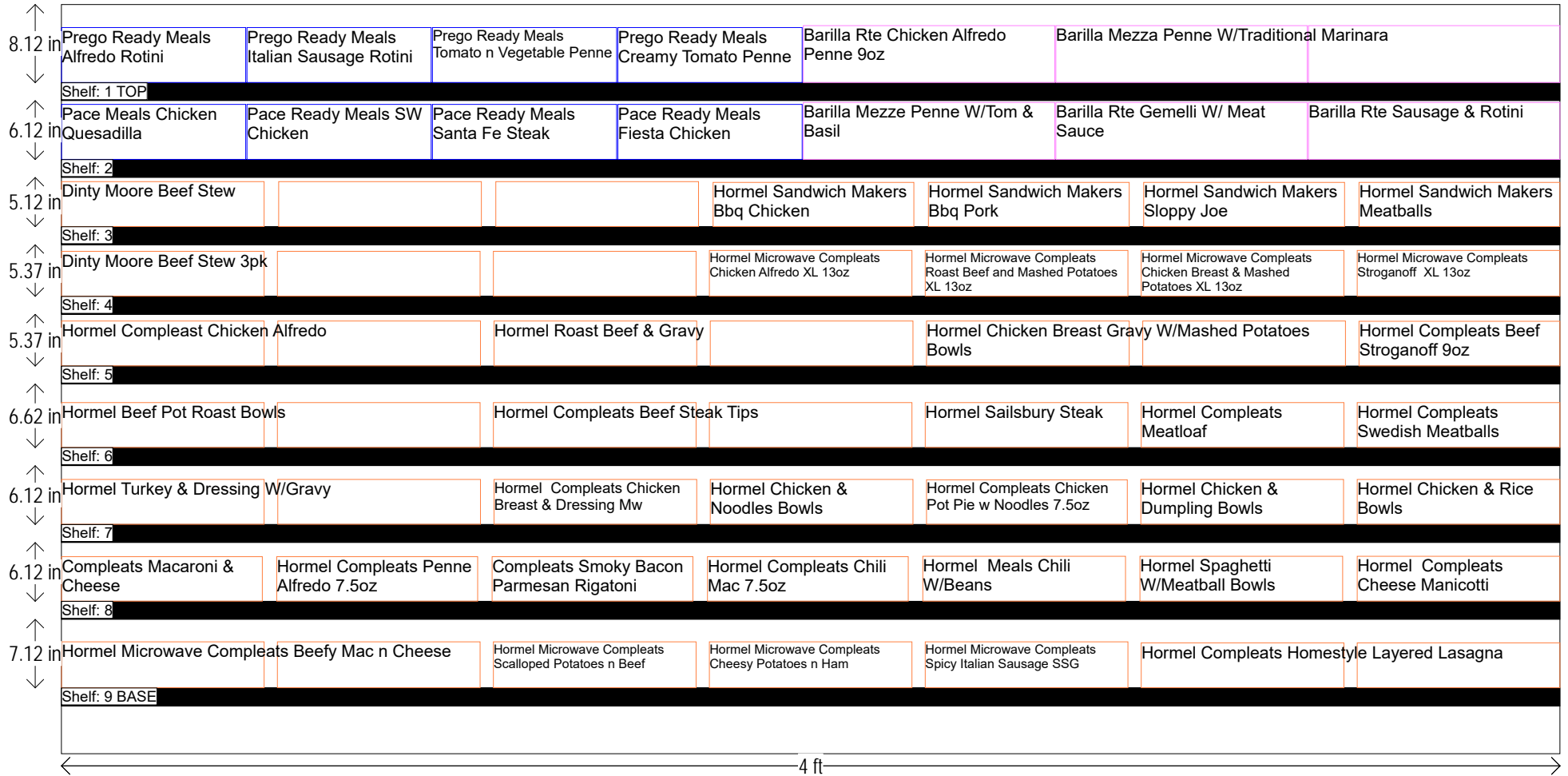
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Microwave-Meals.psa

MICROWAVE MEALS 4 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 1/ 2/ 3/ 4/ 5 STORES



Left-right HQ DeCA/MBU PLANOGRAM APPROVED BY BARBARA MERRIWEATHER. RAYMOND POST, MERCHANDISING SPECIALIST.

25 APRIL 2017 FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Microwave-Meals.psa

MICROWAVE MEALS 4 FT. SECTION

SHELF:1 TOP		WIDTH:48 in	MERCH HEIGHT:13.00 in			DEPTH:22 in			SPACE AVAIL:0.18 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	5100021762	Prego Ready Meals Alfredo Rotini	9.00OZ		1	K1/NEW	6	15	2.50	5.75 in	5.91 in	1.46 in	Front	8/18/2015
2	5100021764	Prego Ready Meals Italian Sausage Rotini	9.00OZ		1	K1/NEW	6	15	2.50	5.75 in	5.91 in	1.46 in	Front	8/18/2015
3	5100021763	Prego Ready Meals Tomato n Vegetable Penne	9.00OZ		1	K1/NEW	6	15	2.50	5.75 in	5.91 in	1.46 in	Front	8/18/2015
4	5100021905	Prego Ready Meals Creamy Tomato Penne	9.00OZ		1	K1/NEW	6	15	2.50	5.75 in	5.91 in	1.46 in	Front	8/18/2015
5	7680800457	Barilla Rte Chicken Alfredo Penne 9oz	9.00OZ		1	K1	6	12	2.00	5.94 in	8.06 in	1.75 in	Front	
6	7680800149	Barilla Mezza Penne W/Traditional Marinara	9.00OZ		2	K1	6	24	4.00	5.94 in	8.06 in	1.75 in	Front	

SHELF:2		WIDTH:48 in	MERCH HEIGHT:9.00 in			DEPTH:22 in			SPACE AVAIL:0.18 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	5100021919	Pace Meals Chicken Quesadilla	9.00OZ		1	K1/NEW	6	15	2.50	5.75 in	5.91 in	1.46 in	Front	8/18/2015
2	5100021922	Pace Ready Meals SW Chicken	9.00OZ		1	K1/NEW	6	15	2.50	5.75 in	5.91 in	1.46 in	Front	8/18/2015
3	5100021921	Pace Ready Meals Santa Fe Steak	9.00OZ		1	K1/NEW	6	15	2.50	5.75 in	5.91 in	1.46 in	Front	8/18/2015
4	5100021920	Pace Ready Meals Fiesta Chicken	9.00OZ		1	K1/NEW	6	15	2.50	5.75 in	5.91 in	1.46 in	Front	8/18/2015
5	7680800146	Barilla Mezze Penne W/Tom & Basil	9.00OZ		1	K1	6	12	2.00	5.94 in	8.06 in	1.75 in	Front	
6	7680800251	Barilla Rte Gemelli W/ Meat Sauce	9.00OZ		1	K1	6	12	2.00	5.94 in	8.06 in	1.75 in	Front	
7	7680800456	Barilla Rte Sausage & Rotini	9.00OZ		1	K1	6	12	2.00	5.94 in	8.06 in	1.75 in	Front	

SHELF:3		WIDTH:48 in	MERCH HEIGHT:6.12 in			DEPTH:22 in			SPACE AVAIL:2.74 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760007060	Dinty Moore Beef Stew	10.00OZ		3	K1	6	42	7.00	4.70 in	6.50 in	1.56 in	Front	
2	3760050592	Hormel Sandwich Makers Bbq Chicken	7.50OZ		1	K1	7	16	2.29	4.63 in	6.44 in	1.31 in	Front	
3	3760050591	Hormel Sandwich Makers Bbq Pork	7.50OZ		1	K1	7	16	2.29	4.63 in	6.44 in	1.31 in	Front	
4	3760050590	Hormel Sandwich Makers Sloppy Joe	7.50OZ		1	K1	7	16	2.29	4.63 in	6.44 in	1.31 in	Front	
5	3760050589	Hormel Sandwich Makers Meatballs	7.50OZ		1	K1	7	16	2.29	4.63 in	6.44 in	1.31 in	Front	

SHELF:4		WIDTH:48 in	MERCH HEIGHT:11.00 in			DEPTH:24 in			SPACE AVAIL:2.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760078682	Dinty Moore Beef Stew 3pk	27.00OZ		3	K1/New	4	15	3.75	4.70 in	6.50 in	4.75 in	Front	
2	3760070766	Hormel Microwave Compleats Chicken Alfredo XL...	13.00OZ		1	K1/New	5	12	2.40	4.80 in	6.50 in	2.00 in	Front	1/18/2017
3	3760070762	Hormel Microwave Compleats Roast Beef and Ma...	13.00OZ		1	K1/New	5	12	2.40	4.80 in	6.50 in	2.00 in	Front	1/18/2017
4	3760070764	Hormel Microwave Compleats Chicken Breast & ...	13.00OZ		1	K1/New	5	12	2.40	4.80 in	6.50 in	2.00 in	Front	1/18/2017
5	3760070763	Hormel Microwave Compleats Stroganoff XL 13oz	13.00OZ		1	K1/New	5	12	2.40	4.80 in	6.50 in	2.00 in	Front	1/18/2017

SHELF:5		WIDTH:48 in	MERCH HEIGHT:10.00 in			DEPTH:24 in			SPACE AVAIL:2.56 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760034986	Hormel Compleast Chicken Alfredo	10.00OZ		2	K1	6	30	5.00	4.70 in	6.50 in	1.56 in	Front	
2	3760008529	Hormel Roast Beef & Gravy	10.00OZ		2	K1	6	30	5.00	4.70 in	6.50 in	1.56 in	Front	
3	3760049231	Hormel Chicken Breast Gravy W/Mashed Potatoe...	10.00OZ		2	K1	6	30	5.00	4.70 in	6.50 in	1.56 in	Front	
4	3760072258	Hormel Compleats Beef Stroganoff 9oz	9.00OZ		1	K1/New	6	16	2.67	4.67 in	6.44 in	1.50 in	Front	

SHELF:6		WIDTH:48 in	MERCH HEIGHT:13.00 in			DEPTH:26 in			SPACE AVAIL:2.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760014394	Hormel Beef Pot Roast Bowls	10.00OZ		2	K1	6	32	5.33	4.70 in	6.50 in	1.56 in	Front	
2	3760048252	Hormel Compleats Beef Steak Tips	10.00OZ		2	K1	6	32	5.33	4.70 in	6.50 in	1.56 in	Front	
3	3760029630	Hormel Salsbury Steak	10.00OZ		1	K1	6	16	2.67	4.70 in	6.50 in	1.56 in	Front	
4	3760030209	Hormel Compleats Meatloaf	10.00OZ		1	K1	6	16	2.67	4.70 in	6.50 in	1.56 in	Front	
5	3760045802	Hormel Compleats Swedish Meatballs	10.00OZ		1	K1	6	16	2.67	4.70 in	6.50 in	1.56 in	Front	

SHELF:7		WIDTH:48 in	MERCH HEIGHT:12.00 in			DEPTH:26 in			SPACE AVAIL:2.56 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760036918	Hormel Turkey & Dressing W/Gravy	10.00OZ		2	K1	6	32	5.33	4.70 in	6.50 in	1.56 in	Front	
2	3760045815	Hormel Compleats Chicken Breast & Dressing Mw	9.50OZ		1	K1	6	17	2.83	4.70 in	6.50 in	1.50 in	Front	
3	3760018630	Hormel Chicken & Noodles Bowls	10.00OZ		1	K1	6	16	2.67	4.70 in	6.50 in	1.56 in	Front	
4	3760072255	Hormel Compleats Chicken Pot Pie w Noodles 7....	7.50OZ		1	K1/New	7	17	2.43	4.67 in	6.44 in	1.50 in	Front	

MICROWAVE MEALS 4 FT. SECTION

5	3760038782	Hormel Chicken & Dumpling Bowls	10.00OZ	1	K1	6	16	2.67	4.70 in	6.50 in	1.56 in	Front	
6	3760049547	Hormel Chicken & Rice Bowls	10.00OZ	1	K1	6	16	2.67	4.70 in	6.50 in	1.56 in	Front	

SHELF:8		WIDTH:48 in		MERCH HEIGHT:12.00 in			DEPTH:26 in			SPACE AVAIL:2.74 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760066881	Compleats Macaroni & Cheese	10.00OZ		1	K1	6	14	2.33	4.67 in	6.44 in	1.75 in	Front	
2	3760072248	Hormel Compleats Penne Alfredo 7.5oz	7.50OZ		1	K1/New	7	17	2.43	4.67 in	6.44 in	1.50 in	Front	
3	3760066879	Compleats Smoky Bacon Parmesan Rigatoni	9.00OZ		1	K1	6	14	2.33	4.67 in	6.44 in	1.75 in	Front	
4	3760072283	Hormel Compleats Chili Mac 7.5oz	7.50OZ		1	K1/New	7	17	2.43	4.67 in	6.44 in	1.50 in	Front	
5	3760003421	Hormel Meals Chili W/Beans	10.00OZ		1	K1	6	17	2.83	4.70 in	6.50 in	1.50 in	Front	
6	3760037857	Hormel Spaghetti W/Meatball Bowls	10.00OZ		1	K1	6	16	2.67	4.70 in	6.50 in	1.56 in	Front	
7	3760005108	Hormel Compleats Cheese Manicotti	10.00OZ		1	K1	6	17	2.83	4.70 in	6.50 in	1.50 in	Front	

SHELF:9 BASE		WIDTH:48 in		MERCH HEIGHT:15.00 in			DEPTH:20 in			SPACE AVAIL:2.50 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3760046978	Hormel Microwave Compleats Beefy Mac n Cheese	7.50OZ		2	K1/NEW	7	30	4.29	4.80 in	6.50 in	1.30 in	Front	5/28/2015
2	3760046966	Hormel Microwave Compleats Scalloped Potatoe...	7.50OZ		1	K1/NEW	7	15	2.14	4.80 in	6.50 in	1.30 in	Front	5/28/2015
3	3760046953	Hormel Microwave Compleats Cheesy Potatoes n...	7.50OZ		1	K1/NEW	7	15	2.14	4.80 in	6.50 in	1.30 in	Front	5/28/2015
4	3760046962	Hormel Microwave Compleats Spicy Italian Sausa...	10.00OZ		1	K1/NEW	7	15	2.14	4.80 in	6.50 in	1.30 in	Front	5/28/2015
5	3760010050	Hormel Compleats Homestyle Layered Lasagna	10.00OZ		2	K1	6	24	4.00	4.70 in	6.50 in	1.56 in	Front	