

KIWI RACK

HQ DeCA PLANOGRAM

CLASS 1/ 2/ 3/ 4/ 5 STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER RENA DIAL & CATEGORY BUYER LINDA CALLERY.

21 FEBRUARY
2017

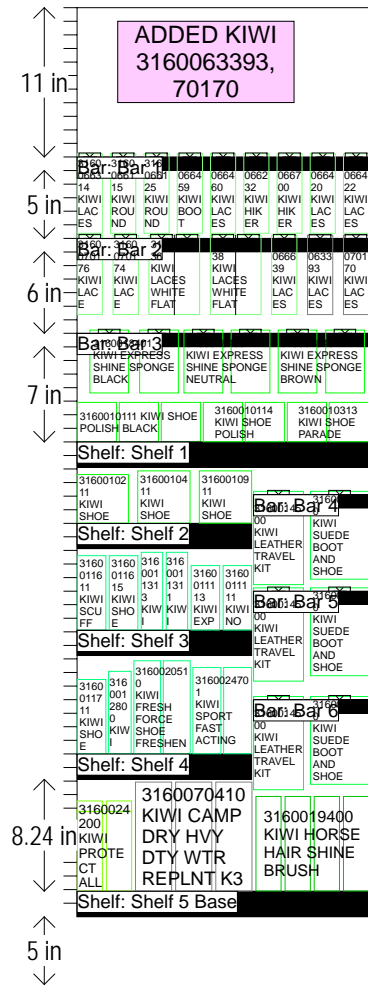
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Kiwi Shoe Rack
POST 3-1-17.psa

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KIWI RACK

SHELF:Bar 1		WIDTH:22 in	MERCH HEIGHT:5.50 in			DEPTH:1 in			SPACE AVAIL:4.62 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160066314	KIWI LACES BLACK WAXED ROUND 2 PAIR	2.00CT		1	K1	3	6	2.00	5.88 in	1.88 in	0.88 in	Front	
2	3160066115	KIWI ROUND CORD LACES BLACK 36 IN	2.00CT		1	K1	3	7	2.33	5.88 in	1.88 in	0.79 in	Front	
3	3160066125	KIWI ROUND CORD BROWN 36 IN	2.00CT		1	K1	3	7	2.33	5.88 in	1.88 in	0.88 in	Front	
4	3160066459	KIWI BOOT ROUND LACE GOLD/BROWN 54 IN	1.00CT		1	K1	3	7	2.33	5.88 in	1.88 in	0.88 in	Front	
5	3160066460	KIWI LACES BOOT YELLOW/BROWN	1.00CT		1	K1	3	7	2.33	5.88 in	1.87 in	0.79 in	Front	
6	3160066232	KIWI HIKER ROUND LACE BLACK/SANDSTON...	1.00CT		1	K1	3	7	2.33	5.88 in	1.87 in	0.79 in	Front	
7	3160066700	KIWI HIKER SQAURE LEATHER LACE GOLDE...	1.00CT		1	K1	3	7	2.33	5.88 in	1.87 in	0.79 in	Front	
8	3160066420	KIWI LACES BLACK WORK	2.00CT		1	K1	3	7	2.33	5.88 in	1.88 in	0.88 in	Front	
9	3160066422	KIWI LACES BLACK HEAVY DUTY	1.00CT		1	K1	3	7	2.33	5.88 in	1.87 in	0.79 in	Front	

SHELF:Bar 2		WIDTH:22 in	MERCH HEIGHT:5.50 in			DEPTH:1 in			SPACE AVAIL:4.58 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160070176	KIWI LACE FLAT FUN NEON GREEN 45IN	1.00CT		1	K1	3	7	2.33	5.88 in	1.88 in	0.88 in	Front	
2	3160070174	KIWI LACE FLAT FUN NEON PINK 45IN	1.00CT		1	K1	3	7	2.33	5.88 in	1.88 in	0.88 in	Front	
3	3160066636	KIWI LACES WHITE FLAT ATHLETIC 36"	1.00CT		2	K1	3	14	4.67	5.88 in	1.88 in	0.88 in	Front	
4	3160066638	KIWI LACES WHITE FLAT ATHLETIC 45"	1.00CT		2	K1	3	14	4.67	5.88 in	1.88 in	0.88 in	Front	
5	3160066639	KIWI LACES WHITE FLAT ATHLETIC 54"	1.00CT		1	K1	3	7	2.33	5.88 in	1.88 in	0.79 in	Front	
6	3160063393	KIWI LACES WHITE SPORT OVAL	1.00CT		1	K1/NEW	3	7	2.33	5.88 in	1.88 in	0.88 in	Front	2/21/2017
7	3160070170	KIWI LACES BLACK KIDS SPORT OVAL	1.00CT		1	K1/NEW	3	7	2.33	5.88 in	1.88 in	0.88 in	Front	2/21/2017

SHELF:Bar 3		WIDTH:22 in	MERCH HEIGHT:5.50 in			DEPTH:1 in			SPACE AVAIL:4.22 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160018401	KIWI EXPRESS SHINE SPONGE BLACK	1.00CT		2	K1	12	4	0.33	4.65 in	2.88 in	2.13 in	Front	
2	3160018400	KIWI EXPRESS SHINE SPONGE NEUTRAL	1.00CT		2	K1	12	4	0.33	4.65 in	2.88 in	2.13 in	Front	
3	3160018402	KIWI EXPRESS SHINE SPONGE BROWN	2.00OZ		2	K1	12	4	0.33	4.65 in	2.88 in	2.13 in	Front	

SHELF:Shelf 1		WIDTH:22 in	MERCH HEIGHT:10.00 in			DEPTH:8 in			SPACE AVAIL:1.06 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160010111	KIWI SHOE POLISH BLACK	1.13OZ		3	K1	12	27	2.25	2.92 in	2.92 in	0.88 in	Front	
2	3160010114	KIWI SHOE POLISH NEUTRAL	1.13OZ		2	K1	12	18	1.50	2.92 in	2.92 in	0.88 in	Front	
3	3160010313	KIWI SHOE PARADE GLOSS BROWN	1.12OZ		2	K1	12	18	1.50	2.92 in	2.92 in	0.88 in	Front	

SHELF:Shelf 2		WIDTH:13 in	MERCH HEIGHT:6.50 in			DEPTH:8 in			SPACE AVAIL:1.32 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160010211	KIWI SHOE POLISH PASTE BLACK	2.50OZ		1	K1	6	7	1.17	3.60 in	3.80 in	1.10 in	Front	
2	3160010411	KIWI SHOE PARADE GLOSS BLACK	2.50OZ		1	K1	6	7	1.17	3.88 in	3.88 in	1.13 in	Front	
3	3160010911	KIWI SHOE CLEANER SADDLE SOAP	3.12OZ		1	K1	6	7	1.17	3.88 in	3.88 in	1.13 in	Front	

SHELF:Shelf 3		WIDTH:13 in	MERCH HEIGHT:7.25 in			DEPTH:8 in			SPACE AVAIL:1.14 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160011611	KIWI SCUFF COVER LIQUID BLACK	2.40OZ		1	K1	3	5	1.67	5.50 in	2.13 in	1.50 in	Front	
2	3160011615	KIWI SHOE POLISH WHITE SCUFF MAGIC	2.50OZ		1	K1	3	5	1.67	5.50 in	2.13 in	1.50 in	Front	
3	3160011313	KIWI PREMIERE SHINE BROWN	2.50OZ		1	K1	12	4	0.33	5.75 in	1.61 in	1.89 in	Front	
4	3160011311	KIWI PREMIERE SHINE BLACK	2.50OZ		1	K1	12	4	0.33	5.75 in	1.61 in	1.89 in	Front	
5	3160011113	KIWI EXPRESS NO BUFF CREAM POLISH BRO...	1.70OZ		1	K1	12	5	0.42	4.77 in	2.13 in	1.38 in	Front	
6	3160011111	KIWI NO BUFF CREAM POLISH	1.70OZ		1	K1	12	5	0.42	4.77 in	2.13 in	1.38 in	Front	

SHELF:Shelf 4		WIDTH:13 in	MERCH HEIGHT:7.25 in			DEPTH:8 in			SPACE AVAIL:0.88 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160011711	KIWI SHOE WHITENER	2.50OZ		1	K1	3	5	1.67	5.50 in	2.13 in	1.50 in	Front	
2	3160012800	KIWI SPORT SHOE WHITENER	4.00OZ		1	K1	3	4	1.33	6.10 in	1.69 in	1.69 in	Front	
3	3160020510	KIWI FRESH FORCE SHOE FRESHENER	2.20OZ		2	K1	6	6	1.00	6.88 in	2.00 in	2.25 in	Front	
4	3160024701	KIWI SPORT FAST ACTING	5.50OZ		2	K1	4	6	1.50	6.38 in	2.09 in	2.09 in	Front	

KIWI RACK

SHELF: Shelf 5 Base		WIDTH: 22 in	MERCH HEIGHT: 14.00 in				DEPTH: 8 in			SPACE AVAIL: 2.15 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160024200	KIWI PROTECT ALL	4.25	OZ	2	K1	4	22	5.50	5.88 in	1.88 in	0.79 in	Front	
2	3160070410	KIWI CAMP DRY HVY DTY WTR REPLNT	10.50	OZ	3	K1	4	6	1.50	8.06 in	2.69 in	2.69 in	Front	
3	3160019400	KIWI HORSE HAIR SHINE BRUSH	12.00	OZ	4	K1	12	16	1.33	7.00 in	1.88 in	2.00 in	Front	

SHELF: Bar 4		WIDTH: 9 in	MERCH HEIGHT: 5.50 in				DEPTH: 1 in			SPACE AVAIL: 0.50 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160014500	KIWI LEATHER TRAVEL KIT	4.00	OZ	1	K1	4	1	0.25	6.90 in	3.70 in	2.90 in	Front	
2	3160020700	KIWI SUEDE BOOT AND SHOE CARE KIT	6.00	OZ	1	K1	6	2	0.33	6.50 in	4.30 in	2.50 in	Front	

SHELF: Bar 5		WIDTH: 9 in	MERCH HEIGHT: 5.50 in				DEPTH: 1 in			SPACE AVAIL: 0.50 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160014500	KIWI LEATHER TRAVEL KIT	4.00	OZ	1	K1	4	1	0.25	6.90 in	3.70 in	2.90 in	Front	
2	3160020700	KIWI SUEDE BOOT AND SHOE CARE KIT	6.00	OZ	1	K1	6	2	0.33	6.50 in	4.30 in	2.50 in	Front	

SHELF: Bar 6		WIDTH: 9 in	MERCH HEIGHT: 5.50 in				DEPTH: 1 in			SPACE AVAIL: 0.50 in				
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3160014500	KIWI LEATHER TRAVEL KIT	4.00	OZ	1	K1	4	1	0.25	6.90 in	3.70 in	2.90 in	Front	
2	3160020700	KIWI SUEDE BOOT AND SHOE CARE KIT	6.00	OZ	1	K1	6	2	0.33	6.50 in	4.30 in	2.50 in	Front	